



Media Information
8th September 2011

MINI COOPER D ZOOMS AWAY WITH FUN GREEN CAR AWARD AT THE WHAT CAR? GREEN AWARDS

The MINI Cooper D was named What Car?'s 'Fun Green Car' at the publication's 2011 Green Awards.

Thanks to its MINIMALISM technology MINI is ranked within the top five motoring manufacturers for its low CO₂ emissions throughout its whole range*. The MINI Cooper D offers drivers the legendary 'go-kart' handling and iconic design, as well as a bundle of economical and environmentally friendly benefits such as being exempt from the London Congestion Charge.

Chas Hallett, What Car? Editor in Chief said; "What Car? has long been a fan of the British-built MINI. The MINI 1.6D Cooper proves that being green does not mean you have to wave goodbye to driving enjoyment. It has very low running costs, because it emits just 99g/km of CO₂ and does 74.3mpg. The Cooper D is without question the most fun way to go green and keep a bit more cash in your pocket."

Ends

*CO₂ figures supplied by Clean Green Cars

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last six years.

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