

The new
BMW 3 Series
Saloon

www.bmw.co.uk



The Ultimate
Driving Machine



THE NEW BMW 3 SERIES SALOON.

PRICE LIST.
FROM MARCH 2012.

BMW EfficientDynamics
Less emissions. More driving pleasure.



official partner of the
Olympic and Paralympic Games

CONTENTS.

Page 01	Contents
Page 02	The new BMW 3 Series Saloon Introduction
Page 03	Standard Equipment Highlights
Page 05	Technical Information
Page 06	Pricing Information
Page 07	BMW EfficientDynamics / Paintwork / Upholsteries
Page 09	Packages
Page 11	Interior Trims / Interior Trim Finishers / Transmissions / Steering and Chassis
Page 13	Engine / Safety and Technology
Page 15	Seats / Exterior Equipment
Page 17	Interior Equipment / Steering Wheels
Page 19	Audio and Communication
Page 21	Light Alloy Wheels
Page 23	Supplementary Options
Page 25	Code Glossary

www.bmw.co.uk/new3SeriesSaloon



THE NEW BMW 3 SERIES SALOON.

JOY WINS.

With its power and poise, the new BMW 3 Series Saloon is synonymous with driving pleasure. It represents everything that typifies a BMW, sporting ability, elegance, clear aesthetics and pioneering technology. But it also offers individuality. This is underscored by three new models enabling you to give your BMW a distinctive personality. With Sport, Modern and Luxury models, the Saloon exhibits a versatility that makes them unique.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit-in-kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 3 Series model at www.bmw.co.uk/EfficientDynamics.

Auto
Start-Stop



Brake Energy
Regeneration



Electric Power
Steering



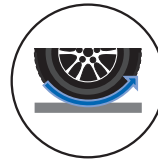
Lightweight
Engineering



Optimum Shift
Indicator



Reduced Rolling
Resistance Tyres



ECO PRO
mode



BMW EfficientDynamics
Less emissions. More driving pleasure.



STANDARD EQUIPMENT HIGHLIGHTS.

A GUIDE TO TRIM LEVELS.

The new BMW 3 Series Saloon is available in a variety of trim levels, each providing a different level of standard specification. Detailed here are some highlights of the equipment differences between the trim levels, whilst full details can be found in the new BMW 3 Series Saloon model Brochure.

ES

- 17" light alloy Star-spoke style 394
- Automatic air-conditioning, single-zone
- Bluetooth hands-free facility
- BMW Professional radio with single CD player (with MP3 playback capability)
- Cup holders, front – two, with removable oddments tray/lid
- Door sill finishers, front and rear – Black High-gloss, front with BMW designation
- Dynamic brake lights
- Interior trim, Satin Silver
- Kidney grille, Chrome with Black vertical slats
- Move cloth upholstery
- Multi-function leather steering wheel, three spoke
- Remote control, including integrated key
- USB audio interface

**OTR from
£24,880**

inc. VAT

SE (In addition / replacement to ES models)

- 16" light alloy Streamline style 306 (320d ED only)
- 17" light alloy Star-spoke style 393 with 225/50 tyres
- Automatic air conditioning, two-zone
- Exhaust tailpipes – dual, left, with Chrome finisher (328i only)
- Park Distance Control (PDC), rear
- Rain sensor with automatic headlight activation
- Rear-view mirror, automatically dimming
- Servotronic (328i only)
- Sun visors with illuminated vanity mirrors and ticket pocket (328i only)

**OTR from
£25,730**

inc. VAT

SPORT (In addition / replacement to SE models)

- 17" light alloy Double-spoke style 392
- Air conditioning and radio control panel with Chrome highlight
- Ambient lighting – switchable BMW classic Orange/Cold White LED
- Door sill finishers with BMW Sport designation, front
- Drive Performance Control (ECO PRO, Comfort, Sport and Sport+ modes)
- Exhaust tailpipe – single, left, with Dark Chrome finisher
- Kidney grille, Chrome with extra-wide Black, High-gloss vertical slats
- Remote control, including integrated key, with inset in Red
- Sport instrument cluster with Red highlight and chrono scale
- Sport multi-function leather steering wheel, three-spoke with Red stitching
- Sport seats, front
- Track cloth upholstery

**OTR from
£26,730**

inc. VAT

MODERN (In addition / replacement to SE models)

