

The new
BMW 3 Series
Coupé

www.bmw.co.uk



The Ultimate
Driving Machine



PRICE LIST.

FROM MARCH 2010.

BMW EfficientDynamics 
Less emissions. More driving pleasure.

THE NEW BMW 3 SERIES COUPÉ.

JOY CATCHES THE EYE.

The new BMW 3 Series Coupé combines near-perfect 50:50 weight distribution, rear-wheel drive and lightweight engineering to deliver a class-leading driving experience. Couple this with an elegant but sporty, athletic design and award-winning BMW EfficientDynamics engine technologies that reduce emissions and lower fuel consumption, and you have an unbeatable combination of dynamic performance and effortless efficiency.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and fuel economy, without compromising on performance and driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower BIK percentage rate for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 3 Series at www.bmw.co.uk/efficientdynamics.

A GUIDE TO TRIM LEVELS.

The new BMW 3 Series Coupé is available in two trim levels, each providing a different level of standard specification. The below table highlights some of the equipment differences between them, whilst full details can be found in the new BMW 3 Series Coupé model brochure (March).

Trim level	Standard equipment highlights	On the road price
SE (four and six-cylinder)	<ul style="list-style-type: none"> ■ 17" light alloy Star-spoke style 339 wheels ■ Air conditioning, automatic with two-zone control ■ BMW Professional radio with single CD player ■ Cruise control ■ Dakota leather upholstery ■ Dynamic brake lights ■ Dynamic Stability Control ■ Extended lighting ■ Park Distance Control (PDC), rear ■ Run-flat tyres with Tyre Puncture Warning System ■ Seat belt handover – front, electric ■ Split-folding rear seats ■ Sport multi-function leather steering wheel ■ Xenon headlights with headlight wash 	From £27,845
SE (six-cylinder)	<ul style="list-style-type: none"> ■ 17" light alloy Star-spoke style 338 wheels (330i/d) ■ 17" light alloy V-spoke style 340 wheels (335i/d) ■ Cruise control with brake function ■ Exterior trim, Chromeline ■ Metallic paintwork (excluding 325i/d) ■ Rain sensor with automatic headlight activation ■ Seat adjustment – front, electric with driver memory (330i/d, 335i/d) ■ Seat adjustment – front, part electric (325i/d) 	From £30,750
M Sport	<ul style="list-style-type: none"> ■ 18" light alloy M Star-spoke style 193M wheels ■ Exterior trim, High-gloss Shadowline ■ Headlining, Anthracite ■ M aerodynamic bodystyling ■ M Sport multi-function leather steering wheel ■ M Sport suspension ■ Interior trim, Dark Aluminium Glacier Silver 	+£1,875 – £2,625 over SE

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the new BMW 3 Series Coupé model brochure (March) for full details.

THE NEW BMW 3 SERIES COUPÉ.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group
PETROL						
320i SE	170	8.1 (8.8)	42.8 (41.5)	154 (159)	G (G)	TBC
320i M Sport	170	8.1 (8.8)	42.8 (41.5)	154 (159)	G (G)	TBC
325i SE	218	6.7 (7.1)	39.2 (38.2)	168 (174)	H (H)	TBC
325i M Sport	218	6.7 (7.1)	39.2 (38.2)	168 (174)	H (H)	TBC
330i SE	272	6.0 (6.2)	38.9 (37.7)	173 (175)	H (H)	TBC
330i M Sport	272	6.0 (6.2)	38.9 (37.7)	173 (175)	H (H)	TBC
335i SE	306	5.5 (5.4)	33.6 (33.6)	196 (196)	J (J)	TBC
335i M Sport	306	5.5 (5.4)	33.6 (33.6)	196 (196)	J (J)	TBC
DIESEL						
320d SE	184	7.5 (7.6)	60.1 (53.3)	125 (140)	D (E)	TBC
320d M Sport	184	7.5 (7.6)	60.1 (53.3)	125 (140)	D (E)	TBC
325d SE	204	6.9 (7.1)	49.6 (46.3)	151 (160)	G (G)	TBC
325d M Sport	204	6.9 (7.1)	49.6 (46.3)	151 (160)	G (G)	TBC
330d SE	245	6.0 (6.1)	49.6 (45.6)	152 (164)	G (G)	TBC
330d M Sport	245	6.0 (6.1)	49.6 (45.6)	152 (164)	G (G)	TBC
335d SE ¹	286	(5.9)	(42.8)	(174)	(H)	TBC
335d M Sport ¹	286	(5.9)	(42.8)	(174)	(H)	TBC

PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2009 / 2010)
PETROL						
320i SE	£22,919.15	£4,010.85	£26,930	£27,845	£27,640	18%
320i M Sport	£25,089.36	£4,390.64	£29,480	£30,395	£30,190	18%
325i SE	£25,370.21	£4,439.79	£29,810	£30,750	£30,520	21%
325i M Sport	£27,604.26	£4,830.74	£32,435	£33,375	£33,145	21%
330i SE	£28,246.81	£4,943.19	£33,190	£34,130	£33,900	22%
330i M Sport	£30,374.47	£5,315.53	£35,690	£36,630	£36,400	22%
335i SE	£29,914.89	£5,235.11	£35,150	£36,130	£35,860	27%
335i M Sport	£31,510.64	£5,514.36	£37,025	£38,005	£37,735	27%
DIESEL						
320d SE	£24,948.94	£4,366.06	£29,315	£30,200	£30,025	18%
320d M Sport	£27,119.15	£4,745.85	£31,865	£32,750	£32,575	18%
325d SE	£26,557.45	£4,647.55	£31,205	£32,120	£31,915	21%
325d M Sport	£28,791.49	£5,038.51	£33,830	£34,745	£34,540	21%
330d SE	£28,787.23	£5,037.77	£33,825	£34,740	£34,535	21%
330d M Sport	£30,914.89	£5,410.11	£36,325	£37,240	£37,035	21%
335d SE ¹	£31,757.45	£5,557.55	£37,315	£38,255	£38,025	25%
335d M Sport ¹	£33,353.19	£5,836.81	£39,190	£40,130	£39,900	25%

Key Figures in (brackets) apply to cars with automatic transmission.
Insurance group figures refer to 50 Group Rating System.
¹ = Only available with automatic transmission.

VED rates

Annual VED rates for brand new cars are determined by their CO₂ emission figure. BMW 3 Series Coupé models fall into one of the six categories listed below:

CO ₂ emissions g/km	Band D 121-130	Band E 131-140	Band F 141-150	Band G 151-165	Band H 166-175	Band I 176-185	Band J 186-200	Band K 201-225
Vehicle Excise Duty	£120	£120	£125	£150	£175	£175	£215	£215

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
Vehicle Excise Duty (12 months)	See left

OPTIONAL EQUIPMENT.

	320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	335d SE	335d M Sport	Price
BMW EFFICIENT DYNAMICS																	
Auto Start-Stop	●	●	-	-	-	-	-	-	●	●	-	-	-	-	-	-	Std
Brake Energy Regeneration	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Electric Power Steering	●	●	●	●	●	●	-	-	●†	●†	●	●	●	●	-	-	Std
High-precision direct injection	●	●	●	●	●	●	●	●	-	-	-	-	-	-	-	-	Std
Optimum Shift Indicator	●	●	●	●	●	●	●	●	●	●	●	●	●	●	-	-	Std

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen.

Your BMW Dealer will be pleased to provide you with more information.

† = Electric Power Steering is standard on automatic transmission only.

PAINTWORK

Non-metallic Available in: Alpine White, Crimson Red* or Jet Black*.	uni	●	●	●	●	○	○	○	○	●	●	●	●	○	○	○	○	£0
Metallic Available in: Black Sapphire, Bluewater, Deep Sea Blue*, Havana*, Le Mans Blue**, Mineral White***, Montego Blue*, Platinum Bronze*, Space Grey, Tasman*, Titanium Silver or Vermilion Red*.	met	○	○	○	○	●	●	●	●	○	○	○	○	●	●	●	●	£595
BMW Individual Available in: Aventurine Silver, Azurite Black, Moonstone or Ruby Black.	ind	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,330 £795

