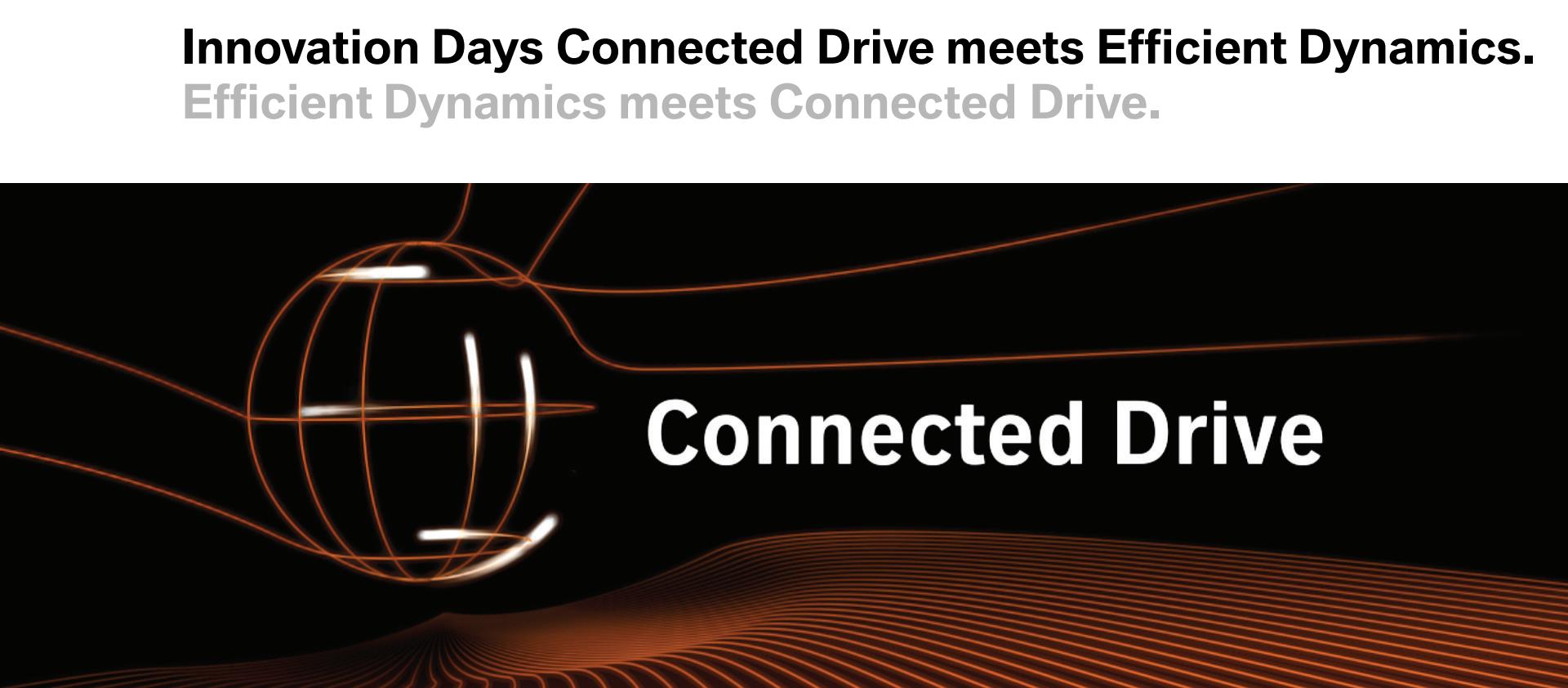


**Innovation Days Connected Drive meets Efficient Dynamics.**  
**Efficient Dynamics meets Connected Drive.**



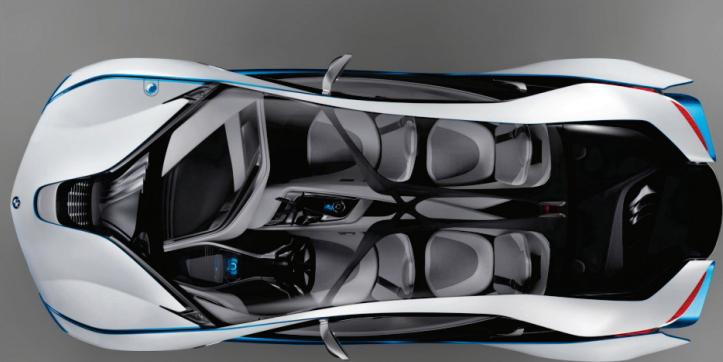
# Connected Drive

**BMW Group**



# Innovation Days Connected Drive meets Efficient Dynamics. Efficient Dynamics meets Connected Drive.

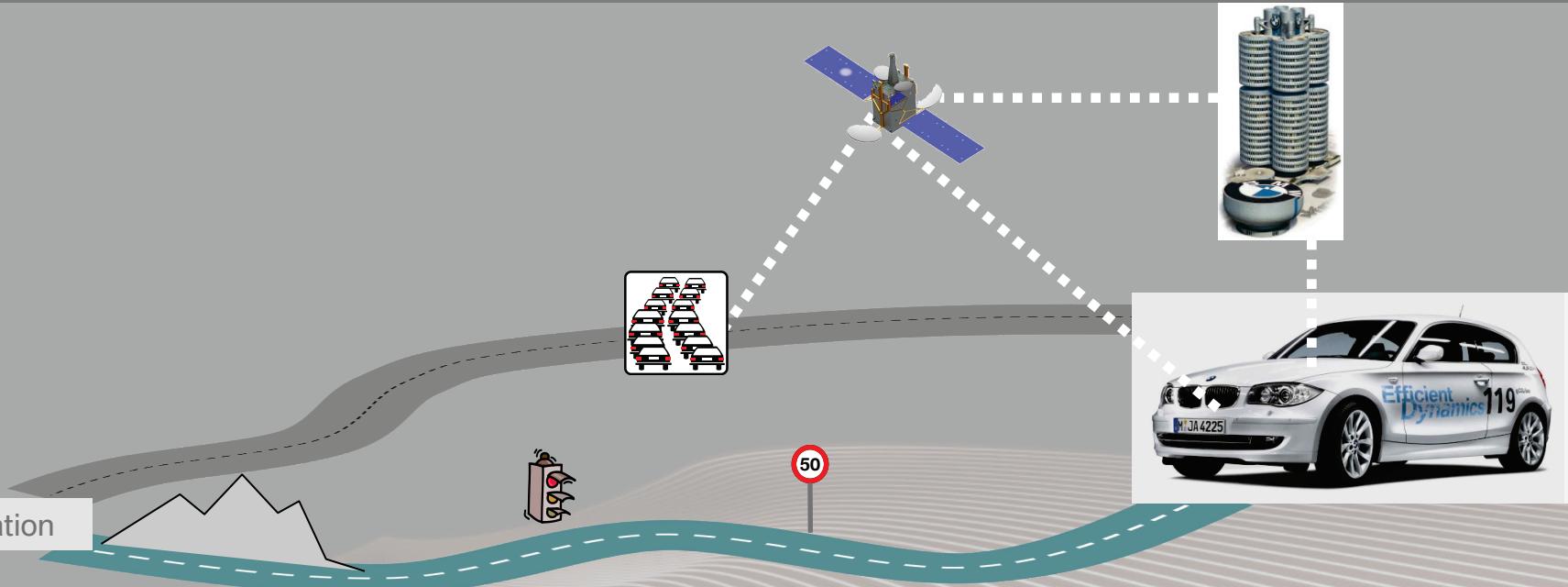
**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



# Connected Drive meets Efficient Dynamics.

Welcome.

Using Connected Drive for Efficient Dynamics



**Connected Drive meets Efficient Dynamics.**  
Today you will find out about how BMW is  
taking Efficient Dynamics forward...

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



Fuel savings and driving pleasure thanks to intelligent, networked, proactive driving



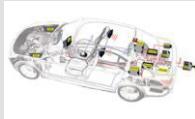
**JOY IS FUTUREPROOF.**  
BMW EFFICIENT DYNAMICS.

BMW EfficientDynamics

# Connected Drive meets Efficient Dynamics.

## ... and what Connected Drive can add to that.

### Information getting into the vehicle



#### Sensors

Pedestrians, position on your lane, Active Cruise Control ...



