

The BMW 7 Series



The Ultimate
Driving Machine

www.bmw.co.uk



PRICE LIST.

FROM APRIL 2010.

BMW EfficientDynamics 
Less emissions. More driving pleasure.

THE BMW 7 SERIES.

JOY NEVER STANDS STILL.

Each generation of the BMW 7 Series has created a new, increasingly luxurious driving experience through pioneering design and innovative technology. For more than 30 years it has led the way for the automotive industry luxury class. The claim still stands today.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance and driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower BIK percentage rate for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 7 Series at www.bmw.co.uk/efficientdynamics.

A GUIDE TO ENGINE AND TRIM VARIANTS.

The BMW 7 Series is available in a variety of engine and trim variants, each providing a different level of standard specification. The table below highlights some of these equipment differences, whilst full details can be found in the BMW 7 Series model brochure.

Model	Standard equipment highlights		On the road price
730d SE and 740i	<ul style="list-style-type: none"> ■ 18" light alloy Star-spoke style 234 wheels ■ Air conditioning, automatic with four-zone control ■ Bluetooth telephone preparation with telematics ■ BMW Assist ■ BMW Assist online portal ■ Cruise control with brake function ■ Dakota leather upholstery ■ Drive Dynamic Control 	<ul style="list-style-type: none"> ■ Exterior mirrors, folding, automatically dimming ■ Fineline wood interior trim, high-gloss ■ High-beam Assistant ■ Metallic paintwork ■ Multi-function controls for leather steering wheel ■ Navigation system – BMW Professional Multimedia ■ Service Inclusive (5 years / 60,000 miles) ■ Variable Damper Control ■ Xenon headlights 	From £55,385 / £59,085
740d	<ul style="list-style-type: none"> ■ Glass sunroof ■ Lane departure warning system 	<ul style="list-style-type: none"> ■ Lumbar support, driver and front passenger ■ Speed limit display 	From £62,300
750i	<ul style="list-style-type: none"> ■ DVD changer 	<ul style="list-style-type: none"> ■ Seat heating, front 	From £68,495
Long wheelbase models	<ul style="list-style-type: none"> ■ Illuminated vanity mirrors, rear ■ Rain channels in chrome 	<ul style="list-style-type: none"> ■ Self-levelling air suspension, rear ■ Sunblind – rear windscreen, electric 	From £58,535
760Li	<ul style="list-style-type: none"> ■ 19" light alloy Multi-spoke style 235 wheels ■ Alcantara headlining ■ Bootlid operation, powered ■ Burr Walnut wood trim with inlay ■ Climate comfort laminated glass ■ Comfort Access ■ Comfort seats, front and rear ■ DAB digital radio ■ Dynamic Drive ■ Eight-speed automatic transmission 	<ul style="list-style-type: none"> ■ Exclusive Nappa leather upholstery ■ Loudspeaker system – BMW Professional ■ Reversing Assist camera ■ Seat heating, rear ■ Soft-close doors ■ Sunblinds for rear windscreen and rear side windows, electric ■ TV function ■ USB audio interface ■ Voice Control 	From £97,880
M Sport	<ul style="list-style-type: none"> ■ 19" light alloy M V-spoke style 302M wheels ■ Anthracite headlining ■ Dynamic Drive 	<ul style="list-style-type: none"> ■ Exterior trim, high-gloss Shadowline ■ M aerodynamic bodystyling ■ M Sport steering wheel ■ Sport seats 	From £60,550

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the BMW 7 Series model brochure for full details.

BMW 7 SERIES SALOON.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group
PETROL						
740i	326	5.9	28.5	232	L	48
740i M Sport	326	5.9	28.5	232	L	48
750i	407	5.2	24.8	266	M	49
750i M Sport	407	5.2	24.8	266	M	49
740Li	326	6.0	28.3	235	L	48
740Li M Sport	326	6.0	28.3	235	L	48
750Li	407	5.3	24.8	266	M	49
750Li M Sport	407	5.3	24.8	266	M	49
760Li	544	4.6	21.7	303	M	50
760Li M Sport	544	4.6	21.7	303	M	50
DIESEL						
730d SE	245	7.2	41.5	178	I	47
730d M Sport	245	7.2	41.5	178	I	48
730Ld SE	245	7.3	40.9	180	I	48
730Ld M Sport	245	7.3	40.9	180	I	48
740d	306	6.3	40.9	181	I	49
740d M Sport	306	6.3	40.9	181	I	49

PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2010 / 2011)
PETROL						
740i	£48,995.74	£8,574.26	£57,570	£59,085	£58,280	35%
740i M Sport	£53,391.49	£9,343.51	£62,735	£64,250	£63,445	35%
750i	£56,834.04	£9,945.96	£66,780	£68,495	£67,490	35%
750i M Sport	£61,229.79	£10,715.21	£71,945	£73,660	£72,655	35%
740Li	£51,638.30	£9,036.70	£60,675	£62,190	£61,385	35%
740Li M Sport	£56,034.04	£9,805.96	£65,840	£67,355	£66,550	35%
750Li	£59,387.23	£10,392.77	£69,780	£71,495	£70,490	35%
750Li M Sport	£63,782.98	£11,162.02	£74,945	£76,660	£75,655	35%
760Li	£81,842.55	£14,322.45	£96,165	£97,880	£96,875	35%
760Li M Sport	£83,714.89	£14,650.11	£98,365	£100,080	£99,075	35%
DIESEL						
730d SE	£46,229.79	£8,090.21	£54,320	£55,385	£55,030	27%
730d M Sport	£50,625.53	£8,859.47	£59,485	£60,550	£60,195	27%
730Ld SE	£48,910.64	£8,559.36	£57,470	£58,535	£58,180	28%
730Ld M Sport	£53,306.38	£9,328.62	£62,635	£63,700	£63,345	28%
740d	£52,114.89	£9,120.11	£61,235	£62,300	£61,945	28%
740d M Sport	£56,510.64	£9,889.36	£66,400	£67,465	£67,110	28%

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW 7 Series Saloon models fall into one of the three categories listed below:

CO ₂ emissions g/km	Band I 176-185	Band L 226-255	Band M 256+
First year VED	£300	£750	£950
Annual VED (second year onwards)	£200	£425	£435

Key Figures in (brackets) apply to cars with automatic transmission. Insurance group figures refer to 50 Group Rating System.

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:	
Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

OPTIONAL EQUIPMENT.

	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730d SE	730d M Sport	740d	740d M Sport	Price
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BMW EFFICIENT DYNAMICS

Active Aerodynamics	●	●	●	●	–	–	–	–	–	–	●	●	●	●	●	●	Std
Brake Energy Regeneration	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
High-precision direct injection	●	●	●	●	●	●	●	●	●	●	–	–	–	–	–	–	Std

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen.
Your BMW Dealer will be pleased to provide you with more information.

PAINTWORK

Metallic Available in: Black Sapphire, Carbon Black*, Cashmere Silver, Deep Green, Deep Sea Blue, Imperial Blue, Milano Beige, Mineral White, Sophisto Grey, Space Grey or Titanium Silver.	met	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Non-metallic Available in: Alpine White or Jet Black.	uni	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
BMW Individual metallic Available in: Azurite Black, Citrine Black, Moonstone or Ruby Black.	ind	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,050
BMW Individual** Available in: Brilliant White.	490	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,835

UPHOLSTERIES

Dakota leather Available in: Barrique Red, Black, Everest Grey, Oyster / Black, Oyster / Oyster, Saddle Brown or Venetian Beige.	LC	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Exclusive extended Nappa leather Available in: Black, Oyster / Black, Oyster / Oyster and Saddle Brown. Includes 4ND. Only with 456.	NA	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,200
BMW Individual Full Merino leather Available in: Amaro Brown, Champagne, Cohiba Brown, Graphite, Platinum or Silk Grey. Includes 4ND. Only with 456, 778 and 775 / 776 / XD5.	ZB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£4,920 £3,905

Key

● = Standard ○ = Optional – = Not available

* = M Sport models only

** = Please consult your BMW Dealer as this option may be subject to extended lead times

Only with – these options must be ordered together

/ = Indicates 'or' for option codes

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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INTERIOR TRIMS

Fineline wood, high-gloss	4B7	●	–	●	–	●	–	●	–	–	–	●	–	●	–	●	–	Std
Burr Walnut wood with inlay, high-gloss	4B8	–	–	–	–	–	–	–	–	●	●	–	–	–	–	–	–	Std
Ash-grain Anthracite wood, high-gloss	4CA	○		○		○		○				○		○		○		£320 £175 £0
Ash-grain wood, high-gloss	4B5	○		○		○		○		–	–	○		○		○		£320 £175
Fine Brushed Aluminium	4B9	○	●	○	●	○	●	○	●	–	–	○	●	○	●	○	●	£205
Fineline natural finish wood un-lacquered	4CB	○		○		○		○		–	–	○		○		○		£320 £175
BMW Individual Auburn Sycamore wood, high-gloss	XE5	○		○		○		○				○		○		○		£920 £770 £600
BMW Individual Honey Brown Satin Walnut wood, high-gloss	XE6	○		○		○		○				○		○		○		£920 £770 £600
BMW Individual Piano Black with inlay	XE8	○		○		○		○				○		○		○		£920 £770 £600

