





THE NEW BMW X5.

JOY IS AT HOME ANYWHERE.

In some places, outstanding achievements are a daily occurrence. The new BMW X5 is one of them. Each time you drive it, you experience dynamic ability at a new, heightened level. The agile, athletic-looking design signals as much, yet it also clothes a remarkably spacious interior with the potential to seat seven. It looks assured, luxurious and immensely capable. These too, are features you'll notice from the behind the wheel. The new BMW X5, it's exclusivity on a higher plane.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance and driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower BIK percentage rate for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW X5 at **www.bmw.co.uk/efficientdynamics**.

A GUIDE TO TRIM LEVELS.

The new BMW X5 is available in a variety of trim levels, each providing a different level of standard specification. The below table highlights some of the equipment differences between the trim levels, whilst full details can be found in the new BMW X5 model brochure (April 2010).

Trim level	Standard equipment highlights	On the road price
SE	 18" light alloy wheels with run-flat tyres and locking wheel bolts (19" on xDrive50i) Air conditioning, automatic with two- zone control Auxiliary input for auxiliary playing devices BMW Professional radio with single CD player (with MP3 playback facility) Child seat ISOFIX attachments, rear Cruise control with brake function Dark Walnut wood, interior trim Downlights in exterior door handles Eight-speed automatic transmission with electronic gear selector and Steptronic Floor mats, velour Loudspeaker system with six speakers Metallic paintwork Multi-function leather steering wheel Nevada leather upholstery Park Distance Control (PDC), front and rear Rain sensor with automatic headlight activation Rear-view mirror, automatically dimming Roof rails, black Seat adjustment – front, part electric (fully electric with driver memory on xDrive50i) Self-levelling air suspension, rear Servotronic steering xDrive four-wheel-drive system with fully variable torque split Xenon headlights with headlight wash 	From £43,980
SE with Dynamic package	 19" light alloy wheels with run-flat tyres and locking wheel bolts Exterior trim, High-gloss Shadowline Headlining, Anthracite Seat adjustment – front, fully electric with driver memory Sport suspension (xDrive30d and xDrive40d only) 	£2,740 / £1,385 over SE
M Sport	 19" M light alloy wheels with run-flat tyres and locking wheel bolts Exterior trim, Matt Aluminium Headlining, Anthracite Interior trim, Brushed Aluminium (Dark Walnut on xDrive50i) M aerodynamic bodystyling M Sport leather steering wheel Roof rails, High-gloss Shadowline Seat adjustment – front, fully electric with driver memory Sport seats, front Sport suspension (xDrive30d and xDrive40d only) 	£4,335 / £3,095 over SE

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Please refer to the standard equipment tables of the new BMW X5 model brochure (April 2010) for full details.

THE NEW BMW X5.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group
PETROL						
xDrive50i SE	408	5.5	22.6	292	Μ	TBC
xDrive50i M Sport	408	5.5	22.6	292	М	TBC
DIESEL						
xDrive30d SE	245	7.6	38.2	195	J	TBC
xDrive30d M Sport	245	7.6	38.2	195	J	TBC
xDrive40d SE	306	6.6	37.7	198	J	TBC
xDrive40d M Sport	306	6.6	37.7	198	J	TBC

PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2010 / 2011)
PETROL			1			
xDrive50i SE	£45,417.02	£7,947.98	£53,365	£55,080	£54,075	35%
xDrive50i M Sport	£48,051.06	£8,408.94	£56,460	£58,175	£57,170	35%
DIESEL						
xDrive30d SE	£36,417.02	£6,372.98	£42,790	£43,980	£43,500	30%
xDrive30d M Sport	£40,106.38	£7,018.62	£47,125	£48,315	£47,835	30%
xDrive40d SE	£38,400.00	£6,720.00	£45,120	£46,310	£45,830	30%
xDrive40d M Sport	£42,089.36	£7,365.64	£49,455	£50,645	£50,165	30%

VED rates

Key

VED rates for brand new cars are determined by their CO_2 emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW X5 models fall into one of the two categories listed below:

CO ₂ emissions g/km	Band J 186-200	Band M 256+
First year VED	£425	£950
Annual VED (second year onwards)	£235	£435

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:	
Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

OPTIONAL EQUIPMENT.

