

CREATE YOUR OWN MINI



**MINI 50 MAYFAIR / MINI 50 CAMDEN.
PRICE LIST FROM APRIL 2010.**



SENSIBLE REASONS TO CHOOSE A MINI

Class-leading drive, build quality and an array of striking interior design features – all great reasons to buy a MINI but that's certainly not the whole story. Here are some other things you might find interesting:

LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

MINIMALISM is our name for a range of engineering advances that have resulted in a reduction of between 19 and 28% in emissions and a substantial increase in fuel efficiency across the MINI range. For example the MINI Cooper D achieves 72.4mpg on the combined cycle and emits only 104g/km of CO₂. This has a positive impact on your annual car tax.

Compare your favourite MINI model against other cars on www.mini.co.uk to see just how well we perform.

SERVICING

But won't a MINI be expensive to service you ask? Nope. We've made sure of that by offering every new MINI owner their first 5 years servicing (or 50,000 miles whichever is sooner) for a one off payment of only £200. We call this MINI tlc. And for even more peace of mind, with MINI tlc XL you can get 3 more years or 30,000 miles of servicing for just £370, that's up to 8 years or 80,000 miles servicing for £570! For further information including the full terms and conditions please contact your MINI Dealer.

DEPRECIATION

MINI's are famous for holding their value well. It's one of the factors that the car magazines take into account when looking at the 'real' ownership costs of any car, so a handy thing to check while you're researching your next car purchase.

FLEXIBLE FINANCE

It's these slow depreciation rates that allow MINI Financial Services to offer you a flexible way to get into a MINI*, by giving you options at the end of your agreement. Our Select product offers you fixed regular payments at a level you can afford and the opportunity to change your MINI for a new one every 2-4 years without any hassle*. What's more, we'll guarantee what your MINI will be worth at the end of your agreement if you decide to hand your MINI back, so you don't have to worry about depreciation. While we're at it we can also insure you at competitive rates, all dependent on your personal circumstances of course. All of this can be done at your dealer when you order your new MINI.

MINI ACCESSORIES

MINI Accessories is the only range that is approved by the people that built the MINI. Every item is at one with the design, build and spirit of this uncompromising car. Pick from masses of exterior accessories including decals, alloy wheels, roof racks or additional headlights. It's the same with the interior, where the range extends from the leather gear lever knobs and gaiters to the door entry strips or the iPod™ interface. Whichever you choose, MINI Accessories are sure to make your MINI more you. Just as important, they won't make it any less MINI. For details of the full range of accessories available pick up an accessories brochure from your local MINI Dealer or visit: www.mini.co.uk/accessories.

OUR DEALERS

Last but certainly not least, our lovely dealerships. Since you're holding this price list, you may have already been into one of them. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

*Finance subject to status and available to over 18's in the UK only (excluding the Channel Islands). Guarantees and indemnities may be required. We can arrange finance and hiring facilities for you. Finance provided by MINI Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF.

PRICING

IMPORTANT FIGURES.

Model	MINI Cooper Mayfair	MINI Cooper D Mayfair	MINI Cooper S Mayfair
Basic price	£15,553.19	£16,557.45	£18,034.04
VAT	£2,721.81	£2,897.55	£3,155.96
Retail price	£18,275	£19,455	£21,190
OTR costs – manual	£510	£510	£620
OTR price – manual	£18,785	£19,965	£21,810



On the road costs	MINI Cooper Mayfair 6-Speed Manual	MINI Cooper Mayfair 6-Speed Automatic	MINI Cooper D Mayfair 6-Speed Manual	MINI Cooper D Mayfair 6-Speed Automatic	MINI Cooper S Mayfair 6-Speed Manual	MINI Cooper S Mayfair 6-Speed Automatic
Delivery incl. VAT	£430	£430	£430	£430	£430	£430
Number plates	£25	£25	£25	£25	£25	£25
First registration fee	£55	£55	£55	£55	£55	£55
Vehicle excise duty	£0	£125	£0	£110	£110	£125
Total	£510	£635	£510	£620	£620	£635