LIGHT ALLOY WHEELS

18" Star-spoke style 234	2SR	●	–	●	–	●	–	●	–	–	–	●	–	●	–	●	–	Std
18" V-spoke style 254	2KS	○	–	○	–	○	–	○	–	–	–	○	–	○	–	○	–	£375
18" Star-spoke style 250	2SU	○	–	○	–	○	–	○	–	–	–	○	–	○	–	○	–	£375
19" Multi-spoke style 235	2ST	○	–	○	–	○	–	○	–	●	–	○	–	○	–	○	–	£1,025
19" Star-spoke style 251	2SV	○	–	○	–	○	–	○	–		–	○	–	○	–	○	–	£1,400 £380
19" Radial-spoke style 252	2HL	○	–	○	–	○	–	○	–		–	○	–	○	–	○	–	£1,810 £790
20" Double-spoke style 253	2BX	○	–	○	–	○	–	○	–		–	○	–	○	–	○	–	£1,915 £890
19" M V-spoke style 302M	2NW	–	●	–	●	–	●	–	●	–	●	–	●	–	●	–	●	Std
20" M Double-spoke style 303M	2NX	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	£890
19" BMW Individual V-spoke style 228 I Only with XC4 / ind / ZB / 490.	2M8	○	–	○	–	○	–	○	–		–	○	–	○	–	○	–	£1,400 £380
20" BMW Individual V-spoke style 301 I Only with XC4 / ind / ZB / 490.	2NV	○	–	○	–	○	–	○	–		–	○	–	○	–	○	–	£2,290 £1,265

Key

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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STEERING AND CHASSIS

Dynamic Drive	229	○	●	○	●	○	●	○	●	●	●	○	●	○	●	○	●	£1,820
Integral Active Steering	2VH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,330

SAFETY AND TECHNOLOGY

Active Cruise Control with 'Stop and Go' function	5DF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,470
Adaptive Headlights	524	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£460
Head-up Display (HUD) Not with 3AP.	610	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£940
In combination with Z7C / Z7F / Z7M / Z7N.		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£890
Lane change warning system	5AG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£490
Lane departure warning system	5AD	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£380
Night Vision with pedestrian recognition	6UK	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,505
Reversing Assist camera	3AG	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£290
Speed limit display	8TH	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£220
Surround-view Only with 3AG.	5DL	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£520

SEATS

Comfort seats, front Includes 488.	456	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£1,455 £1,400 £865 £810
Comfort seats, rear Note: Standard rear seats can be fitted to 760Li models at zero cost.	460	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,160
Folding tables in rear compartment Only with 456. Not with 455.	4UV	–	–	○	○	–	–	○	○	○	○	–	–	○	○	–	–	£1,295
Lumbar support, driver and front passenger In combination with 456.	488	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£300 £0
Massage function in rear seat backrests Only with 460.	4UM	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£425
Oscillating seat base function, front Only with 456.	455	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£525
Seat heating, front	494	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£300
Seat heating, rear Only with 494.	496	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£300
Seat ventilation, front Only with 494. M Sport models also require 456.	453	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£740
Seat ventilation, rear Only with 453, 460, 494 and 496. M Sport models also require 456.	454	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£740

Key

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
EXTERIOR EQUIPMENT																		
BMW Individual lettering on bootlid Only with ind / ZB / XC4 / 490.	XF1	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£0
Bootlid operation, powered	316	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£390
Comfort Access	322	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£650
Exterior trim, high-gloss Shadowline	760	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£320
Model designation deletion	320	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Rain channels in body colour	466	●	●	○	●	●	●	○	●	○	●	●	●	○	●	●	●	£0
Soft-close doors	323	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£450
Towbar, fully electric	3AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£810
INTERIOR EQUIPMENT																		
Air conditioning – rear, extended Only with 316 and 403. Not with 464.	4NF	–	–	○	○	–	–	○	○	○	○	–	–	○	○	–	–	£1,085
Auxiliary heating with remote control	536	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,150 £945
BMW Individual Alcantara headlining, Anthracite Not with 775.	776	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,090 £895 £305 £0
BMW Individual Alcantara headlining Only with ZB.	XD5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,090 £895 £305 £0
BMW Individual cool box Not with 464.	791	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£955
BMW Individual rear seat reading lights	4M8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£275
Ceramic finish for controls	4U1	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£375
Climate Comfort laminated glass Includes 358. Not with 3AP / 761.	356	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£810
In combination with 610.		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£760