		xDrive50i SE	xDrive50i M Sport	xDrive30d SE	xDrive30d M Sport	xDrive40d SE	xDrive40d M Sport	Price
BMW EFFICIENT DYNAMICS								
Active Aerodynamics		٠	-	•	-	•	-	Std
Brake Energy Regeneration		٠	•	•	٠	•	•	Std
Individual BMW EfficientDynamics features may be excluded, depending on the op Your BMW Dealer will be pleased to provide you with more information.	tional equ	uipment o	chosen.					
PAINTWORK								
Metallic Available in: Black Sapphire, Carbon Black**, Deep Sea Blue, Platinum Bronze*, Platinum Grey*, Space Grey, Sparkling Bronze*, Titanium Silver or Vermilion Red.	met	٠	•	•	•	•	•	Std
Non-metallic Available in: Alpine White or Jet Black*.	uni	0	0	0	0	0	0	03
BMW Individual metallic Available in: Aventurine Silver, Azurite Black, Pearl Silver or Ruby Black.	ind	0	0	0	0	0	0	£945
UPHOLSTERIES								
Nevada leather Available in: Beige, Black, Cinnamon Brown, Oyster or Tobacco. Included in 330.	LU	•	•	•	٠	•	٠	Std
Perforated Nevada leather Available in: Beige or Black. Only with 453 and 456.	LV	0	0	0	0	0	0	£0
Exclusive Nappa leather Available in: Beige or Black. Only with 330 / 456 / 481.	NA	0	0	0	0	0	0	£645
BMW Individual Merino leather Available in: Champagne, Criollo Brown, Slate or Syrah Blue. Only with 330 / 456 / 459 and 330 / 775. Not with 4M5 / 4UB.	ZA	0	0	0	0	0	0	£1,070
BMW Individual Full Merino leather Available in: Champagne, Criollo Brown or Platinum. Only with 330 / 456 / 459 and 330 / 775. Not with 4M5 / 4UB.	ZB	0	0	0	0	0	0	£2,735
INTERIOR TRIMS								
Dark Walnut wood	4AB	٠	•	•	0	•	0	£0
Brushed Aluminium	4AD	0	0	0	•	0	•	03
Dark Bamboo wood	4AZ	0	0	0	0	0	0	<u>0</u> 2
Light Poplar wood	4BP	0	0	0	0	0	0	0 <u>3</u>
BMW Individual Amarone Walnut wood	XE1	0	0	0	0	0	0	£500
BMW Individual Piano Black	XE7	0	0	0	0	0	0	£500
BMW Individual Red Brown Eucalyptus wood	XE3	0	0	0	0	0	0	£500
LIGHT ALLOY WHEELS								
18'' Star-spoke style 209 Not with 226 / 330.	2C9	_	-	•	-	•	-	Std

Key

= Standard O = Optional - = Not available
 * = Not available on M Sport models
 ** = Only available on M Sport models
 Only with - these options must be ordered together
 Not with - these options are not available for ordering together
 / = Indicates 'or'

		xDrive50i SE	xDrive50i M Sport	xDrive30d SE	xDrive30d M Sport	xDrive40d SE	xDrive40d M Sport	Price
LIGHT ALLOY WHEELS								
19" Y-spoke style 334 2 Not with 330. 2	DE	٠	-	0	-	0	-	£900
19" Y-spoke style 335* 22 Only with 330.	2LL	0	-	0	-	0	-	£0
20" Y-spoke style 214* 22 Only with 330.	2LE	0	-	0	-	0	-	£950
20" Y-spoke style 336* 2 Only with 330.	LM	0	-	0	-	0	-	£1,100
20" Streamline style 297*2Not with 330.2	2AL	0	-	0	-	0	-	£2,120 £1,220
19" M V-spoke style 223M* 2	M5	-	•	_	•	-	•	Std
20" M Double-spoke style 333M*	2NY	-	0	-	0	-	0	£1,100
19" BMW Individual V-spoke style 265* 2N Only with ZA / ZB or a BMW Individual metallic paintwork. 2N	ЛW	0	-	0	-	0	-	£1,345 £445
In conjunction with 330.		0		0		0		£150
STEERING AND CHASSIS								
Active Steering 2	217	0	0	-	-	-	-	£840
Adaptive Drive 2	2VA	0	0	-	-	-	-	£2,440
Sport suspension 2 Included in 330. Not with 2C9. 2	226	-	-	0	•	0	•	£240
SAFETY AND TECHNOLOGY						1		
Active Cruise Control with 'Stop and Go' function	DF	0	0	0	0	0	0	£1,150
, aup the reading the	524	0	0	0	0	0	0	£380
Head-up Display (HUD) 6 Not with 3AP. 6	510	0	0	0	0	0	0	£995
High-beam Assistant 5 Not with 4NA.	AC	0	0	0	0	0	0	£115
Lane departure warning system5Only with 255 / 330. Not with 358.	AD	0	0	0	0	0	0	£390
Reversing Assist camera with Top-view3Only with 430.3	AH	0	0	0	0	0	0	£520
Side-view cameras 5 Only with 3AH.	iDK	0	0	0	0	0	0	£315
Speed limit display 8 Only with 609 / ZXB.	TH	0	0	0	0	0	0	£240
SEATS								
Comfort seats, front	156	0	0	0	0	0	0	£1,675 £860
In conjunction with 330.		0	0	0	0	0	0	£440 £440