Company car tax						
CO ₂ emissions (g/km)	127	150	104	134	136	149
BIK tax rate	15%	19%	13%	18%	16%	18%
P11d value	£18,730	£19,795	£19,910	£20,975	£21,645	£22,790



Model	MINI Cooper Camden	MINI Cooper D Camden	MINI Cooper S Camden
Basic price	£15,336.17	£16,340.43	£17,817.02
VAT	£2,683.83	£2,859.57	£3,117.98
Retail price	£18,020	£19,200	£20,935
OTR costs – manual	£510	£510	£620
OTR price – manual	£18,530	£19,710	£21,555

On the road costs

	MINI Cooper Camden 6-Speed Manual	MINI Cooper Camden 6-Speed Automatic	MINI Cooper D Camden 6-Speed Manual	MINI Cooper D Camden 6-Speed Automatic	MINI Cooper S Camden 6-Speed Manual	MINI Cooper S Camden 6-Speed Automatic
Delivery incl. VAT	£430	£430	£430	£430	£430	£430
Number plates	£25	£25	£25	£25	£25	£25
First registration fee	£55	£55	£55	£55	£55	£55
Vehicle excise duty	£0	£125	£0	£110	£110	£125
Total	£510	£635	£510	£620	£620	£635

Company car tax

CO ₂ emissions (g/km)	127	150	104	134	136	149
BIK tax rate	15%	19%	13%	18%	16%	18%
P11d value	£18,475	£19,540	£19,655	£20,720	£21,390	£22,535

TECHNICAL STUFF

THE NUMBERS THAT COUNT.

Model	MINI Cooper 6-Speed Manual	MINI Cooper D 6-Speed Manual	MINI Cooper S 6-Speed Manual
Regulated emissions standard	EU5	EU4	EU5
Capacity (cc)	1598	1560	1598
Power output (hp)	122	110	184
Torque (Nm/rpm)	160 / 4250	240 ¹ / 1750-2000	240 ¹ / 1600-5000
0-62 mph (secs)	9.1	9.9	7.0
Top speed (mph)	126 / 203	121 / 195	142 / 228
Fuel consumption			
Urban (mpg / litres/100km)	40.9 / 6.9	60.1 / 4.7	38.7 / 7.3
Extra-Urban (mpg / litres/100km)	61.4 / 4.6	80.7 / 3.5	56.5 / 5.0
Combined (mpg / litres/100km)	52.3 / 5.4	72.4 / 3.9	48.7 / 5.8
CO ₂ emissions (g/km)	127	104	136
Dimensions			
Length (mm)	3699	3709	3714
Width incl. door mirrors (mm)	1913	1913	1913
Vehicle height (mm)	1407	1407	1407
Fuel tank capacity (litres)	40	40	50
Wheels	7J x 17" Light Alloy	7J x 17" Light Alloy	7J x 17" Light Alloy
Tyres	205 / 45 R17	205 / 45 R17	205 / 45 R17
Boot volume VDA (litres) ²	160-680	160-680	160-680

¹ 260Nm with overboost function.

² Varies between 160 and 680 litres depending on whether neither, one or both rear backrests are folded down.

For technical data relating to cars with automatic transmission, please visit www.mini.co.uk

PAINT & UPHOLSTERY

IT'S YOUR MINI, BE BOLD.

MINI 50 MAYFAIR	MINI Cooper	MINI Cooper D	MINI Cooper S
Solid exterior colour			
Pepper White	£0	£0	£0
Metallic exterior colours			
Hot Chocolate	■	■	■
Midnight Black	£0	£0	£0
Roof colours			
Body colour, black or white	£0	£0	£0
Upholstery			
Leather Lounge, Toffee with Green stitching	■	■	■
Colour Line			
Toffee	■	■	■
Interior trim			
Piano Black with Toffee pinstripes	■	■	■

MINI 50 CAMDEN	MINI Cooper	MINI Cooper D	MINI Cooper S
Metallic exterior colours			
White Silver	■	■	■
Midnight Black	£0	£0	£0
Horizon Blue	£0	£0	£0
Roof colours			
Body colour, black or white	£0	£0	£0
Upholstery			
Cloth/Leather Ray, White with Green stitching	■	■	■
Colour Line			
Tech White	■	■	■
Interior trim			
White Silver with Silver pinstripes	■	■	■

Key ■ Standard on MINI 50 Mayfair ■ Standard on MINI 50 Camden

STANDARD EQUIPMENT

RAISE THE STANDARDS.

