

The BMW X1



The Ultimate  
Driving Machine

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# PRICE LIST.

FROM APRIL 2010.

**BMW EfficientDynamics**   
Less emissions. More driving pleasure.

# THE BMW X1.

## JOY IS LIFE FULL OF POSSIBILITIES.

The BMW X1 formula. At first glance a compact X model, on second glance the challenge of getting to know something new. It starts with the design: rising lateral lines lend the BMW X1 a dynamic shape, while short overhangs and a sloping rear windscreen create a sporty, elegant silhouette. From the front, the contoured bonnet and distinctive BMW headlights make for a striking impact, while L-shaped taillights and horizontal lines visually broaden the rear. All told, the design of the BMW X1 has a very simple message: it's joy in material form.

### BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance and driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower BIK percentage rate for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW X1 at [www.bmw.co.uk/efficientdynamics](http://www.bmw.co.uk/efficientdynamics).

### A GUIDE TO TRIM LEVELS.

The BMW X1 is available in either rear-wheel drive (sDrive) or four-wheel drive (xDrive), each providing a different level of standard specification. The below table highlights some of the equipment differences, whilst full details can be found in the BMW X1 model brochure.

Trim level	Standard equipment highlights	On the road price
<b>sDrive SE</b>	<ul style="list-style-type: none"><li>■ 17" light alloy wheels with non-run-flat tyres and locking wheel bolts</li><li>■ 40:20:40 split-folding rear seats with manually adjustable backrest angle</li><li>■ Air conditioning, automatic with two-zone control</li><li>■ Armrest – front with sliding adjustment</li><li>■ Auxiliary input for auxiliary playing devices</li><li>■ BMW Professional radio with single CD player</li><li>■ Child seat ISOFIX attachments, rear</li><li>■ Cup holders in centre console</li><li>■ Electra cloth upholstery</li><li>■ Electric windows – front and rear</li><li>■ Floor mats, velour</li><li>■ Foglights, front and rear</li><li>■ Incorrect fuelling protection system</li><li>■ Interior trim, Satin Silver</li><li>■ Loudspeaker system with six speakers</li><li>■ On-Board Computer (OBC) with information on average speed, average fuel consumption, fuel range and ambient temperature</li><li>■ Park Distance Control (PDC), rear</li><li>■ Six-speed manual transmission</li><li>■ Sport multi-function leather steering wheel</li><li>■ Steering column with manual reach and rake adjustment</li><li>■ Storage compartments in centre console, dashboard and front interior door panels</li></ul>	From £23,315
<b>xDrive SE</b>	<ul style="list-style-type: none"><li>■ Hill Descent Control (HDC)</li><li>■ Median cloth upholstery (xDrive23d only)</li><li>■ Satin Aluminium roof rails</li><li>■ Six speed automatic transmission with Steptronic function and steering wheel paddles (xDrive23d only)</li><li>■ xDrive four-wheel-drive system with fully-variable torque split</li><li>■ xLine package with Satin Aluminium finishers to lower sections of front and rear bumper and door sills</li></ul>	From +£1,325 over sDrive

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the BMW X1 model brochure for full details.

# THE BMW X1.

## TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)	VED band	Insurance group
DIESEL						
X1 sDrive18d SE	143	9.6	54.3	136	E	22
X1 xDrive18d SE	143	10.1	49.6	150	F	22
X1 sDrive20d SE	177	8.1 (8.3)	53.3 (47.9)	139 (155)	E	24
X1 xDrive20d SE	177	8.4 (8.6)	48.7 (45.6)	153 (164)	G	24
X1 xDrive23d SE <sup>1</sup>	204	(7.3)	(44.8)	(167)	H	26

## PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2010 / 2011)
DIESEL						
X1 sDrive18d SE	£19,097.87	£3,342.13	£22,440	<b>£23,315</b>	£23,150	19%
X1 xDrive18d SE	£20,212.77	£3,537.23	£23,750	<b>£24,640</b>	£24,460	22%
X1 sDrive20d SE	£20,451.06	£3,578.94	£24,030	<b>£24,905</b>	£24,740	19%
X1 xDrive20d SE	£21,565.96	£3,774.04	£25,340	<b>£26,260</b>	£26,050	22%
X1 xDrive23d SE <sup>1</sup>	£24,646.81	£4,313.19	£28,960	<b>£29,975</b>	£29,670	25%

### VED rates

VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW X1 models fall into one of the four categories listed below:

CO <sub>2</sub> emissions g/km	Band E 131-140	Band F 141-150	Band G 151-165	Band H 166-175
First year VED	£110	£125	£155	£250
Annual VED (second year onwards)	£110	£125	£155	£180

### Key

Figures in (brackets) apply to cars with automatic transmission.  
Insurance group figures refer to 50 Group Rating System.  
<sup>1</sup> = Only available with automatic transmission.

### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

### On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

# OPTIONAL EQUIPMENT.

		sDrive18d SE	xDrive18d SE	sDrive20d SE	xDrive20d SE	xDrive23d SE	Price
<b>BMW EFFICIENT DYNAMICS</b>							
<b>Auto Start-Stop</b>		●	●	●	●	–	<b>Std</b>
<b>Brake Energy Regeneration</b>		●	●	●	●	●	<b>Std</b>
<b>Optimum Shift Indicator</b>		●	●	●	●	–	<b>Std</b>
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.							
<b>PAINTWORK</b>							
<b>Non-metallic</b> Available in: Alpine White or Jet Black.	uni	●	●	●	●	●	<b>Std</b>
<b>Metallic</b> Available in: Black Sapphire, Cashmere Silver, Deep Sea Blue, Graphite Blue, Marrakesh Brown, Space Grey, Sparkling Bronze, Tasman, Titanium Silver or Vermilion Red.	met	○	○	○	○	○	<b>£455</b>
<b>UPHOLSTERIES</b>							
<b>Electra cloth</b> Available in: Anthracite or Beige.	EA	●	●	●	●	○	<b>£0</b>
<b>Median cloth</b> Available in: Anthracite / Meridian Gold, Anthracite / Silver or Anthracite / Vermilion Red.	AX	○	○	○	○	●	<b>£95</b>
<b>Nevada leather</b> Available in: Beige, Black, Magma Brown, Oyster with Yellow-Black piping or Red Brown. Oyster with Yellow-Black piping only with and included in 7G8.	LU	○	○	○	○	○	<b>£1,090</b> <b>£995</b>
<b>INTERIOR TRIMS</b>							
<b>Satin Silver</b> Not with 7G8.	4CG	●	●	●	●	●	<b>Std</b>
<b>Black, high-gloss</b> Not with 7G8.	4AT	○	○	○	○	○	<b>£65</b>
<b>Fine Brushed Aluminium</b> Not with 7G8.	4B9	○	○	○	○	○	<b>£230</b>
<b>Fineline Light wood</b> Not with 7G8.	4CK	○	○	○	○	○	<b>£295</b>
<b>Fineline Wave wood</b> Included with 7G8.	4CH	○	○	○	○	○	<b>£295</b>

## Key

● = Standard    ○ = Optional    – = Not available  
 Only with – these options must be ordered together  
 Not with – these options are not available for ordering together