#### Networks

Mobile phone, radio (traffic info, weather, news, music) ...



#### External devices

USB-Sticks, CD/mp3, iPod, Smartphone ...)



### Information from the vehicle



#### about:

Vehicle status, route information, traffic information, emergence info, location, driver's preferences ...

### Displays and feedback



# Connected Drive meets Efficient Dynamics.

## Today's agenda.

### Theory:

- MINIMALISM Analyser
- ECO Assistant
- Active coasting
- Proactive Driving Assistant
- Intelligent Learning Navigation
- Green Driving Assistant

### Driving prototypes:

- MINIMALISM Analyser
- ECO Assistant
- Active coasting
- Proactive Driving Assistant
- Intelligent Learning Navigation

#### MINIMALISM Analyser

– optimising fuel efficiency



#### ECO Assistant with active coasting

– ECO trainer built into the car  
– fuel savings when coasting



#### Proactive Driving Assistant

– early anticipation of situation  
– efficient deceleration



#### Intelligent Learning Navigation

– self-teaching route predictor  
– networked



# Connected Drive meets Efficient Dynamics.

Efficient Dynamics: Where are we coming from – where are we heading?

Needs-based steering of auxiliary components.

Optimum shift indicator.



Brake Energy Regeneration.

Smooth running tyres.

Auto Start Stop Function.

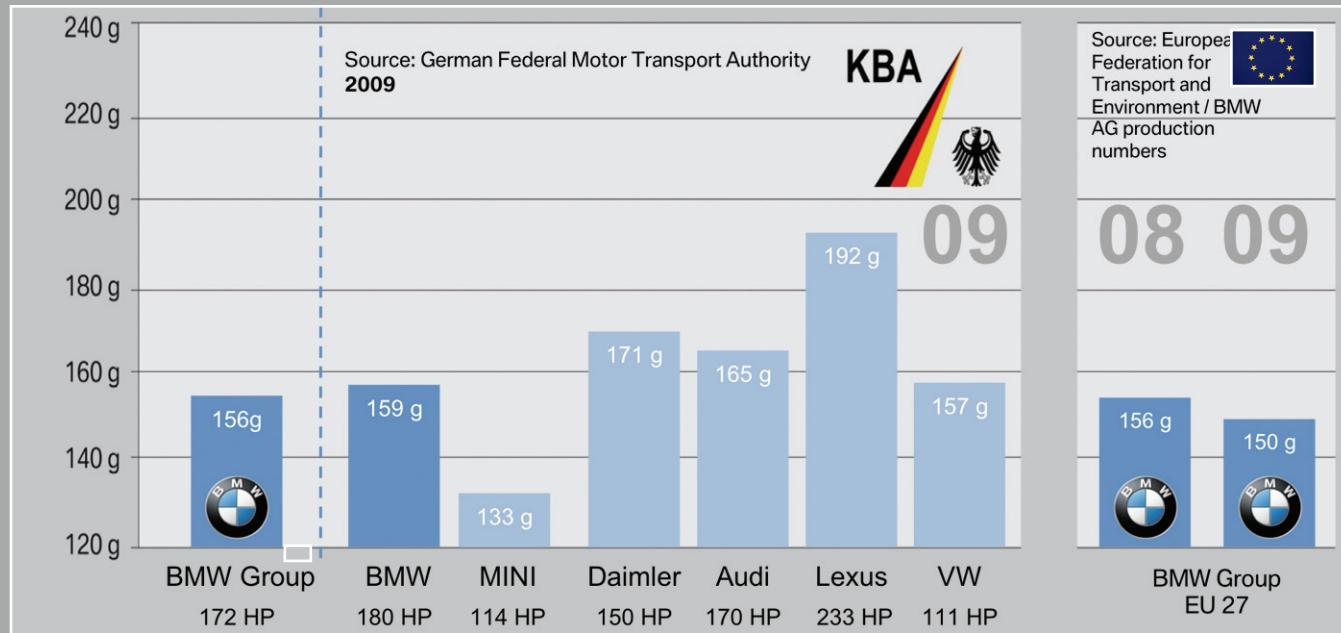
Highly efficient petrol and diesel engines

Active aerodynamics.

Electromechanical power assisted steering.

