

The new
BMW 5 Series
Saloon



The Ultimate
Driving Machine

www.bmw.co.uk



PRICE LIST.

FROM APRIL 2010.

BMW EfficientDynamics
Less emissions. More driving pleasure.



THE NEW BMW 5 SERIES SALOON.

JOY IS AN EXPLORATION OF BEAUTY.

A combination of elegant yet sporty styling, a high-quality, luxurious interior and trademark BMW driving dynamics means the new BMW 5 Series Saloon continues to set the benchmark in its class. Available with a broad line-up of EfficientDynamics-equipped petrol and diesel engines, the new BMW 5 Series Saloon can also be specified with a wide variety of optional equipment. These include a host of innovative driver assistance systems including Surround-view, Park Assist and Night Vision with pedestrian recognition.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance and driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower BIK percentage rate for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 5 Series at www.bmw.co.uk/efficientdynamics.

STANDARD EQUIPMENT HIGHLIGHTS.

The new BMW 5 Series Saloon is available in a variety of engine variants, each providing a different level of standard specification. The below table highlights some of the equipment differences between them, whilst full details can be found in the new BMW 5 Series Saloon model brochure.

Trim level	Standard equipment highlights	On the road price	
SE (four-cylinder)	<ul style="list-style-type: none"> ■ 17" light alloy V-spoke style 236 wheels with run-flat tyres ■ Air conditioning, automatic with two-zone control ■ Auxiliary input point for auxiliary playing devices ■ Bluetooth telephone preparation ■ BMW Professional radio with CD player ■ Control Display – 7" colour display screen ■ Cruise control with brake function ■ Dakota leather upholstery ■ Electro-mechanical parking brake ■ Exhaust tailpipes – twin, chrome 	<ul style="list-style-type: none"> ■ Floor mats, velour ■ iDrive Controller with shortcut buttons ■ Interior trim, Black, high-gloss ■ Kidney grille, chrome with chrome-fronted and black-sided vertical slats ■ Park Distance Control (PDC), front and rear ■ Rain sensor with automatic headlight activation ■ Rear-view mirror, automatically dimming ■ Six-speed manual transmission ■ Standard seats – front, part-electric adjustment 	From £28,155
SE (six-cylinder) (in addition to four-cylinder)	<ul style="list-style-type: none"> ■ Air conditioning, automatic with extended features ■ Ambient interior lighting 	<ul style="list-style-type: none"> ■ Exhaust tailpipes – single, left and right, chrome (535i only) ■ Metallic paintwork (530d and above) ■ USB audio interface 	From £31,360
550i SE (in addition to six-cylinder)	<ul style="list-style-type: none"> ■ 18" light alloy V-spoke style 328 wheels with run-flat tyres ■ Air conditioning, automatic with four-zone control ■ Eight-speed automatic transmission with Steptronic ■ Exhaust tailpipes – single, left and right, chrome, quadrilateral 	<ul style="list-style-type: none"> ■ Interior trim, Dark Ash-grain wood, high-gloss ■ Kidney grille, chrome with chrome-fronted and chrome-sided vertical slats ■ Standard seats – front, electric adjustment with driver memory 	From £50,865

Please note that some equipment may be replaced when selecting an alternative engine variant. Standard equipment may also vary depending on engine variant. Please refer to the standard equipment tables of the new BMW 5 Series Saloon model brochure for full details.

THE NEW BMW 5 SERIES SALOON.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group
PETROL						
523i SE	204	7.9 (8.2)	37.2 (37.2)	177 (178)	I (I)	34
528i SE	258	6.6 (6.7)	36.2 (37.2)	182 (178)	I (I)	38
535i SE	306	6.0 (6.1)	33.2 (33.6)	199 (195)	J (J)	40
550i SE	407	(5.0)	(27.2)	(243)	(L)	44
DIESEL						
520d SE	184	8.1 (8.1)	56.5* (54.3*)	132* (137*)	E (E)	TBC
525d SE	204	7.2 (7.2)	45.6 (46.3)	162 (160)	G (G)	36
530d SE	245	6.3 (6.3)	44.8 (45.6)	166 (160)	H (G)	40

PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2010 / 2011)
PETROL						
523i SE	£25,782.98	£4,512.02	£30,295	£31,360	£31,005	24%
528i SE	£27,212.77	£4,762.23	£31,975	£33,040	£32,685	25%
535i SE	£30,731.91	£5,378.09	£36,110	£37,300	£36,820	28%
550i SE	£42,000.00	£7,350.00	£49,350	£50,865	£50,060	35%
DIESEL						
520d SE	£23,217.02	£4,062.98	£27,280	£28,155	£27,990	18%
525d SE	£27,387.23	£4,792.77	£32,180	£33,100	£32,890	24%
530d SE	£30,774.47	£5,385.53	£36,160	£37,175	£36,870	25%

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW 5 Series Saloon models fall into one of the six categories listed below:

CO ₂ emissions g/km	Band E 131-140	Band G 151-165	Band H 166-175	Band I 176-185	Band J 186-200	Band L 226-255
First year VED	£110	£155	£250	£300	£425	£750
Annual VED (second year onwards)	£110	£155	£180	£200	£235	£425

Key Figures in (brackets) apply to cars with automatic transmission. Insurance group figures refer to 50 Group Rating System. * Subject to confirmation.

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

OPTIONAL EQUIPMENT.

		523i SE	528i SE	535i SE	550i SE	520d SE	525d SE	530d SE	Price
BMW EFFICIENT DYNAMICS									
Active Aerodynamics		●	●	●	-	●	●	●	Std
Auto Start-Stop Manual variant only.		-	-	-	-	●	-	-	Std
Brake Energy Regeneration		●	●	●	●	●	●	●	Std
Electric Power Steering with Servotronic		●	●	●	●	●	●	●	Std
High-precision direct injection		●	●	●	●	-	-	-	Std
Optimum Shift Indicator Manual variants only.		●	●	●	-	●	●	●	Std
Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.									
PAINTWORK									
Non-metallic Available in: Alpine White or Jet Black.	uni	●	●	○	○	●	●	○	£0
Metallic and Xirallic Available in: Titanium Silver, Black Sapphire, Space Grey, Havana Brown, Milano Beige, Deep Sea Blue, Sophisto Grey (Xirallic) or Imperial Blue (Xirallic). From June 2010 production the following additional colours will be available: Cashmere Silver or Tasman.	met	○	○	●	●	○	○	●	£640
UPHOLSTERIES									
Dakota leather Available in: Black, Oyster, Oyster with Black, Venetian Beige, Everest Grey or Cinnamon Brown.	LC	●	●	●	●	●	●	●	Std
Exclusive Nappa leather Available in: Black and Oyster with Black. Only with 456.	NA	○	○	○	○	○	○	○	£695
INTERIOR TRIMS									
Black, high-gloss	4AT	●	●	●	○	●	●	●	£0
Dark Ash-grain wood, high-gloss	4BN	○	○	○	●	○	○	○	£350
Fine Brushed Aluminium	4B9	○	○	○	○	○	○	○	£235 £0
Fineline Anthracite wood	4CE	○	○	○	○	○	○	○	£350 £0
Light Ash-grain wood, high-gloss	4B5	○	○	○	○	○	○	○	£350 £0
LIGHT ALLOY WHEELS									
17" V-spoke style 236	2K1	●	●	●	-	●	●	●	Std
17" Star-spoke style 327	2DB	○	○	○	-	○	○	○	£410
18" Turbine-spoke style 329*	2AH	○	○	○	○	○	○	○	£1,410 £750
18" Star-spoke style 330*	2DC	○	○	○	○	○	○	○	£1,410 £750

