

The BMW 7 Series

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The Ultimate  
Driving Machine



# THE BMW 7 SERIES.

PRICE LIST.  
FROM APRIL 2011.

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



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Olympic and Paralympic Games

# THE BMW 7 SERIES.

## JOY NEVER STANDS STILL.

Each generation of the BMW 7 Series has created a new, increasingly luxurious driving experience through pioneering design and innovative technology. For more than 30 years it has led the way for the automotive industry luxury class. This claim still stands today.

### BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 7 Series model at [www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics).

### A GUIDE TO ENGINE AND TRIM VARIANTS.

The BMW 7 Series is available in a variety of engine and trim variants, each providing a different level of standard specification. The table below highlights some of these equipment differences, whilst full details can be found in the BMW 7 Series model Brochure.

Model	Standard equipment highlights		On the road price
<b>730d SE and 740i</b>	<ul style="list-style-type: none"><li>■ 18" light alloy Star-spoke style 234</li><li>■ Air conditioning, automatic with four-zone control</li><li>■ Bluetooth telephone preparation with telematics</li><li>■ BMW Assist</li><li>■ BMW Assist online portal</li><li>■ Cruise control with brake function</li><li>■ DAB digital radio</li><li>■ Dakota leather upholstery</li><li>■ Drive Dynamic Control</li><li>■ Exterior mirrors, folding, automatically dimming</li></ul>	<ul style="list-style-type: none"><li>■ High-beam Assistant</li><li>■ Interior trim, Fineline wood, High-gloss</li><li>■ Metallic paintwork</li><li>■ Multi-function controls for leather steering wheel</li><li>■ Navigation system – BMW Professional Multimedia</li><li>■ Seat heating, front</li><li>■ Service Inclusive (5 years / 60,000 miles)</li><li>■ Variable Damper Control</li><li>■ USB audio interface</li><li>■ Xenon headlights</li></ul>	730d SE from £57,420 740i from £61,225
<b>740d</b>	<ul style="list-style-type: none"><li>■ Glass sunroof</li><li>■ Lane departure warning system</li></ul>	<ul style="list-style-type: none"><li>■ Lumbar support, driver and front passenger</li><li>■ Speed limit display</li></ul>	From £64,505
<b>750i</b>	<ul style="list-style-type: none"><li>■ DVD changer</li></ul>	<ul style="list-style-type: none"><li>■ Seat heating, front</li></ul>	From £70,640
<b>Long wheelbase models</b>	<ul style="list-style-type: none"><li>■ Illuminated vanity mirrors, rear</li><li>■ Rain channels in Chrome</li></ul>	<ul style="list-style-type: none"><li>■ Self-levelling air suspension, rear</li><li>■ Sunblind – rear windscreen, electric</li></ul>	From £60,645
<b>760Li</b>	<ul style="list-style-type: none"><li>■ 19" light alloy Multi-spoke style 235</li><li>■ Headlining, Alcantara</li><li>■ Bootlid operation, powered</li><li>■ Exclusive Burr Walnut wood trim with inlay</li><li>■ Climate comfort laminated glass</li><li>■ Comfort Access</li><li>■ Comfort seats, front and rear</li><li>■ Dynamic Drive</li><li>■ Eight-speed automatic transmission</li></ul>	<ul style="list-style-type: none"><li>■ Exclusive Nappa leather upholstery</li><li>■ Loudspeaker system – BMW Professional</li><li>■ Reversing Assist camera</li><li>■ Seat heating, rear</li><li>■ Soft-close doors</li><li>■ Sunblinds for rear windscreen and rear side windows, electric</li><li>■ TV function</li><li>■ Voice control</li></ul>	From £100,280
<b>M Sport</b>	<ul style="list-style-type: none"><li>■ 19" light alloy V-spoke style 302M</li><li>■ Headlining, Anthracite</li><li>■ Dynamic Drive</li><li>■ Exterior trim, High-gloss Shadowline</li></ul>	<ul style="list-style-type: none"><li>■ M aerodynamic bodystyling</li><li>■ M Sport steering wheel</li><li>■ Sport seats</li></ul>	From £62,695

Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the BMW 7 Series model Brochure for full details.