# BMW Group EfficientDynamics.

## Leading with EfficientDynamics.



# Connected Drive meets Efficient Dynamics.

## Efficient Dynamics: Where are we coming from – where are we heading?

Potential  
fuel consumption



Optimising  
components

Efficient Dynamics today

Integrating environmental recognition into energy management

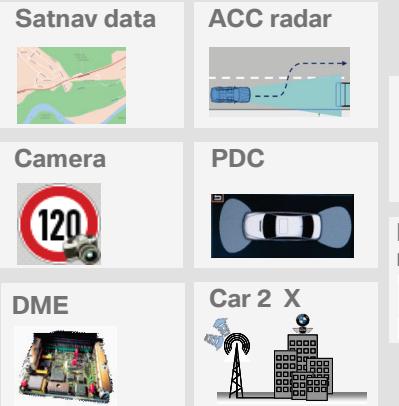
+ Interaction vehicles / infrastructure

ECO Assistant with Active coasting

Efficient Dynamics meets Connected Drive

# Connected Drive meets Efficient Dynamics.

## We use existing data from the car for Proactive Energy Management.



Merging of existing  
sensor data

Identification of  
energy-related  
driving situations



Prediction of optimal  
prospective driving status

Optimising the vehicle's operating strategy



Supporting proactive driving



Most fuel-efficient route



# Connected Drive meets Efficient Dynamics. Proactive Energy Management.

Maximum dynamics during acceleration



Dynamic situation is identified,  
battery is charged, boost is  
prepared

Safe electric driving all the way to the destination



Home zone is identified, battery is charged,  
eDrive is prepared

Exploiting the road's full efficiency potential



Gradient is identified, battery is utilised,  
charging is prepared

Engine temperature is adjusted according to the situation



Stretch of road ahead is identified,  
engine temperature is adjusted  
accordingly

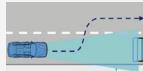
# Connected Drive meets Efficient Dynamics.

Where do we go from here? We are tapping further potential through ECO driver assistance and intelligent, integrated energy management.

Satnav data



ACC radar



Camera



PDC



DME



Car 2 X



Merging of existing  
sensor data

Recognition of  
energy-related  
driving situations



Prediction of optimal  
prospective driving status

Optimising the vehicle's operating strategy



Supporting proactive driving



Most fuel-efficient route



# Connected Drive meets Efficient Dynamics.

## The driver has a significant impact on fuel consumption.

ECO driver training

ECO driver analysis

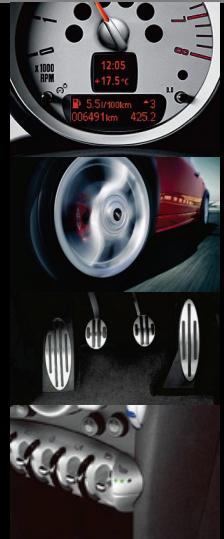
ECO driver assistance



# MINIMALISM Analyser.

## Overview of functions.

Driving situation



Analysis

- Speed
- Gear selection
- Deceleration
- Acceleration
- Auto Start Stop
- Comfort  
Climate control, windows, seat heating, tyre pressure



FEEDBACK during the journey

Audible alert  
when Mission Control is active

Remote HMI display in the CID:



ANALYSIS  
after the journey on iPhone



# MINIMALISM Analyser.

## Analysis options after the journey.

Journey selection



Community ranking



Analysis



# Connected Drive meets Efficient Dynamics.

## The driver has a significant impact on fuel consumption.

ECO driver training

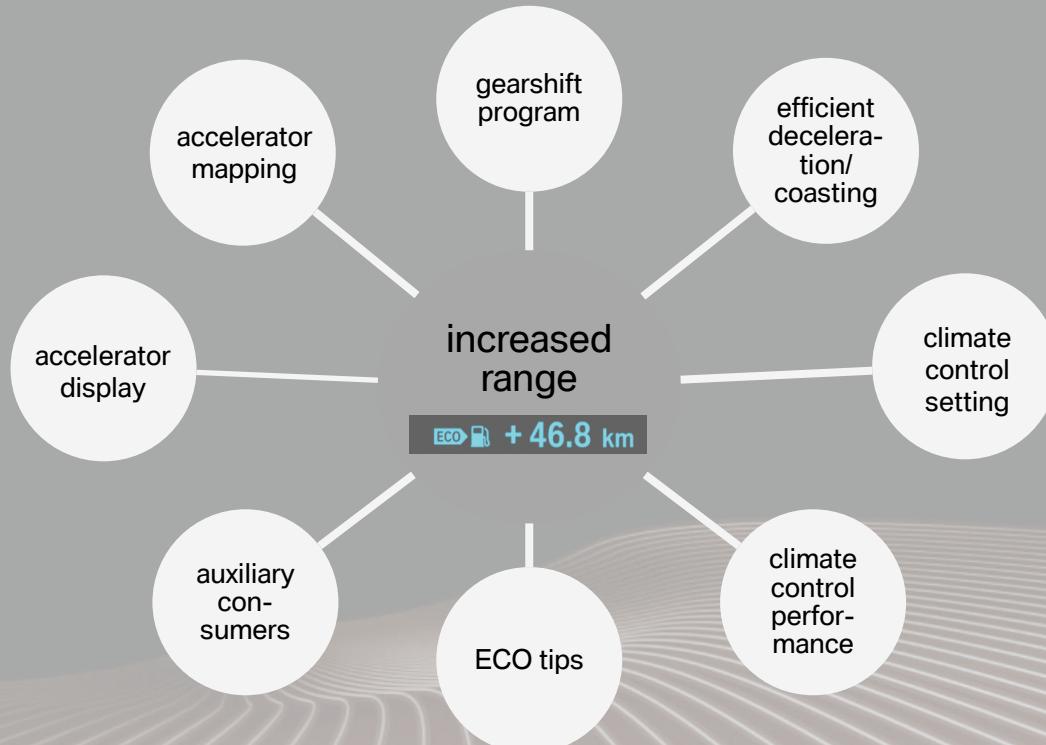
ECO driver analysis

ECO driver assistance



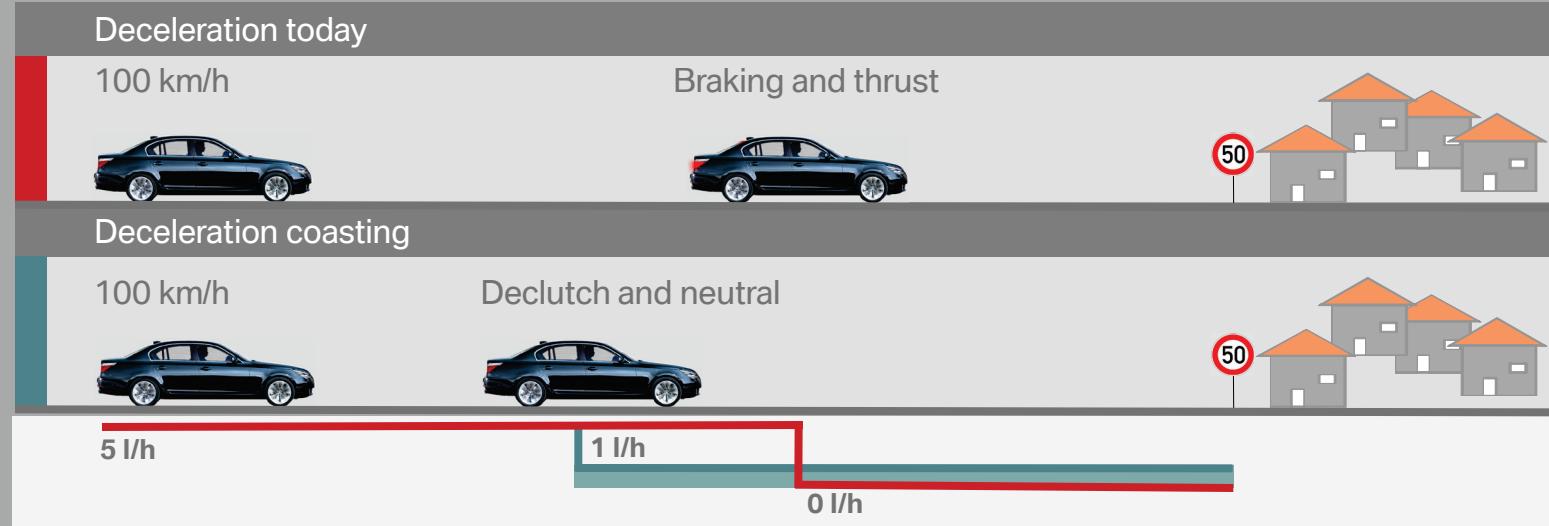
# Connected Drive meets Efficient Dynamics.

