

The BMW 3 Series  
Coupe

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The Ultimate  
Driving Machine



# THE BMW 3 SERIES COUPÉ.

PRICE LIST.  
FROM APRIL 2011.

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



official partner of the  
Olympic and Paralympic Games

# THE BMW 3 SERIES COUPÉ.

## JOY CATCHES THE EYE.

The design of the BMW 3 Series Coupé sets the pulse racing. It blends characteristic BMW agility with striking design and an athletic stance to deliver an exhilarating driving experience. Couple this with near-perfect 50:50 weight distribution, rear-wheel drive and a range of class-leading petrol and diesel engines and you have the dynamic yet efficient performance to match the purposeful and athletic good looks.

## BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 3 Series model at [www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics).

## A GUIDE TO TRIM LEVELS.

The BMW 3 Series Coupé is available in two trim levels, each providing a different level of standard specification. The below table highlights some of the equipment differences between them, whilst full details can be found in the BMW 3 Series Coupé model Brochure.

Trim level	Standard equipment highlights	On the road price
<b>SE (four and six-cylinder)</b>	<ul style="list-style-type: none"><li>■ 17" light alloy Star-spoke style 339</li><li>■ Air conditioning, automatic with two-zone control</li><li>■ BMW Professional radio with single CD player (with MP3 playback capability)</li><li>■ Cruise control</li><li>■ Dakota leather upholstery</li><li>■ Dynamic brake lights</li><li>■ Dynamic Stability Control (DSC)</li><li>■ Extended lighting</li><li>■ Park Distance Control (PDC), rear</li><li>■ Run-flat tyres with Tyre Puncture Warning System</li><li>■ Seat belt handover – front, electric</li><li>■ Split-folding rear seats</li><li>■ Sport multi-function leather steering wheel</li><li>■ Xenon headlights with headlight wash</li></ul>	From £27,000
<b>SE (six-cylinder)</b>	<ul style="list-style-type: none"><li>■ 17" light alloy V-spoke style 338 (330i/d)</li><li>■ 17" light alloy Star-spoke style 340 (335i/d)</li><li>■ Cruise control with brake function</li><li>■ Exterior trim, Chromeline</li><li>■ Metallic paintwork (excluding 325i/d)</li><li>■ Rain sensor with automatic headlight activation</li><li>■ Seat adjustment – front, electric with driver memory (330i/d, 335i/d)</li><li>■ Seat adjustment – front, part electric (325i/d)</li></ul>	From £31,580
<b>M Sport</b>	<ul style="list-style-type: none"><li>■ 18" light alloy Star-spoke style 193M</li><li>■ Exterior trim, High-gloss Shadowline</li><li>■ Headlining, Anthracite</li><li>■ Interior trim, Dark Aluminium Glacier Silver</li><li>■ M aerodynamic bodystyling</li><li>■ M Sport multi-function leather steering wheel</li><li>■ M Sport suspension (can be deleted)</li></ul>	From £29,605 £1,915 – £2,680 over SE

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the BMW 3 Series Coupé model Brochure for full details.

