

The BMW 7 Series



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The Ultimate  
Driving Machine



# PRICE LIST.

FROM SEPTEMBER 2010.

**BMW EfficientDynamics**   
Less emissions. More driving pleasure.

# THE BMW 7 SERIES.

## JOY NEVER STANDS STILL.

Each generation of the BMW 7 Series has created a new, increasingly luxurious driving experience through pioneering design and innovative technology. For more than 30 years it has led the way for the automotive industry luxury class. This claim still stands today.

### BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 7 Series model at [www.bmw.co.uk/efficientdynamics](http://www.bmw.co.uk/efficientdynamics).

### A GUIDE TO ENGINE AND TRIM VARIANTS.

The BMW 7 Series is available in a variety of engine and trim variants, each providing a different level of standard specification. The table below highlights some of these equipment differences, whilst full details can be found in the BMW 7 Series model brochure.

Model	Standard equipment highlights	On the road price	
<b>730d SE and 740i</b>	<ul style="list-style-type: none"> <li>■ 18" light alloy Star-spoke style 234</li> <li>■ Air conditioning, automatic with four-zone control</li> <li>■ Bluetooth telephone preparation with telematics</li> <li>■ BMW Assist</li> <li>■ BMW Assist online portal</li> <li>■ Cruise control with brake function</li> <li>■ Dakota leather upholstery</li> <li>■ Drive Dynamic Control</li> <li>■ Exterior mirrors, folding, automatically dimming</li> </ul>	<ul style="list-style-type: none"> <li>■ High-beam Assistant</li> <li>■ Interior trim, Fineline wood, High-gloss</li> <li>■ Metallic paintwork</li> <li>■ Multi-function controls for leather steering wheel</li> <li>■ Navigation system – BMW Professional Multimedia</li> <li>■ Service Inclusive (5 years / 60,000 miles)</li> <li>■ Variable Damper Control</li> <li>■ Xenon headlights</li> </ul>	From £55,385 / £59,085
<b>740d</b>	<ul style="list-style-type: none"> <li>■ Glass sunroof</li> <li>■ Lane departure warning system</li> </ul>	<ul style="list-style-type: none"> <li>■ Lumbar support, driver and front passenger</li> <li>■ Speed limit display</li> </ul>	From £62,300
<b>750i</b>	<ul style="list-style-type: none"> <li>■ DVD changer</li> </ul>	<ul style="list-style-type: none"> <li>■ Seat heating, front</li> </ul>	From £68,495
<b>Long wheelbase models</b>	<ul style="list-style-type: none"> <li>■ Illuminated vanity mirrors, rear</li> <li>■ Rain channels in chrome</li> </ul>	<ul style="list-style-type: none"> <li>■ Self-levelling air suspension, rear</li> <li>■ Sunblind – rear windscreen, electric</li> </ul>	From £58,535
<b>760Li</b>	<ul style="list-style-type: none"> <li>■ 19" light alloy Multi-spoke style 235</li> <li>■ Headlining, Alcantara</li> <li>■ Bootlid operation, powered</li> <li>■ Burr Walnut wood trim with inlay</li> <li>■ Climate Comfort laminated glass</li> <li>■ Comfort Access</li> <li>■ Comfort seats, front and rear</li> <li>■ DAB digital radio</li> <li>■ Dynamic Drive</li> <li>■ Eight-speed automatic transmission</li> </ul>	<ul style="list-style-type: none"> <li>■ Exclusive Nappa leather upholstery</li> <li>■ Loudspeaker system – BMW Professional</li> <li>■ Reversing Assist camera</li> <li>■ Seat heating, rear</li> <li>■ Soft-close doors</li> <li>■ Sunblinds for rear windscreen and rear side windows, electric</li> <li>■ TV function</li> <li>■ USB audio interface</li> <li>■ Voice Control</li> </ul>	From £97,880
<b>M Sport</b>	<ul style="list-style-type: none"> <li>■ 19" M light alloy V-spoke style 302M</li> <li>■ Headlining, Alcantara</li> <li>■ Dynamic Drive</li> <li>■ Exterior trim, High-gloss Shadowline</li> </ul>	<ul style="list-style-type: none"> <li>■ M aerodynamic bodystyling</li> <li>■ M Sport steering wheel</li> <li>■ Sport seats</li> </ul>	From £60,550

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the BMW 7 Series model brochure for full details.

