CREATE YOUR OWN MINI



MINI GRAPHITE.
PRICE LIST FROM APRIL 2010.



SENSIBLE REASONS TO CHOOSE A MINI

Class-leading drive, build quality and an array of striking interior design features – all great reasons to buy a MINI but that's certainly not the whole story. Here are some other things you might find interesting:

LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

MINIMALISM is our name for a range of engineering advances that have resulted in a reduction of between 19 and 28% in emissions and a substantial increase in fuel efficiency across the MINI range. For example the MINI Cooper D achieves 72.4mpg on the combined cycle and emits only 104g/km of CO₂. This has a positive impact on your annual car tax.

Compare your favourite MINI model against other cars on www.mini.co.uk to see just how well we perform.

SERVICING

But won't a MINI be expensive to service you ask? Nope. We've made sure of that by offering every new MINI owner their first 5 years servicing (or 50,000 miles whichever is sooner) for a one off payment of only £200. We call this MINI tlc. And for even more peace of mind, with MINI tlc XL you can get 3 more years or 30,000 miles of servicing for just £370, that's up to 8 years or 80,000 miles servicing for £570! For further information including the full terms and conditions please contact your MINI Dealer.

DEPRECIATION

MINI's are famous for holding their value well. It's one of the factors that the car magazines take into account when looking at the 'real' ownership costs of any car, so a handy thing to check while you're researching your next car purchase.

FLEXIBLE FINANCE

It's these slow depreciation rates that allow MINI Financial Services to offer you a flexible way to get into a MINI*, by giving you options at the end of your agreement. Our Select product offers you fixed regular payments at a level you can afford and the opportunity to change your MINI for a new one every 2-4 years without any hassle*. What's more, we'll guarantee what your MINI will be worth at the end of your agreement if you decide to hand your MINI back, so you don't have to worry about depreciation. While we're at it we can also insure you at competitive rates, all dependent on your personal circumstances of course. All of this can be done at your dealer when you order your new MINI.

MINI ACCESSORIES

MINI Accessories is the only range that is approved by the people that built the MINI. Every item is at one with the design, build and spirit of this uncompromising car. Pick from masses of exterior accessories including decals, alloy wheels, roof racks or additional headlights. It's the same with the interior, where the range extends from the leather gear lever knobs and gaiters to the door entry strips or the iPod™ interface. Whichever you choose, MINI Accessories are sure to make your MINI more you. Just as important, they won't make it any less MINI. For details of the full range of accessories available pick up an accessories brochure from your local MINI Dealer or visit: www.mini.co.uk/accessories.

OUR DEALERS

Last but certainly not least, our lovely dealerships. Since you're holding this price list, you may have already been into one of them. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

*Finance subject to status and available to over 18's in the UK only (excluding the Channel Islands). Guarantees and indemnities may be required. We can arrange finance and hiring facilities for you. Finance provided by MINI Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF.

PRICING

IMPORTANT FIGURES.







MINI One Graphite

MINI Cooper Graphite

MINI Cooper D Graphite

Basic price	£10,984.94	£12,225.53	£13,246.81
VAT	£1,916.06	£2,139.47	£2,318.19
Retail price	£12,865	£14,365	£15,565
OTR costs – manual	£510	£510	£510
OTR price – manual	£13,375	£14,875	£16,075

Automatic Models

OTR costs – automatic	£635	£635	£620
OTR price – automatic	£14,565	£16,065	£17,250

On the road costs	MINI One Graphite 6-Speed Manual	MINI One Graphite 6-Speed Automatic	MINI Cooper Graphite 6-Speed Manual	MINI Cooper Graphite 6-Speed Automatic	MINI Cooper D Graphite 6-Speed Manual	MINI Cooper D Graphite 6-Speed Automatic
Delivery incl. VAT	£430	£430	£430	£430	£430	£430
Number plates	£25	£25	£25	£25	£25	£25
First registration fee	£55	£55	£55	£55	£55	£55
Vehicle excise duty	£0	£125	£0	£125	£0	£110
Total	£510	£635	£510	£635	£510	£620
Company car tax	127	150	127	150	104	17.4
CO ₂ emissions (g/km)	127	150	127	150	104	134
BIK tax rate (2010)	15%	19%	15%	19%	13%	18%
P11d value	£13,320	£14,385	£14,820	£15,885	£16,020	£17,085

TECHNICAL STUFF

THE NUMBERS THAT COUNT.