# THE BMW 3 SERIES COUPÉ.

## TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)	VED band	Insurance group
PETROL						
318i SE	143	9.1	44.8	146	F	24
318i M Sport	143	9.1	44.8	146	F	25
320i SE	170	8.1 (8.8)	42.8 (41.5)	154 (159)	G (G)	29
320i M Sport	170	8.1 (8.8)	42.8 (41.5)	154 (159)	G (G)	31
325i SE	218	6.7 (7.1)	39.2 (38.2)	168 (174)	H (H)	35
325i M Sport	218	6.7 (7.1)	39.2 (38.2)	168 (174)	H (H)	36
330i SE	272	6.0 (6.2)	38.9 (37.7)	173 (175)	H (H)	37
330i M Sport	272	6.0 (6.2)	38.9 (37.7)	173 (175)	H (H)	38
335i SE	306	5.5 (5.4)	33.6 (33.6)	196 (196)	J (J)	39
335i M Sport	306	5.5 (5.4)	33.6 (33.6)	196 (196)	J (J)	40
DIESEL						
320d SE	184	7.5 (7.6)	60.1 (53.3)	125 (140)	D (E)	31
320d M Sport	184	7.5 (7.6)	60.1 (53.3)	125 (140)	D (E)	32
325d SE	204	6.9 (7.1)	49.6 (46.3)	151 (160)	G (G)	33
325d M Sport	204	6.9 (7.1)	49.6 (46.3)	151 (160)	G (G)	34
330d SE	245	6.0 (6.1)	49.6 (45.6)	152 (164)	G (G)	38
330d M Sport	245	6.0 (6.1)	49.6 (45.6)	152 (164)	G (G)	39
335d SE <sup>1</sup>	286	(5.9)	(42.8)	(174)	(H)	40
335d M Sport <sup>1</sup>	286	(5.9)	(42.8)	(174)	(H)	41

## PRICING.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2011 / 2012)
PETROL						
318i SE	£22,987.50	£4,597.50	£27,585	<b>£27,000</b>	£28,310	19%
318i M Sport	£25,158.33	£5,031.67	£30,190	<b>£29,605</b>	£30,915	19%
320i SE	£22,987.50	£4,597.50	£27,585	<b>£28,530</b>	£28,310	20%
320i M Sport	£25,158.33	£5,031.67	£30,190	<b>£31,135</b>	£30,915	20%
325i SE	£25,445.83	£5,089.17	£30,535	<b>£31,580</b>	£31,260	23%
325i M Sport	£27,679.17	£5,535.83	£33,215	<b>£34,260</b>	£33,940	23%
330i SE	£28,333.33	£5,666.67	£34,000	<b>£35,045</b>	£34,725	24%
330i M Sport	£30,462.50	£6,092.50	£36,555	<b>£37,600</b>	£37,280	24%
335i SE	£30,004.17	£6,000.83	£36,005	<b>£37,230</b>	£36,730	29%
335i M Sport	£31,600.00	£6,320.00	£37,920	<b>£39,145</b>	£38,645	29%
DIESEL						
320d SE	£25,025.00	£5,005.00	£30,030	<b>£30,810</b>	£30,755	18%
320d M Sport	£27,195.83	£5,439.17	£32,635	<b>£33,415</b>	£33,360	18%
325d SE	£26,637.50	£5,327.50	£31,965	<b>£32,910</b>	£32,690	23%
325d M Sport	£28,870.83	£5,774.17	£34,645	<b>£35,590</b>	£35,370	23%
330d SE	£28,875.00	£5,775.00	£34,650	<b>£35,595</b>	£35,375	23%
330d M Sport	£31,004.17	£6,200.83	£37,205	<b>£38,150</b>	£37,930	23%
335d SE <sup>1</sup>	£31,854.17	£6,370.83	£38,225	<b>£39,270</b>	£38,950	27%
335d M Sport <sup>1</sup>	£33,450.00	£6,690.00	£40,140	<b>£41,185</b>	£40,865	27%

### VED rates

VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW 3 Series Coupé models fall into one of the five categories listed below:

CO <sub>2</sub> emissions (g/km)	Band D 121-130	Band E 131-140	Band G 151-165	Band H 166-175	Band J 186-200
First year VED	£0	£115	£165	£265	£445
Annual VED (second year onwards)	£95	£115	£165	£190	£245

### Key

Figures in (brackets) apply to cars with automatic transmission. Insurance group figures refer to 50 Group Rating System.  
<sup>1</sup> = Only available with automatic transmission.

### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

### On the road price

The recommended on the road price includes:	
Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

# STANDARD AND OPTIONAL EQUIPMENT.

	318i SE	318i M Sport	320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	335d SE	335d M Sport	Price
<b>BMW EFFICIENT DYNAMICS</b>																			
<b>Auto Start-Stop</b>	●	●	●	●	-	-	-	-	-	-	●	●	-	-	-	-	-	-	Std
<b>Brake Energy Regeneration</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
<b>Electric Power Steering</b>	●	●	●	●	●	●	●	●	-	-	-	●	●	●	●	●	-	-	Std
<b>High-precision direct injection</b>	●	●	●	●	●	●	●	●	●	●	-	-	-	-	-	-	-	-	Std
<b>Optimum Shift Indicator</b>	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	-	-	Std

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen.  
Your BMW Dealer will be pleased to provide you with more information.

## PAINTWORK

<b>Non-metallic</b> Available in: Alpine White, Crimson Red <sup>1</sup> or Jet Black <sup>1</sup> .	uni	●	●	●	●	●	●	○	○	○	○	●	●	●	●	○	○	○	○	£0
<b>Metallic</b> Available in: Black Sapphire, Bluewater, Deep Sea Blue <sup>1</sup> , Havanna <sup>1</sup> , Le Mans Blue <sup>2</sup> , Mineral White, Montego Blue <sup>1</sup> , Platinum Bronze <sup>1</sup> , Space Grey, Tasman <sup>1</sup> , Titanium Silver or Vermilion Red <sup>1</sup> .	met	○	○	○	○	○	○	●	●	●	●	○	○	○	○	●	●	●	●	£610
<b>BMW Individual</b> Available in: Azurite Black, Moonstone or Ruby Black.	ind	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,360 £810

## UPHOLSTERIES

<b>Dakota leather<sup>3</sup></b> Available in: Black, Coral Red, Cream Beige, Grey, Oyster or Saddle Brown.	LC	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
<b>Nappa leather<sup>3</sup></b> Available in: Camel or Cream Beige. Not with 481. Not with 248. Includes 4AT.	LR	○	-	○	-	○	-	○	-	-	○	-	○	-	○	-	-	-	-	£1,360
<b>BMW Individual Merino leather</b> Available in: Champagne, Cohiba Brown, Platinum or Rust Brown. Only with 775.	ZA	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,005 £1,780

### Key

● = Standard ○ = Optional - = Not available

Only with = these options must be ordered together

Not with = these options are not available for ordering together

<sup>1</sup> = Not available on M Sport models

<sup>2</sup> = Only available on M Sport models

<sup>3</sup> = Leather upholstery features on varying seat aspects depending on the BMW 3 Series Coupé model and seat type chosen.

For full details please refer to the BMW 3 Series Coupé model Brochure or consult your BMW Dealer.

		318i SE	318i M Sport	320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	335d SE	335d M Sport	Price
<b>INTERIOR TRIMS</b>																				
Satin Silver	4CG	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	Std
Dark Aluminium Glacier Silver	4WA	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	Std
Black, High-gloss	4AT	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£75
In combination with LR Nappa Leather		●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	Std
Burr Walnut wood	4AB	○		○		○		○		○		○		○		○		○		£340
			○		○		○		○		○		○		○		○		○	£90
Fine Brushed Aluminium	4B9	○		○		○		○		○		○		○		○		○		£255
			○		○		○		○		○		○		○		○		○	£0
Anthracite Bamboo wood	4BY	○		○		○		○		○		○		○		○		○		£340
			○		○		○		○		○		○		○		○		○	£90
Light Walnut wood	4A3	○		○		○		○		○		○		○		○		○		£340
			○		○		○		○		○		○		○		○		○	£90
BMW Individual Anthracite Maple wood	XE2	○		○		○		○		○		○		○		○		○		£580
			○		○		○		○		○		○		○		○		○	£375
BMW Individual Piano Black with inlay	XE8	○		○		○		○		○		○		○		○		○		£580
			○		○		○		○		○		○		○		○		○	£375
BMW Individual Red Brown Figured Eucalyptus	XE3	○		○		○		○		○		○		○		○		○		£580
			○		○		○		○		○		○		○		○		○	£375
<b>LIGHT ALLOY WHEELS</b>																				
17" Star-spoke style 339	2DF	●	-	●	-	●	-	-	-	-	-	●	-	●	-	-	-	-	-	Std
17" V-spoke style 338	2K5	○	-	○	-	○	-	●	-	-	-	○	-	○	-	●	-	-	-	£85
17" Star-spoke style 340	2DH	○	-	○	-	○	-		○	●	-	○	-	○	-		○	●	-	£405
							○									○				£315
18" V-spoke style 342	2K6	○	-	○	-	○	-		-		-	○	-	○	-		-		-	£915
							○		○							○				£825
									○								○			£515
18" Star-spoke style 189	2C6	○	-	○	-	○	-		-		-	○	-	○	-		-		-	£915
							○		○							○				£825
									○								○			£515
19" Star-spoke style 230	2R4	○	-	○	-	○	-		-		-	○	-	○	-		-		-	£1,440
							○		○							○				£1,355
									○								○			£1,040
18" Star-spoke style 193M	2MF	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	Std
19" Double-spoke style 313M	2B6	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	£530
19" BMW Individual V-spoke style 228 I	2M8	○	-	○	-	○	-	○	-		-	○	-	○	-	○	-		-	£1,220
									○								○			£855