# BMW 7 SERIES SALOON.

## TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)	VED band	Insurance group
<b>PETROL</b>						
740i	326	5.9	28.5	232	L	48
740i M Sport	326	5.9	28.5	232	L	48
750i	407	5.2	24.8	266	M	49
750i M Sport	407	5.2	24.8	266	M	49
740Li	326	6.0	28.3	235	L	48
740Li M Sport	326	6.0	28.3	235	L	48
750Li	407	5.3	24.8	266	M	49
750Li M Sport	407	5.3	24.8	266	M	49
760Li	544	4.6	21.7	303	M	50
760Li M Sport	544	4.6	21.7	303	M	50
<b>DIESEL</b>						
730d SE	245	7.2	41.5	178	I	47
730d M Sport	245	7.2	41.5	178	I	48
730Ld SE	245	7.3	40.9	180	I	48
730Ld M Sport	245	7.3	40.9	180	I	48
740d	306	6.3	40.9	181	I	49
740d M Sport	306	6.3	40.9	181	I	49

## PRICING.

Model	Basic price (excluding VAT)	VAT	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2010 / 2011)
<b>PETROL</b>						
740i	£48,995.74	£8,574.26	£57,570	<b>£59,085</b>	£58,280	35%
740i M Sport	£53,391.49	£9,343.51	£62,735	<b>£64,250</b>	£63,445	35%
750i	£56,834.04	£9,945.96	£66,780	<b>£68,495</b>	£67,490	35%
750i M Sport	£61,229.79	£10,715.21	£71,945	<b>£73,660</b>	£72,655	35%
740Li	£51,638.30	£9,036.70	£60,675	<b>£62,190</b>	£61,385	35%
740Li M Sport	£56,034.04	£9,805.96	£65,840	<b>£67,355</b>	£66,550	35%
750Li	£59,387.23	£10,392.77	£69,780	<b>£71,495</b>	£70,490	35%
750Li M Sport	£63,782.98	£11,162.02	£74,945	<b>£76,660</b>	£75,655	35%
760Li	£81,842.55	£14,322.45	£96,165	<b>£97,880</b>	£96,875	35%
760Li M Sport	£83,714.89	£14,650.11	£98,365	<b>£100,080</b>	£99,075	35%
<b>DIESEL</b>						
730d SE	£46,229.79	£8,090.21	£54,320	<b>£55,385</b>	£55,030	27%
730d M Sport	£50,625.53	£8,859.47	£59,485	<b>£60,550</b>	£60,195	27%
730Ld SE	£48,910.64	£8,559.36	£57,470	<b>£58,535</b>	£58,180	28%
730Ld M Sport	£53,306.38	£9,328.62	£62,635	<b>£63,700</b>	£63,345	28%
740d	£52,114.89	£9,120.11	£61,235	<b>£62,300</b>	£61,945	28%
740d M Sport	£56,510.64	£9,889.36	£66,400	<b>£67,465</b>	£67,110	28%

### VED rates

VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW 7 Series Saloon models fall into one of the three categories listed below:

CO <sub>2</sub> emissions (g/km)	Band I 176-185	Band L 226-255	Band M >255
First year VED	£300	£750	£950
Annual VED (second year onwards)	£200	£425	£435

### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

### On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£685
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

Key

Insurance group figures refer to 50 Group Rating System.