ECO driver assistance provides optimal driver support and indicates how much fuel has been saved. ECO driving at the push of a button.



# Connected Drive meets Efficient Dynamics.

## Active coasting.



Coasting for automatic vehicles as part of ECO mode.

Drive train disconnected if driver eases off the accelerator and does not brake.

Vehicle can coast for longer with minimum fuel consumption. Frictional losses are avoided.

It's fascinating to see how far a car can roll! (e.g. 120 km/h → 60 km/h: 1500m)

# Connected Drive meets Efficient Dynamics.

## Predictive driving recognises speed-related situations before the driver does.



Using navigation map data, the vehicle can calculate how far ahead speed-relevant road situations are

A display alerts the driver to the upcoming deceleration stretch

➔ Supporting efficient, proactive driving

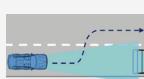
# Connected Drive meets Efficient Dynamics.

Where do we go from here? We are tapping further potential through ECO driver assistance and intelligent, integrated energy management.

Satnav data



ACC radar



Camera



PDC



DME



Car 2 X



Merging of existing  
sensor data

Recognition of  
energy-related  
driving situations



Prediction of optimal  
prospective driving status

Optimising the vehicle's operating strategy



Supporting proactive driving



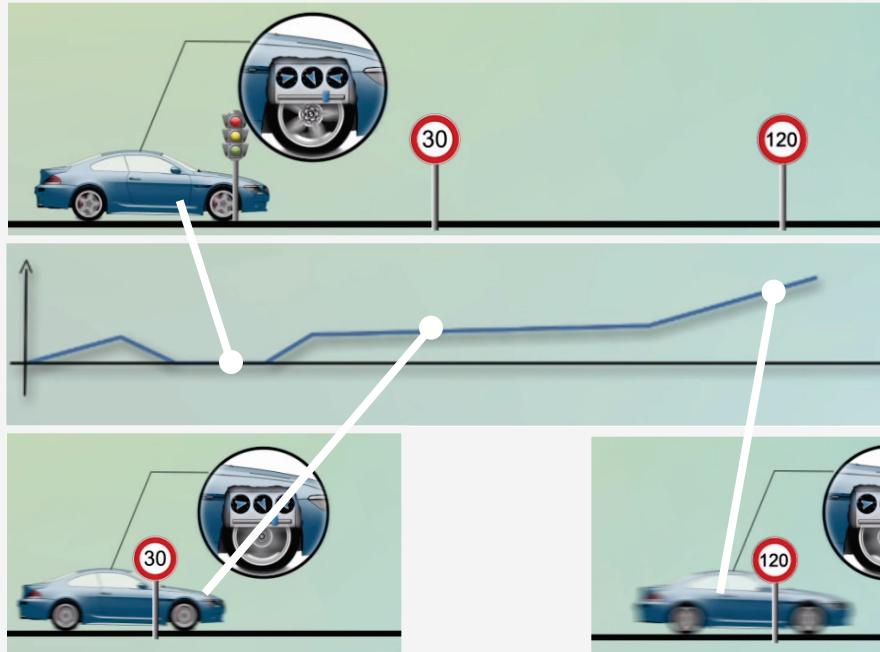
Most fuel-efficient route



# Connected Drive meets Efficient Dynamics.

## Intelligent Learning Navigation – predictive information.

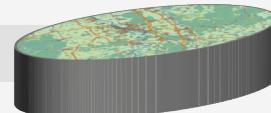
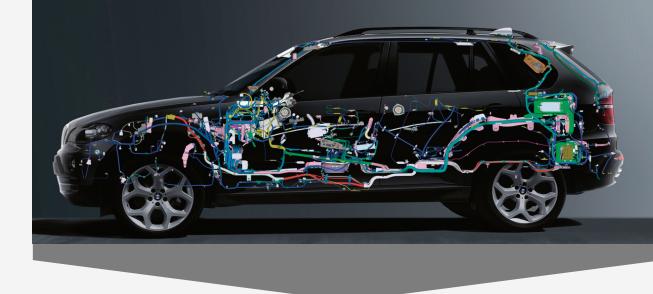
Saving energy through predictive navigation