**Key**

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 Only with = these options must be ordered together  
 Not with = these options are not available for ordering together  
 Snowchains?

		318i SE	318i M Sport	320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	335d SE	335d M Sport	Price
TRANSMISSIONS																				
Six-speed automatic transmission	205	–	–	○	○	○	○	○	○	–	–	○	○	○	○	○	○	●	●	£1,610
Includes uni-directional steering wheel mounted gearshift paddles																				
Seven-speed Double Clutch Transmission (DCT)	2TC	–	–	–	–	–	–	–	–	○	○	–	–	–	–	–	–	–	–	£1,675
Includes uni-directional steering wheel mounted gearshift paddles.																				
STEERING AND CHASSIS																				
Active Steering	217	–	–	–	–	○	○	○	○	○	○	–	–	○	○	○	○	○	○	£990
Not with 216. Not with 3AC on 335i.																				
M Sport suspension	704	○	●	○	●	○	●	○	●	●	●	○	●	○	●	○	●	●	●	£285
M Sport suspension deletion	225	–	○	–	○	–	○	–	○	○	○	–	○	–	○	–	○	○	○	£0
Servotronic	216	○	○	○	○	○	○	○	○	–	–	○	○	○	○	○	○	–	–	£180
Includes Electric Power Steering.																				
SAFETY AND TECHNOLOGY																				
Active Cruise Control (ACC)	541	–	–	–	–	○	○	○	○	○	○	–	–	○	○	○	○	○	○	£1,150
Adaptive Headlights	524	○	○	○	○		○	○	○	○	○		○	○		○	○	○	○	£310
Only with 521.																				
						○	○	○	○	○	○			○	○	○	○	○	○	£250
High-beam Assistant	5AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£130
Only with 521. Not with 4NA.																				
Park Distance Control (PDC), front and rear <sup>1</sup>	508	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£375
Rain sensor with automatic headlight activation	521	○	○	○	○	●	●	●	●	●	●	○	○	●	●	●	●	●	●	£95
In combination with 358 Climate Comfort windscreen																				
		○	○	○	○	●	●	●	●	●	●	○	○	●	●	●	●	●	●	£0
SEATS																				
Lumbar support, driver and front passenger	488	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£235
Seat adjustment – front, electric with driver memory	459	○		○			○	○	○			○			○	○				£910
			○		○	○	●	●	●	●	●		○	○	●	●	●	●	●	£635
Seat adjustment – front, part-electric	4UA	○	●	○	●	●	–	–	–	–	–	○	●	●	–	–	–	–	–	£380
Seat heating, front	494	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£300
Sport seats, front	481	○	●	○	●	○	●	○	●	●	●	○	●	○	●	○	●	●	●	£440
Not with LR.																				
EXTERIOR EQUIPMENT																				
Comfort Access	322	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£530
Exterior mirrors, folding	313	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£180
Not with 430.																				
Exterior mirrors – folding, automatically dimming	430	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£310
Not with 313.																				
Exterior trim, Chromeline	346	○		○		●		●		●		○		●		●		●		£170
			○		○		○		○		○		○		○		○		○	£0

