

The BMW 3 Series
Convertible

www.bmw.co.uk



The Ultimate
Driving Machine



PRICE LIST.

FROM JANUARY 2010.

BMW EfficientDynamics
Less emissions. More driving pleasure.



THE BMW 3 SERIES CONVERTIBLE.

THE PERFECT CONNECTION BETWEEN SKY AND ROAD.

The BMW 3 Series Convertible combines near-perfect 50:50 weight distribution, rear-wheel drive and lightweight engineering to deliver a class-leading driving experience, whilst the Retractable Hard-Top ensures you can savour the luxurious ambiance all year round. Couple this with award-winning BMW EfficientDynamics engine technologies that reduce emissions and lower fuel consumption, and you have an unbeatable combination of dynamic performance and effortless efficiency.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW’s award-winning programme of technologies designed to reduce CO₂ emissions and fuel economy, without compromising on performance and driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower BIK percentage rate for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 3 Series at www.bmw.co.uk/efficientdynamics.

A GUIDE TO TRIM LEVELS.

The BMW 3 Series Convertible is available in two trim levels, each providing a different level of standard specification. The below table highlights some of the equipment differences between them, whilst full details can be found in the BMW 3 Series Convertible model brochure.

Trim level	Standard equipment highlights	On the road price
SE (four and six-cylinder)	<ul style="list-style-type: none">■ 17" light alloy Star-spoke style 157 wheels■ Air conditioning, automatic with two-zone control■ BMW Professional radio with single CD player■ Cruise control■ Daytime running lights■ Dynamic brake lights■ Dynamic Stability Control■ Extended lighting■ Park Distance Control (PDC), rear■ Retractable Hard-Top■ Run-flat tyres with Tyre Puncture Warning System■ Seat adjustment – front, electric with driver memory■ Seat backrests – rear, foldable for level storage■ Seat belt handover – front, electric■ Sport multi-function leather steering wheel■ Xenon headlights with headlight wash	From £31,950
SE (six-cylinder)	<ul style="list-style-type: none">■ 17" light alloy Star-spoke style 185 wheels (330i/d)■ 17" light alloy V-spoke style 188 wheels (335i)■ Cruise control with brake function■ Exterior trim, Chromeline■ Metallic paintwork (excluding 325i/d)■ Rain sensor with automatic headlight activation	From £34,515
M Sport	<ul style="list-style-type: none">■ 18" light alloy M Star-spoke style 193M wheels■ Exterior trim, High-gloss Shadowline■ M aerodynamic bodystyling■ M Sport multi-function leather steering wheel■ M Sport suspension■ Sport seats in Blue Shadow cloth / Alcantara upholstery	+£2,320 – £2,625 over SE

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the BMW 3 Series Convertible model brochure for full details.

BMW 3 SERIES CONVERTIBLE.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group
PETROL						
320i SE	170	9.1 (9.8)	41.5 (38.7)	159 (169)	G (H)	30
320i M Sport	170	9.1 (9.8)	41.5 (38.7)	159 (169)	G (H)	31
325i SE	218	7.6 (8.1)	37.7 (35.8)	176 (185)	I (I)	35
325i M Sport	218	7.6 (8.1)	37.7 (35.8)	176 (185)	I (I)	36
330i SE	272	6.5 (6.7)	36.2 (34.4)	182 (190)	I (J)	40
330i M Sport	272	6.5 (6.7)	36.2 (34.4)	182 (190)	I (J)	41
335i SE	306	5.8 (5.7)	29.7 (31.0)	226 (217)	L (K)	42
335i M Sport	306	5.8 (5.7)	29.7 (31.0)	226 (217)	L (K)	42
DIESEL						
320d SE	177	8.6 (8.7)	53.3 (48.7)	140 (153)	E (G)	30
320d M Sport	177	8.6 (8.7)	53.3 (48.7)	140 (153)	E (G)	31
325d SE	197	7.9 (8.0)	46.3 (44.1)	162 (170)	G (H)	35
325d M Sport	197	7.9 (8.0)	46.3 (44.1)	162 (170)	G (H)	36
330d SE	245	6.4 (6.5)	46.3 (44.1)	162 (170)	G (H)	40
330d M Sport	245	6.4 (6.5)	46.3 (44.1)	162 (170)	G (H)	41

PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2009 / 2010)
PETROL						
320i SE	£26,412.77	£4,622.23	£31,035	£31,950	£31,745	19%
320i M Sport	£28,646.81	£5,013.19	£33,660	£34,575	£34,370	19%
325i SE	£28,574.47	£5,000.53	£33,575	£34,515	£34,285	23%
325i M Sport	£30,808.51	£5,391.49	£36,200	£37,140	£36,910	23%
330i SE	£31,493.62	£5,511.38	£37,005	£37,945	£37,715	24%
330i M Sport	£33,668.09	£5,891.91	£39,560	£40,500	£40,270	24%
335i SE	£32,736.17	£5,728.83	£38,465	£39,635	£39,175	33%
335i M Sport	£34,710.64	£6,074.36	£40,785	£41,955	£41,495	33%
DIESEL						
320d SE	£28,246.81	£4,943.19	£33,190	£34,075	£33,900	19%
320d M Sport	£30,480.85	£5,334.15	£35,815	£36,700	£36,525	19%
325d SE	£29,651.06	£5,188.94	£34,840	£35,755	£35,550	23%
325d M Sport	£31,885.11	£5,579.89	£37,465	£38,380	£38,175	23%
330d SE	£31,906.38	£5,583.62	£37,490	£38,405	£38,200	23%
330d M Sport	£34,080.85	£5,964.15	£40,045	£40,960	£40,755	23%

Key Figures in (brackets) apply to cars with automatic transmission.
Insurance group figures refer to 50 Group Rating System.

VED rates

Annual VED rates for brand new cars are determined by their CO₂ emission figure.
BMW 3 Series Convertible models fall into one of the seven categories listed below:

CO ₂ emissions g/km	Band E 131-140	Band G 151-165	Band H 166-175	Band I 176-185	Band J 186-200	Band K 201-225	Band L 226-255
Vehicle Excise Duty	£120	£150	£175	£175	£215	£215	£405

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
Vehicle Excise Duty (12 months)	See left

OPTIONAL EQUIPMENT.

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
BMW EFFICIENT DYNAMICS																
Auto Start-Stop		●	●	-	-	-	-	-	-	●	●	-	-	-	-	Std
Brake Energy Regeneration		●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Electric Power Steering		●	●	●	●	●	●	-	-	●	●	●	●	●	●	Std
High-precision direct injection		●	●	●	●	●	●	●	●	-	-	-	-	-	-	Std
Optimum Shift Indicator		●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.																
PAINTWORK																
Non-metallic Available in: Alpine White, Crimson Red* or Jet Black*.	uni	●	●	●	●	○	○	○	○	●	●	●	●	○	○	£0
Metallic Available in: Atlantic Blue*, Barbera Red*, Black Sapphire, Bluewater, Havana*, Le Mans Blue**, Monaco Blue*, Montego Blue*, Platinum Bronze*, Space Grey, Tasman* or Titanium Silver.	met	○	○	○	○	●	●	●	●	○	○	○	○	●	●	£595
BMW Individual Available in: Aventurine Silver, Azurite Black, Moonstone or Ruby Black.	ind	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,330 £795
UPHOLSTERY																
Fluid cloth Available in: Anthracite or Grey.	AL	●	-	●	-	●	-	●	-	●	-	●	-	●	-	Std
Blue Shadow cloth / Alcantara Available in: Anthracite.	AN	-	●	-	●	-	●	-	●	-	●	-	●	-	●	Std
Dakota leather with SunReflective Technology Available in: Black, Coral Red, Cream Beige, Grey, Jade Grey or Saddle Brown.	LC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,310 £1,095
Nappa leather with SunReflective Technology Available in: Black, Camel or Cream Beige. Not with 481. Includes 4AT.	LR	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£1,890
BMW Individual Merino leather with SunReflective Technology Available in: Champagne, Cohiba Brown, Platinum or Rust Brown.	ZA	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,555 £2,340
BMW Individual Full Merino leather with SunReflective Technology Available in: Champagne, Platinum or Rust Brown.	ZB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£4,055 £3,840