Key

● = Standard ○ = Optional - = Not available

* = Snow chains cannot be fitted to this wheel

Only with - these options must be ordered together

Not with - these options are not available for ordering together

		523i SE	528i SE	535i SE	550i SE	520d SE	525d SE	530d SE	Price
LIGHT ALLOY WHEELS									
18" Radial-spoke style 237	2HM	○	○	○	○	○	○	○	£1,075 £410
18" V-spoke style 328	2K2	○	○	○	●	○	○	○	£665
19" V-spoke style 331*	2K3	○	○	○	○	○	○	○	£1,850 £1,190
19" W-spoke style 332*	2WC	○	○	○	○	○	○	○	£2,260 £1,595
TRANSMISSIONS									
Eight-speed automatic transmission	205	○	○	○	●	○	○	○	£1,495
Sport automatic transmission Only with 255. Not with 205.	2TB	○	○	○	○	○	○	○	£1,605 £110
STEERING AND CHASSIS									
Adaptive Drive	2VA	-	-	○	○	-	-	○	£2,220
Integral Active Steering	2VH	○	○	○	○	○	○	○	£1,300
Variable Damper Control (VDC) In combination with 2VA.	223	○	○	○	○	○	○	○	£965 £0
SAFETY AND TECHNOLOGY									
Active Cruise Control with 'Stop and Go' function Only with 205 / 2TB.	5DF	○	○	○	○	○	○	○	£1,300
Adaptive Headlights Only with 522.	524	○	○	○	○	○	○	○	£375
Head-up Display Only with 606 / 609. Not with 3AP.	610	○	○	○	○	○	○	○	£940
Headlight wash Not with 522.	502	○	○	○	○	○	○	○	£210
High-beam Assistant Only with 522.	5AC	○	○	○	○	○	○	○	£110
Lane change warning system	5AG	○	○	○	○	○	○	○	£460
Lane departure warning system	5AD	○	○	○	○	○	○	○	£390
Night Vision with pedestrian recognition Only with 502.	6UK	○	○	○	○	○	○	○	£1,480
Park Assist Only with 606 / 609.	5DP	○	○	○	○	○	○	○	£560
Reversing Assist camera	3AG	○	○	○	○	○	○	○	£320
Speed limit display Only with 609.	8TH	○	○	○	○	○	○	○	£245
Surround-view Only with 3AG.	5DL	○	○	○	○	○	○	○	£520
Xenon headlights Not with 502.	522	○	○	○	○	○	○	○	£900

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		523i SE	528i SE	535i SE	550i SE	520d SE	525d SE	530d SE	Price
SEATS									
Comfort seats, front Not with 459 / 481 / 488.	456	○	○	○	○	○	○	○	£1,670
In combination with ZGF.		○	○	○	○	○	○	○	£770
									£1,270
									£370
Lumbar support, driver and front passenger Not with 455 / 456.	488	○	○	○	○	○	○	○	£245
Oscillating seat base function Only with 456. Not with 481.	455	○	○	○	○	○	○	○	£585
Seat adjustment – front, electric with driver memory Not with 456.	459	○	○	○	●	○	○	○	£900
Seat heating, front	494	○	○	○	○	○	○	○	£300
Seat heating, rear Only with 494.	496	○	○	○	○	○	○	○	£300
Seat ventilation, front Only with 494 and 456 / 459 and 534 / 4NB.	453	○	○	○	○	○	○	○	£500
Sport seats – front, part-electric adjustment Not with 455 / NA.	481	○	○	○	○	○	○	○	£400
EXTERIOR EQUIPMENT									
Exterior mirrors – folding, automatically dimming	430	○	○	○	○	○	○	○	£245
Comfort Access Only with 4UR.	322	○	○	○	○	○	○	○	£560
Exterior trim, High-gloss Shadowline Not with 3MB.	760	○	○	○	○	○	○	○	£285
Exterior trim, Satin Aluminium Not with 760.	3MB	○	○	○	○	○	○	○	£285
Model designation, deletion	320	○	○	○	○	○	○	○	£0
Soft-close doors	323	○	○	○	○	○	○	○	£425
Towbar, electric	3AC	○	○	○	○	○	○	○	£790
INTERIOR EQUIPMENT									
Air conditioning, automatic with extended features	534	●	●	●	–	○	●	●	£300
Air conditioning, automatic with four-zone control	4NB				●	○			£680
		○	○	○			○	○	£380
Ambient interior lighting	4UR	●	●	●	●	○	●	●	£215
BMW Individual reading lights, rear	4M8	○	○	○	○	○	○	○	£300
Bootlid operation, powered	316	○	○	○	○	○	○	○	£420
Climate Comfort windscreen Not with 3AP.	358	○	○	○	○	○	○	○	£210
Glass sunroof	403	○	○	○	○	○	○	○	£930
Headlining, Anthracite	775	○	○	○	○	○	○	○	£260