# Connected Drive meets Efficient Dynamics.

## Intelligent Learning Navigation – predictive information.

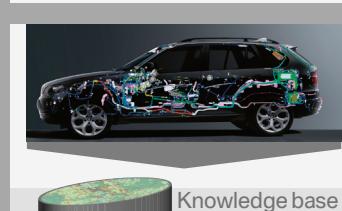
Vehicle sensors



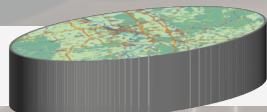
Knowledge base



Knowledge base



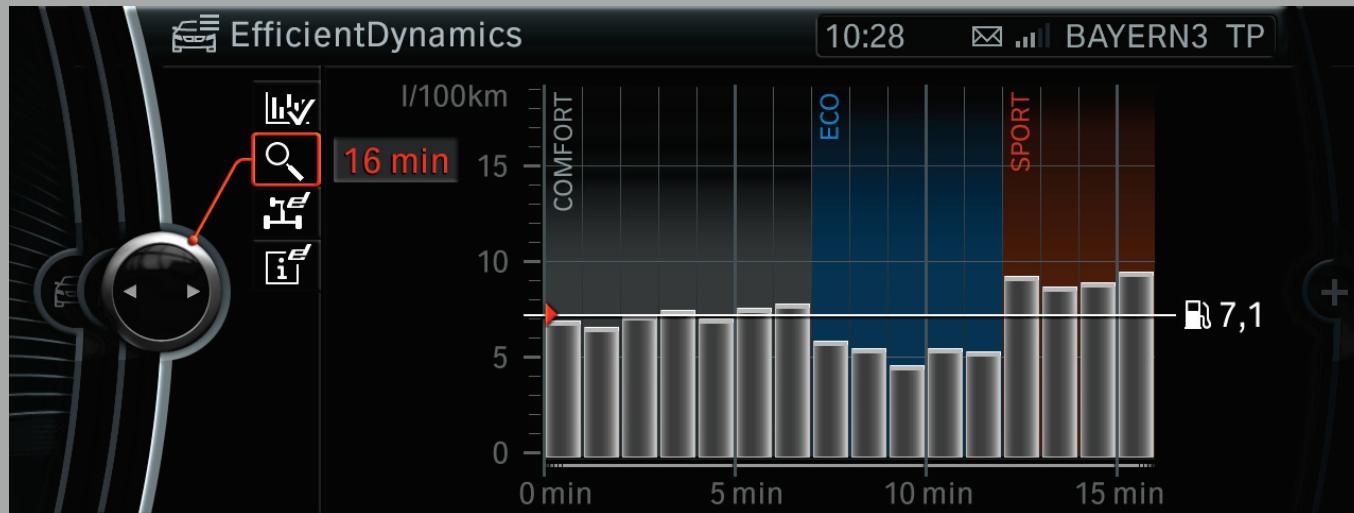
Knowledge base



Central knowledge base

# Connected Drive meets Efficient Dynamics. Overall potential.

Overall, the EfficientDynamics functions we have featured allow customers potential savings of 15 percent.



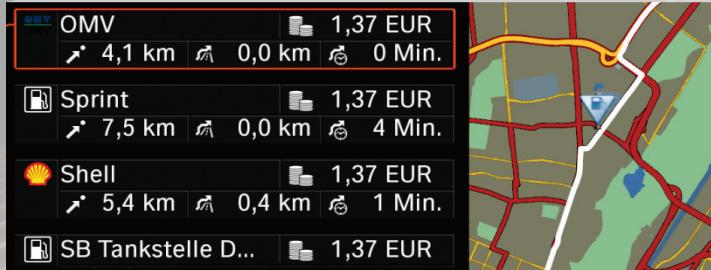
# Connected Drive meets Efficient Dynamics. Green Driving Assistant.

