

The BMW M3  
Saloon  
Coupe  
Convertible

[www.bmw.co.uk](http://www.bmw.co.uk)



The Ultimate  
Driving Machine



# THE BMW M3 RANGE.

PRICE LIST.  
FROM JANUARY 2011.

BMW M. 



official partner of the  
Olympic and Paralympic Games

# THE BMW M3.

## THE SOUL OF FORMULA M.

The BMW M3 combines legendary motorsport character with everyday functionality. A newly developed high-revving V8 engine, outstanding agility and unparalleled driving dynamics ensure that this fourth-generation M3 is as impressive on the road as it is on the racetrack.



### SEVEN-SPEED M DOUBLE CLUTCH TRANSMISSION WITH DRIVELOGIC.

Optional M DCT allows M3 drivers to enjoy a thrilling Formula 1 derived technology and an even more dynamic driving experience. By allowing the process of disengaging one gear and engaging the next to overlap, power delivery remains uninterrupted during gear changes. As a result, all three M3 models reach the 62mph benchmark 0.2 seconds quicker than their six-speed manual equivalents and achieve a reduction in fuel consumption and CO<sub>2</sub> emissions of 10%. And thanks to DRIVELOGIC, M DCT can be personalised to match the M3 driver's preferences, achieving the perfect balance of dynamic performance and comfort.



### V8 ENGINE.

The M3's 4.0-litre V8 engine is inspired by motorsport technology – and it shows. The 420hp powerplant remains faithful to the BMW M tradition of high-revving, high-performance engines thanks to its lightweight components. Eight individually-adjustable throttle butterflies give the engine an immediate and direct throttle response at all times, resulting in an impressive maximum engine speed of 8,400rpm and a power output of 105hp/litre.



### A PERSONALISED DRIVING EXPERIENCE.

The BMW M3 offers a high degree of driver personalisation, allowing the set-up to be adjusted to their own unique driving style. Individual settings for engine response – Power, Dynamic Stability Control Plus, optional Electronic Damper Control and DRIVELOGIC (within M DCT) can be instantly adjusted using buttons on the centre console. In addition, preferred combinations of settings can be configured and stored via MDrive Manager (within iDrive), and activated by simply pressing the MDrive button on the M leather steering wheel.

### STANDARD EQUIPMENT HIGHLIGHTS.

- 18" light alloy M Double-spoke style 219M, Dark Graphite
- Carbon-fibre roof (Coupé only)
- Lumbar support, driver and front passenger
- M aerodynamic bodystyling
- M exterior mirrors
- M instrument panel
- M multi-function leather steering wheel with seams in M colours
- M Servotronic steering
- M Sport seats – front, electric adjustment with driver memory
- M Sport suspension
- MDrive Manager
- Metallic paintwork
- Navigation system – BMW Professional Multimedia
- Novillo leather upholstery
- Powerdome with air vents
- V8 engine
- Variable M differential lock
- Xenon headlights with headlight wash



## THE BMW M3 COUPÉ COMPETITION PACKAGE.

Direct from the BMW M Division, the exclusive Competition package is designed to further extend the already unparalleled driving dynamics of the M3 Coupé.

With suspension lowered by 10mm and benefiting from new 19" light alloy wheels, this new package provides the aesthetic cues to compliment the exceptional performance.

Class-leading benchmarks in agility and handling are raised to even higher levels with enhancements to both the Dynamic Stability Control Plus (DSC+) and Electronic Damper Control (EDC), which features a new Sport setting for greater dynamic capability.

**Available only on the M3 Coupé, the Competition package is available at a cost of £3,385 and includes the following:**

- 19" M light alloy Y-spoke style 359M wheels with mixed tyres
- Electronic Damper Control (EDC) with Sport mode
- Enhanced Dynamic Stability Control Plus (DSC+)
- Suspension lowered by 10mm

# BMW M3.

## TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)	VED band	Insurance group
PETROL						
M3 Saloon	420	4.9 (4.7)	22.8 (25.2)	290 (263)	M (M)	43
M3 Coupé	420	4.8 (4.6)	22.8 (25.2)	290 (263)	M (M)	43
M3 Convertible	420	5.3 (5.1)	22.2 (24.6)	297 (269)	M (M)	44

## PRICING.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2010 / 2011)
PETROL						
M3 Saloon	£42,787.50	£8,557.50	£51,345	£53,075	£52,070	35%
M3 Coupé	£44,012.50	£8,802.50	£52,815	£54,545	£53,540	35%
M3 Convertible	£47,425.00	£9,485.00	£56,910	£58,640	£57,635	35%

### VED rates

VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW M3 models fall into the category listed below:

CO <sub>2</sub> emissions (g/km)	Band M >255
First year VED	£950
Annual VED (second year onwards)	£435

### Key

Figures in brackets apply to cars with seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC. Insurance group figures refer to 50 Group Rating System.

### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

### On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

# STANDARD AND OPTIONAL EQUIPMENT.

		M3 Saloon	M3 Coupé	M3 Convertible	Price
<b>BMW EFFICIENT DYNAMICS</b>					
<b>Auto Start-Stop*</b>		●	●	●	Std
<b>Brake Energy Regeneration</b>		●	●	●	Std
<b>Optimum Shift Indicator</b>		●	●	●	Std
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information. * = Also available with seven-speed M Double Clutch Transmission (M DCT).					
<b>PAINTWORK</b>					
<b>Metallic</b> Available in: Interlagos Blue, Jerez Black, Le Mans Blue, Melbourne Red, Mineral White <sup>1</sup> , Silverstone II or Space Grey.	met	●	●	●	Std
<b>Non-metallic</b> Available in: Alpine White or Jet Black.	uni	○	○	○	£0
<b>BMW Individual</b> Available in: Azurite Black, Moonstone or Ruby Black.	ind	○	○	○	£810
<b>UPHOLSTERIES</b>					
<b>Novillo leather<sup>2</sup></b> Available in: Bamboo Beige, Black, Fox Red or Palladium Silver. Includes SunReflective Technology for Convertible.	NC	●	●	●	Std
<b>Novillo leather, extended<sup>2</sup></b> Available in: Bamboo Beige, Black, Fox Red or Palladium Silver. Includes SunReflective Technology for Convertible.	ND	○	○	○	£765
<b>BMW Individual Novillo leather</b> Available in: Champagne, Platinum or Rust Brown. Includes SunReflective Technology for Convertible.	ZA	○	○	○	£1,880
<b>INTERIOR TRIMS</b>					
<b>Titanium Shadow</b>	771	●	●	●	Std
<b>Aluminum Shadow</b>	4MX	○	○	○	£255
<b>Anthracite mirror-finish wood</b>	4MZ	○	○	○	£340
<b>Black Carbon-structure leather</b>	4MY	○	○	○	£340
<b>BMW Individual Anthracite Maple wood</b>	XE2	○	○	○	£580
<b>BMW Individual Piano Black with inlay</b>	XE8	○	○	○	£580
<b>BMW Individual Red Brown Figured Eucalyptus</b>	XE3	○	○	○	£580

## Key

● = Standard ○ = Optional – = Not available

Only with = these options must be ordered together

Not with = these options are not available for ordering together

<sup>1</sup> = Not available on Saloon

<sup>2</sup> = Leather upholstery features on varying seat aspects depending on the BMW M3 model and seat type chosen.

For full details please refer to the BMW M3 model brochure or consult your BMW Dealer.



		M3 Saloon	M3 Coupé	M3 Convertible	Price
<b>LIGHT ALLOY WHEELS</b>					
18" M Double-spoke style 219M, Dark Graphite	–	●	●	●	Std
19" M Double-spoke style 220M, forged and polished	2MT	○	○	○	£1,290
<b>TRANSMISSION</b>					
Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC Includes uni-directional steering wheel mounted gearshift paddles.	2MK	○	○	○	£2,645
<b>STEERING AND CHASSIS</b>					
Electronic Damper Control (EDC)	223	○	○	○	£1,325
<b>SAFETY AND TECHNOLOGY</b>					
Adaptive Headlights	524	○	○	○	£250
High-beam Assistant	5AC	○	○	○	£130
Park Distance Control (PDC), front and rear	508	○	○	○	£375
<b>SEATS</b>					
Seat heating, front	494	○	○	○	£300
Split-folding rear seat	465	○	–	–	£340
<b>EXTERIOR EQUIPMENT</b>					
Comfort Access	322	○	○	○	£530
Exterior mirrors, folding	313	○	○	○	£260
Exterior trim, High-gloss Shadowline	760	○	○	○	£365
Model designation deletion	320	○	○	○	£0
Rear spoiler deletion	326	○	○	–	£0
<b>INTERIOR EQUIPMENT</b>					
12V power sockets	575	○	○	○	£50 £35 £25
Armrest – front, with sliding adjustment	4AE	○	○	○	£110
Armrest – rear, centre	497	○	–	–	£65
Climate Comfort windscreen	358	○	○	○	£160
Extended luggage features	418	○	–	–	£155

