

UK Media Launch.

The new BMW M5 Saloon.



UK Media Launch.

The new BMW M5 Saloon.



UK Media Launch.

The new BMW M5 Saloon.



UK Media Launch.

The new BMW M5 Saloon.



UK Media Launch.

The new BMW M5 Saloon.



Graham Biggs
Corporate Communications Director

UK Media Launch.

The new BMW M5 Saloon.



Richard Hudson
Product and Market Planning Director

UK Media Launch.

London 2012



UK Media Launch. London 2012



UK Media Launch.

The new BMW M5 Saloon.



Brian Cox
Product Operations Manager

The new BMW M5 Saloon.

Heritage – 25 Years of M5.



F10M
2011



E60
2004-2009



E39
1998-2003

E34
1988-1995

E28
1985-1987

The new BMW M5 Saloon.

Successful predecessor model.



The new BMW M5 Saloon.

Highly competitive environment.

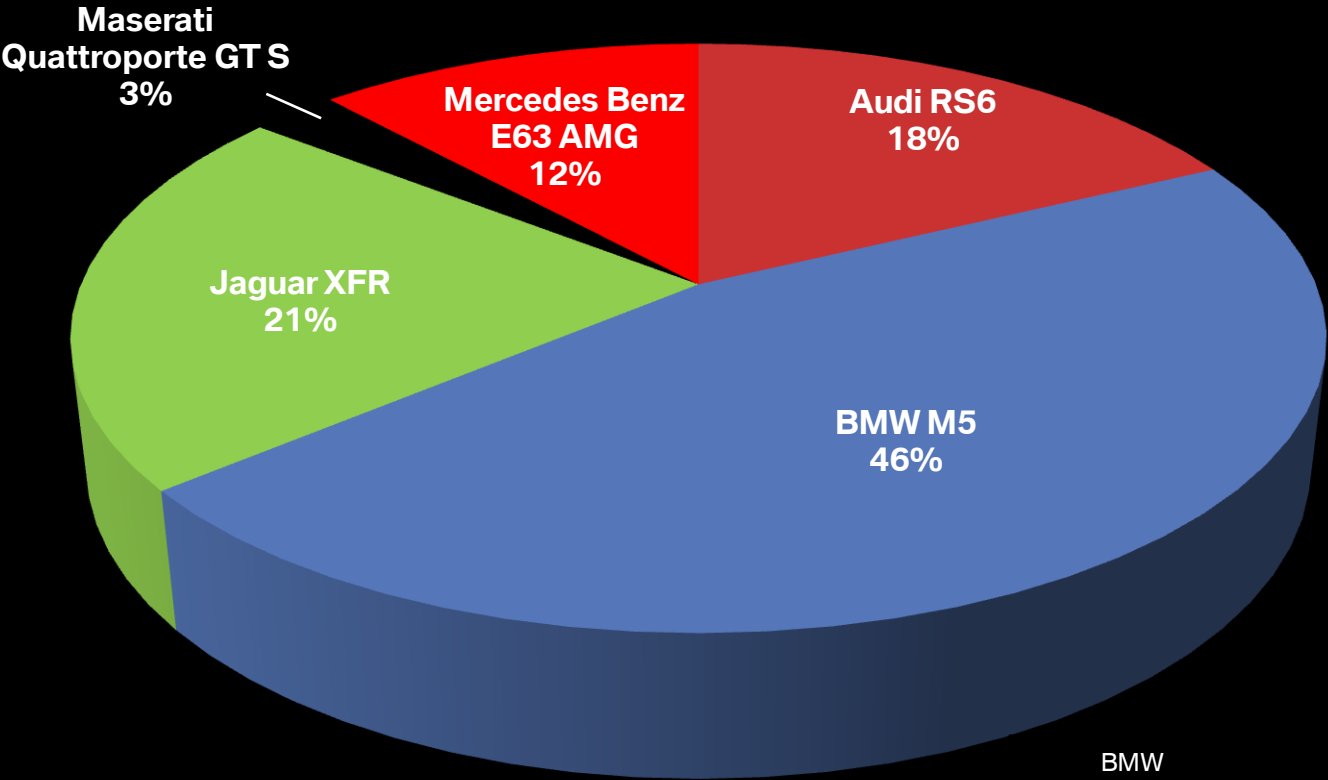


The new BMW M5 Saloon.

M5 leads the competitor set.



Lifecycle sales volume



BMW	M5	1,742
Mercedes	E63 AMG	501
Jaguar	XFR	912
Maserati	Quattroporte Sport GT S	112
Audi	RS6	754

The new BMW M5 Saloon.

M design cues.



The new BMW M5 Saloon.

Longer, wider, lower.