= Standard O = Optional - = Not available
 * = Snow chains cannot be fitted to this wheel
 Only with - these options must be ordered together
 Not with - these options are not available for ordering together
 / = Indicates 'or'

			port		Sport		Sport	
		xDrive50i SE	xDrive50i M Sport	xDrive30d SE	xDrive30d M Sport	xDrive40d SE	xDrive40d M S	Price
SEATS (cont.)								
Lumbar support, driver and front passenger Included in 456. Only with 456 / 459.	488	0	0	0	0	0	0	£270
Oscillating seat base function, driver Only with 453 and 456 and LV / ZA / ZB.	451	0	0	0	0	0	0	£315
Seat adjustment – front, electric with driver memory Included in 330 and 456.	459	•	•	0	•	0	•	£815
Seat heating, front Included in 453.	494	0	0	0	0	0	0	£300
Seat heating, rear Only with 494.	496	0	0	0	0	0	0	£300
Seat ventilation, front Includes 494. Only with 456 and LV / ZA / ZB.	453	0	0	0	0	0	0	£875
Sport seats, front Included in 330. Only with 459.	481	0	•	0	•	0	•	£430
Third-row seating Not with ZA / ZB.	4UB	0	0	0	0	0	0	£1,380
EXTERIOR EQUIPMENT								
Comfort Access	322	0	0	0	0	0	0	£750
Exterior mirrors – folding, automatically dimming	430	0	0	0	0	0	0	£240
Exterior trim, High-gloss Shadowline Included in 330.	760	0	0	0	0	0	0	£390 £0
Exterior trim, Matt Aluminium In conjunction with 330.	3MB	0	•	0	•	0	•	£390 £0
Model designation deletion	320	0	0	0	0	0	0	£0
Roof rails, Matt Aluminium	3MA	-	0	-	0	-	0	<u>9</u>
Running boards, Aluminium	328	0	-	0	-	0	-	£245
Soft-close doors	323	0	0	0	0	0	0	£475
Towbar, detachable Not with 3AC.	235	-	0	-	0	-	0	£670
Towbar, fully electric Not with 235.	3AC	0	-	0	-	0	-	£895
Upper tailgate operation, powered	316	0	0	0	0	0	0	£390
INTERIOR EQUIPMENT								
Adaptive Fixing System Only with 493.	4UP	0	0	0	0	0	0	£105
Air conditioning, automatic with four-zone control	4NB	0	0	0	0	0	0	£535
Auxiliary heating with remote control	536	0	0	0	0	0	0	£1,105
Climate Comfort windscreen	358	0	0	0	0	0	0	£195
Extended storage	493	0	0	0	0	0	0	£200

Key

• = Standard O = Optional - = Not available Only with - these options must be ordered together Not with - these options are not available for ordering together / = Indicates 'or'