Model	MINI One Graphite 6-Speed Manual	MINI Cooper Graphite 6-Speed Manual	MINI Cooper D Graphite 6-Speed Manual
Regulated emissions standard	EU5	EU5	EU4
Capacity (cc)	1598	1598	1560
Power output (hp)	98	122	110
Torque (Nm/rpm)	153 / 3000	160 / 4250	240¹ / 1750-2000
0-62 mph (secs)	10.5	9.1	9.9
Top speed (mph)	116	126	121
Fuel consumption			
Urban (mpg / litres/100km)	39.2 7.2	40.9 6.9	60.1 / 4.7
Extra-Urban (mpg / litres/100km)	64.2 / 4.4	61.4 / 4.6	80.7 / 3.5
Combined (mpg / litres/100km)	52.3 /5.4	52.3 5.4	72.4 / 3.9
CO ₂ emissions (g/km)	127	127	104
Dimensions			
Length (mm)	3699	3699	3709
Width incl. door mirrors (mm)	1913	1913	1913
Vehicle height (mm)	1407	1407	1407
Fuel tank capacity (litres)	40	40	40
Wheels	5.5J x 15" Light Alloy	6.5J x 16" Light Alloy	6.5J x 16" Light Alloy
Tyres	175 / 65 R15	195/55 R16	195/55 R16
Boot volume VDA (litres) ²	160-680	160-680	160-680

¹ 260Nm with overboost function.

For technical data relating to cars with automatic transmission, please visit www.mini.co.uk

 $^{^{2}}$ Varies between 160 and 680 litres depending on whether neither, one or both rear backrests are folded down.

STANDARD EQUIPMENT

RAISE THE STANDARDS.

	MINI One Graphite	MINI Cooper Graphite	MINI Cooper D Graphite
Airbags (6)			
Air conditioning, manual			
Alarm and immobiliser (Thatcham CAT1)			
Aux-In connection (3.5mm)	•		•
Cloth Cosmos upholstery			
Disc brakes front and rear, ventilated at front			
Door handles, chrome-plated		•	
Dynamic Stability Control (DSC) including ASC+T	•		•
– Anti-Lock Brake System (ABS)			
– Cornering Brake Control (CBC)			
– Electronic Brake Force Distribution (EBD)			
Electric door mirrors		•	
Electric front windows, frameless			•
Electric Power Assisted Steering (EPAS)			
Exhaust pipe, chrome-plated			
ISOFIX child seat attachments, rear			
MINI Mobility System (MINI MS)			
MINIMALISM Technology			
Automatic Start/Stop function			
– Brake Energy Regeneration			
– Shift Point Display			
Passenger airbag deactivation switch			
Radiator grille, black			
Radiator grille, chrome-plated			
Radio BOOST with single CD			
Remote central locking (2 keys)			
Rev counter with outside temperature display			
Tailgate handle, black			
Tailgate handle, chrome-plated			
Three-point safety belts with pre-tensioners			
Tyre Pressure Warning System (TPWS)			•
White, black or body colour roof and door mirrors			•

EXCLUSIVE FEATURES

THE EXTRA BITS.

	MINI One Graphite	MINI Cooper Graphite	MINI Cooper D Graphite
15" Rotator Spoke alloy wheels			
16" Bridge Spoke alloy wheels			
Additional décor rings			
Bonnet stripes in black*			
Dark Silver metallic paint			
Piano Black interior trim			
Special Edition "Graphite" badges			
White indicators			

^{*} Solid black for MINI One Graphite. Black with white border for MINI Cooper/Cooper D Graphite.