		sDrive18d SE	xDrive18d SE	sDrive20d SE	xDrive20d SE	xDrive23d SE	Price
<b>LIGHT ALLOY WHEELS</b>							
<b>17" Star-spoke style 317*</b>	2S7	●	●	●	●	○	£0
<b>17" V-spoke style 318*</b>	2KZ	○	○	○	○	●	£70
<b>17" Star-spoke style 319*</b>	2S8	○	○	○	○	○	£140 £70
<b>18" Star-spoke style 320</b>	2S9	○	○	○	○	○	£455 £385
<b>18" Double-spoke style 321</b>	2B3	○	○	○	○	○	£455 £385
<b>18" Y-spoke style 322</b>	2LH	○	○	○	○	○	£725 £655
<b>18" Blade-spoke style 323</b>	2AG	○	○	○	○	○	£895 £825
<b>TRANSMISSION</b>							
<b>Six-speed automatic transmission</b>	205	–	–	○	○	●	£1,400
<b>STEERING AND CHASSIS</b>							
<b>Performance Control</b> Included in 226.	2VG	–	○	–	○	○	£105
<b>Run-flat tyres</b>	258	○	○	○	○	○	£180
<b>Sport suspension</b>	226	○	○	○	○	○	£200 £235
<b>SAFETY AND TECHNOLOGY</b>							
<b>Adaptive Headlights</b> Only with 521 / ZXA and 522.	524	○	○	○	○	○	£280
<b>Cruise control with brake function</b>	544	○	○	○	○	○	£230
<b>High-beam Assistant</b> Only with ZXA, or with 430 / 431 and 521. Not with 319 / 4NA.	5AC	○	○	○	○	○	£105
<b>Park Distance Control (PDC), front</b> Included in ZXA.	508	○	○	○	○	○	£210
<b>Rain sensor with automatic headlight activation</b> Included in ZXA.	521	○	○	○	○	○	£90
<b>Reversing Assist camera</b> Only with 606 / 609 and 508 / ZXA.	3AG	○	○	○	○	○	£290
<b>Xenon headlights</b>	522	○	○	○	○	○	£600

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\* = Standard tyres for 17" wheels are non-run-flat tyres. Mobility tyre sealing system provided as standard.

Run-flat tyres are standard on 18" wheels and available as an option on 17" wheels.

Only with – these options must be ordered together

Not with – these options are not available for ordering together

/ = Indicates 'or'

		sDrive18d SE	xDrive18d SE	sDrive20d SE	xDrive20d SE	xDrive23d SE	Price
<b>SEATS</b>							
<b>Lumbar support, driver and front passenger</b>	488	○	○	○	○	○	<b>£195</b>
<b>Seat adjustment – front, electric with driver memory</b>	459	○	○	○	○	○	<b>£855</b>
<b>Seat heating, front</b>	494	○	○	○	○	○	<b>£230</b>
<b>Sport seats, front</b> Included with 7G8. Not with EA.	481	○	○	○	○	○	<b>£400</b>
<b>EXTERIOR EQUIPMENT</b>							
<b>Comfort Access</b>	322	○	○	○	○	○	<b>£415</b>
<b>Interior and exterior mirrors – folding, automatically dimming</b> Includes 431.	430	○	○	○	○	○	<b>£330</b>
<b>In conjunction with ZXA.</b>		○	○	○	○		<b>£210</b>
<b>Exterior trim, high-gloss Shadowline</b>	760	○	○	○	○	○	<b>£160</b>
<b>Model designation deletion</b>	320	○	○	○	○	○	<b>£0</b>
<b>Rack preparation, rear-mounted</b> Not with 235.	3AR	○	○	○	○	○	<b>£130</b>
<b>Roof rails, Black</b> Not with 3XL.	386	○	–	○	–	–	<b>£160</b>
<b>Roof rails, Satin Aluminium</b> Only with 3XL.	3AT	○	●	○	●	●	<b>£165</b>
<b>Towbar, detachable</b> Includes 258. Not with 3AR.	235	○	○	○	○	○	<b>£525</b>
<b>xLine package</b> Not with 386.	3XL	○	●	○	●	●	<b>£230</b>
<b>INTERIOR EQUIPMENT</b>							
<b>Extended lighting</b> Included in ZXA.	563	○	○	○	○	●	<b>£155</b>
<b>Extended storage</b>	493	○	○	○	○	○	<b>£105</b>
<b>Headlining, Anthracite</b> Included in 7G8.	775	○	○	○	○	○	<b>£150</b>
<b>Luggage compartment separating net</b>	413	○	○	○	○	○	<b>£105</b>
<b>Panoramic glass sunroof</b>	402	○	○	○	○	○	<b>£925</b>
<b>Rear-view mirror, automatically dimming</b> Included in ZXA / 430.	431	○	○	○	○	●	<b>£120</b>