# OPTIONAL EQUIPMENT.

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>BMW EFFICIENT DYNAMICS</b>																		
<b>Active Aerodynamics</b>		●	●	●	●	-	-	-	-	-	-	●	●	●	●	●	●	Std
<b>Brake Energy Regeneration</b>		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
<b>High-precision direct injection</b>		●	●	●	●	●	●	●	●	●	●	-	-	-	-	-	-	Std
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.																		
<b>PAINTWORK</b>																		
<b>Metallic</b>	met	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Available in: Black Sapphire, Carbon Black <sup>1</sup> , Cashmere Silver, Deep Green, Deep Sea Blue, Milano Beige, Mineral White, Space Grey or Titanium Silver.																		
<b>Xirallic</b>	met	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Available in: Imperial Blue or Sophisto Grey.																		
<b>Non-metallic</b>	uni	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Available in: Alpine White or Jet Black.																		
<b>BMW Individual metallic</b>	ind	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,050
Available in: Azurite Black, Citrine Black, Moonstone or Ruby Black.																		
<b>BMW Individual<sup>2</sup></b>	490	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,835
Available in: Brilliant White or Ontario.																		
<b>UPHOLSTERIES</b>																		
<b>Dakota leather<sup>3</sup></b>	LC	●	●	●	●	●	●	●	●	-	-	●	●	●	●	●	●	Std
Available in: Barrique Red, Black, Everest Grey, Oyster / Black, Oyster / Oyster, Saddle Brown or Venetian Beige.																		
<b>Exclusive extended Nappa leather<sup>3</sup></b>	NA	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,200
Available in: Black, Oyster / Black, Oyster / Oyster or Saddle Brown. Includes 4ND. Only with 456. Not with 481.																		
<b>BMW Individual Full Merino leather</b>	ZB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£4,920 £3,905
Available in: Amaro Brown, Champagne, Cohiba Brown, Graphite, Platinum or Silk Grey. Includes 4ND. Only with 456, 778 and 775 / 776 / XD5. Not with 481.																		

## Key

● = Standard ○ = Optional -- = Not available

Only with - these options must be ordered together

/ = Indicates 'or' for option codes

<sup>1</sup> = M Sport models only

<sup>2</sup> = Please consult your BMW Dealer as this option may be subject to extended lead times

<sup>3</sup> = Leather upholstery features on varying seat aspects depending on the BMW 7 Series model and seat type chosen.

For full details please refer to the BMW 7 Series model brochure or please consult your BMW Dealer.

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>INTERIOR TRIMS</b>																		
Fineline wood, High-gloss	4B7	●	-	●	-	●	-	●	-	-	-	●	-	●	-	●	-	Std
Burr Walnut wood with inlay, High-gloss	4B8	-	-	-	-	-	-	-	-	●	●	-	-	-	-	-	-	Std
Ash-grain Anthracite fine wood, High-gloss	4CA	○		○		○		○				○		○		○		£320 £175 £0
Ash-grain fine wood, High-gloss	4B5	○		○		○		○		-	-	○		○		○		£320 £175
Fine Brushed Aluminium	4B9	○	●	○	●	○	●	○	●	-	-	○	●	○	●	○	●	£205
Fineline natural finish wood un-lacquered	4CB	○		○		○		○		-	-	○		○		○		£320 £175
BMW Individual Auburn Sycamore wood, High-gloss	XE5	○		○		○		○				○		○		○		£920 £770 £600
BMW Individual Honey Brown Satin Walnut wood, High-gloss	XE6	○		○		○		○				○		○		○		£920 £770 £600
BMW Individual Piano Black with inlay	XE8	○		○		○		○				○		○		○		£920 £770 £600
<b>LIGHT ALLOY WHEELS</b>																		
18" Star-spoke style 234	2SR	●	-	●	-	●	-	●	-	-	-	●	-	●	-	●	-	Std
18" V-spoke style 254	2KS	○	-	○	-	○	-	○	-	-	-	○	-	○	-	○	-	£375
18" Star-spoke style 250	2SU	○	-	○	-	○	-	○	-	-	-	○	-	○	-	○	-	£375
19" Multi-spoke style 235	2ST	○	-	○	-	○	-	○	-	●	-	○	-	○	-	○	-	£1,025
19" Star-spoke style 251	2SV	○	-	○	-	○	-	○	-			○	-	○	-	○	-	£1,400 £380
19" Radial-spoke style 252	2HL	○	-	○	-	○	-	○	-			○	-	○	-	○	-	£1,810 £790
20" Double-spoke style 253	2BX	○	-	○	-	○	-	○	-			○	-	○	-	○	-	£1,915 £890
19" M V-spoke style 302M	2NW	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	Std
20" M Double-spoke style 303M	2NX	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	£890
19" BMW Individual V-spoke style 228 I Only with XC4 / ind / ZB / 490.	2M8	○	-	○	-	○	-	○	-			○	-	○	-	○	-	£1,400 £380
20" BMW Individual V-spoke style 301 I Only with XC4 / ind / ZB / 490.	2NV	○	-	○	-	○	-	○	-			○	-	○	-	○	-	£2,290 £1,265