	MINI Cooper	MINI Cooper D	MINI Cooper S
50/50 Split folding rear seats	■	■	■
6-Speed manual gearbox	■	■	■
Air conditioning, automatic	■	■	■
Airbags (6)	■	■	■
Alarm and immobiliser (Thatcham CAT1)	■	■	■
Anthracite headlining	■	■	■
Aux-In connection (3.5mm)	■	■	■
Basic Bluetooth function with USB audio	■	■	■
Central locking, automatic at 10mph	■	■	■
Chrome Line exterior	■	■	■
Chrome Line interior	■	■	■
Crash sensor	■	■	■
Cupholders, front and rear	■	■	■
Diesel particulate filter		■	
Disc brakes front and rear, ventilated at front	■	■	■
Door handles, chrome-plated	■	■	■
Dynamic Stability Control (DSC)	■	■	■
– Anti-Lock Brake System (ABS)	■	■	■
– Cornering Brake Control (CBC)	■	■	■
– Electronic Brake Force Distribution (EBD)	■	■	■
Easy Entry function	■	■	■
Electric door mirrors	■	■	■
Electric front windows, frameless	■	■	■
Electric Power Assisted Steering (EPAS)	■	■	■
Engine scoop in body colour			■
Exhaust pipe, chrome-plated	■	■	
Exhaust pipes, twin, chrome-plated			■
Front fog lights	■	■	■

Key

■ Standard

	MINI Cooper	MINI Cooper D	MINI Cooper S
Fuel filler cap, chrome-plated			■
Heated mirrors and windscreen washer jets	■	■	■
Height adjustable driver's and passenger's seat	■	■	■
Interior Lights Pack	■	■	■
ISOFIX child seat attachments, rear	■	■	■
MINIMALISM Technology	■	■	■
– Automatic Start/Stop function	■	■	■
– Brake Energy Regeneration	■	■	■
– Shift Point Display	■	■	■
MINI Mobility System (MINI MS)	■	■	■
On-board computer	■	■	■
Passenger airbag deactivation switch	■	■	■
Pedal and footrest covers in stainless steel			■
Radiator grille, chrome-plated	■	■	
Radiator grille, honeycombe			■
Radio BOOST with single CD	■	■	■
Rear roof spoiler	■	■	■
Remote central locking (2 keys)	■	■	■
Rev counter with outside temperature display	■	■	■
Sport button			■
Start/Stop button	■	■	■
Storage Compartment Pack	■	■	■
Tailgate handle, chrome-plated	■	■	■
Third brake light	■	■	■
Three-point safety belts with pre-tensioners	■	■	■
Twin-scroll turbocharger			■
Tyre Pressure Warning System (TPWS)	■	■	■

OPTIONAL EQUIPMENT

GO ON, MAKE IT YOUR OWN.

	MINI Cooper	MINI Cooper D	MINI Cooper S
Transmission			
Automatic 6-speed gearbox	£1,065	£1,065	£1,145
Chassis			
Emergency space-saver spare wheel	£50	£50	–
Run-flat tyres	£75	£75	£75
Sport suspension	£150	£150	£150
Exterior			
Comfort access system	£380	£380	£380
Darkened rear glass	£135	£135	£135
Exterior Mirror Pack	£145	£145	£145
Model badge, deletion	£0	£0	£0
Panoramic glass sunroof, electric	£680	£680	£680
White indicators (std on MINI Camden)	£60	£60	£0
Interior			
Auto-dimming interior rear view mirror	£105	£105	£105
Front centre armrest	£120	£120	£120
Gearshift paddles ¹	£60	£60	£0
Multi-function for steering wheel	£175	£175	£175
Seat heating for driver and front passenger	£215	£215	£215
Smoker's Pack	£15	£15	£15
Sport button	£95	£95	■
Visibility Pack	£230	£230	£230
Warning triangle and first aid kit	£45	£45	£45

