

The BMW M3  
Saloon  
Coupe  
Convertible

[www.bmw.co.uk](http://www.bmw.co.uk)



The Ultimate  
Driving Machine



# THE BMW M3 RANGE.

PRICE LIST.  
FROM SEPTEMBER 2011.

BMW M. 



official partner of the  
Olympic and Paralympic Games

# CONTENTS.

<b>Page 01</b>	Contents
<b>Page 02</b>	The BMW M3
<b>Page 03</b>	Standard Equipment Highlights
<b>Page 04</b>	The BMW M3 Coupé Competition package
<b>Page 05</b>	Technical Information
<b>Page 06</b>	Pricing Information
<b>Page 07</b>	BMW EfficientDynamics / Paintwork / Upholsteries
<b>Page 08</b>	Packages / Interior Trims / Transmission / Steering and Chassis / Safety and Technology
<b>Page 11</b>	Seats / Exterior Equipment / Interior Equipment
<b>Page 12</b>	Audio and Communication / Supplementary Options
<b>Page 13</b>	Light Alloy Wheels
<b>Page 14</b>	Code Glossary



# THE BMW M3.

## THE SOUL OF FORMULA M.

The BMW M3 combines legendary motorsport character with everyday functionality. A newly developed high-revving V8 engine, outstanding agility and unparalleled driving dynamics ensure that this fourth-generation M3 is as impressive on the road as it is on the racetrack.

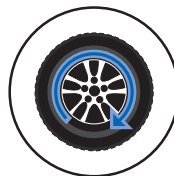
### BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW M3 at [www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics).

Auto  
Start-Stop



Brake Energy  
Regeneration



Optimum  
Shift Indicator



**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



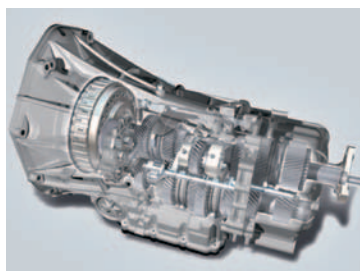


# STANDARD EQUIPMENT HIGHLIGHTS.

The below table highlights some of the equipment available on the BMW M3 range, full details can be found in the BMW M3 model Brochure.

## BMW M3

- 18" light alloy Double-spoke style 219M, Dark Graphite
- Carbon-fibre roof (Coupé only)
- Lumbar support, driver and front passenger
- M aerodynamic bodystyling
- M instrument panel with Red illuminated needles and White illuminated display
- M multi-function leather steering wheel with seams in M colours
- M Servotronic steering
- M Sport seats – front, electric adjustment with driver memory
- M Sport suspension
- MDrive Manager
- Metallic paintwork
- Navigation system – BMW Professional Multimedia
- Novillo leather upholstery
- Powerdome with air vents
- V8 engine
- Variable M differential lock
- Xenon headlights with headlight wash



### SEVEN-SPEED M DOUBLE CLUTCH TRANSMISSION WITH DRIVELOGIC.

Optional M DCT allows M3 drivers to enjoy a thrilling Formula 1 derived technology and an even more dynamic driving experience. By allowing the process of disengaging one gear and engaging the next to overlap, power delivery remains uninterrupted during gear changes. As a result, all three M3 models reach the 62mph benchmark 0.2 seconds quicker than their six-speed manual equivalents and achieve a reduction in fuel consumption and CO<sub>2</sub> emissions of around 10%. And thanks to DRIVELOGIC, M DCT can be personalised to match the M3 driver's preferences, achieving the perfect balance of dynamic performance and comfort.



### V8 ENGINE.

The M3's 4.0 litre V8 engine is inspired by motorsport technology – and it shows. The 420hp powerplant remains faithful to the BMW M tradition of high-revving, high-performance engines thanks to its lightweight components. Eight individually-adjustable throttle butterflies give the engine an immediate and direct throttle response at all times, resulting in an impressive maximum engine speed of 8,400rpm and a power output of 105hp/litre.



