

**CREATE YOUR OWN MINI**



**MINI FIRST.  
PRICE LIST FROM AUGUST 2010.**



# PRICING & TECHNICAL STUFF

## IMPORTANT FIGURES.

### Pricing

Basic price	£9,404.26
VAT	£1,645.74
Retail price	£11,050
OTR costs	£510
<b>OTR price</b>	<b>£11,560</b>

### On the road costs

Delivery incl. VAT	£430
Number plates	£25
First registration fee	£55
Vehicle excise duty	£0
<b>Total</b>	<b>£510</b>

### Company car tax

CO <sub>2</sub> emissions (g/km)	127
BIK tax rate	15%
P11d value	£11,505

### Technical data

Regulated emissions standard	EU5
Capacity (cc)	1598
Power output (hp)	75
Torque (Nm/rpm)	140 / 2250
0-62 mph (secs)	13.2
Top speed (mph)	109

### Fuel consumption

Urban (mpg / litres/100km)	39.2 / 7.2
Extra-Urban (mpg / litres/100km)	64.2 / 4.4
Combined (mpg / litres/100km)	52.3 / 5.4
CO <sub>2</sub> emissions (g/km)	127

### Dimensions

Length (mm)	3723
Width incl. door mirrors (mm)	1913
Vehicle height (mm)	1407
Fuel tank capacity (litres)	40
Wheels	5.5J x 15" Steel
Tyres	175 / 65 R15
Boot volume VDA (litres) <sup>1</sup>	160-680



<sup>1</sup> Varies between 160 and 680 litres depending on whether neither, one or both rear backrests are folded down.

# STANDARD EQUIPMENT

RAISE THE STANDARDS.

50/50 Split folding rear seats

6-Speed manual gearbox

Airbags (6)

Alarm and immobiliser (Thatcham CAT1)

Aux-In connection (3.5mm)

Central locking, automatic at 10 mph

Disc brakes front and rear, ventilated at front

Door handles, chrome-plated

Dynamic Stability Control (DSC) including ASC+T

– Anti-Lock Brake System (ABS)

– Cornering Brake Control (CBC)

– Electronic Brake Force Distribution (EBD)

Easy Entry function

Electric door mirrors

Electric front windows, frameless

Electric Power Assisted Steering (EPAS)

Height adjustable driver's seat

Height and reach adjustable steering column

ISOFIX child seat attachments, rear

MINI Mobility System (MINI MS)

Radio WAVE with single CD

Remote central locking (2 keys)

Rev counter with outside temperature display

Start/Stop button

Third brake light

Three-point safety belts with pre-tensioners

Tyre Pressure Warning System (TPWS)

## Wheels

15" Steel wheels with full size hubcaps



# PICK YOUR OPTIONS

GET A HEAD START WITH OUR RANGE OF OPTIONS AND PACKAGES.

## Solid exterior colours

Chili Red	£0
Ice Blue <sup>1</sup>	£0
Interchange Yellow <sup>2</sup>	£0
Pepper White	£0

## Metallic exterior colours

British Racing Green II	£335
Hot Chocolate	£335
Horizon Blue	£335
Midnight Black	£335
Pure Silver	£335
Sparkling Silver	£335
Spice Orange	£335

## Upholstery

Cloth Cosmos	■
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## Colour Line

Carbon Black	£110
Polar Beige	£110
Rooster Red	£110
Satellite Grey	£110
Toffee	£110

## Interior trim

Fine White Silver	■
Fluid Silver	£130
English Oak	£240
Piano Black	£130
Striped Alloy	£195

## Chassis

Emergency space-saver spare wheel	£50
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## Technology

Air conditioning, manual	£680
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## SALT Pack

Floor mats in velour	£400
Front fog lights	
Interior Lights Pack	
On-board computer	
Passenger seat height adjustment	
Storage Compartment Pack	

## DESIGN Pack

3-Spoke sport leather steering wheel	£530
Chrome Line exterior	
Chrome Line interior	
Heated mirrors and windscreen washer jets	
Mirror caps in body colour	

## TECH Pack

In combination with DESIGN Pack	£835
3-Spoke sport leather steering wheel	£655
Basic Bluetooth function with USB audio	
Multi-function for steering wheel	
Passenger airbag de-activation switch	
Radio BOOST with single CD	

### Key

■ Standard

Note: SALT/DESIGN/TECH Packs may be purchased together.

<sup>1</sup> Available from December 2010

<sup>2</sup> Available until November 2010

# SENSIBLE REASONS TO CHOOSE A MINI

Class-leading drive, build quality and an array of striking interior design features – all great reasons to buy a MINI but that's certainly not the whole story. Here are some other things you might find interesting:

## LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

MINIMALISM is our name for a range of engineering advances that have resulted in a reduction of between 19 and 28% in emissions and a substantial increase in fuel efficiency across the MINI range. For example the MINI First achieves 52.3mpg on the combined cycle and emits only 127g/km of CO<sub>2</sub>. This has a positive impact on your annual car tax.

Compare your favourite MINI model against other cars on [www.mini.co.uk](http://www.mini.co.uk) to see just how well we perform.

## SERVICING

But won't a MINI be expensive to service you ask? Nope. We've made sure of that by offering every new MINI owner their first 5 years servicing (or 50,000 miles whichever is sooner) for a one off payment. We call this MINI tlc. And for even more peace of mind, with MINI tlc XL you can get 3 more years or 30,000 miles of servicing, again for a one off fixed cost. For further information including full pricing, terms and conditions please contact your MINI Dealer.

## DEPRECIATION

MINI's are famous for holding their value well. It's one of the factors that the car magazines take into account when looking at the 'real' ownership costs of any car, so a handy thing to check while you're researching your next car purchase.

## FLEXIBLE FINANCE

It's these slow depreciation rates that allow MINI Financial Services to offer you a flexible way to get into a MINI\*, by giving you options at the end of your agreement. Our Select product offers you fixed regular payments at a level you can afford and the opportunity to change your MINI for a new one every 2-4 years without any hassle\*. What's more, we'll guarantee what your MINI will be worth at the end of your agreement if you decide to hand your MINI back, so you don't have to worry about depreciation. While we're at it we can also insure you at competitive rates, all dependent on your personal circumstances of course. All of this can be done at your dealer when you order your new MINI.

## MINI ACCESSORIES

MINI Accessories is the only range that is approved by the people that built the MINI. Every item is at one with the design, build and spirit of this uncompromising car. Pick from masses of exterior accessories including decals, alloy wheels, roof racks or additional headlights. It's the same with the interior, where the range extends from the leather gear lever knobs and gaiters to the door entry strips or the iPod™ interface. Whichever you choose, MINI Accessories are sure to make your MINI more you. Just as important, they won't make it any less MINI. For details of the full range of accessories available pick up an accessories brochure from your local MINI Dealer or visit: [www.mini.co.uk/accessories](http://www.mini.co.uk/accessories).

## OUR DEALERS

Last but certainly not least, our lovely dealerships. Since you're holding this price list, you may have already been into one of them. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

\*Finance subject to status and available to over 18's in the UK only (excluding the Channel Islands). Guarantees and indemnities may be required. We can arrange finance and hiring facilities for you. Finance provided by MINI Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF.

Prices shown are those in effect at the time of going to press and may alter periodically subject to product changes. All prices include VAT unless quoted separately.

**[www.mini.co.uk](http://www.mini.co.uk)**

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