**Key** ● = Standard ○ = Optional - = Not available  
Only with - these options must be ordered together  
/ = Indicates 'or'

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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## STEERING AND CHASSIS

<b>Dynamic Drive</b>	229	○	●	○	●	○	●	○	●	●	●	○	●	○	●	○	●	£1,820
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## SAFETY AND TECHNOLOGY

<b>Active Cruise Control with 'Stop and Go' function</b>	5DF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,470
<b>Adaptive Headlights</b>	524	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£460
<b>BMW Tracking<sup>1</sup></b>	5GB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£325
<b>Head-up Display (HUD)</b> Not with 3AP.	610	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£940
<b>In combination with Z7C/Z7F Executive package / Z7M/Z7N Executive Plus package.</b>		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£890
<b>Lane change warning system</b>	5AG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£490
<b>Lane departure warning system</b>	5AD	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£380
<b>Night Vision with pedestrian recognition</b>	6UK	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,505
<b>Reversing Assist camera</b>	3AG	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£290
<b>Speed limit display</b>	8TH	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£220
<b>Surround view</b> Only with 3AG.	5DL	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£520
<b>Tyre pressure control</b>	2VB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£205

## SEATS

<b>Comfort seats, front</b> Includes 488.	456	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£1,455
			○	○	○	○	○	○	○			○	○	○	○	○	○	£1,400
																		£865
																		£810
<b>Comfort seats, rear</b>	460	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,160
<b>Folding tables in rear compartment</b> Only with 456. Not with 455.	4UV	-	-	○	○	-	-	○	○	○	○	-	-	○	○	-	-	£1,295
<b>Lumbar support, driver and front passenger</b> <b>In combination with 456 Comfort seats, front.</b>	488	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£300
		○	○	○	○							○	○	○	○			£0
<b>Oscillating seat base function, front</b> Only with 456.	455	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£525
<b>Seat backrest massage function, rear</b> Only with 460.	4UM	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£425
<b>Seat heating, front</b>	494	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£300
<b>Seat heating, rear</b> Only with 494.	496	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£300

### Key

● = Standard ○ = Optional - = Not available

Only with - these options must be ordered together

Not with - these options are not available for ordering together

/ = Indicates 'or'

<sup>1</sup> = Price excludes subscription and activation. Please consult your BMW Dealer for further details.