### A PERSONALISED DRIVING EXPERIENCE.

The BMW M3 offers a high degree of driver personalisation, allowing the set-up to be adjusted to their own unique driving style. Individual settings for engine response – Power, Dynamic Stability Control Plus, optional Electronic Damper Control and DRIVELOGIC (within M DCT) can be instantly adjusted using buttons on the centre console. In addition, preferred combinations of settings can be configured and stored via MDrive Manager (within iDrive), and activated by simply pressing the MDrive button on the M leather steering wheel.



## THE BMW M3 COUPÉ COMPETITION PACKAGE.

Direct from the BMW M Division, the exclusive Competition package is designed to further extend the already unparalleled driving dynamics of the M3 Coupé.

With suspension lowered by 10mm and benefiting from new 19" light alloy wheels, this new package provides the aesthetic cues to compliment the exceptional performance.

Class-leading benchmarks in agility and handling are raised to even higher levels with enhancements to both the Dynamic Stability Control Plus (DSC+) and Electronic Damper Control (EDC), which features a new Sport setting for greater dynamic capability.

**Available only on the M3 Coupé, the Competition package is available at a cost of £3,385 and includes the following:**

- 19" light alloy M Y-spoke style 359M with mixed tyres
- Electronic Damper Control (EDC) with Sport mode
- Enhanced Dynamic Stability Control Plus (DSC+)
- Suspension lowered by 10mm

# BMW M3.

## TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Fuel consumption (mpg)			CO <sub>2</sub> emissions (g/km)
PETROL			Urban	Extra Urban	Combined	
M3 Saloon	420	4.9 (4.7)	16.0 (17.8)	30.4 (33.2)	22.8 (25.2)	290 (263)
M3 Coupé	420	4.8 (4.6)	16.0 (17.8)	30.4 (33.2)	22.8 (25.2)	290 (263)
M3 Convertible	420	5.3 (5.1)	15.7 (17.7)	29.4 (31.7)	22.2 (24.8)	297 (269)

### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Figures in brackets apply to cars with seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC.  
Insurance group figures refer to 50 Group Rating System.

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value		BIK tax rate (2011 / 2012)	VED band	Insurance group
PETROL					Manual	Automatic			
M3 Saloon	£42,866.67	£8,573.33	£51,440	£53,220	£52,165	£54,810	35%	M (M)	43
M3 Coupé	£44,091.67	£8,818.33	£52,910	£54,690	£53,635	£56,280	35%	M (M)	43
M3 Convertible	£47,504.17	£9,500.83	£57,005	£58,785	£57,730	£60,375	35%	M (M)	44

VED rates

VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure.  
First year VED applies to the first year of ownership. Annual VED rates apply thereafter.  
BMW M3 models fall into the category listed below:

CO <sub>2</sub> emissions (g/km)	Band M >255
First year VED	£1000
Annual VED (second year onwards)	£460

On the road price

The recommended on the road price includes:	
Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

# STANDARD AND OPTIONAL EQUIPMENT.

	M3 Saloon	M3 Coupé	M3 Convertible	Price

## BMW EFFICIENT DYNAMICS

<b>Auto Start-Stop*</b>	●	●	●	<b>Std</b>
<b>Brake Energy Regeneration</b>	●	●	●	<b>Std</b>
<b>Optimum Shift Indicator</b>	●	●	●	<b>Std</b>

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen.

Your BMW Dealer will be pleased to provide you with more information.

