

The BMW M3
Coupé
Saloon
Convertible

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The Ultimate
Driving Machine



PRICE LIST. FROM APRIL 2010.

BMW M. The BMW M logo, which is a stylized 'M' composed of blue and red horizontal bars.

THE BMW M3.

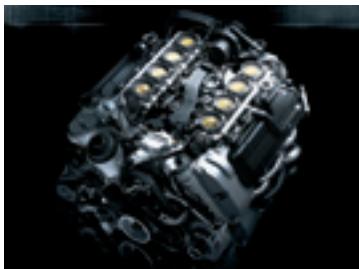
THE SOUL OF FORMULA M.

The BMW M3 combines legendary motorsport character with everyday functionality. A newly developed high-revving V8 engine, outstanding agility and unparalleled driving dynamics ensure that this fourth-generation M3 is as impressive on the road as it is on the racetrack.



SEVEN-SPEED M DOUBLE CLUTCH TRANSMISSION WITH DRIVELOGIC.

Optional M DCT allows M3 drivers to enjoy a thrilling Formula 1-derived technology and an even more dynamic driving experience. By allowing the process of disengaging one gear and engaging the next to overlap, power delivery remains uninterrupted during gear changes. As a result, all three M3 models reach the 62mph benchmark 0.2 seconds quicker than their six-speed manual equivalents and achieve a reduction in fuel consumption and CO₂ emissions of 10%. And thanks to DRIVELOGIC, M DCT can be personalised to match the M3 driver's preferences, achieving the perfect balance of dynamic performance and comfort.



V8 ENGINE.

The M3's 4.0-litre V8 engine is inspired by motorsport technology – and it shows. The 420hp powerplant remains faithful to the BMW M tradition of high-revving, high-performance engines thanks to its lightweight components. Eight individually-adjustable throttle butterflies give the engine an immediate and direct throttle response at all times, resulting in an impressive maximum engine speed of 8,400rpm and a power output of 105hp/litre.



A PERSONALISED DRIVING EXPERIENCE.

The BMW M3 offers a high degree of driver personalisation, allowing the set-up to be adjusted to their own unique driving style. Individual settings for engine response – Power, Dynamic Stability Control Plus, optional Electronic Damper Control and DRIVELOGIC (within M DCT) can be instantly adjusted using buttons on the centre console. In addition, preferred combinations of settings can be configured and stored via MDrive Manager (within iDrive), and activated by simply pressing the MDrive button on the M leather steering wheel.

STANDARD EQUIPMENT HIGHLIGHTS.

- 18" light alloy M Double-spoke style 219M wheels in Dark Graphite
- Carbon-fibre roof (Coupé only)
- Lumbar support, driver and front passenger
- M aerodynamic bodystyling
- M exterior mirrors
- M instrument panel
- M multi-function leather steering wheel with seams in M colours
- M Servotronic steering
- M Sport seats – front, electric adjustment with driver memory
- M Sport suspension
- MDrive Manager
- Metallic paintwork
- Navigation system – BMW Professional Multimedia
- Novillo leather upholstery
- Powerdome with air vents
- V8 engine
- Variable M differential lock
- Xenon headlights with headlight wash



THE NEW BMW M3 COUPÉ COMPETITION PACKAGE.

Direct from the BMW M Division, the exclusive new Competition package is designed to further extend the already unparalleled driving dynamics of the M3 Coupé.

With suspension lowered by 10mm and benefiting from new 19" light alloy wheels inspired by the E46 M3 CSL, this new package provides the aesthetic cues to compliment the exceptional performance.

Class-leading benchmarks in agility and handling are raised to even higher levels with enhancements to both the Dynamic Stability Control Plus (DSC+) and Electronic Damper Control (EDC), which features a new Sport setting for greater dynamic capability.

Available only on the M3 Coupé, the Competition package is available at a cost of £3,315 and includes the following:

- 19" light alloy M Y-spoke style 359M wheels with mixed tyres
- Suspension lowered by 10mm
- Electronic Damper Control (EDC) with new Sport mode
- Enhanced Dynamic Stability Control Plus (DSC+)

BMW M3.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)	VED band	Insurance group
PETROL						
M3 Coupé	420	4.8 (4.6)	22.8 (25.2)	290 (263)	M (M)	43
M3 Saloon	420	4.9 (4.7)	22.8 (25.2)	290 (263)	M (M)	43
M3 Convertible	420	5.3 (5.1)	22.2 (24.6)	297 (269)	M (M)	44

PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2010 / 2011)
PETROL						
M3 Coupé	£43,880.85	£7,679.15	£51,560	£53,275	£52,270	35%
M3 Saloon	£42,629.79	£7,460.21	£50,090	£51,805	£50,800	35%
M3 Convertible	£47,293.62	£8,276.38	£55,570	£57,285	£56,280	35%

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW M3 models fall into the category listed below:

CO ₂ emissions g/km	Band M 256+
First year VED	£950
Annual VED (second year onwards)	£435

Key

Figures in brackets apply to cars with seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC.
Insurance group figures refer to 50 Group Rating System.

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

OPTIONAL EQUIPMENT.