UPHOLSTERY

Dakota leather Available in: Black, Coral Red, Cream Beige, Grey, Oyster or Saddle Brown.	LC	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Nappa leather Available in: Camel or Cream Beige. Not with 481. Not with 248. Includes 4AT.	LR	○	-	○	-	○	-	-	-	○	-	○	-	○	-	-	-	£1,330
BMW Individual Merino leather Available in: Champagne, Cohiba Brown, Platinum or Rust Brown. Content in BMW Individual Merino leather colour: Front and rear seats, including head restraints, front seat backrests, door trim panel inserts, door-pull handles, armrests in doors and centre console. Only with 775.	ZA	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,965 £1,745
BMW Individual Full Merino leather Available in: Champagne, Platinum or Rust Brown. Content in BMW Individual Merino leather colour: Front and rear seats, including head restraints, front seat backrests, door trim panels, door-pull handles, armrests in doors and centre console, map pockets in doors, centre console sides, front instrument panel lower section, handbrake lever gaitor, gearshift lever gaitor (except with 2TC where it is Black Nasca leather) and selector lever gaitor. Only with 775.	ZB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£3,430 £3,210

Key

Only with – these options must be ordered together
Not with – these options are not available for ordering together

● = Standard ○ = Optional – = Not available
* = Not available on M Sport models
** = Only available on M Sport models
*** = Available from June 2010

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	335d SE	335d M Sport	Price
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INTERIOR TRIMS

Satin Silver	4CG	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	Std
Dark Aluminium Glacier Silver	4WA	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	Std
Black, high-gloss	4AT	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£75
In combination with LR.		●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	Std
Burr Walnut wood	4AB	○		○		○		○		○		○		○		○		£335 £90
Fine Brushed Aluminium	4B9	○		○		○		○		○		○		○		○		£250 £0
Anthracite Bamboo wood	4BY	○		○		○		○		○		○		○		○		£355 £90
Light Walnut wood	4A3	○		○		○		○		○		○		○		○		£335 £90
BMW Individual Anthracite Maple wood	XE2	○		○		○		○		○		○		○		○		£570 £365
BMW Individual Piano Black with inlay	XE8	○		○		○		○		○		○		○		○		£570 £365
BMW Individual Red Brown Figured Eucalyptus	XE3	○		○		○		○		○		○		○		○		£570 £365

WHEELS

17" light alloy Star-spoke style 339	2DF	●	-	●	-	-	-	-	-	●	-	●	-	-	-	-	-	Std
17" light alloy V-spoke style 338	2K5	○	-	○	-	●	-	-	-	○	-	○	-	●	-	-	-	£85
17" light alloy Star-spoke style 340	2DH	○	-	○	-		-		-	○	-	○	-		-	○	-	£395 £310
18" light alloy V-spoke style 342	2K6	○	-	○	-		-		-	○	-	○	-		-	○	-	£895 £810 £505
18" light alloy Star-spoke style 189	2C6	○	-	○	-		-		-	○	-	○	-		-	○	-	£895 £810 £505
18" BMW Individual V-spoke style 152 I	2M0	○	-	○	-	○	-		-	○	-	○	-		-	○	-	£680 £320
Only with ZA / ZB or a BMW Individual paintwork.								○								○		
19" light alloy Star-spoke style 230	2R4	○	-	○	-		-		-	○	-	○	-		-	○	-	£1,410 £1,325 £1,020
19" BMW Individual V-spoke style 228 I	2M8	○	-	○	-	○	-		-	○	-	○	-		-	○	-	£1,195 £835
Only with ZA / ZB or a BMW Individual paintwork.								○								○		
18" light alloy M-spoke style 193M	2MF	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	Std
19" light alloy M Double-spoke style 313M	2B6	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	£520

Key

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 Not with – these options are not available for ordering together
 / = Indicates 'or'