# BMW 7 SERIES SALOON.

## TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)	VED band	Insurance group
PETROL						
740i	326	5.9	28.5	232	L	48
740i M Sport	326	5.9	28.5	232	L	48
740Li	326	6.0	28.3	235	L	48
740Li M Sport	326	6.0	28.3	235	L	48
750i	407	5.2	24.8	266	M	49
750i M Sport	407	5.2	24.8	266	M	49
750Li	407	5.3	24.8	266	M	49
750Li M Sport	407	5.3	24.8	266	M	49
760Li	544	4.6	21.7	303	M	50
760Li M Sport	544	4.6	21.7	303	M	50
DIESEL						
730d SE	245	7.2	41.5	178	I	47
730d M Sport	245	7.2	41.5	178	I	48
730Ld SE	245	7.3	40.9	180	I	48
730Ld M Sport	245	7.3	40.9	180	I	48
740d	306	6.3	40.9	181	I	49
740d M Sport	306	6.3	40.9	181	I	49

## PRICING.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2011 / 2012)
PETROL						
740i	£49,712.50	£9,942.50	£59,655	£61,225	£60,380	35%
740i M Sport	£54,108.33	£10,821.67	£64,930	£66,500	£65,655	35%
740Li	£52,362.50	£10,472.50	£62,835	£64,405	£63,560	35%
740Li M Sport	£56,758.33	£11,351.67	£68,110	£69,680	£68,835	35%
750i	£57,383.33	£11,476.67	£68,860	£70,640	£69,585	35%
750i M Sport	£61,779.17	£12,355.83	£74,135	£75,915	£74,860	35%
750Li	£59,941.67	£11,988.33	£71,930	£73,710	£72,655	35%
750Li M Sport	£64,337.50	£12,867.50	£77,205	£78,985	£77,930	35%
760Li	£82,083.33	£16,416.67	£98,500	£100,280	£99,225	35%
760Li M Sport	£83,954.17	£16,790.83	£100,745	£102,525	£101,470	35%
DIESEL						
730d SE	£46,937.50	£9,387.50	£56,325	£57,420	£57,050	28%
730d M Sport	£51,333.33	£10,266.67	£61,600	£62,695	£62,325	28%
730Ld SE	£49,625.00	£9,925.00	£59,550	£60,645	£60,275	29%
730Ld M Sport	£54,020.83	£10,804.17	£64,825	£65,920	£65,550	29%
740d	£52,841.67	£10,568.33	£63,410	£64,505	£64,135	29%
740d M Sport	£57,237.50	£11,447.50	£68,685	£69,780	£69,410	29%

### VED rates

VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW 7 Series Saloon models fall into one of the three categories listed below:

CO <sub>2</sub> emissions (g/km)	Band I 176-185	Band L 226-255	Band M >255
First year VED	£315	£790	£1000
Annual VED (second year onwards)	£210	£445	£460

### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

### On the road price

The recommended on the road price includes:	
Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

# STANDARD AND OPTIONAL EQUIPMENT.

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>BMW EFFICIENT DYNAMICS</b>																		
<b>Active Aerodynamics</b>		●	●	●	●	–	–	–	–	–	–	●	●	●	●	●	●	<b>Std</b>
<b>Brake Energy Regeneration</b>		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	<b>Std</b>
<b>High-precision direct injection</b>		●	●	●	●	●	●	●	●	●	●	–	–	–	–	–	–	<b>Std</b>
Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.																		
<b>PAINTWORK</b>																		
<b>Metallic</b> Available in: Black Sapphire, Carbon Black, Cashmere Silver, Deep Green, Deep Sea Blue, Milano Beige, Mineral White, Space Grey or Titanium Silver.	met	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	<b>Std</b>
<b>Xirallic</b> Available in: Imperial Blue or Sophisto Grey.	met	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	<b>Std</b>
<b>Non-metallic</b> Available in: Alpine White or Jet Black.	uni	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£0</b>
<b>BMW Individual metallic</b> Available in: Azurite Black, Citrine Black, Moonstone or Ruby Black.	ind	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£1,065</b>
<b>BMW Individual<sup>1</sup></b> Available in: Brilliant White or Ontario.	490	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£1,870</b>
<b>UPHOLSTERIES</b>																		
<b>Dakota leather<sup>2</sup></b> Available in: Barrique Red, Black, Everest Grey, Oyster with Black, Oyster with Oyster, Saddle Brown or Venetian Beige.	LC	●	●	●	●	●	●	●	●	–	–	●	●	●	●	●	●	<b>Std</b>
<b>Exclusive extended Nappa leather<sup>2</sup></b> Available in: Black, Oyster with Black, Oyster with Oyster or Saddle Brown. Includes 4ND. Only with 456. Not with 481.	NA	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	<b>£2,245</b>
<b>BMW Individual Full Merino leather</b> Available in: Amaro Brown, Champagne, Cohiba Brown, Graphite, Platinum or Silk Grey. Includes 4ND. Only with 456, 778 and 775 / 776 / XD5. Not with 481.	ZB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£5,025</b> <b>£4,010</b>

## Key

● = Standard   ○ = Optional   – = Not available

Only with = these options must be ordered together

/ = Indicates 'or' for option codes

<sup>1</sup> = Please consult your BMW Dealer as this option may be subject to extended lead times

<sup>2</sup> = Leather upholstery features on varying seat aspects depending on the BMW 7 Series model and seat type chosen.

