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|  | Media Information |
|  | 6 October, 2011 |
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|  | BMW Group UK reports 12.2 per cent increase in first nine months of 2011 |
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The BMW Group in the UK (BMW and MINI combined) has reported sales of 128,874 vehicles in the first nine months of 2011, an increase of 12.2 per cent from the 114,869 vehicles sold in the same period a year ago in a market which has seen overall sales fall by five per cent. So far this year BMW Group has sold 8.3 per cent of all new cars in the UK. September sales for the Group were 6.2 per cent up on the same month last year with 27,874 vehicles delivered to customers.

“Our sales performance in the first nine months of the year has continued to outperform the market,” said Tim Abbott, Managing Director of BMW Group UK.  “Much of this growth has come from sales to our corporate customers with particularly strong demand for the fuel and tax efficient BMW 3 and 5 Series models. With X Series models now accounting for over 15 per cent of BMW sales, we have seen particularly high customer demand so far this year for the X1 and X3 ranges. MINI has also performed well with the continued success of the Countryman range and we have already had a positive response to the new MINI Coupé which went on sale last weekend.

“However, our dealers are facing some of the most difficult trading conditions since 2008 and, looking ahead to the remainder of the year, consumer demand in the retail sector of the market remains volatile.”

**BMW Brand Sales** So far this year 90,727 BMW vehicles have been sold, an increase of 10.5 per cent compared to the same period last year. In September sales of BMW brand vehicles fell by 2.6 per cent with a total of 18,184 vehicles and representing 5.5 per cent of the UK market. The BMW 5 Series range has delivered its best performance since the first nine months of 2008 with a 61.7 per cent increase in sales to 17,067 vehicles compared to the same period last year. Sales of X Series models have also seen a significant increase with deliveries to customers rising by 37.2 per cent year-to-date to 14,007 vehicles.

**MINI Brand Sales** MINI reported sales of 38,147 vehicles in the first nine months of 2011compared to 32,820 in the same period last year, an increase of 16.2 per cent. Year-to-date MINI has a UK market share of 2.4 per cent. In September 9,690 MINIs were delivered to customers, 28.1 per cent up on September 2010.

**BMW Group UK sales: January to September 2011:**

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|  | January-September 2011 | January-September 2010 | % change |
| BMW | 90,727 | 82,049 | 10.5 |
| MINI | 38,147 | 32,820 | 16.2 |
| Total BMW Group | 128,874 | 114,869 | 12.2 |

**Ends**

**The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

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| The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years. |

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