

The BMW M3
Saloon
Coupé
Convertible



www.bmw.co.uk

The Ultimate
Driving Machine



THE BMW M3 RANGE.

PRICE LIST.
FROM SEPTEMBER 2011.

BMW M.



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THE BMW M3.

THE SOUL OF FORMULA M.

The BMW M3 combines legendary motorsport character with everyday functionality. A newly developed high-revving V8 engine, outstanding agility and unparalleled driving dynamics ensure that this fourth-generation M3 is as impressive on the road as it is on the racetrack.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW M3 at www.bmw.co.uk/EfficientDynamics.

Auto
Start-Stop



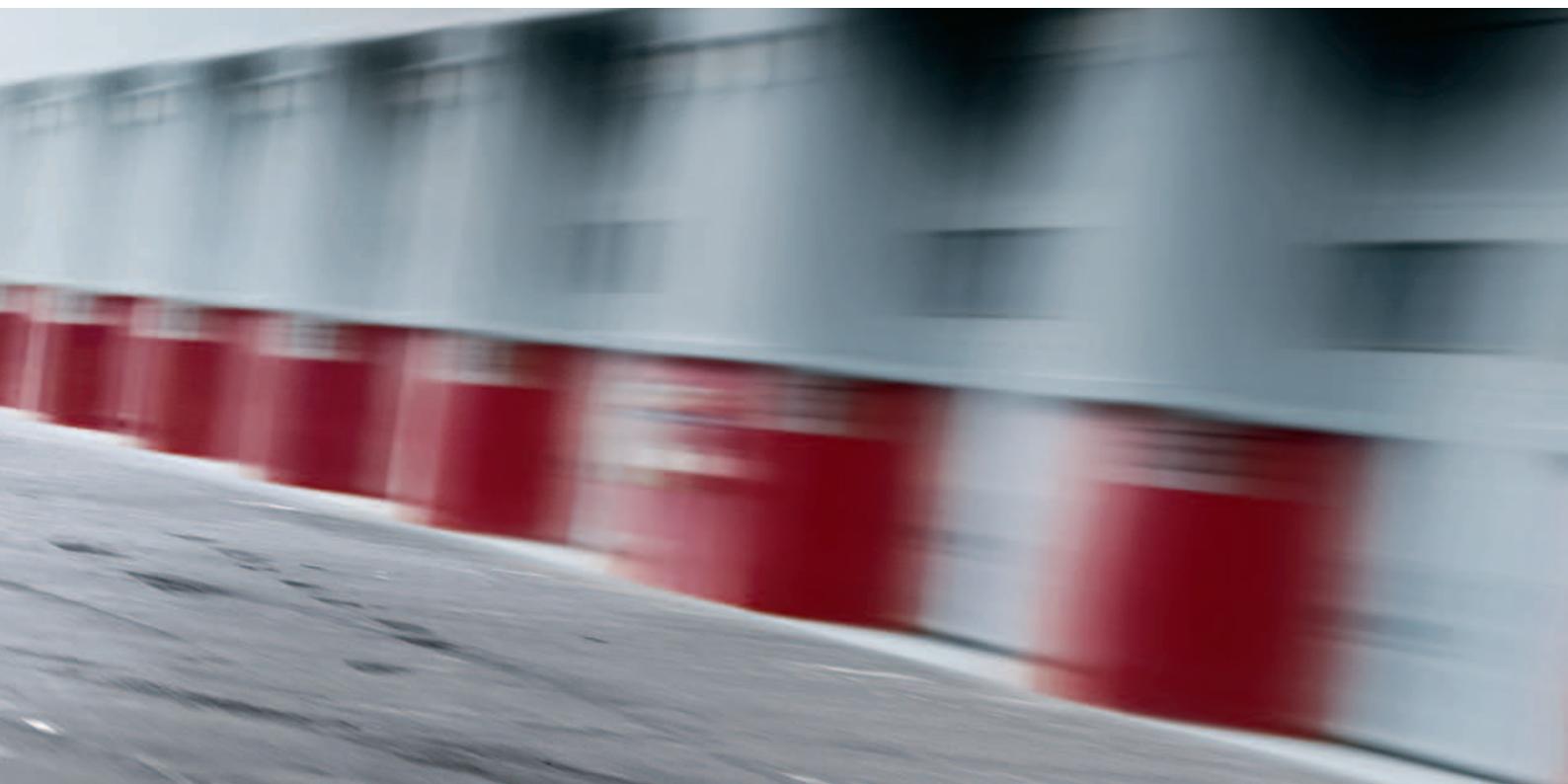
Brake Energy
Regeneration



Optimum
Shift Indicator



BMW EfficientDynamics
Less emissions. More driving pleasure.