		SE	M Sport	SE	M Sport	SE	M Sport	
		xDrive50i	xDrive50i M	xDrive30d SE	xDrive30d M Sport	xDrive40d	xDrive40d M	Price
INTERIOR EQUIPMENT								
Headlining, Anthracite Included in 330.	775	0	•	0	•	0	•	£260
Instrument panel, BMW Individual Merino leather Only with ZA / ZB.	XT1	0	0	0	0	0	0	£1,715
Instrument panel, leather Only with LU / LV / NA.	4M5	0	0	0	0	0	0	£1,490
Luggage compartment separating net	413	0	0	0	0	0	0	£135
Panoramic glass sunroof	402	0	0	0	0	0	0	£1,250
Rear-view mirror with digital compass Not with 5AC.	4NA	0	0	0	0	0	0	£85
Sun protection glass	761	0	0	0	0	0	0	£315
Sunblinds – rear side windows, manual	417	0	0	0	0	0	0	£175
Through-loading ski bag	464	0	0	0	0	0	0	£190
Universal remote control	319	0	0	0	0	0	0	£195
Windscreen with grey shade band Included in 358. Not with 610.	3AP	0	0	0	0	0	0	£55
STEERING WHEELS								
BMW Individual leather insert for sport leather steering wheel Only with 255 / 330 and ZA / ZB. Not with 248.	XL2	0	-	0	-	0	-	£520
BMW Individual wood insert for sport leather steering wheel Only with 255 / 330 and XE1 / XE3 / XE7. Not with 248.	XL1	0	-	0	-	0	-	£520
Sport leather steering wheel, three-spoke Included in 330.	255	0	-	0	-	0	-	£110
Steering wheel heating Not with XL1 / XL2.	248	0	-	0	-	0	-	£180
AUDIO AND COMMUNICATION								
Bluetooth telephone audio connection Only with ZXB, or with 644 and 6FL.	6NF	0	0	0	0	0	0	£75
Bluetooth telephone preparation Not with 609 / ZXB.	644	0	0	0	0	0	0	£575
Bluetooth telephone preparation with telematics Included in ZXB. Only with 609, 612 and 616.	633	0	0	0	0	0	0	£575
BMW Assist Included in ZXB. Only with 609, 616 and 633.	612	0	0	0	0	0	0	03
BMW Assist online portal Included in ZXB. Only with 609, 612 and 633.	616	0	0	0	0	0	0	03
BMW Individual audio system	752	0	0	0	0	0	0	£1,560
CD changer	672	0	0	0	0	0	0	£320
DAB digital radio Included in ZXB.	654	0	0	0	0	0	0	£310

= Standard O = Optional - = Not available
 Only with - these options must be ordered together
 Not with - these options are not available for ordering together
 / = Indicates 'or'

More about BMW

Tel. 0800 325 600 www.bmw.co.uk



		xDrive50i SE	xDrive50i M Sport	xDrive30d SE	xDrive30d M Sport	xDrive40d SE	xDrive40d M Sport	Price
AUDIO AND COMMUNICATION (cont.)								
DVD system, rear	6FF	0	0	0	0	0	0	£1,575
Loudspeaker system – BMW Business	676	0	0	0	0	0	0	£440
Loudspeaker system – LOGIC7 Professional	677	0	0	0	0	0	0	£960
Navigation system – BMW Professional Multimedia Included in ZXB. Not with 644.	609	0	0	0	0	0	0	£1,885
TV function Only with 609 / ZXB.	601	0	0	0	0	0	0	£810
USB audio interface*** Included in ZXB.	6FL	0	0	0	0	0	0	£225
Voice Control	620	0	0	0	0	0	0	£320

PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle.

Further options can still be specified even when a package is chosen.

Dynamic package Consisting of: – 2LL, 19" light alloy Y-spoke style 335 wheels – 760, Exterior trim, High-gloss Shadowline – 775, Headlining, Anthracite – Lower mesh grilles, below kidney grilles and in bumper, in titanium – 459, Seat adjustment – front, electric with driver memory – 255, Sport leather steering wheel, three-spoke – 481, Sport seats, front – 226, Sport suspension (xDrive30d and xDrive40d only)	330	Ο	_	0	-	0	_	£2,740 £1,385
Media package Consisting of: – 633, Bluetooth telephone preparation with telematics – 612, BMW Assist – 616, BMW Assist online portal – 654, DAB digital radio – 609, Navigation system – BMW Professional Multimedia – 6FL, USB audio interface	ZXB	0	0	0	0	0	0	£2,315
OPTIONS AVAILABLE FROM YOUR DEALER						~		
BMW Service Inclusive** Package covering servicing costs for 5 years / 60,000 miles.		0	0	0	0	0	0	£350
BMW Service Inclusive Plus** Package covering servicing and maintenance costs for 5 years / 60,000 miles.		0	0	0	0	0	0	£1,650
BMW Trackstar		0	0	0	0	0	0	£219*
BMW Trackstar 5		0	0	0	0	0	0	£449*
				-				

• = Standard O = Optional - = Not available

Only with – these options must be ordered together

Not with - these options are not available for ordering together

/ = Indicates 'or'

*= Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.
 ** = For full details including terms and conditions see the Service Inclusive brochure.

*** = An additional adapter cable may be required.



Key