- 17" light alloy V-spoke style 413
- Breeze cloth/leather upholstery
- Dashboard, lower in Oyster, upper in Dark Oyster
- Door sill finishers with BMW Modern designation, front
- Front air inlet with Matt Chrome finisher
- Interior trim, Pearl with Pearl Chrome finisher
- Kidney grille, Chrome with Matt Chrome vertical slats
- Modern instrument cluster with exclusive design elements in Oyster
- Rear bumper with Matt Chrome finisher
- Remote control, including integrated key, in Oyster with inset in Chrome
- Side air inlets, highlighter in Matt Chrome
- Sport multi-function leather steering wheel, three-spoke in Dark Oyster

**OTR from
£26,860**

inc. VAT

LUXURY (In addition / replacement to SE models)

- 18" light alloy Multi-spoke style 416
- Dakota leather upholstery with Exclusive stitching
- Door sill finishers with BMW Luxury designation, front
- Exterior trim, Chromeline
- Front air inlet with Chrome finisher
- Interior trim, Finition Anthracite wood with Pearl Chrome finisher
- Kidney grille, Chrome with Chrome vertical slats
- Rear bumper with Chrome finisher
- Remote control, including integrated key, with inset in Chrome
- Sport multi-function leather steering wheel, three-spoke in Black

**OTR from
£28,360**

inc. VAT



BMW 3 SERIES SALOON.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)				CO ₂ emissions (g/km)			
			Wheel Size				Wheel Size			
PETROL			16"	17"	18"	19"	16"	17"	18"	19"
320i SE	184	7.3 (7.6)	-	44.8 (47.1)	44.8 (47.1)	44.8 (47.1)	-	147 (141)	147 (141)	147 (141)
320i Sport	184	7.3 (7.6)	-	44.8 (47.1)	44.8 (47.1)	44.8 (47.1)	-	147 (141)	147 (141)	147 (141)
320i Modern	184	7.3 (7.6)	-	44.8 (47.1)	44.8 (47.1)	44.8 (47.1)	-	147 (141)	147 (141)	147 (141)
320i Luxury	184	7.3 (7.6)	-	44.8 (47.1)	44.8 (47.1)	44.8 (47.1)	-	147 (141)	147 (141)	147 (141)
328i SE	245	5.9 (6.1)	-	44.1 (44.8)	44.1 (44.8)	44.1 (44.8)	-	149 (147)	149 (147)	149 (147)
328i Modern	245	5.9 (6.1)	-	44.1 (44.8)	44.1 (44.8)	44.1 (44.8)	-	149 (147)	149 (147)	149 (147)
328i Luxury	245	5.9 (6.1)	-	44.1 (44.8)	44.1 (44.8)	44.1 (44.8)	-	149 (147)	149 (147)	149 (147)
335i Modern	306	5.5 (5.5)	-	35.8 (39.2)	35.8 (39.2)	35.8 (39.2)	-	186 (169)	186 (169)	186 (169)
335i Luxury	306	5.5 (5.5)	-	35.8 (39.2)	35.8 (39.2)	35.8 (39.2)	-	186 (169)	186 (169)	186 (169)
DIESEL										
316d ES	116	10.9 (11.2)	-	62.8 (64.2)	62.8 (64.2)	62.8 (64.2)	-	118 (117)	118 (117)	118 (117)
316d SE	116	10.9 (11.2)	-	62.8 (64.2)	62.8 (64.2)	62.8 (64.2)	-	118 (117)	118 (117)	118 (117)
316d Sport	116	10.9 (11.2)	-	62.8 (64.2)	62.8 (64.2)	62.8 (64.2)	-	118 (117)	118 (117)	118 (117)
318d SE	143	9.0 (9.2)	-	62.8 (62.8)	62.8 (62.8)	62.8 (62.8)	-	118 (118)	118 (118)	118 (118)
318d Sport	143	9.0 (9.2)	-	62.8 (62.8)	62.8 (62.8)	62.8 (62.8)	-	118 (118)	118 (118)	118 (118)
318d Modern	143	9.0 (9.2)	-	62.8 (62.8)	62.8 (62.8)	62.8 (62.8)	-	118 (118)	118 (118)	118 (118)
318d Luxury	143	9.0 (9.2)	-	62.8 (62.8)	62.8 (62.8)	62.8 (62.8)	-	118 (118)	118 (118)	118 (118)
320d EfficientDynamics	163	8.0 (8.1)	68.9 (68.9)	-	-	-	109 (109)	-	-	-
320d EfficientDynamics BluePerformance	163	8.0 (8.1)	68.9 (68.9)	-	-	-	109 (109)	-	-	-
320d SE	184	7.5 (7.6)	-	61.4 (62.8)	61.4 (62.8)	61.4 (62.8)	-	120 (118)	120 (118)	120 (118)
320d Sport	184	7.5 (7.6)	-	61.4 (62.8)	61.4 (62.8)	61.4 (62.8)	-	120 (118)	120 (118)	120 (118)
320d Modern	184	7.5 (7.6)	-	61.4 (62.8)	61.4 (62.8)	61.4 (62.8)	-	120 (118)	120 (118)	120 (118)
320d Luxury	184	7.5 (7.6)	-	61.4 (62.8)	61.4 (62.8)	61.4 (62.8)	-	120 (118)	120 (118)	120 (118)