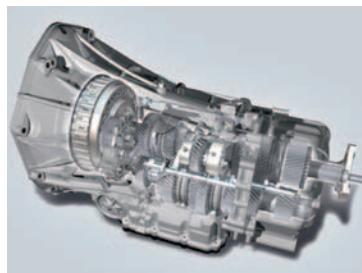


STANDARD EQUIPMENT HIGHLIGHTS.

The below table highlights some of the equipment available on the BMW M3 range, full details can be found in the BMW M3 model Brochure.

BMW M3

- 18" light alloy Double-spoke style 219M, Dark Graphite
- Carbon-fibre roof (Coupé only)
- Lumbar support, driver and front passenger
- M aerodynamic bodystyling
- M instrument panel with Red illuminated needles and White illuminated display
- M multi-function leather steering wheel with seams in M colours
- M Servotronic steering
- M Sport seats – front, electric adjustment with driver memory
- M Sport suspension
- MDrive Manager
- Metallic paintwork
- Navigation system – BMW Professional Multimedia
- Novillo leather upholstery
- Powerdome with air vents
- V8 engine
- Variable M differential lock
- Xenon headlights with headlight wash



SEVEN-SPEED M DOUBLE CLUTCH TRANSMISSION WITH DRIVELOGIC.

Optional M DCT allows M3 drivers to enjoy a thrilling Formula 1 derived technology and an even more dynamic driving experience. By allowing the process of disengaging one gear and engaging the next to overlap, power delivery remains uninterrupted during gear changes. As a result, all three M3 models reach the 62mph benchmark 0.2 seconds quicker than their six-speed manual equivalents and achieve a reduction in fuel consumption and CO₂ emissions of around 10%. And thanks to DRIVELOGIC, M DCT can be personalised to match the M3 driver's preferences, achieving the perfect balance of dynamic performance and comfort.



V8 ENGINE.

The M3's 4.0 litre V8 engine is inspired by motorsport technology – and it shows. The 420hp powerplant remains faithful to the BMW M tradition of high-revving, high-performance engines thanks to its lightweight components. Eight individually-adjustable throttle butterflies give the engine an immediate and direct throttle response at all times, resulting in an impressive maximum engine speed of 8,400rpm and a power output of 105hp/litre.



A PERSONALISED DRIVING EXPERIENCE.

The BMW M3 offers a high degree of driver personalisation, allowing the set-up to be adjusted to their own unique driving style. Individual settings for engine response – Power, Dynamic Stability Control Plus, optional Electronic Damper Control and DRIVELOGIC (within M DCT) can be instantly adjusted using buttons on the centre console. In addition, preferred combinations of settings can be configured and stored via MDrive Manager (within iDrive), and activated by simply pressing the MDrive button on the M leather steering wheel.



THE BMW M3 COUPÉ COMPETITION PACKAGE.

Direct from the BMW M Division, the exclusive Competition package is designed to further extend the already unparalleled driving dynamics of the M3 Coupé.

With suspension lowered by 10mm and benefiting from new 19" light alloy wheels, this new package provides the aesthetic cues to compliment the exceptional performance.

Class-leading benchmarks in agility and handling are raised to even higher levels with enhancements to both the Dynamic Stability Control Plus (DSC+) and Electronic Damper Control (EDC), which features a new Sport setting for greater dynamic capability.

Available only on the M3 Coupé, the Competition package is available at a cost of £3,385 and includes the following:

- 19" light alloy M Y-spoke style 359M with mixed tyres
- Electronic Damper Control (EDC) with Sport mode
- Enhanced Dynamic Stability Control Plus (DSC+)
- Suspension lowered by 10mm

BMW M3.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Fuel consumption (mpg)			CO ₂ emissions (g/km)
PETROL						
M3 Saloon	420	4.9 (4.7)	16.0 (17.8)	30.4 (33.2)	22.8 (25.2)	290 (263)
M3 Coupé	420	4.8 (4.6)	16.0 (17.8)	30.4 (33.2)	22.8 (25.2)	290 (263)
M3 Convertible	420	5.3 (5.1)	15.7 (17.7)	29.4 (31.7)	22.2 (24.8)	297 (269)

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Figures in brackets apply to cars with seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC.
Insurance group figures refer to 50 Group Rating System.