	M3 Coupé	M3 Saloon	M3 Convertible	Price
BMW EFFICIENT DYNAMICS				
Auto Start-Stop*	●	●	●	Std
Brake Energy Regeneration	●	●	●	Std
Optimum Shift Indicator	●	●	●	Std
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.				
* = Also available with seven-speed M Double Clutch Transmission (M DCT).				
PAINTWORK				
Metallic	met	●	●	●
Available in: Interlagos Blue, Jerez Black, Le Mans Blue, Melbourne Red, Silverstone II or Space Grey.				Std
Non-metallic	uni	○	○	○
Available in: Alpine White or Jet Black.				£0
BMW Individual	ind	○	○	○
Available in: Aventurine Silver, Azurite Black, Moonstone or Ruby Black.				£795
UPHOLSTERIES				
Novillo leather	NC	●	●	●
Available in: Bamboo Beige, Black, Fox Red or Palladium Silver. Includes SunReflective Technology for Convertible.				Std
Novillo leather, extended	ND	○	○	○
Available in: Bamboo Beige, Black, Fox Red or Palladium Silver. Includes SunReflective Technology for Convertible.				£750
BMW Individual Novillo leather, extended	ZA	○	○	○
Available in: Champagne, Platinum or Rust Brown. Includes SunReflective Technology for Convertible.				£1,840
INTERIOR TRIMS				
Titanium Shadow	771	●	●	●
Aluminum Shadow	4MX	○	○	○
Anthracite mirror-finish wood	4MZ	○	○	○
Black Carbon-structure leather	4MY	○	○	○
BMW Individual Anthracite Maple wood	XE2	○	○	○
BMW Individual Piano Black with inlay	XE8	○	○	○
BMW Individual Red Brown Figured Eucalyptus	XE3	○	○	○
Key	● = Standard ○ = Optional - = Not available Only with - these options must be ordered together Not with - these options are not available for ordering together / = Indicates 'or'			

	M3 Coupé	M3 Saloon	M3 Convertible	Price
LIGHT ALLOY WHEELS				
18" M Double-spoke style 219M, Dark Graphite	-	●	●	● Std
19" M Double-spoke style 220M, forged and polished*	2MT	○	○	○ £1,265
TRANSMISSION				
Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC	2MK	○	○	○ £2,590
Includes uni-directional steering wheel mounted gearshift paddles.				
STEERING AND CHASSIS				
Electronic Damper Control (EDC)	223	○	○	○ £1,295
SAFETY AND TECHNOLOGY				
Adaptive Headlights	524	○	○	○ £245
High-beam Assistant	5AC	○	○	○ £125
Not with 4NA.				
Park Distance Control (PDC), front and rear	508	○	○	○ £365
SEATS				
Seat heating, front	494	○	○	○ £295
Split-folding rear seat	465	-	○	- £335
Includes 497 and an integrated storage area.				
EXTERIOR EQUIPMENT				
Comfort Access	322	○	○	○ £520
Exterior mirrors, folding	313	○	○	○ £255
Exterior trim, High-gloss Shadowline	760	○	○	○ £355
Model designation deletion	320	○	○	○ £0
Rear spoiler deletion	326	○	○	- £0

Key

- = Standard ○ = Optional - = Not available
- * = Available in silver or black on Edition models
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		M3 Coupé	M3 Saloon	M3 Convertible	Price
INTERIOR EQUIPMENT					
12V power sockets	575	○	○	○	£50 £35 £25
Armrest – front, with sliding adjustment	4AE	○	○	○	£110
Armrest – rear, centre Not with 465.	497	–	○	–	£65
Climate Comfort windscreen	358	○	○	○	£155
Extended luggage features	418	–	○	–	£150
Extended storage	493	○	○	○	£90
Glass sunroof	403	–	○	–	£850
Head restraints, rear and foldable	5DC	–	○	–	£45
Rear-view mirror with digital compass Not with 5AC.	4NA	○	○	○	£70
Smoker's package deletion	441	○	○	○	£0
Sun protection glass	761	○	○	–	£220
Sunblind – rear windscreen, electric	415	○	○	–	£270
Sunblinds – rear side windows, manual	417	–	○	–	£175
Through-loading ski bag Only with 465 for Saloon.	464	○	○	–	£145
Through-loading storage bag	4UT	–	–	○	£175
Universal remote control	319	○	○	○	£195
Wind deflector	387	–	–	○	£260

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	M3 Coupé	M3 Saloon	M3 Convertible	Price
AUDIO AND COMMUNICATION				
Bluetooth telephone audio connection Only with 633 and 6FL.	6NF	○	○	○ £70
Bluetooth telephone preparation with telematics Only with 612 and 616.	633	○	○	○ £535
BMW Assist Only with 616 and 633.	612	○	○	○ £0
BMW Assist online portal Only with 612 and 633.	616	○	○	○ £0
BMW Individual audio system	752	○	○	○ £1,435
CD changer	672	○	○	○ £295
DAB digital radio	654	○	○	○ £320
Loudspeaker system – BMW Business	676	○	○	○ £390
Loudspeaker system – harman/kardon	688	○	○	○ £920
TV function	601	○	○	○ £810
USB audio interface***	6FL	○	○	○ £205
Voice Control In combination with 633.	620	○	○	○ £345
○	○	○	○	£0

PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Competition package Contents: – 19" light alloy M Y-spoke style 359M wheels with mixed tyres – Suspension lowered by 10mm – Electronic Damper Control (EDC) with new Sport mode – Enhanced Dynamic Stability Control Plus (DSC+)	7MA	○	–	–	£3,315
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OPTIONS AVAILABLE FROM YOUR DEALER

BMW Service Inclusive** Package covering servicing costs for 5 years / 60,000 miles.	○	○	○	£1,000
BMW Service Inclusive Plus** Package covering servicing and maintenance costs for 5 years / 60,000 miles.	○	○	○	£3,360
BMW Trackstar	○	○	○	£219*
BMW Trackstar 5	○	○	○	£449*

Key

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- * = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.
- ** = For full details including terms and conditions see the Service Inclusive brochure.
- *** = An additional adapter cable may be required.