



Media Information
3rd February 2012

MINI HIGHGATE: THE EXCLUSIVE NEW SPECIAL EDITION CONVERTIBLE

MINI introduces another new London inspired model

Hot on the heels of the MINI Baker Street and MINI Bayswater comes the third in a trio of special editions for spring 2012 – the all-new MINI Highgate.

Continuing the brand's established policy of taking the names of fashionable areas of London, the Highgate is a sophisticated new version of the drop-top Convertible.

As with all special edition MINIs, this four-seater offers a raft of unique exterior and interior features. Providing a fresh interpretation of MINI's premium appeal and style, the Highgate is designed to take the fun and excitement of 'wind-in-the-hair' motoring to the next level.

The car is finished in an all-new metallic 'Iced Chocolate' body colour, which works perfectly with the tailored 'Silvertouched Truffle' fabric roof. The distinctive look is enhanced by truffle bonnet stripes with blue edging. Midnight Black metallic or White Silver metallic paintwork can be specified as an option. The door mirror caps are always finished in the same shade as the exterior.

Also unique to the MINI Highgate are 17-inch 'Double Cross Turned' light-alloy wheels in a subtle aluminium colour. The design team took its inspiration for the spokes from the Union Jack flag.

Inside, the 'Dark Truffle' Lounge Leather seats feature blue piping and contrasting stitching. MINI's popular Chili Pack; filled with added extras like automatic air conditioning, Bluetooth and USB connectivity, multi-function steering wheel, multi-coloured interior lights, is standard on the Highgate special edition. Sun-touched

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'MINI is affiliated to BMW, an official partner of the London 2012 Games'



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Brushed Alloy detailing on the dashboard and the Chrome Line Interior and Exterior packages are also included. Exclusive 'Highgate' lettering on the side indicator surrounds, door sills and seat tags marks the car out from the crowd.

As with every MINI, customers can enhance the appeal of their car further using the extensive options list of comfort, convenience, design and technology features.

The MINI Highgate is available with four engine options; the MINI Cooper (90 kW/122 hp), MINI Cooper S (135 kW/184 hp), MINI Cooper D (82 kW/112 hp) and MINI Cooper SD (105 kW/143 hp). All are linked to a six-speed manual gearbox as standard, with a six-speed automatic available as an option.

Model	Retail Price	OTR Price
MINI Cooper Highgate Convertible	£20,665	£21,300
MINI Cooper Highgate Convertible Auto	£21,750	£22,435
MINI Cooper D Highgate Convertible	£21,855	£22,375
MINI Cooper D Highgate Convertible Auto	£22,940	£23,575
MINI Cooper S Highgate Convertible	£23,445	£24,080
MINI Cooper S Highgate Convertible Auto	£24,590	£25,275
MINI Cooper SD Highgate Convertible	£24,255	£24,775
MINI Cooper SD Highgate Convertible Auto	£25,400	£26,050

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The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

During the financial year 2010, the BMW Group sold 1.46 million cars and more than 110,000 motorcycles worldwide. The profit before tax for 2010 was euro 4.8 billion on revenues amounting to euro 60.5 billion. At 31 December 2010, the BMW Group had a workforce of approximately 95,500 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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