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value		BIK tax rate (2011 / 2012)	VED band	Insurance group
PETROL									
M3 Saloon	£42,866.67	£8,573.33	£51,440	£53,220	£52,165	£54,810	35%	M (M)	43
M3 Coupé	£44,091.67	£8,818.33	£52,910	£54,690	£53,635	£56,280	35%	M (M)	43
M3 Convertible	£47,504.17	£9,500.83	£57,005	£58,785	£57,730	£60,375	35%	M (M)	44

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW M3 models fall into the category listed below:

CO ₂ emissions (g/km)	Band M >255
First year VED	£1000
Annual VED (second year onwards)	£460

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

STANDARD AND OPTIONAL EQUIPMENT.

	M3 Saloon	M3 Coupé	M3 Convertible	Price
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BMW EFFICIENT DYNAMICS

Auto Start-Stop*	●	●	●	Std
Brake Energy Regeneration	●	●	●	Std
Optimum Shift Indicator	●	●	●	Std

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen.

Your BMW Dealer will be pleased to provide you with more information.

* = Also available with seven-speed M Double Clutch Transmission (M DCT)

PAINTWORK

Metallic Available in: Interlagos Blue, Jerez Black, Le Mans Blue, Melbourne Red, Mineral White ¹ , Silverstone II or Space Grey.	met	●	●	●	Std
Non-metallic Available in: Alpine White or Jet Black	uni	○	○	○	£0
BMW Individual Available in: Azurite Black, Moonstone or Ruby Black	ind	○	○	○	£810

UPHOLSTERIES

Novillo leather² Available in: Bamboo Beige, Black, Fox Red or Palladium Silver Includes SunReflective Technology for Convertible	NC	●	●	●	Std
Novillo leather, extended² Available in: Bamboo Beige, Black, Fox Red or Palladium Silver Includes SunReflective Technology for Convertible	ND	○	○	○	£765
BMW Individual Novillo leather² Available in: Champagne, Platinum or Rust Brown Includes SunReflective Technology for Convertible	ZA	○	○	○	£1,880

Key
 ● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together
 1 = Not available on Saloon. 2 = Leather upholstery features on varying seat aspects depending on the BMW M3 model and seat type chosen.
 For full details please refer to the BMW M3 model Brochure or consult your BMW Dealer.



	M3 Saloon	M3 Coupé	M3 Convertible	Price
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PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Competition package Package contains the following options: – 19" light alloy Y-spoke style 359M – Electronic Damper Control (EDC) with Sport mode – Enhanced Dynamic Stability Control Plus (DSC+) – Suspension lowered by 10mm	7MA	-	○	-	£3,385
Media package – BMW Professional Multimedia Comprises: – 612 BMW Assist – 616 BMW Assist online portal – 633 Bluetooth telephone preparation with telematics	7KB	○	○	○	£315

INTERIOR TRIMS

Titanium Shadow	771	●	●	●	Std
Aluminum Shadow	4MX	○	○	○	£255
Anthracite mirror-finish wood	4MZ	○	○	○	£340
Black Carbon-structure leather	4MY	○	○	○	£340
BMW Individual Anthracite Maple wood	XE2	○	○	○	£580
BMW Individual Piano Black with inlay	XE8	○	○	○	£580
BMW Individual Red Brown Figured Eucalyptus	XE3	○	○	○	£580

TRANSMISSION

Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC	2MK	○	○	○	£2,645
Includes uni-directional steering wheel mounted gearshift paddles					

STEERING AND CHASSIS

Electronic Damper Control (EDC)	223	○	○	○	£1,325
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SAFETY AND TECHNOLOGY

Adaptive Headlights	524	○	○	○	£250
High-beam Assistant Not with 4NA					
Park Distance Control (PDC), front and rear	508	○	○	○	£375

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together







	M3 Saloon	M3 Coupé	M3 Convertible	Price
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SEATS

Seat heating, front	494	○	○	○	£300
Split-folding rear seat	465	○	-	-	£340

EXTERIOR EQUIPMENT

Comfort Access	322	○	○	○	£530
Exterior mirrors, folding	313	○	○	○	£260
Exterior trim, High-gloss Shadowline	760	○	○	○	£365
Model designation deletion	320	○	○	○	£0
Rear spoiler deletion	326	○	○	-	£0

INTERIOR EQUIPMENT

12V power socket	575	○	-	-	£50
		-	○	-	£35
		-	-	○	£25
Armrest - front, with sliding adjustment	4AE	○	○	○	£110
Armrest - rear, centre	497	○	-	-	£65
Climate Comfort windscreens	358	○	○	○	£160
Extended luggage features	418	○	-	-	£155
Extended storage	493	○	○	○	£90
Glass sunroof	403	○	-	-	£870
Head restraints, rear and foldable	5DC	●	-	-	Std
Smoker's package deletion	441	○	○	○	£0
Sun protection glass	761	○	○	-	£225
Sunblind - rear windscreens, electric	415	○	○	-	£275
Sunblinds - rear side windows, manual	417	○	-	-	£180
Through-loading ski bag	464	○	○	-	£150
Only with 465 for Saloon					
Through-loading storage bag	4UT	-	-	○	£180
Universal remote control ¹	319	○	○	○	£200
Wind deflector	387	-	-	○	£265