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice.
BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Insurance group figures refer to 50 Group Rating System.
Figures in brackets apply to cars with automatic transmission.

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2011 / 2012)	VED band	Insurance group
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PETROL

					Manual	Automatic			
320i SE	£20,791.67	£4,158.33	£24,950	£25,860	£25,675	£27,200	19%	F (F)	30
320i Sport	£21,625.00	£4,325.00	£25,950	£26,860	£26,675	£28,200	19%	F (F)	30
320i Modern	£21,625.00	£4,325.00	£25,950	£26,860	£26,675	£28,200	19%	F (F)	30
320i Luxury	£22,875.00	£4,575.00	£27,450	£28,360	£28,175	£29,700	19%	F (F)	31
328i SE	£23,458.33	£4,691.67	£28,150	£29,060	£28,875	£30,400	19%	F (F)	35
328i Modern	£24,291.67	£4,858.33	£29,150	£30,060	£29,875	£31,400	19%	F (F)	35
328i Luxury	£25,541.67	£5,108.33	£30,650	£31,560	£31,375	£32,900	19%	F (F)	36
335i Modern	£28,583.33	£5,716.67	£34,300	£35,525	£35,025	£36,550	27%	J (H)	37
335i Luxury	£29,833.33	£5,966.67	£35,800	£37,025	£36,525	£35,050	27%	J (H)	38

DIESEL

316d ES	£20,083.33	£4,016.67	£24,100	£24,880	£24,825	£26,350	13%	C (C)	20
316d SE	£20,791.67	£4,158.33	£24,950	£25,730	£25,675	£27,200	13%	C (C)	20
316d Sport	£21,625.00	£4,325.00	£25,950	£26,730	£26,675	£28,200	13%	C (C)	20
318d SE	£21,833.33	£4,366.67	£26,200	£26,980	£26,925	£28,450	13%	C (C)	24
318d Sport	£22,666.67	£4,533.33	£27,200	£27,980	£27,925	£29,450	13%	C (C)	24
318d Modern	£22,666.67	£4,533.33	£27,200	£27,980	£27,925	£29,450	13%	C (C)	24
318d Luxury	£23,916.67	£4,783.33	£28,700	£29,480	£29,425	£30,950	13%	C (C)	25
320d EfficientDynamics BluePerformance	£22,750.00	£4,550.00	£27,300	£28,080	£28,025	£29,550	13%	B (B)	31
320d SE	£22,750.00	£4,550.00	£27,300	£28,080	£28,025	£29,550	13%	C (C)	31
320d Sport	£23,583.33	£4,716.67	£28,300	£29,080	£29,025	£30,550	13%	C (C)	31
320d Modern	£23,583.33	£4,716.67	£28,300	£29,080	£29,025	£30,550	13%	C (C)	31
320d Luxury	£24,833.33	£4,966.67	£29,800	£30,580	£30,525	£32,050	13%	C (C)	32

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure.
First year VED applies to the first year of ownership. Annual VED rates apply thereafter.
BMW 3 Series Saloon models fall into one of the five categories listed below:

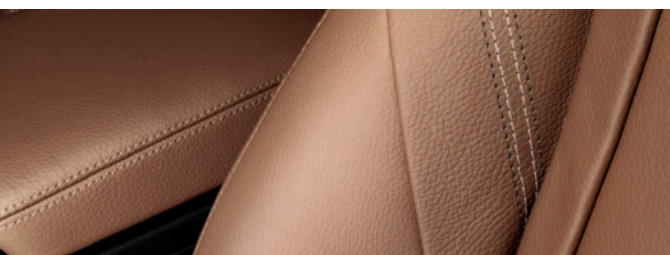
CO ₂ emissions (g/km)	Band B 101-110	Band C 111-120	Band F 141-150	Band H 166-175	Band J 186-200
First year VED	£0	£0	£130	£265	£445
Annual VED (second year onwards)	£20	£30	£130	£190	£245

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

STANDARD AND OPTIONAL EQUIPMENT.