Wheelbase +75mm [2964mm]

Boot capacity +20 litres [520litres]

Length +55mm [4910mm]

Fuel tank +10 [80 litres]

Width +45mm [1891mm]

Height -13mm [1456mm]

The new BMW M5 Saloon.

Driver orientated interior.



The new BMW M5 Saloon.

Highest ever level of standard equipment.



Highlights include:

M specific front and rear aprons

Twin dual tailpipes

Sport seats – front, electric with driver memory

Extended Merino leather upholstery

Navigation System – BMW Professional (10.2" screen)

M specific full colour Head-up Display

Variable Damper Control (VDC)



Adaptive Xenon Headlights



Aluminium brake callipers



19" M light alloy wheels



M rear spoiler

The new BMW M5 Saloon.

Technical innovations.



New V8 M TwinPower Turbo with EfficientDynamics

4.4 seconds 0-62mph
560hp
680Nm Torque
Standard Auto Start-Stop

M Drive with two individual settings

Cruise / Sport

M Specific full colour Head-up Display

Digital speedometer and speed limit information
Gear and rev indicators
Shift lights

New 7-speed M DCT with Drivelogic

New Active M Differential

Increased traction on surfaces with low and varying friction levels (snow, gravel, ice)

Specific M Instrument panel

Rev range to 8,000rpm / 200mph speedometer
M Drive settings
Central M Drivelogic display
Black panel technology

Extended fuel tank for improved range

The new BMW M5 Saloon.

Double Clutch Transmission with DRIVELOGIC.



The new BMW M5 Saloon.

More powerful yet more efficient.



	Previous M5		New M5
Power	507 hp	+53 hp	560 hp
Torque	520 Nm	+160 Nm	680 Nm
Acceleration	4.7 secs	-0.3 secs	4.4 secs
Combined cons.	19.6 mpg	+8.9 mpg	28.5 mpg
CO ₂ emissions	344g/km	-112 g/km	232g/km

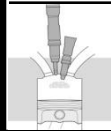
The new BMW M5 Saloon.

Extended use of BMW EfficientDynamics.



Brake energy regeneration

Auto Start – Stop



High-precision direct injection with Twin Power Turbo

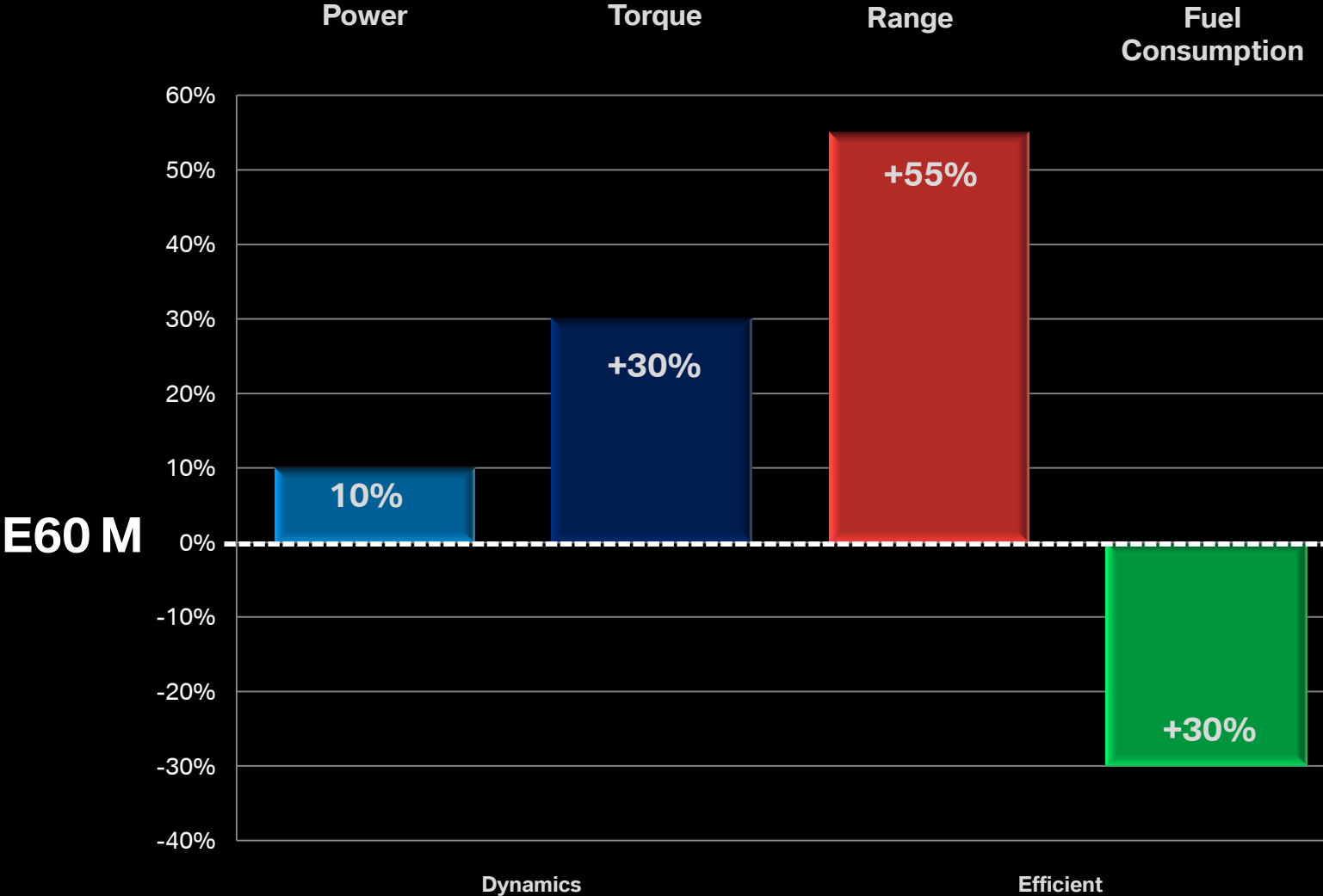
7 speed M Double Clutch Transmission (DCT)