MINI Cooper

MINI Cooper D

MINI Cooper S

Electrical

Bi-Xenon headlights (std on MINI Camden)	£465	£465	■
Park Distance Control (PDC) at rear	£245	£245	£245
Rain sensor and automatic lights-on	£90	£90	£90

ICE

6-Disc CD changer ²	£325	£325	£325
Bluetooth telephone audio connection	£75	£75	£75
Full Bluetooth telephone preparation with USB audio	£310	£310	£310
DAB tuner	£300	£300	£300
Harman Kardon Hi-Fi System (std for MINI Camden)	£540	£540	£540
Media Pack	£1,500	£1,500	£1,500
Navigation system (inc. Voice Control)	£1,395	£1,395	£1,395
TV function for navigation system	£750	£750	£750

Key

■ Standard

² Not available for MINI Camden models.



EXCLUSIVE FEATURES

THE EXTRA BITS.

It's a special year for us in MINI. In fact, it's been a very special 50 years. So to mark this MINI milestone, we've created two special edition cars. The MINI 50 Mayfair and the MINI 50 Camden. Named after two of the most stylish locations in London, both cars have characteristics of each. The MINI Mayfair with its classic luxury, the MINI Camden with its contemporary edge.

Whichever way you look at these two hi-spec cars, you'll find beauty spots aplenty. From the Hot Chocolate metallic paintwork offset by Toffee coloured features on the MINI Mayfair, to the ultra-modern Bi-Xenon headlights with black reflectors on the MINI Camden.

And with MINIMALISM technology as standard on both MINI Mayfair and MINI Camden, you get fuel saving features such as Automatic Start/Stop function, Brake Energy Regeneration and Shift Point Display for more miles of motoring fun.

So which side of town are you from?



MINI MAYFAIR

CELEBRATE THE PAST.

	MINI Cooper Mayfair	MINI Cooper D Mayfair	MINI Cooper S Mayfair
17" Infinite Stream Spoke alloy wheels	■	■	■
3-Spoke sport leather steering wheel in Black/ Toffee with Green stitching	■	■	■
50th Anniversary Badge on front grille	■	■	■
Bonnet stripes, Toffee with White border	■	■	■
Colour Line, Toffee	■	■	■
Interior Trim in Piano Black with Toffee pinstripes	■	■	■
Floor mats with Toffee piping	■	■	■
Leather Lounge upholstery, Toffee with Green stitching	■	■	■
Mirror caps in gloss Black with Toffee pinstripes	■	■	■
MINI 50 Mayfair design door sill finishers	■	■	■
MINI Mayfair design side scuttle finishers	■	■	■

Key ■ Standard



MINI CAMDEN

CELEBRATE THE FUTURE.

	MINI Cooper Camden	MINI Cooper D Camden	MINI Cooper S Camden
17" White Shield alloy wheels*	■	■	■
3-Spoke sport leather steering wheel with White stitching	■	■	■
50th Anniversary Badge on front grille	■	■	■
Bi-Xenon headlights with Black interior reflectors	■	■	■
Bonnet Stripes, Silver pinstripe design, located above headlights	■	■	■
Cloth/Leather Ray upholstery*, White with Green/White stitching	■	■	■
Colour Line, Tech White	■	■	■
Interior Trim in White Silver with Silver pinstripes	■	■	■
Floor mats with White piping	■	■	■
Mirror caps in White Silver with Silver pinstripes	■	■	■
MINI 50 Camden design door sill finishers	■	■	■
MINI Camden design side scuttle finishers	■	■	■

Key ■ Standard

* Alternative options are available, please contact your MINI Dealer for further details.



Prices shown are those in effect at the time of going to press and may alter periodically subject to product changes. All prices include VAT unless quoted separately.

www.mini.co.uk