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		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	335d SE	335d M Sport	Price
TRANSMISSION																		
Six-speed automatic transmission Includes steering wheel mounted gearshift paddles on six-cylinder models.	205	○	○	○	○	○	○	-	-	○	○	○	○	○	○	●	●	£1,495 £1,575
Seven-speed Double Clutch Transmission (DCT) Includes steering wheel mounted gearshift paddles.	2TC	-	-	-	-	-	-	○	○	-	-	-	-	-	-	-	-	£1,640
STEERING AND CHASSIS																		
Active Steering Not with 216. Not with 3AC on 335i models.	217	-	-	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£970
M Sport suspension	704	○	●	○	●	○	●	●	●	○	●	○	●	○	●	●	●	£280
M Sport suspension deletion	225	-	○	-	○	-	○	○	○	-	○	-	○	-	○	○	○	£0
Servotronic	216	○	○	○	○	○	○	-	-	○	○	○	○	○	○	○	-	£175
SAFETY AND TECHNOLOGY																		
Active Cruise Control (ACC)	541	-	-	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£1,125
Adaptive Headlights Only with 521.	524	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£305 £245
High-beam Assistant Only with 521. Not with 4NA.	5AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£125
Park Distance Control (PDC), front and rear*	508	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£365
Rain sensor with automatic headlight activation In combination with 358.	521	○	○	●	●	●	●	●	●	○	○	●	●	●	●	●	●	£95 £0
SEATS																		
Lumbar support, driver and front passenger	488	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£230
Seat adjustment – front, electric with driver memory	459	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£890 £620
Seat adjustment – front, part-electric	4UA	○	●	●	-	-	-	-	-	○	●	●	-	-	-	-	-	£370
Seat heating, front	494	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£295
Sport seats, front Not with LR.	481	○	●	○	●	○	●	●	●	○	●	○	●	○	●	●	●	£430
EXTERIOR EQUIPMENT																		
Comfort Access	322	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£520
Exterior mirrors, folding Not with 430.	313	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£175
Exterior mirrors – folding, automatically dimming Not with 313.	430	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£305
Exterior trim, Chromeline	346	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£165 £0
Exterior trim, High-gloss Shadowline	760	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£355
Model designation deletion	320	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Towbar, detachable Not with 217 on 335i SE / M Sport models.	3AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£625

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* = If 3AC is specified rear sensors will be automatically deactivated when the towbar is in position

		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	335d SE	335d M Sport	Price
INTERIOR EQUIPMENT																		
12V power sockets	575	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£35
Armrest, front with sliding adjustment	4AE	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£110
Climate Comfort windscreen Includes 521.	358	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£220 £155
Extended storage	493	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£90
Glass sunroof	403	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£850
Headlining, Anthracite	775	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£200
Smoker's package deletion	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Sunblind – rear windscreen, electric	415	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£270
Sun protection glass	761	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£220
Rear-view mirror with digital compass Not with 5AC.	4NA	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£70
Through-loading ski bag	464	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£145
Universal remote control	319	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£195
STEERING WHEELS																		
Steering wheel heating	248	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£150
BMW Individual sport leather steering wheel with wood inlay Only with XE2 / XE3 / XE8. Not with 248.	XL1	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£480
BMW Individual sport leather steering wheel with leather inlay Only with ZA / ZB. Not with 248.	XL2	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£480
AUDIO AND COMMUNICATION																		
Bluetooth telephone audio connection Only with 633 / 644 and 6FL.	6NF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£70
Bluetooth telephone preparation Not with 606 / 609 / 612 / 616.	644	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£535
Bluetooth telephone preparation with telematics Only with 606 / 609 and 612 and 616.	633	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£535
BMW Assist Only with 606 / 609 and 616 and 633.	612	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
BMW Assist online portal Only with 606 / 609 and 612 and 633.	616	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
BMW Individual audio system Only on M Sport models / SE models with leather upholstery.	752	–	–	○	○	○	○	○	○	–	–	○	○	○	○	○	○	£1,435
CD changer	672	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£295
DAB digital radio	654	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£320
Loudspeaker system – BMW Business	676	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£390
Loudspeaker system – harman/kardon	688	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£920

Key Only with – these options must be ordered together
Not with – these options are not available for ordering together
/ = Indicates 'or'

● = Standard ○ = Optional – = Not available



		320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	335d SE	335d M Sport	Price	
AUDIO AND COMMUNICATION (cont.)																			
Navigation system – BMW Business Advanced Not with 601 / 609.	606	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,565
Navigation system – BMW Professional Multimedia Not with 606 / 644.	609	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,965
TV function Only with 609.	601	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£810
USB audio interface***	6FL	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£205
Voice Control In combination with 609 and 633 and Z4F. Only with 606 / 609.	620	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£345 £0
OPTIONS AVAILABLE FROM YOUR DEALER																			
BMW Service Inclusive** Package covering servicing costs for 5 years / 60,000 miles.		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£300
BMW Service Inclusive Plus** Package covering servicing and maintenance costs for 5 years / 60,000 miles.		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,270
BMW Trackstar		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£219*
BMW Trackstar 5		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£449*

Key

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 Not with – these options are not available for ordering together
 / = Indicates 'or'
 * = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.
 ** = For full details including terms and conditions see the Service Inclusive brochure
 *** = An additional adapter cable may be required

● = Standard ○ = Optional – = Not available