Active aerodynamics

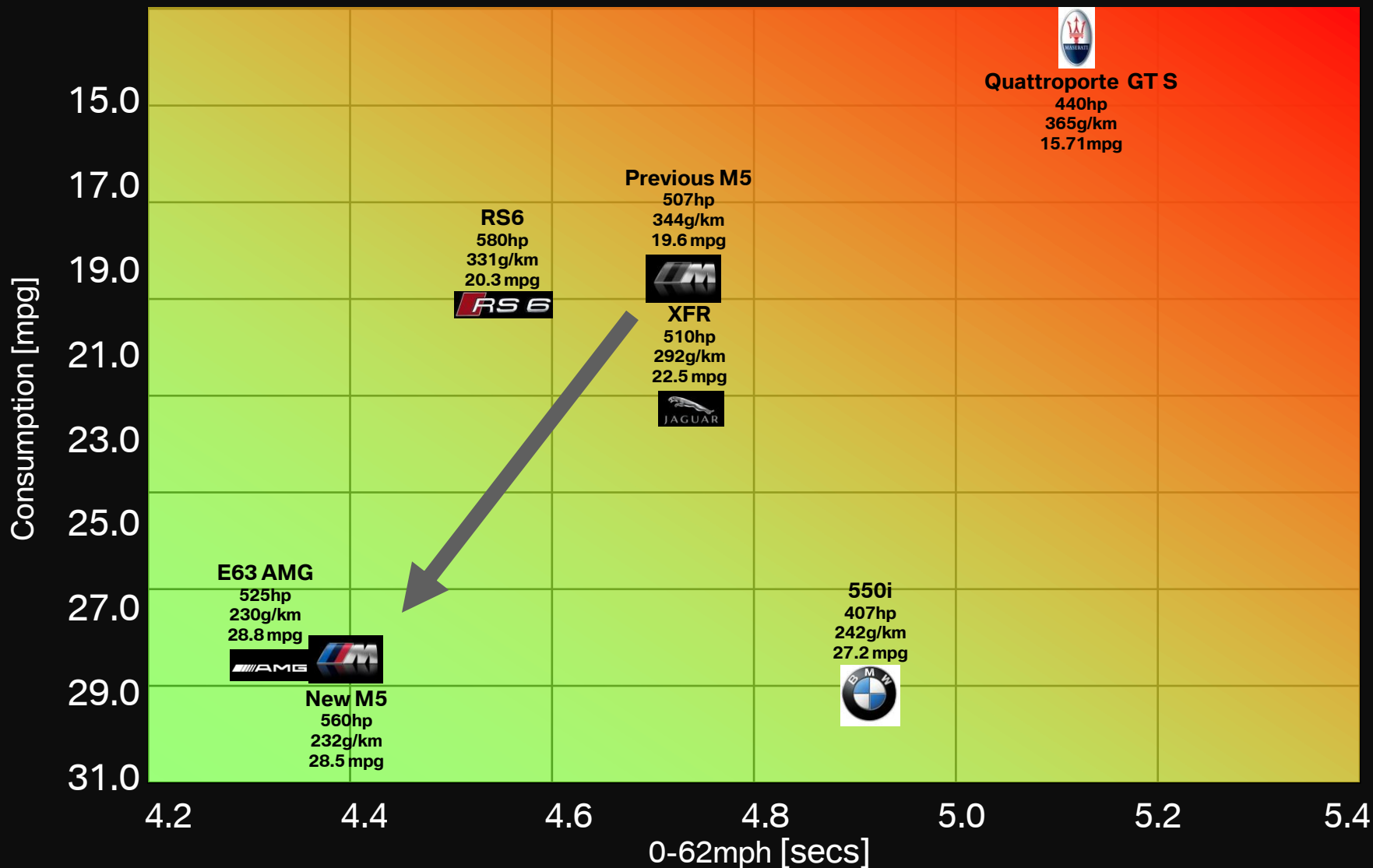
The new BMW M5 Saloon.