Key

Only with – these options must be ordered together
Not with – these options are not available for ordering together

● = Standard ○ = Optional – = Not available
* = Not available on M Sport models
** = Only available on M Sport models

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
INTERIOR TRIMS																
Satin Silver	4CG	●	-	●	-	●	-	●	-	●	-	●	-	●	-	Std
Aluminium Glacier Silver	4MG	-	●	-	●	-	●	-	●	-	●	-	●	-	●	Std
Black, high-gloss	4AT	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£75
In combination with LR.		●	-	●	-	●	-	●	-	●	-	●	-	●	-	Std
Burr Walnut wood	4AB	○		○		○		○		○		○		○		£335
			○		○		○		○		○		○		○	£90
Dark Grey Poplar wood	4AS	○		○		○		○		○		○		○		£335
			○		○		○		○		○		○		○	£90
Fine Brushed Aluminium	4B9	○		○		○		○		○		○		○		£250
			○		○		○		○		○		○		○	£0
Grey, high-gloss	4BX	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£75
Light Walnut wood	4A3	○		○		○		○		○		○		○		£335
			○		○		○		○		○		○		○	£90
BMW Individual Anthracite Maple wood	XE2	○		○		○		○		○		○		○		£570
			○		○		○		○		○		○		○	£365
BMW Individual Piano Black with inlay	XE8	○		○		○		○		○		○		○		£570
			○		○		○		○		○		○		○	£365
BMW Individual Red Brown Figured Eucalyptus	XE3	○		○		○		○		○		○		○		£570
			○		○		○		○		○		○		○	£365
WHEELS																
17" Star-spoke style 157	2C4	●	-	●	-	-	-	-	-	●	-	●	-	-	-	Std
17" Star-spoke style 185	2C5	○	-	○	-	●	-	-	-	○	-	○	-	●	-	£100
17" Radial-spoke style 187	2HC	○	-	○	-		-	-	-	○	-	○	-		-	£175
						○								○		£75
17" V-spoke style 188	2KE	○	-	○	-		-	●	-	○	-	○	-		-	£445
						○								○		£350
18" Star-spoke style 189	2C6	○	-	○	-		-		-	○	-	○	-		-	£890
						○								○		£795
							○									£445
19" Star-spoke style 230	2R4	○	-	○	-		-		-	○	-	○	-		-	£1,345
						○								○		£1,250
							○									£900
18" M Star-spoke style 193M	2MF	-	●	-	●	-	●	-	●	-	●	-	●	-	●	Std
18" BMW Individual V-spoke style 152 I	2M0	○	-	○	-		-		-	○	-	○	-		-	£670
Only with ZA / ZB or a BMW Individual paintwork.						○								○		£600
							○									£280
19" BMW Individual V-spoke style 228 I	2M8	○	-	○	-		-		-	○	-	○	-		-	£1,125
Only with ZA / ZB or a BMW Individual paintwork.						○								○		£1,060
							○									£740

Key

Only with – these options must be ordered together
Not with – these options are not available for ordering together
/ = Indicates 'or'