320i SE	320i Sport	320i Modern	320i Luxury	328i SE	328i Modern	328i Luxury	335i Modern	335i Luxury
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BMW EFFICIENT DYNAMICS

Auto Start-Stop	●	●	●	●	●	●	●	●	●
Brake Energy Regeneration	●	●	●	●	●	●	●	●	●
ECO PRO mode	●	●	●	●	●	●	●	●	●
Electric Power Steering	●	●	●	●	●	●	●	●	●
High-precision direct injection	●	●	●	●	●	●	●	●	●
Optimum Shift Indicator	●	●	●	●	●	●	●	●	●
Reduced Rolling Resistance Tyres	●	●	●	●	●	●	●	●	●

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen.
Your BMW Dealer will be pleased to provide you with more information.

PAINTWORK

Non-metallic Available in: Alpine White or Jet Black	uni	●	●	●	●	●	●	●	○	○
Metallic Available in: Black Sapphire, Glacier Silver, Havanna, Imperial Blue, Liquid Blue, Melbourne Red, Mineral Grey, Mineral White and Sparkling Bronze	met	○	○	○	○	○	○	○	●	●

UPHOLSTERIES

Move cloth Available in: Anthracite	BD	●	-	-	-	●	-	-	-	-
Track cloth Available in: Anthracite with Grey highlight or Anthracite with Red highlight	BE	-	●	-	-	-	-	-	-	-
Breeze cloth / leather Available in: Oyster	CB	-	-	●	-	-	●	-	●	-
Dakota leather: Includes 497										
- ES / SE / 320d ED Available in: Black or Venetian Beige	LC	○	-	-	-	○	-	-	-	-
- Sport models Available in: Black with Red highlight, Grey with Black highlight or Red with Black highlight	LC	-	○	-	-	-	-	-	-	-
- Modern models Available in: Oyster with Dark Oyster contrast	LC	-	-	○	-	-	○	-	○	-
- Luxury models Available in: Black ¹ , Saddle Brown ¹ or Venetian Beige ¹ with Exclusive stitching	LC	-	-	-	●	-	-	●	-	●

Key

● = Standard ○ = Optional - = Not available

¹ = Lower dashboard colour matches upholstery colour.

316d ES	316d SE	316d Sport	318d SE	318d Sport	318d Modern	318d Luxury	320d EfficientDynamics	320d SE	320d Sport	320d Modern	320d Luxury	Price
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●	●	●	●	●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	●	●	●	●	Std
-	-	-	-	-	-	-	-	-	-	-	-	Std
●	●	●	●	●	●	●	●	●	●	●	●	Std
●	●	●	●	●	●	●	●	●	●	●	●	Std

●	●	●	●	●	●	●	●	●	●	●	●	Std
○	○	○	○	○	○	○	○	○	○	○	○	£610

●	●	-	●	-	-	-	●	●	-	-	-	Std
-	-	●	-	●	-	-	-	-	●	-	-	Std
-	-	-	-	-	●	-	-	-	-	●	-	Std

○	○	-	○	-	-	-	○	○	-	-	-	£1,265
-	-	○	-	○	-	-	-	-	○	-	-	£1,265
-	-	-	-	-	○	-	-	-	-	○	-	£835
-	-	-	-	-	-	●	-	-	-	-	●	Std



320i SE	320i Sport	320i Modern	320i Luxury	328i SE	328i Modern	328i Luxury	335i Modern	335i Luxury
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PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle.

Further options can still be specified even when a package is chosen.