PAINT & UPHOLSTERY

IT'S YOUR MINI, BE BOLD.

Metallic exterior colour	MINI One Graphite	MINI Cooper Graphite	MINI Cooper D Graphite
Dark Silver			
Upholstery			
Cloth Cosmos			
Cloth/Leather Ray	£450	£450	£450
In combination with CHILI Pack	-	£0	£0
Leather Gravity	£1,020	£1,020	£1,020
In combination with CHILI Pack		£570	£570
Leather Lounge	£1,235	£1,235	£1,235
In combination with CHILI Pack	-	£785	£785
Leather Punch	£1,000	£1,000	£1,000
In combination with CHILI Pack	-	£550	£550
Colour Line Colour Line			
Cream White	£95	£95	£95
In combination with Leather Gravity			
Dark Grey	£95	£95	£95
In combination with Cloth/Leather Ray or Leather Punch/Lounge			
Pacific Blue	£95	£95	£95
Rooster Red	£95	£95	£95

Key ■ Standard − Not available

	MINI One Graphite	MINI Cooper Graphite	MINI Cooper D Graphite
Interior surfaces			
Piano Black			
Brushed Alloy	£60	£60	£60
English Oak	£115	£115	£115
Fluid Silver	£0	£0	£0

Key ■ Standard − Not available



PICK YOUR WHEELS

PICK AN ALLOY, ANY ALLOY.

		MINI One Graphite	MINI Cooper Graphite	MINI Cooper D Graphite
1	15" Rotator Spoke alloy wheels with 175/65 R15 tyres			-
2	16" Bridge Spoke alloy wheels with 195/55 R16 tyres	£610		
3	15" 5-Star Spooler alloy wheels with 175/65 R15 tyres	£85		-
4	16" 5-Star Blaster alloy wheels with 195/55 R16 tyres	£610	£135	£135
5	17" Crown Spoke alloy wheels with 205/45 R17 tyres	£935	£460	£460
6	17" Flame Spoke alloy wheels with 205/45 R17 tyres	£935	£460	£460
7	17" Web Spoke alloy wheels with 205/45 R17 tyres	£1,365	£890	£890

Key ■ Standard - Not available















PICK YOUR OPTIONS

GET A HEAD START WITH ONE OF OUR OPTION PACKAGES: SALT, PEPPER OR CHILI.

Pack	MINI One Graphite SALT £400	MINI One Graphite PEPPER £860	MINI Cooper / D Graphite PEPPER £810	MINI Cooper / D Graphite CHILI £1,640
2-Spoke leather steering wheel				
3-Spoke sport leather steering wheel				•
Air conditioning, automatic				
Basic Bluetooth function with USB audio				•
Chrome Line exterior				
Cloth/leather Ray upholstery				•
Floor mats in velour				
Front fog lights				
Heated mirrors and windscreen washer jets				
Interior Lights Pack				
On-board computer				
Passenger seat height adjustment				
Rear roof spoiler				
Sport seats, front				•
Storage Compartment Pack			•	

Key Included in pack

OPTIONAL EQUIPMENT

GO ON, MAKE IT YOUR OWN.