EfficientDynamics – F10M versus E60M.



The new BMW M5 Saloon.

A strong all round performer.



The new BMW M5 Saloon.

Latest BMW ConnectedDrive technologies.



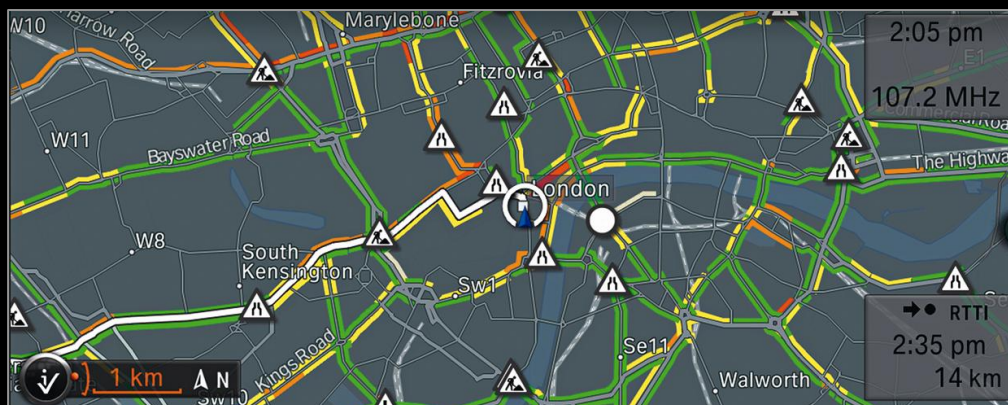
Full colour Head-up Display



Night Vision with pedestrian recognition



Real Time Traffic Information



Reversing assist cameras, incl. Surround View



The new BMW M5 Saloon.

Test vehicles.



Space Grey or Monte Carlo Blue

19-inch light alloy wheels

Seven-speed M DCT transmission with DRIVELOGIC

M Dynamic Mode x 2

Variable Damper Control

Black Full Merino Leather

M Multi-function seats, front

Adaptive headlights

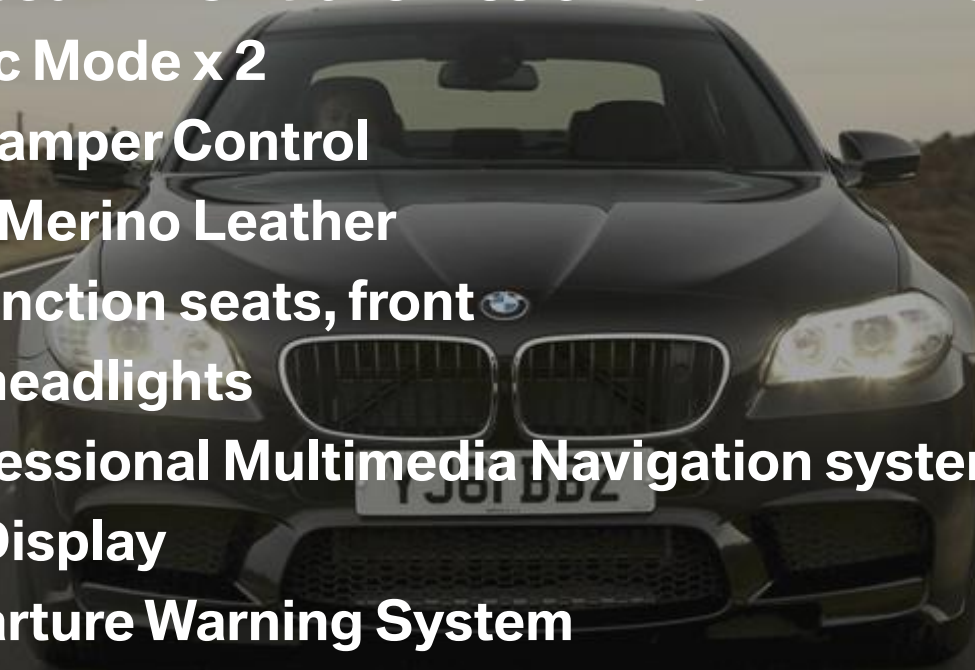
BMW Professional Multimedia Navigation system

Head-up Display

Lane Departure Warning System

Lane Change Warning System

High Beam Assistant



The new BMW M5 Saloon.
Thank you for your attention.