\* = Also available with seven-speed M Double Clutch Transmission (M DCT)

## PAINTWORK

<b>Metallic</b> Available in: Interlagos Blue, Jerez Black, Le Mans Blue, Melbourne Red, Mineral White <sup>1</sup> , Silverstone II or Space Grey.	met	●	●	●	<b>Std</b>
<b>Non-metallic</b> Available in: Alpine White or Jet Black	uni	○	○	○	<b>£0</b>
<b>BMW Individual</b> Available in: Azurite Black, Moonstone or Ruby Black	ind	○	○	○	<b>£810</b>

## UPHOLSTERIES

<b>Novillo leather<sup>2</sup></b> Available in: Bamboo Beige, Black, Fox Red or Palladium Silver Includes SunReflective Technology for Convertible	NC	●	●	●	<b>Std</b>
<b>Novillo leather, extended<sup>2</sup></b> Available in: Bamboo Beige, Black, Fox Red or Palladium Silver Includes SunReflective Technology for Convertible	ND	○	○	○	<b>£765</b>
<b>BMW Individual Novillo leather<sup>2</sup></b> Available in: Champagne, Platinum or Rust Brown Includes SunReflective Technology for Convertible	ZA	○	○	○	<b>£1,880</b>

### Key

● = Standard    ○ = Optional    - = Not available    Only with = these options must be ordered together    Not with = these options are not available for ordering together

<sup>1</sup> = Not available on Saloon.    <sup>2</sup> = Leather upholstery features on varying seat aspects depending on the BMW M3 model and seat type chosen.

For full details please refer to the BMW M3 model Brochure or consult your BMW Dealer.





M3 Saloon	M3 Coupé	M3 Convertible	Price
-----------	----------	----------------	-------

## PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

<b>Competition package</b> Package contains the following options: – 19" light alloy Y-spoke style 359M – Electronic Damper Control (EDC) with Sport mode – Enhanced Dynamic Stability Control Plus (DSC+) – Suspension lowered by 10mm	7MA	-	○	-	£3,385
<b>Media package – BMW Professional Multimedia</b> Comprises: – 612 BMW Assist – 616 BMW Assist online portal – 633 Bluetooth telephone preparation with telematics	7KB	○	○	○	£315

## INTERIOR TRIMS

<b>Titanium Shadow</b>	771	●	●	●	Std
<b>Aluminum Shadow</b>	4MX	○	○	○	£255
<b>Anthracite mirror-finish wood</b>	4MZ	○	○	○	£340
<b>Black Carbon-structure leather</b>	4MY	○	○	○	£340
<b>BMW Individual Anthracite Maple wood</b>	XE2	○	○	○	£580
<b>BMW Individual Piano Black with inlay</b>	XE8	○	○	○	£580
<b>BMW Individual Red Brown Figured Eucalyptus</b>	XE3	○	○	○	£580

## TRANSMISSION

<b>Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC</b> Includes uni-directional steering wheel mounted gearshift paddles	2MK	○	○	○	£2,645
--	-----	---	---	---	--------

## STEERING AND CHASSIS

<b>Electronic Damper Control (EDC)</b>	223	○	○	○	£1,325
--	-----	---	---	---	--------

## SAFETY AND TECHNOLOGY

<b>Adaptive Headlights</b>	524	○	○	○	£250
<b>High-beam Assistant</b> Not with 4NA	5AC	○	○	○	£130
<b>Park Distance Control (PDC), front and rear</b>	508	○	○	○	£375

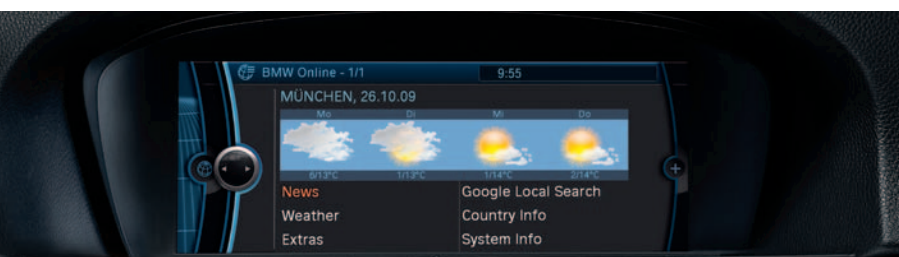
### Key

● = Standard   ○ = Optional   - = Not available   Only with = these options must be ordered together   Not with = these options are not available for ordering together