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730d SE	730d M Sport	740d	740d M Sport	Price	
<b>SEATS</b>																			
<b>Seat ventilation, front</b> Only with 494. M Sport models also require 456.	453	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£740
<b>Seat ventilation, rear</b> Only with 453 / 460 / 494 and 496. M Sport models also require 456.	454	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£740
<b>EXTERIOR EQUIPMENT</b>																			
<b>BMW Individual lettering on bootlid</b> Only with ind / ZB / XC4 / 490.	XF1	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	£0
<b>Bootlid operation, powered</b>	316	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£390
<b>Comfort Access</b>	322	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£650
<b>Exterior trim, High-gloss Shadowline</b> Only with 466.	760	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	£320
<b>Model designation deletion</b>	320	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
<b>Rain channels in body colour</b>	466	●	●	○	●	●	●	○	●	○	●	●	●	○	●	●	●	○	£0
<b>Soft-close doors</b>	323	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£450
<b>Towbar, fully electric</b>	3AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£810
<b>INTERIOR EQUIPMENT</b>																			
<b>Air conditioning – rear, extended</b> Only with 316 and 403. Not with 464.	4NF	–	–	○	○	–	–	○	○	○	○	–	–	○	○	–	–	○	£1,085
<b>Auxiliary heating with remote control</b>	536	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,150 £945
<b>BMW Individual Alcantara headlining, Anthracite</b> Not with 775.	776	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,090 £895 £305 £0
<b>BMW Individual Alcantara headlining</b> Only with ZB.	XD5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,090 £895 £305 £0
<b>BMW Individual cool box</b> Not with 464.	791	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£955
<b>BMW Individual rear seat reading lights</b>	4M8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£275
<b>Ceramic finish for controls</b>	4U1	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£375
<b>Climate Comfort laminated glass</b> Includes 358. Not with 3AP / 761.	356	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	£810
<b>In combination with 610 Head-up Display (HUD) .</b>		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£760

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>Climate Comfort windscreen</b> Not with 3AP.	358	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£195
<b>In combination with 610 Head-up Display (HUD).</b>		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£140
<b>Door sill finishers with BMW Individual designation</b> Only with ind / ZB / XC4 / 490.	778	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£0
<b>Glass sunroof</b>	403	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£1,015
<b>Headlining, Anthracite</b> Not with 776.	775	○	●	○	●	○	●	○	●	-	-	○	●	○	●	○	●	£290
<b>Instrument panel, leather</b>	4ND	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£920
<b>Smoker's package deletion</b>	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
<b>Sunblind – rear windscreen, electric</b> <b>In combination with 416 Sunblinds – rear windscreen and rear side windows, electric.</b>	415	○	○	●	●	○	○	●	●	●	●	○	○	●	●	○	○	£340
		○	○			○	○					○	○			○	○	£0
<b>Sunblinds – rear windscreen and rear side windows, electric</b> Only with 415.	416	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£825 £525
<b>Sun protection glass</b> Not with 356.	761	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£380
<b>Through-loading ski bag</b> Not with 4NF / 791.	464	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£240
<b>Universal remote control<sup>1</sup></b>	319	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£175
<b>Windscreen with grey shade band</b> Not with 356 / 358 / 610.	3AP	○	○	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£65

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<sup>1</sup> = To confirm compatibility of devices please refer to [www.homelink.com](http://www.homelink.com)

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>STEERING WHEELS</b>																		
<b>BMW Individual sport leather steering wheel with wood inlay</b> Only with 255 and XE5 / XE6 / XE8. Not with 248.	XL1	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	<b>£475</b>
<b>Fine wood inlay for leather steering wheel</b> Not with 255 / 4B9 / 4CB / 710.	4CC	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	<b>£95</b>
<b>M Leather steering wheel</b>	710	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	<b>£200</b>
<b>Sport leather steering wheel, three-spoke</b> Not with 4CC.	255	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	<b>£140</b>
<b>Steering wheel heating</b> Only with 494.	248	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£190</b>

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price	
<b>AUDIO AND COMMUNICATION</b>																			
<b>DAB digital radio</b>	654	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	<b>£310</b>
<b>DVD changer</b>	696	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	○	<b>£405</b>
<b>Independent rear telephone</b>	6NB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£525</b>
<b>Loudspeaker system – BMW Professional</b>	677	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	<b>£615</b>
<b>Rear-seat entertainment – BMW Business</b> M Sport models only with 456. Not with 6FH.	6FG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£1,655</b>
<b>Rear-seat entertainment – BMW Professional</b> Only with 456.	6FH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£2,315</b>
<b>Telephone USB audio interface</b> Only with 6FL.	6NF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£75</b>
<b>TV function</b>	601	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	<b>£910</b>
<b>USB audio interface<sup>1</sup></b>	6FL	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	○	<b>£205</b>
<b>Voice Control</b>	620	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£280</b>

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<sup>1</sup> = An additional adapter cable may be required.