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		M3 Saloon	M3 Coupé	M3 Convertible	Price
<b>INTERIOR EQUIPMENT</b>					
<b>Extended storage</b>	493	○	○	○	<b>£90</b>
<b>Glass sunroof</b>	403	○	–	–	<b>£870</b>
<b>Head restraints, rear and foldable</b>	5DC	●	–	–	<b>Std</b>
<b>Smoker's package deletion</b>	441	○	○	○	<b>£0</b>
<b>Sun protection glass</b>	761	○	○	–	<b>£225</b>
<b>Sunblind – rear windscreen, electric</b>	415	○	○	–	<b>£275</b>
<b>Sunblinds – rear side windows, manual</b>	417	○	–	–	<b>£180</b>
<b>Through-loading ski bag</b> Only with 465 for Saloon.	464	○	○	–	<b>£150</b>
<b>Through-loading storage bag</b>	4UT	–	–	○	<b>£180</b>
<b>Universal remote control<sup>1</sup></b>	319	○	○	○	<b>£200</b>
<b>Wind deflector</b>	387	–	–	○	<b>£265</b>
<b>AUDIO AND COMMUNICATION</b>					
<b>Bluetooth telephone preparation with telematics</b> Only with 612 and 616.	633	○	○	○	<b>£545</b>
<b>BMW Assist</b> Only with 606 / 609, 612 and 633.	612	○	○	○	<b>£0</b>
<b>BMW Assist online portal</b> Only with 606 / 609, 612 and 633.	616	○	○	○	<b>£0</b>
<b>BMW Individual audio system</b>	752	○	○	○	<b>£1,465</b>
<b>CD changer</b>	672	○	○	○	<b>£300</b>
<b>DAB digital radio</b>	654	○	○	○	<b>£325</b>
<b>Loudspeaker system – BMW Business</b>	676	○	○	○	<b>£400</b>
<b>Loudspeaker system – harman/kardon</b>	688	○	○	○	<b>£940</b>
<b>Telephone USB audio interface</b> Only with 633 and 6FL.	6NF	○	○	○	<b>£70</b>
<b>TV function</b>	601	○	○	○	<b>£825</b>
<b>USB audio interface<sup>2</sup></b>	6FL	○	○	○	<b>£210</b>
<b>Voice Control</b>	620	○	○	○	<b>£350</b>
<b>In combination with 633 Bluetooth telephone preparation with telematics</b>		○	○	○	<b>£0</b>

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/ = Indicates 'or'

<sup>1</sup> = To confirm compatibility of devices please refer to [www.homelink.com](http://www.homelink.com)

<sup>2</sup> = An additional adapter cable may be required.

The Ultimate  
Driving Machine

M3 Saloon

M3 Coupé

M3 Convertible

Price

## PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

<b>Competition package</b> Package contains the following options: – 19" M light alloy Y-spoke style 359M – Electronic Damper Control (EDC) with Sport mode – Enhanced Dynamic Stability Control Plus (DSC+) – Suspension lowered by 10mm	7MA	–	○	–	<b>£3,385</b>
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## OPTIONS AVAILABLE FROM YOUR DEALER

<b>BMW Service Inclusive<sup>1</sup></b> Package covering servicing costs for 5 years / 60,000 miles.	○	○	○	<b>£1,000</b>
<b>BMW Service Inclusive Plus<sup>1</sup></b> Package covering servicing and maintenance costs for 5 years / 60,000 miles.	○	○	○	<b>£3,400</b>
<b>BMW Trackstar<sup>2</sup></b>	○	○	○	<b>£219</b>

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<sup>1</sup> = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.<sup>2</sup> = For full details including terms and conditions see the Service Inclusive brochure.