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		523i SE	528i SE	535i SE	550i SE	520d SE	525d SE	530d SE	Price
INTERIOR EQUIPMENT									
Smoker's package deletion	441	○	○	○	○	○	○	○	£0
Split-folding rear seat	465	○	○	○	○	○	○	○	£340
Sunblinds – rear windscreen and rear side windows, electric Not with 415.	416	○	○	○	○	○	○	○	£400
Sunblind – rear windscreen, electric	415	○	○	○	○	○	○	○	£295
Sun protection glass	761	○	○	○	○	○	○	○	£290
Through-loading ski bag Only with 465.	464	○	○	○	○	○	○	○	£75
Universal remote control	319	○	○	○	○	○	○	○	£190
Windscreen with grey shade band Not with 358 / 610.	3AP	○	○	○	○	○	○	○	£60
STEERING WHEELS									
Sport leather steering wheel	255	○	○	○	○	○	○	○	£110
Steering wheel heating	248	○	○	○	○	○	○	○	£180
AUDIO AND COMMUNICATION									
Bluetooth telephone audio connection Only with 6FL.	6NF	○	○	○	○	○	○	○	£70
Bluetooth telephone preparation with telematics Only with 606 / 609, 612 and 616.	633	○	○	○	○	○	○	○	£0
BMW Assist Only with 606 / 609 and 616.	612	○	○	○	○	○	○	○	£0
BMW Assist online portal Only with 606 / 609 and 612.	616	○	○	○	○	○	○	○	£0
DAB digital radio Only with 601 / 606 / 609.	654	○	○	○	○	○	○	○	£310
DVD changer	696	○	○	○	○	○	○	○	£440
Loudspeaker system – BMW Business	676	○	○	○	○	○	○	○	£405
Loudspeaker system – BMW Professional	677	○	○	○	○	○	○	○	£730
Navigation system – BMW Business Advanced Not with 601.	606	○	○	○	○	○	○	○	£1,545
Navigation system – BMW Professional Multimedia	609	○	○	○	○	○	○	○	£2,045
Rear seat entertainment – BMW Business Only with 606 / 609.	6FG	○	○	○	○	○	○	○	£1,560
Rear seat entertainment – BMW Professional Only with 609.	6FH	○	○	○	○	○	○	○	£2,080
TV function Only with 609. Not with 606.	601	○	○	○	○	○	○	○	£850
USB audio interface*	6FL	●	●	●	●	○	●	●	£205
Voice Control	620	○	○	○	○	○	○	○	£230

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- * = An additional adapter cable may be required



	523i SE	528i SE	535i SE	550i SE	520d SE	525d SE	530d SE	Price
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PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

		523i SE	528i SE	535i SE	550i SE	520d SE	525d SE	530d SE	Price
Visibility package	ZGA	○	○	○	○	○	○	○	£1,210
– 524, Adaptive Headlights									
– 502, Headlight wash									
– 5AC, High-beam Assistant									
– 522, Xenon headlights									
Media package – Business Advanced	ZGB	○	○	○	○	○	○	○	£1,530
– 633, Bluetooth telephone preparation with telematics									
– 612, BMW Assist									
– 616, BMW Assist online portal									
– 606, Navigation system – BMW Business Advanced									
– 620, Voice Control									
Media package – Professional Multimedia	ZGC	○	○	○	○	○	○	○	£1,960
– 633, Bluetooth telephone preparation with telematics									
– 612, BMW Assist									
– 616, BMW Assist online portal									
– 609, Navigation system – BMW Professional Multimedia									
– 620, Voice Control									
Dynamic package	ZGF	○	○	○	○	○	○	○	£2,820
– 2WC, 19" light alloy W-spoke style 332 wheels with run-flat tyres									
– 775, Anthracite headlining									
– 760, Exterior trim, High-gloss Shadowline									
– 255, Sport leather steering wheel									
– 481, Sport seats									
					○				£2,250

OPTIONS AVAILABLE FROM YOUR DEALER

	523i SE	528i SE	535i SE	550i SE	520d SE	525d SE	530d SE	Price
BMW Service Inclusive**	○	○	○	○	○	○	○	£350
Package covering servicing costs for 5 years / 60,000 miles.								
BMW Service Inclusive Plus**	○	○	○	○	○	○	○	£1,395
Package covering servicing and maintenance costs for 5 years / 60,000 miles.								
BMW Trackstar	○	○	○	○	○	○	○	£219*
BMW Trackstar 5	○	○	○	○	○	○	○	£449*

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* = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.

** = For full details including terms and conditions see the Service Inclusive brochure.