**Key**

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		sDrive18d SE	xDrive18d SE	sDrive20d SE	xDrive20d SE	xDrive23d SE	Price
<b>INTERIOR EQUIPMENT</b>							
<b>Rear-view mirror with digital compass</b> Only with 319 and ZXA, or with 319 and 430 / 431 and 521. Not with 5AC.	4NA	○	○	○	○	○	<b>£65</b>
<b>Sun protection glass</b>	420	○	○	○	○	○	<b>£215</b>
<b>Universal remote control</b> Only with 4NA and ZXA, or with 430 / 431 and 4NA and 521. Not with 5AC.	319	○	○	○	○	○	<b>£175</b>
<b>Windscreen with grey shade band</b>	3AP	○	○	○	○	○	<b>£55</b>
<b>AUDIO AND COMMUNICATION</b>							
<b>Bluetooth telephone audio connection</b> Only with 633 / 644 and 6FL.	6NF	○	○	○	○	○	<b>£70</b>
<b>Bluetooth telephone preparation</b> Not with 606 / 609.	644	○	○	○	○	○	<b>£425</b>
<b>Bluetooth telephone preparation with telematics</b> Only with 606 / 609.	633	○	○	○	○	○	<b>£425</b>
<b>BMW Assist</b> Only with 606 / 609 and 633.	612	○	○	○	○	○	<b>£0</b>
<b>BMW Assist online portal</b> Only with 606 / 609 and 633.	616	○	○	○	○	○	<b>£0</b>
<b>CD changer</b>	672	○	○	○	○	○	<b>£295</b>
<b>DAB digital radio</b>	654	○	○	○	○	○	<b>£280</b>
<b>Loudspeaker system – BMW Business</b> Not with 688.	676	○	○	○	○	○	<b>£375</b>
<b>Loudspeaker system – harman/kardon</b> Not with 676.	688	○	○	○	○	○	<b>£810</b>
<b>Navigation system – BMW Business Advanced</b> Not with 609 / 644.	606	○	○	○	○	○	<b>£1,430</b>
<b>Navigation system – BMW Professional Multimedia</b> Not with 606 / 644.	609	○	○	○	○	○	<b>£1,920</b>
<b>USB audio interface*</b>	6FL	○	○	○	○	○	<b>£210</b>
<b>Voice Control</b>	620	○	○	○	○	○	<b>£280</b>
<b>In conjunction with 633.</b> Only with 606 / 609.		○	○	○	○	○	<b>£200</b>

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\* = An additional adapter cable may be required

Only with – these options must be ordered together

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The Ultimate  
Driving Machine

	sDrive18d SE	xDrive18d SE	sDrive20d SE	xDrive20d SE	xDrive23d SE	Price
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## PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

<b>Comfort package</b> Consisting of: – 563, Extended lighting – 508, Park Distance Control (PDC), front – 521, Rain sensor – 431, Rear-view mirror, automatically dimming	ZXA	○	○	○	○	○	£510
							£270
<b>Design package</b> Consisting of: – 775, Headlining, Anthracite – 4CH, Interior trim, Finition Wave wood – LU, Oyster Nevada leather upholstery with feature-piping in Yellow-Black – 481, Sport seats, front Black velour floor mats with piping in Oyster leather, and lower part of instrument panel and centre console in Oyster.	7G8	○	○	○	○	○	£1,705
							£1,610

## OPTIONS AVAILABLE FROM YOUR DEALER

<b>BMW Service Inclusive**</b> Package covering servicing costs for 5 years / 60,000 miles.	○	○	○	○	○	£250
<b>BMW Service Inclusive Plus**</b> Package covering servicing and maintenance costs for 5 years / 60,000 miles.	○	○	○	○	○	£1,190
<b>BMW Trackstar</b>	○	○	○	○	○	£219*
<b>BMW Trackstar 5</b>	○	○	○	○	○	£449*

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\* = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.

\*\* = For full details including terms and conditions see the Service Inclusive brochure.

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