For full details please refer to the BMW 7 Series model Brochure or consult your BMW Dealer.

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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## INTERIOR TRIMS

Fineline wood, High-gloss	4B7	●	–	●	–	●	–	●	–	–	–	●	–	●	–	●	–	Std
Burr Walnut wood with inlay, High-gloss	4B8	–	–	–	–	–	–	–	–	●	●	–	–	–	–	–	–	Std
Ash-grain Anthracite fine wood, High-gloss	4CA	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£325 £180 £0
Ash-grain fine wood, High-gloss	4B5	○	○	○	○	○	○	○	○	–	–	○	○	○	○	○	○	£325 £180
Fine Brushed Aluminium	4B9	○	●	○	●	○	●	○	●	–	–	○	●	○	●	○	●	£210
Fineline natural finish wood un-lacquered	4CB	○	○	○	○	○	○	○	○	–	–	○	○	○	○	○	○	£325 £180
BMW Individual Auburn Sycamore wood, High-gloss	XE5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£940 £790 £615
BMW Individual Honey Brown Satin Walnut wood, High-gloss	XE6	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£940 £790 £615
BMW Individual Piano Black with inlay	XE8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£940 £790 £615

## LIGHT ALLOY WHEELS

18" Star-spoke style 234 <sup>1</sup>	2SR	●	–	●	–	●	–	●	–	–	–	●	–	●	–	●	–	Std
18" V-spoke style 254	2KS	○	–	○	–	○	–	○	–	–	–	○	–	○	–	○	–	£385
18" Star-spoke style 250	2SU	○	–	○	–	○	–	○	–	–	–	○	–	○	–	○	–	£385
19" Multi-spoke style 235	2ST	○	–	○	–	○	–	○	–	●	–	○	–	○	–	○	–	£1,050
19" Star-spoke style 251	2SV	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£1,430 £390
19" Radial-spoke style 252	2HL	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£1,850 £805
20" Double-spoke style 253	2BX	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£1,955 £910
19" V-spoke style 302M	2NW	–	●	–	●	–	●	–	●	–	●	–	●	–	●	–	●	Std
20" Double-spoke style 303M	2NX	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	£910
19" BMW Individual V-spoke style 228 I Only with XC4 / ind / ZB / 490.	2M8	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£1,430 £390
20" BMW Individual V-spoke style 301 I Only with XC4 / ind / ZB / 490.	2NV	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£2,340 £1,290

### Key

● = Standard    ○ = Optional    – = Not available  
 Only with = these options must be ordered together  
 / = Indicates 'or'  
<sup>1</sup> = Snow chains can be fitted to this wheel

		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>STEERING AND CHASSIS</b>																		
Dynamic Drive	229	○	●	○	●	○	●	○	●	●	●	○	●	○	●	○	●	£1,860
Integral Active Steering	2VH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,360
<b>SAFETY AND TECHNOLOGY</b>																		
Active Cruise Control (ACC) with 'Stop and Go' function	5DF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,500
Adaptive Headlights	524	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£470
BMW Tracking <sup>1</sup>	5GB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£330
Head-up Display (HUD) Not with 3AP.	610	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£980
In combination with Z7G / Z7H / Z7J / Z7K Executive Packages		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£930
Lane change warning system	5AG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£500
Lane departure warning system	5AD	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£390
Night Vision with pedestrian recognition	6UK	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,535
Reversing Assist camera	3AG	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£330
Speed limit display	8TH	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£225
Surround-view Only with 3AG.	5DL	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£530
Tyre pressure control	2VB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£210
<b>SEATS</b>																		
Comfort seats, front Includes 488.	456	○		○						●	●	○		○		○		£1,485
			○		○			○					○		○		○	£1,430
						○												£885
							○											£830
Comfort seats, rear	460	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,205
Folding tables in rear compartment Only with 456. Not with 455.	4UV	–	–	○	○	–	–	○	○	○	○	–	–	○	○	–	–	£1,325
Lumbar support, driver and front passenger In combination with 456 Comfort seats, front	488	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£305
		○	○	○	○							○	○	○	○			£0
Oscillating seat base function, front Only with 456 <sup>2</sup> .	455	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£535
Seat backrest massage function, rear Only with 460.	4UM	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£435
Seat heating, rear Only with 494.	496	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£305

**Key**

● = Standard   ○ = Optional   – = Not available

Only with = these options must be ordered together

Not with = these options are not available for ordering together

<sup>1</sup> = Price excludes subscription and activation. Please consult your BMW Dealer for further details.