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together
¹ = To confirm compatibility of devices please refer to www.homelink.com



	M3 Saloon	M3 Coupé	M3 Convertible	Price
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AUDIO AND COMMUNICATION

Bluetooth telephone preparation with telematics Only with 7KB	633	○	○	○	£0
BMW Assist Only with 7KB	612	○	○	○	£0
BMW Assist online portal Only with 7KB	616	○	○	○	£0
BMW Individual audio system	752	○	○	○	£1,465
CD changer	672	○	○	○	£300
DAB digital radio	654	○	○	○	£325
Internet Only with 7KB	614	○	○	○	£95
Loudspeaker system – BMW Business	676	○	○	○	£400
Loudspeaker system – harman/kardon	688	○	○	○	£940
Mobile application preparation Only with 6NF (and therefore 7KB)	6NR	○	○	○	£130
Telephone USB audio interface Only with 7KB	6NF	○	○	○	£70
TV function	601	○	○	○	£825
USB audio interface¹	6FL	●	●	●	Std
Voice Control	620	●	●	●	Std
In combination with 633 Bluetooth telephone preparation with telematics		●	●	●	Std

SUPPLEMENTARY OPTIONS

BMW Service Inclusive² Package covering servicing costs for 5 years / 60,000 miles	○	○	○	£1,000
BMW Service Inclusive Plus² Package covering servicing and maintenance costs for 5 years / 60,000 miles	○	○	○	£3,400
BMW Trackstar³	○	○	○	£219
BMW Winter Tyre package⁴ 18" light alloy Double-spoke style 270M with Michelin Pilot Alpine PA3* tyres	○	○	○	£1,900

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together
 1 = An additional adapter cable may be required. 2 = For full details including terms and conditions see the Service Inclusive Brochure. 3 = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details. 4 = Price does not include fitting. * = BMW Star marked tyre.



	M3 Saloon	M3 Coupé	M3 Convertible	Snow Chain	Run-flat tyres	Price
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LIGHT ALLOY WHEELS

18" M Double-spoke style 219M, Dark Graphite	-	●	●	●	-	●	Std
19" M Y-spoke style 359M Only with 7MA	-	-	●	-	-	●	Std
19" M Double-spoke style 220M, forged and polished	2MT	○	○	○	-	●	£1,290



18" M Double-spoke style 219M, Dark Graphite



19" M Y-spoke style 359M



19" M Double-spoke style 220M, forged and polished

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together

CODE GLOSSARY.

223	Electronic Damper Control (EDC)	4MX	Aluminum Shadow	6FL	USB audio interface
2MK	Seven-speed M Double Clutch Transmission (M DCT)	4MY	Black Carbon-structure leather	6NF	Telephone USB audio interface
313	Exterior mirrors, folding	4MZ	Anthracite mirror-finish wood	6NR	Mobile application preparation
319	Universal remote control	4UT	Through-loading storage bag	752	BMW Individual audio system
320	Model designation deletion	508	Park Distance Control (PDC), front and rear	760	Exterior trim, High-gloss Shadowline
322	Comfort Access	524	Adaptive Headlights	761	Sun protection glass
326	Rear spoiler deletion	575	12V power socket	771	Titanium Shadow
358	Climate Comfort windscreen	5AC	High-beam Assistant	7KB	Media package – BMW Professional Multimedia
387	Wind deflector	5DC	Head restraints, rear and foldable	7MA	Competition package
403	Glass sunroof	601	TV function	ind	BMW Individual
415	Sunblind – rear windscreen, electric	612	BMW Assist	met	Metallic
417	Sunblinds – rear side windows, manual	614	Internet	NC	Novillo leather
418	Extended luggage features	620	Voice Control	ND	Novillo leather, extended
441	Smoker's package deletion	633	Bluetooth telephone preparation with telematics	XE2	BMW Individual Anthracite Maple wood
464	Through-loading ski bag	654	DAB digital radio	XE3	BMW Individual Red Brown Figured Eucalyptus
465	Split-folding rear seat	672	CD changer	XE8	BMW Individual Piano Black with inlay
493	Extended storage	676	Loudspeaker system – BMW Business	ZA	BMW Individual Novillo leather
494	Seat heating, front	688	Loudspeaker system – harman/kardon		
497	Armrest – rear, centre				
4AE	Armrest – front, with sliding adjustment				

More about BMW



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