Key

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
INTERIOR EQUIPMENT (cont.)																		
Climate Comfort windscreen Not with 3AP.	358	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£195
In combination with 610.		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£140
Door sill finishers with BMW Individual designation Only with ind / ZB / XC4 / 490.	778	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£0
Glass sunroof	403	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£1,015
Headlining, Anthracite Not with 776.	775	○	●	○	●	○	●	○	●	–	–	○	●	○	●	○	●	£290
Instrument panel, leather	4ND	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£920
Smoker's package deletion	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Sunblind – rear windscreen, electric In combination with 416.	415	○	○	●	●	○	○	●	●	●	●	○	○	●	●	○	○	£340
		○	○			○	○					○	○			○	○	£0
Sunblinds – rear windscreen and rear side windows, electric Includes 415.	416	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£825
																		£525
Sun protection glass Not with 356.	761	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£380
Through-loading ski bag Not with 4NF / 791.	464	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£240
Universal remote control	319	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£175
Windscreen with grey shade band Not with 356 / 358 / 610.	3AP	○	○	○	○	○	○	○	○	–	–	○	○	○	○	○	○	£65

Key

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
STEERING WHEELS																		
BMW Individual sport leather steering wheel with wood inlay Only with 255 and XE5 / XE6 / XE8. Not with 248.	XL1	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£475
Fine wood inlay for leather steering wheel Not with 255 / 4B9 / 4CB / 710.	4CC	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£95
M Leather steering wheel	710	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£200
Sport leather steering wheel, three-spoke Not with 4CC.	255	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£140
Steering wheel heating Only with 494.	248	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£190

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
AUDIO AND COMMUNICATION																		
Bluetooth telephone audio connection Only with 6FL.	6NF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£75
DAB digital radio	654	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£310
DVD changer	696	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£405
Independent rear telephone	6NB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£525
Loudspeaker system – BMW Professional	677	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£615
Rear-seat entertainment – BMW Business M Sport models only with 456. Not with 6FH.	6FG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,655
Rear-seat entertainment – BMW Professional Only with 456. Not with 6FG.	6FH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,315
TV function	601	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£910
USB audio interface*	6FL	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£205
Voice Control	620	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£280

Key

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* = An additional adapter cable may be required

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	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Executive package	Z7C	–	–	○	–	–	–	–	–	–	–	–	○	–	–	–	£2,810
– 2ST, 19" light alloy Multi-spoke style 235 wheels***	Z7M**	–	–	○	–	–	○	–	–	–	–	–	○	–	–	–	£2,570
– 494, Seat heating, front*				○										○			£1,985
– 496, Seat heating, rear								○									£1,745
– 761, Sun protection glass																	
– 416, Sunblinds rear side windows, electric																	
– 601, TV function																	
– 3AP, Windscreen with grey shade band																	
Executive Plus package	Z7F	–	–	○	–	–	○	–	–	–	–	–	○	–	–	–	£3,415
– 2ST, 19" light alloy Multi-spoke style 235 wheels***	Z7N**	–	–	○	–	–	○	–	–	–	–	–	○	–	–	–	£2,925
– 488, Lumbar support, driver and front passenger*				○										○			£2,590
– 494, Seat heating, front*																	£2,105
– 496, Seat heating, rear								○									
– 323, Soft-close doors																	
– 761, Sun protection glass																	
– 416, Sunblinds rear side windows, electric																	
– 601, TV function																	
– 3AP, Windscreen with grey shade band																	

*Standard equipment for 750Li

Notes:

– All other 19" and 20" optional wheels are available with these packages.

– Head-up Display is not available in conjunction with windscreen with grey shade band. Should a customer wish to specify HUD the windscreen will revert to standard (no shade band) and HUD will be added to the order at the commensurately reduced price of £890.

COMPOSITIONS

BMW Individual Composition	XC4	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£6,315
Includes:																		£3,695
– ZB, BMW Individual full Merino leather upholstery										○								
– XE, BMW Individual interior trim																		
– XD5 / 776, BMW Individual Alcantara headlining																		
– 778, Door sill finishers with BMW Individual designation																		
– XL1, BMW Individual sport leather steering wheel with wood inlay																		
Only with 456.																		
Not with 248 or 775.																		

Key

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** = This code is only for M Sport models

*** = Not available on M Sport models

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The Ultimate
Driving Machine

	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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OPTIONS AVAILABLE FROM YOUR DEALER

BMW Service Inclusive**** Package covering servicing costs for 5 years / 60,000 miles.	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std**
BMW Service Inclusive Plus**** Package covering servicing and maintenance costs for 5 years / 60,000 miles.	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,320*** £1,360***
BMW Trackstar	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£219*
BMW Trackstar 5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£449*

Key

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* = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.

** = The BMW 7 Series comes with Service Inclusive as standard. Customers can opt-out and in this event there will be a deduction of £300 off the retail price of a six-cylinder model, £350 off the retail price of an eight-cylinder model or £400 off the retail price of a twelve-cylinder model.

*** = 7 Series customers can upgrade to BMW Service Inclusive Plus at the cost shown.

**** = For full details including terms and conditions see the Service Inclusive brochure.

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