<sup>2</sup> = Excluding M Sport models.



		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730d SE	730d M Sport	740d	740d M Sport	Price
<b>SEATS</b>																		
<b>Seat ventilation, front</b> Only with 494. M Sport models also require 456.	453	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£755
<b>Seat ventilation, rear</b> Only with 453 / 460 / 494 and 496. M Sport models also require 456.	454	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£755
<b>EXTERIOR EQUIPMENT</b>																		
<b>BMW Individual lettering on bootlid</b> Only with ind / ZB / XC4 / 490.	XF1	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£0
<b>Bootlid operation, powered</b>	316	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£400
<b>Comfort Access</b>	322	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£665
<b>Exterior trim, High-gloss Shadowline</b> Only with 466.	760	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£325
<b>Model designation deletion</b>	320	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
<b>Rain channels in body colour</b>	466	●	●	○	●	●	●	○	●	○	●	●	●	○	●	●	●	£0
<b>Soft-close doors</b>	323	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£460
<b>Towbar, fully electric</b>	3AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£825
<b>INTERIOR EQUIPMENT</b>																		
<b>Air conditioning – rear, extended</b> Only with 316 and 403. Not with 464.	4NF	–	–	○	○	–	–	○	○	○	○	–	–	○	○	–	–	£1,110
<b>BMW Individual Alcantara headlining, Anthracite</b> Not with 775.	776	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,115 £915 £315 £0
<b>BMW Individual Alcantara headlining</b> Only with ZB.	XD5	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,115 £915 £315 £0
<b>BMW Individual cool box</b> Not with 464.	791	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£975
<b>BMW Individual rear seat reading lights</b>	4M8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£280
<b>Ceramic finish for controls</b>	4U1	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£385
<b>Climate Comfort laminated glass</b> Includes 358. Not with 3AP / 761.	356	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£825
<b>In combination with 610 Head-up Display (HUD)</b>		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£775

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>INTERIOR EQUIPMENT (cont.)</b>																		
<b>Climate Comfort windscreen</b> Not with 3AP.	358	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£200
<b>In combination with 610 Head-up Display (HUD)</b>		○	○	○	○	○	○	○	○			○	○	○	○	○	○	£145
<b>Door sill finishers with BMW Individual designation</b> Only with ind / ZB / XC4 / 490.	778	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£0
<b>Glass sunroof</b>	403	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£1,035
<b>Headlining, Anthracite</b> Not with 776.	775	○	●	○	●	○	●	○	●	–	–	○	●	○	●	○	●	£295
<b>Instrument panel, leather</b>	4ND	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£1,020
<b>Smoker's package deletion</b>	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
<b>Sun protection glass</b> Not with 356.	761	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£390
<b>Sunblind – rear windscreen, electric</b> <b>In combination with 416 Sunblinds – rear windscreen and rear side windows, electric</b>	415	○	○	●	●	○	○	●	●	●	●	○	○	●	●	○	○	£345 £0
<b>Sunblinds – rear windscreen and rear side windows, electric</b> Only with 415.	416	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£845 £535
<b>Through-loading ski bag</b> Not with 4NF / 791.	464	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£245
<b>Universal remote control<sup>1</sup></b>	319	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£195
<b>Windscreen with grey shade band</b> Not with 356 / 358 / 610.	3AP	○	○	○	○	○	○	○	○	–	–	○	○	○	○	○	○	£65

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<sup>1</sup> = To confirm compatibility of devices please refer to [www.homelink.com](http://www.homelink.com)



		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>STEERING WHEELS</b>																		
<b>BMW Individual sport leather steering wheel with wood inlay</b> Only with 255 and XE5 / XE6 / XE8. Not with 248.	XL1	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	<b>£485</b>
<b>Fine wood inlay for leather steering wheel</b> Not with 255 / 4B9 / 4CB / 710.	4CC	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	<b>£95</b>
<b>M Leather steering wheel</b>	710	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	<b>£205</b>
<b>Sport leather steering wheel</b> Not with 4CC.	255	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	<b>£145</b>
<b>Steering wheel heating</b> Only with 494.	248	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£195</b>