Transmission	MINI One Graphite	MINI Cooper Graphite	MINI Cooper D Graphite
Automatic 6-speed gearbox	£1,065	£1,065	£1,065
Chassis			
Emergency space-saver spare wheel	£50	£50	£50
Sport suspension	£150	£150	£150
Exterior			
Aerodynamic Kit	£1,185	£1,185	£1,185
Bonnet stripes in white	-	£0	£0
Chrome Line exterior	£155	£90	£90
Comfort access system	£380	£380	£380
Darkened rear glass	£135	£135	£135
Exterior Mirror Pack	£175	£175	£175
Front fog lights	£120	£120	£120
Heated mirrors and windscreen washer jets	£45	£45	£45
Light alloy wheels in white		£0	£0
Mirror caps in body colour	£40	£0	£0
Mirror caps in chrome plate	£55	£55	£55
Model badge, deletion	£0	£0	£0
Panoramic glass sunroof, electric	£680	£680	£680
Rear roof spoiler	£140	£140	£140
Roof and mirror caps in black or white		£0	£0
Roof in body colour		£0	£0
Run-flat tyres	£75	£75	£75

	MINI One Graphite	MINI Cooper	MINI Cooper D Graphite
Interior	Марппе	Graphite	Grapriite
2-Spoke leather steering wheel	£105	£105	£105
3-Spoke sport leather steering wheel	£180	£180	£180
In combination with PEPPER Pack	£80	£80	£80
3-Spoke sport leather steering wheel with gearshift paddles*	£235	£235	£235
In combination with PEPPER Pack	£135	£135	£135
In combination with CHILI Pack		£60	£60
In combination with full Bluetooth preparation	£60	£60	£60
3-Spoke sport wooden steering wheel	£440	£440	£440
In combination with PEPPER Pack	£335	£335	£335
In combination with CHILI Pack		£260	£260
In combination with full Bluetooth preparation	£90	£90	£90
Anthracite headlining	£120	£120	£120
Auto-dimming interior rear view mirror	£105	£105	£105
Chrome Line interior	£110	£110	£110
Floor mats in velour	£60	£60	£60
Front centre armrest	£120	£120	£120
Interior World (various colours)	£0	£0	£0
Multi-function for steering wheel	£175	£175	£175
Passenger seat height adjustment	£35	£35	£35
Seat heating for driver and front passenger	£215	£215	£215
Smoker's Pack	£15	£15	£15
Sport button	£95	£95	£95
Sport seats for driver and front passenger	£215	£215	£215
Storage Compartment Pack	£100	£100	£100
Visibility Pack	£330	£330	£330
In combination with SALT, PEPPER or CHILI Pack	£230	£230	£230
Warning triangle and first aid kit	£45	£45	£45

[■] Standard – Not available

^{*} Only with automatic gearbox.

	MINI One Graphite	MINI Cooper Graphite	MINI Cooper D Graphite
Electrical	Grapriite	diapilite	Graphile
Air conditioning, automatic	£230	£230	£230
Bi-Xenon headlights	£465	£465	£465
Interior Lights Pack	£120	£120	£120
On-board computer	£105	£105	£105
Park Distance Control (PDC) at rear	£245	£245	£245
Rain sensor and automatic lights-on	£90	£90	£90
Rain Sensor and automatic lights-on	190	£90	£90
ICE			
6-Disc CD changer	£325	£325	£325
Basic Bluetooth function with USB audio	£295	£295	£295
Bluetooth telephone audio connection	£75	£75	£75
Full Bluetooth telephone preparation with USB audio	£685	£685	£685
In combination with PEPPER Pack	£390	£390	£390
In combination with CHILI Pack		£310	£310
DAB tuner	£300	£300	£300
Harman Kardon Hi-Fi speaker system	£540	£540	£540
Media Pack	£2,040	£2,040	£2,040
In combination with Basic Bluetooth / PEPPER Pack	£1,825	£1,825	£1,825
In combination with CHILI Pack		£1,650	£1,650
Navigation system	£1,500	£1,500	£1,500
In combination with SALT, PEPPER or CHILI Pack	£1,395	£1,395	£1,395
TV function for navigation system	£750	£750	£750
Voice control	£215	£215	£215
In combination with basic/full Bluetooth	£0	£0	£0

Prices shown are those in effect at the time of going to press and may alter periodically subject to product changes. All prices include VAT unless quoted separately.

www.mini.co.uk