→ Fuel stop required

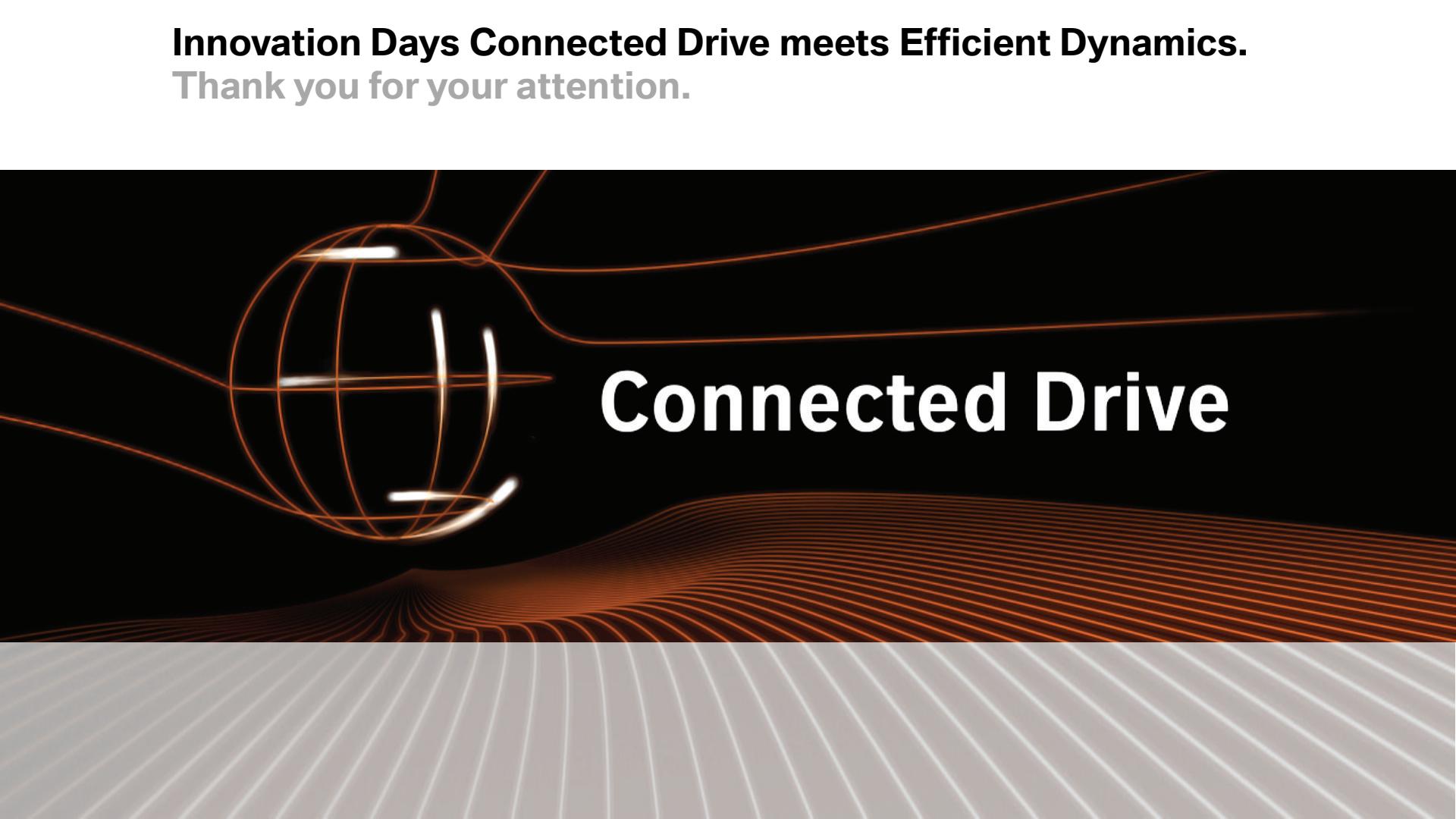
**Current route:**  
Quickest Route via the motorway

→ No fuel stop required

**Alternative route:**  
ECO route via country road



**Innovation Days Connected Drive meets Efficient Dynamics.**  
Thank you for your attention.



# Connected Drive