	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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## PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

<b>Executive package</b> Package contains the following options: – 2ST 19" light alloy Multi-spoke style 235 wheels <sup>1</sup> – 494 Seat heating, front* – 496 Seat heating, rear – 761 Sun protection glass – 416 Sunblinds rear side windows, electric – 601 TV function – 3AP Windscreen with grey shade band	Z7C	–	–	○	–	–	–	–	–	–	–	–	○	–	–	–	£2,810
	Z7M <sup>2</sup>	–	–	–	–	–	○	–	–	–	–	–	–	–	–	–	£2,570
		–	–	○	–	–	–	–	–	–	–	–	–	○	–	–	£1,985
		–	–	–	–	–	–	○	–	–	–	–	–	–	–	–	£1,745
<b>Executive Plus package</b> Package contains the following options: – 2ST 19" light alloy Multi-spoke style 235 wheels <sup>1</sup> – 488 Lumbar support, driver and front passenger* – 494 Seat heating, front* – 496 Seat heating, rear – 323 Soft-close doors – 761 Sun protection glass – 416 Sunblinds rear side windows, electric – 601 TV function – 3AP Windscreen with grey shade band	Z7F	–	–	○	–	–	–	–	–	–	–	–	○	–	–	–	£3,415
	Z7N <sup>2</sup>	–	–	–	–	–	○	–	–	–	–	–	–	–	–	–	£2,925
		–	–	○	–	–	–	–	–	–	–	–	–	○	–	–	£2,590
		–	–	–	–	–	–	○	–	–	–	–	–	–	–	–	£2,105

\*Standard equipment for 750Li

Notes:

- All other 19" and 20" optional wheels are available with these packages.
- Head-up Display is not available in conjunction with windscreen with grey shade band. Should a customer wish to specify HUD the windscreen will revert to standard (no shade band) and HUD will be added to the order at the commensurately reduced price of £890.

### Key

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- <sup>1</sup> = Not available on M Sport models
- <sup>2</sup> = This code is only for M Sport models



	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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**COMPOSITIONS**

<b>BMW Individual Composition</b>	XC4	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£6,315 £3,695
Package contains the following options: - ZB BMW Individual full Merino leather upholstery - XE BMW Individual interior trim - XD5 / 776 BMW Individual Alcantara headlining - 778 Door sill finishers with BMW Individual designation - XL1 BMW Individual sport leather steering wheel with wood inlay Only with 456. Not with 248 or 775.																		

**OPTIONS AVAILABLE FROM YOUR DEALER**

<b>BMW Service Inclusive<sup>1</sup></b> Package covering servicing costs for 5 years / 60,000 miles.	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std <sup>2</sup>
<b>BMW Service Inclusive Plus<sup>1</sup></b> Package covering servicing and maintenance costs for 5 years / 60,000 miles.	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,320 <sup>3</sup> £1,360 <sup>3</sup>
<b>BMW Trackstar</b>	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£219 <sup>4</sup>
<b>BMW Trackstar 5</b>	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£449 <sup>4</sup>
<b>BMW Winter Tyre package</b> 17" light alloy Star-spoke style 233 with Goodyear UGPerformance2* Run-flat tyres	-	-	-	-	-	-	-	-	-	-	○	○	○	○	-	-	£1,750 <sup>5</sup>	
18" light alloy Star-spoke style 250 with Pirelli SottoZero2 Run-flat tyres	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,000 <sup>5</sup>	

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- / = Indicates 'or'
- <sup>1</sup> = For full details including terms and conditions see the Service Inclusive brochure.
- <sup>2</sup> = The BMW 7 Series comes with Service Inclusive as standard. Customers can opt-out and in this event there will be a deduction of £300 off the retail price of a six-cylinder model, £350 off the retail price of an eight-cylinder model or £400 off the retail price of a twelve-cylinder model.
- <sup>3</sup> = 7 Series customers can upgrade to BMW Service Inclusive Plus at the cost shown.
- <sup>4</sup> = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.
- <sup>5</sup> = Price does not include fitting.
- \* = BMW Star marked tyre.