● = Standard ○ = Optional – = Not available

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
TRANSMISSION																
Six-speed automatic transmission Includes steering wheel mounted gearshift paddles on six-cylinder models.	205	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£1,495 £1,575
Seven-speed Double Clutch Transmission (DCT) Includes steering wheel mounted gearshift paddles.	2TC	-	-	-	-	-	-	○	○	-	-	-	-	-	-	£1,640
STEERING AND CHASSIS																
Active Steering Not with 216. Not with 3AC on 335i models.	217	-	-	○	○	○	○	○	○	○	○	○	○	○	○	£970
M Sport suspension	704	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£270
M Sport suspension deletion	225	-	○	-	○	-	○	-	○	-	○	-	○	-	○	£0
Servotronic	216	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£175
SAFETY AND TECHNOLOGY																
Active Cruise Control (ACC)	541	-	-	○	○	○	○	○	○	-	-	○	○	○	○	£1,125
Adaptive Headlights Only with 521.	524	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£305 £245
High-beam Assistant Only with 521. Not with 4NA.	5AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£105
Park Distance Control (PDC), front and rear*	508	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£365
Rain sensor with automatic headlight activation In combination with 358.	521	○	○	●	●	●	●	●	●	○	○	●	●	●	●	£95 £0
SEATS																
Lumbar support, driver and front passenger	488	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£230
Seat heating, front	494	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£280
Sport seats, front Not with LR.	481	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£430
EXTERIOR EQUIPMENT																
Comfort Access	322	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£520
Exterior mirrors, folding Not with 430.	313	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£175
Exterior mirrors – folding, automatically dimming Not with 313.	430	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£305
Exterior trim, High-gloss Shadowline	760	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£355
Exterior trim, Chromeline	346	●	○	●	○	●	○	●	○	●	○	●	○	●	○	£0
Model designation deletion	320	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Towbar, detachable Not with 217 on 335i SE / M Sport models.	3AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£625

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 * = If 3AC is specified rear sensors will be automatically deactivated when the towbar is in position

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
INTERIOR EQUIPMENT																
Armrest – front with sliding adjustment	4AE	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£110
Climate Comfort windscreen Includes 521.	358	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£220 £155
Extended storage	493	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£90
Rear-view mirror with digital compass Not with 5AC.	4NA	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£65
Smoker's package deletion	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Through-loading storage bag	4UT	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£145
Universal remote control	319	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£175
Wind deflector	387	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£260
STEERING WHEELS																
Steering wheel heating Not with LR.	248	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£150
BMW Individual sport leather steering wheel with wood inlay Only with XE2 / XE3 / XE8. Not with 248.	XL1	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£480
BMW Individual sport leather steering wheel with leather inlay Only with ZA / ZB. Not with 248.	XL2	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£480
AUDIO AND COMMUNICATION																
Bluetooth telephone audio connection Only with options 644 / 633 and 6FL.	6NF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£70
Bluetooth telephone preparation Not with 606 / 609 / 612 / 616.	644	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£535
Bluetooth telephone preparation with telematics Only with 606 / 609 and 612 and 616	633	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£535
BMW ConnectedDrive – Assist Only with 606 / 609 and 616 and 633.	612	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
BMW ConnectedDrive – Online Only with 606 / 609 and 612 and 633.	616	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
BMW Individual audio system Only on M Sport models / SE models with leather upholstery.	752	–	–	○	○	○	○	○	○	–	–	○	○	○	○	£1,435
CD changer	672	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£295
DAB digital radio	654	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£310
Loudspeaker system – BMW Business	676	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£390
Loudspeaker system – LOGIC7 Professional	677	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£825

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		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	Price
AUDIO AND COMMUNICATION (cont.)																
Navigation system – BMW Business Advanced Not with 601 / 609.	606	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,565
Navigation system – BMW Professional Multimedia Not with 606 / 644.	609	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,965
TV function Only with 609.	601	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£810
USB audio interface***	6FL	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£205
Voice Control In combination with 609 and 633 and Z4F. Only with 606 / 609.	620	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£320 £0
OPTIONS AVAILABLE FROM YOUR DEALER																
BMW Service Inclusive** Package covering servicing costs for 5 years / 60,000 miles.		○	○	○	○	○	○	○	○	○	○	○	○	○	○	£300
BMW Service Inclusive Plus** Package covering servicing and maintenance costs for 5 years / 60,000 miles.		○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,270
BMW Trackstar		○	○	○	○	○	○	○	○	○	○	○	○	○	○	£219*
BMW Trackstar 5		○	○	○	○	○	○	○	○	○	○	○	○	○	○	£449*

Key

Only with – these options must be ordered together
Not with – these options are not available for ordering together
/ = Indicates 'or'
* = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.
** = For full details including terms and conditions see the Service Inclusive brochure
*** = An additional adapter cable may be required

● = Standard ○ = Optional – = Not available