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		740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
<b>AUDIO AND COMMUNICATION</b>																		
<b>DVD changer</b>	696	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	<b>£415</b>
<b>Independent rear telephone</b>	6NB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£685</b>
<b>Internet</b>	614	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£95</b>
<b>Loudspeaker system – BMW Professional</b>	677	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	<b>£630</b>
<b>Mobile application preparation</b> Only with 6NF.	6NR	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£130</b>
<b>Rear seat entertainment – BMW Business</b> M Sport models only with 456. Not with 6FH.	6FG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£1,695</b>
<b>Rear seat entertainment – BMW Professional</b> Only with 456.	6FH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£2,370</b>
<b>Telephone USB audio interface</b> Only with 6FL.	6NF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	<b>£75</b>
<b>TV function</b>	601	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	<b>£930</b>
<b>Voice Control</b>	620	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	<b>£285</b>

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	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d	740d M Sport	Price
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## PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

<b>Executive package</b>	Z7G	–	–	○	–	–	○	–	–	–	–	○	–	–	–	<b>£2,625</b>
Package contains the following options:	Z7J <sup>2</sup>			○				○					○			<b>£1,785</b>
– 2ST 19" light alloy Multi-spoke style 235 wheels <sup>1</sup>																<b>£1,780</b>
– 496 Seat heating, rear																
– 761 Sun protection glass																
– 416 Sunblinds rear side windows, electric																
– 601 TV function																
– 3AP Windscreen with grey shade band																
<b>Executive Plus package</b>	Z7H	–	–	○	–	–	○	–	–	–	–	○	–	–	–	<b>£3,245</b>
Package contains the following options:	Z7K <sup>2</sup>			○			○	○					○			<b>£2,990</b>
– 2ST 19" light alloy Multi-spoke style 235 wheels <sup>1</sup>				○									○			<b>£2,400</b>
– 488 Lumbar support, driver and front passenger*																<b>£2,150</b>
– 496 Seat heating, rear																
– 323 Soft-close doors																
– 761 Sun protection glass																
– 416 Sunblinds rear side windows, electric																
– 601 TV function																
– 3AP Windscreen with grey shade band																

\* Standard on 750i

Notes:

– All other 19" and 20" optional wheels are available with these packages.

– Head-up Display (HUD) is not available in conjunction with Windscreen with grey shade band. Should a customer wish to specify HUD the windscreen will revert to standard (no shade band) and HUD will be added to the order at the commensurately reduced price of £930.

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<sup>1</sup> = Not available on M Sport models

<sup>2</sup> = This code is only for M Sport models

The Ultimate  
Driving Machine

	740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d M Sport	730d SE	730d M Sport	740d	740d M Sport	Price
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## COMPOSITIONS

<b>BMW Individual Composition</b>	XC4	○	–	○	–	○	–	○	–	○	–	○	–	○	–	○	–	£6,450
Package contains the following options:																		
– XD5 / 776 BMW Individual Alcantara headlining																		£3,795
– ZB BMW Individual full Merino leather upholstery																		
– XE BMW Individual interior trim																		
– XL1 BMW Individual sport leather steering wheel with wood inlay																		
– 778 Door sill finishers with BMW Individual designation																		
Only with 456.																		
Not with 248 or 775.																		

## OPTIONS AVAILABLE FROM YOUR DEALER

<b>BMW Service Inclusive</b> <sup>1,2</sup> Package covering servicing costs for 5 years / 60,000 miles.	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
<b>BMW Service Inclusive Plus</b> <sup>1,3</sup> Package covering servicing and maintenance costs for 5 years / 60,000 miles.	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,440
<b>BMW Trackstar</b> <sup>4</sup>	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£219
<b>BMW Winter Tyre package</b> <sup>5</sup> 17" light alloy Star-spoke style 233 with Goodyear Ultra Grip Performance 2* run-flat tyres	–	–	–	–	–	–	–	–	–	○	○	○	○	○	○	○	£1,750
18" light alloy Star-spoke style 250 with Pirelli W210 Sottozero 2* run-flat tyres	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,000

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<sup>1</sup> = For full details including terms and conditions see the Service Inclusive Brochure.<sup>2</sup> = The BMW 7 Series comes with Service Inclusive as standard. Customers can opt-out and in this event there will be a deduction of £350 off the retail price of a six-cylinder model, £400 off the retail price of an eight-cylinder model or £450 off the retail price of a 12-cylinder model.<sup>3</sup> = 7 Series customers can upgrade to BMW Service Inclusive Plus at the cost shown.<sup>4</sup> = Prices excludes fitting or subscription. Please consult your local BMW Dealer for further details.<sup>5</sup> = Price excludes fitting.

\* = BMW Star marked tyre.