	M3 Saloon	M3 Coupé	M3 Convertible	Price

## SEATS

Seat heating, front	494	○	○	○	£300
Split-folding rear seat	465	○	-	-	£340

## EXTERIOR EQUIPMENT

Comfort Access	322	○	○	○	£530
Exterior mirrors, folding	313	○	○	○	£260
Exterior trim, High-gloss Shadowline	760	○	○	○	£365
Model designation deletion	320	○	○	○	£0
Rear spoiler deletion	326	○	○	-	£0

## INTERIOR EQUIPMENT

12V power socket	575	○	-	-	£50
		-	○	-	£35
		-	-	○	£25
Armrest – front, with sliding adjustment	4AE	○	○	○	£110
Armrest – rear, centre	497	○	-	-	£65
Climate Comfort windscreen	358	○	○	○	£160
Extended luggage features	418	○	-	-	£155
Extended storage	493	○	○	○	£90
Glass sunroof	403	○	-	-	£870
Head restraints, rear and foldable	5DC	●	-	-	Std
Smoker's package deletion	441	○	○	○	£0
Sun protection glass	761	○	○	-	£225
Sunblind – rear windscreen, electric	415	○	○	-	£275
Sunblinds – rear side windows, manual	417	○	-	-	£180
Through-loading ski bag Only with 465 for Saloon	464	○	○	-	£150
Through-loading storage bag	4UT	-	-	○	£180
Universal remote control <sup>1</sup>	319	○	○	○	£200
Wind deflector	387	-	-	○	£265

### Key

● = Standard   ○ = Optional   - = Not available   Only with = these options must be ordered together   Not with = these options are not available for ordering together

<sup>1</sup> = To confirm compatibility of devices please refer to [www.homelink.com](http://www.homelink.com)



	M3 Saloon	M3 Coupé	M3 Convertible	Price

## AUDIO AND COMMUNICATION

<b>Bluetooth telephone preparation with telematics</b> Only with 7KB	633	○	○	○	£0
<b>BMW Assist</b> Only with 7KB	612	○	○	○	£0
<b>BMW Assist online portal</b> Only with 7KB	616	○	○	○	£0
<b>BMW Individual audio system</b>	752	○	○	○	£1,465
<b>CD changer</b>	672	○	○	○	£300
<b>DAB digital radio</b>	654	○	○	○	£325
<b>Internet</b> Only with 7KB	614	○	○	○	£95
<b>Loudspeaker system – BMW Business</b>	676	○	○	○	£400
<b>Loudspeaker system – harman/kardon</b>	688	○	○	○	£940
<b>Mobile application preparation</b> Only with 6NF (and therefore 7KB)	6NR	○	○	○	£130
<b>Telephone USB audio interface</b> Only with 7KB	6NF	○	○	○	£70
<b>TV function</b>	601	○	○	○	£825
<b>USB audio interface<sup>1</sup></b>	6FL	●	●	●	Std
<b>Voice Control</b>	620	●	●	●	Std
<b>In combination with 633 Bluetooth telephone preparation with telematics</b>		●	●	●	Std

## SUPPLEMENTARY OPTIONS

<b>BMW Service Inclusive<sup>2</sup></b> Package covering servicing costs for 5 years / 60,000 miles	○	○	○	£1,000
<b>BMW Service Inclusive Plus<sup>2</sup></b> Package covering servicing and maintenance costs for 5 years / 60,000 miles	○	○	○	£3,400
<b>BMW Trackstar<sup>3</sup></b>	○	○	○	£219
<b>BMW Winter Tyre package<sup>4</sup></b> 18" light alloy Double-spoke style 270M with Michelin Pilot Alpine PA3* tyres	○	○	○	£1,900

### Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together

<sup>1</sup> = An additional adapter cable may be required. <sup>2</sup> = For full details including terms and conditions see the Service Inclusive Brochure. <sup>3</sup> = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details. <sup>4</sup> = Price does not include fitting. \* = BMW Star marked tyre.