**Key**

● = Standard   ○ = Optional   – = Not available

Only with = these options must be ordered together

Not with = these options are not available for ordering together

<sup>1</sup> = If 3AC is specified, rear sensors will be automatically deactivated when the towbar is in position.



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**Key**

● = Standard    O = Optional    - = Not available

Only with = these options must be ordered together

Not with = these options are not available for ordering together

/ = Indicates 'or'

<sup>1</sup> = To confirm compatibility of devices please refer to [www.homelink.com](http://www.homelink.com)

The Ultimate  
Driving Machine

		318i SE	318i M Sport	320i SE	320i M Sport	325i SE	325i M Sport	330i SE	330i M Sport	335i SE	335i M Sport	320d SE	320d M Sport	325d SE	325d M Sport	330d SE	330d M Sport	335d SE	335d M Sport	Price
<b>AUDIO AND COMMUNICATION (cont.)</b>																				
<b>Internet</b> Only with 609, 612, 613 and 633.	614	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£95
<b>Loudspeaker system – BMW Business</b>	676	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£400
<b>Loudspeaker system – harman/kardon</b>	688	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£940
<b>Mobile application preparation</b> Only with 6NF and 609 (and therefore 6FL, 633, 612 and 616).	6NR	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£130
<b>Navigation system – BMW Business Advanced</b> Not with 601 / 609.	606	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,600
<b>Navigation system – BMW Professional Multimedia</b> Not with 606 / 644.	609	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,005
<b>Telephone USB audio interface</b> Only with 6FL and 633 (and therefore 606 / 609, 612 and 616).	6NF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£70
<b>TV function</b> Only with 609.	601	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£825
<b>USB audio interface<sup>1</sup></b>	6FL	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£210
<b>Voice Control</b> Only with 606 / 609.	620	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£350
<b>In combination with 609 Navigation system – BMW Professional Multimedia and 633 Bluetooth telephone preparation with telematics</b>		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
<b>OPTIONS AVAILABLE FROM YOUR DEALER</b>																				
<b>BMW Service Inclusive<sup>2</sup></b> Package covering servicing costs for 5 years / 60,000 miles.			○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£350
<b>BMW Service Inclusive Plus<sup>2</sup></b> Package covering servicing and maintenance costs for 5 years / 60,000 miles.			○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,380
<b>BMW Trackstar<sup>3</sup></b>			○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£219
<b>BMW Winter Tyre package<sup>4</sup></b> 16" Steel rim with Pirelli W210 Sottozero 2* tyres			○	○	-	-	-	-	-	-	○	○	-	-	-	-	-	-	-	£640
16" Steel rim with Dunlop Winter Sport M3* run-flat tyres			○	○	-	-	-	-	-	-	○	○	-	-	-	-	-	-	-	£840
17" light alloy Star-spoke style 158 with Pirelli W210 Sottozero 2* run-flat tyres			○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,420
Optional wheel trim cover (only with Steel rim wheel)			○	○	-	-	-	-	-	-	○	○	-	-	-	-	-	-	-	£60

## Key

● = Standard ○ = Optional – = Not available

Only with = these options must be ordered together

Not with = these options are not available for ordering together

/ = Indicates 'or'

<sup>1</sup> = An additional adapter cable may be required.<sup>2</sup> = For full details including terms and conditions see the Service Inclusive Brochure.<sup>3</sup> = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.<sup>4</sup> = Price does not include fitting.

\* = BMW Star marked tyre.