				M3 Saloon	M3 Coupé	M3 Convertible	Snow Chain	Run-flat tyres	Price
---	--	--	--	-----------	----------	----------------	------------	----------------	-------

## LIGHT ALLOY WHEELS

18" M Double-spoke style 219M, Dark Graphite	-	●	●	●	-	●	Std
19" M Y-spoke style 359M Only with 7MA	-	-	●	-	-	●	Std
19" M Double-spoke style 220M, forged and polished	2MT	○	○	○	-	●	£1,290



18" Double-spoke style 219M, Dark Graphite



19" M Y-spoke style 359M



19" Double-spoke style 220M, forged and polished

### Key

● = Standard    ○ = Optional    - = Not available    Only with = these options must be ordered together

<b>223</b>	Electronic Damper Control (EDC)	<b>4MX</b>	Aluminum Shadow	<b>6FL</b>	USB audio interface
<b>2MK</b>	Seven-speed M Double Clutch Transmission (M DCT)	<b>4MY</b>	Black Carbon-structure leather	<b>6NF</b>	Telephone USB audio interface
<b>313</b>	Exterior mirrors, folding	<b>4MZ</b>	Anthracite mirror-finish wood	<b>6NR</b>	Mobile application preparation
<b>319</b>	Universal remote control	<b>4UT</b>	Through-loading storage bag	<b>752</b>	BMW Individual audio system
<b>320</b>	Model designation deletion	<b>508</b>	Park Distance Control (PDC), front and rear	<b>760</b>	Exterior trim, High-gloss Shadowline
<b>322</b>	Comfort Access	<b>524</b>	Adaptive Headlights	<b>761</b>	Sun protection glass
<b>326</b>	Rear spoiler deletion	<b>575</b>	12V power socket	<b>771</b>	Titanium Shadow
<b>358</b>	Climate Comfort windscreen	<b>5AC</b>	High-beam Assistant	<b>7KB</b>	Media package – BMW Professional Multimedia
<b>387</b>	Wind deflector	<b>5DC</b>	Head restraints, rear and foldable	<b>7MA</b>	Competition package
<b>403</b>	Glass sunroof	<b>601</b>	TV function	<b>ind</b>	BMW Individual
<b>415</b>	Sunblind – rear windscreen, electric	<b>612</b>	BMW Assist	<b>met</b>	Metallic
<b>417</b>	Sunblinds – rear side windows, manual	<b>614</b>	Internet	<b>NC</b>	Novillo leather
<b>418</b>	Extended luggage features	<b>616</b>	BMW Assist online portal	<b>ND</b>	Novillo leather, extended
<b>441</b>	Smoker's package deletion	<b>620</b>	Voice Control	<b>uni</b>	Non-metallic
<b>464</b>	Through-loading ski bag	<b>633</b>	Bluetooth telephone preparation with telematics	<b>XE2</b>	BMW Individual Anthracite Maple wood
<b>465</b>	Split-folding rear seat	<b>654</b>	DAB digital radio	<b>XE3</b>	BMW Individual Red Brown Figured Eucalyptus
<b>493</b>	Extended storage	<b>672</b>	CD changer	<b>XE8</b>	BMW Individual Piano Black with inlay
<b>494</b>	Seat heating, front	<b>676</b>	Loudspeaker system – BMW Business	<b>ZA</b>	BMW Individual Novillo leather
<b>497</b>	Armrest – rear, centre	<b>688</b>	Loudspeaker system – harman/kardon		
<b>4AE</b>	Armrest – front, with sliding adjustment				

More about BMW

Tel. 0800 325 600  
[www.bmw.co.uk](http://www.bmw.co.uk)



**The Ultimate  
Driving Machine**



BMW UK on Facebook  
[www.facebook.com/bmwuk](http://www.facebook.com/bmwuk)

Valid from September 2011.