Active Security package Comprises: – 5AD Lane departure warning – 5AG Lane change warning – 5AL Dynamic Safety – 6WA Full Black panel display	ZAS	○	○	○	○	○	○	○	○
Advanced Parking package Comprises: – 3AG Reversing Assist camera – 508 Park Distance Control (PDC), front and rear – 5DP Park Assist	ZAP	-	-	-	-	-	-	-	-
		○	○	○	○	-	-	-	-
		-	-	-	-	○	○	○	○
Media package – BMW Business Advanced Comprises: – 606 Navigation system – BMW Business Advanced – 612 BMW Assist – 616 BMW Assist Online – 6NL Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control	ZMB	○	○	○	○	○	○	○	○
Media package – BMW Professional Multimedia Comprises: – 609 Navigation system – BMW Professional Multimedia – 612 BMW Assist – 616 BMW Assist Online – 6NL Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control – 6WA Full Black panel display	ZMP	○	○	○	○	○	○	○	○
Interior Comfort package Comprises: – 465 Through-loading system – 493 Extended storage – 534 Air conditioning, automatic with two-zone control – 563 Extended lighting – 5DC Head restraints, rear and folding	ZIC	-	-	-	-	-	-	-	-
		○	-	-	-	-	-	-	-
		-	○	○	○	○	○	○	○
Visibility package Comprises: – 431 Rear-view mirror, automatically dimming – 502 Headlight wash – 521 Rain sensor with automatic headlight activation – 522 Xenon headlights – 524 Adaptive headlights – 5AC High-beam Assistant	ZVI	-	-	-	-	-	-	-	-
		○	○	○	○	○	○	○	○

Key

● = Standard ○ = Optional - = Not available

316d ES	316d SE	316d Sport	318d SE	318d Sport	318d Modern	318d Luxury	320d EfficientDynamics	320d SE	320d Sport	320d Modern	320d Luxury	Price
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[illegible]



320i SE	320i Sport	320i Modern	320i Luxury	328i SE	328i Modern	328i Luxury	335i Modern	335i Luxury
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INTERIOR TRIMS

Black, High-gloss Standard for Sport models with 4DN only	4AT	-	●	-	-	-	-	-	-	-
Satin Silver	4CG	●	-	-	-	●	-	-	-	-
Pearl Standard for Modern models with 4DM only	4DT	-	-	●	-	-	●	-	●	-
Fineline Anthracite wood Standard for Luxury models with 4DM only Available for Modern models with 4DM only	4CE	-	-	-	●	-	-	●	-	●
Burr Walnut wood Available for ES / SE and 320d ED with 4DM only	4AB	○	-	-	-	○	-	-	-	-
Brushed Aluminium Available for ES / SE and 320d ED with 4DL only Available for Sport models with 4DL or 4DN only Available for Modern models with 4DM only	4AD	○	-	-	-	○	-	-	-	-
Fineline wood Available for Modern models with 4DM only	4DD	-	-	○	-	-	○	-	○	-
Burr Walnut wood with inlay Available for Luxury models with 4DM only	4B8	-	-	-	○	-	-	○	-	○

INTERIOR TRIM FINISHERS

Black, High-gloss Only with 4AD	4DL	○	○	-	-	○	-	-	-	-
Pearl Chrome Only with 4AB / 4AD / 4B8 / 4CE / 4DD / 4DT	4DM	○	-	●	●	○	●	●	●	●
Coral Red Only with 4AD / 4AT	4DN	-	●	-	-	-	-	-	-	-

TRANSMISSIONS

Automatic transmission Not with 2TB	205	○	○	○	○	○	○	○	○	○
Sport automatic transmission¹ Only with 255 Not with 205	2TB	○	○	○	○	○	○	○	○	○

STEERING AND CHASSIS

Adaptive M Sport suspension Not with 704	2VF	○	○	○	○	○	○	○	○	○
M Sport suspension Not with 2VF	704	○	○	○	○	○	○	○	○	○
Servotronic Not with 2VL	216	○	○	○	○	●	●	●	●	●
Variable Sport Steering Not with 216	2VL	○	○	○	○	-	-	-	-	-
		-	-	-	-	○	○	○	○	○

Key
 ● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together
¹ = This option adds Sport+ mode to the Drive Performance Control.

316d ES	316d SE	316d Sport	318d SE	318d Sport	318d Modern	318d Luxury	320d EfficientDynamics	320d SE	320d Sport	320d Modern	320d Luxury	Price
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-	-	●	-	●	-	-	-	-	●	-	-	Std
●	●	-	●	-	-	-	●	●	-	-	-	Std
-	-	-	-	-	●	-	-	-	-	●	-	Std
-	-	-	-	-	-	●	-	-	-	-	●	Std
-	-	-	-	-	○	-	-	-	-	○	-	£300
○	○	-	○	-	-	-	○	○	-	-	-	£330
○	○	-	○	-	-	-	○	○	-	-	-	£230
-	-	○	-	○	-	-	-	-	○	-	-	£155
-	-	-	-	-	○	-	-	-	-	○	-	£155
-	-	-	-	-	○	-	-	-	-	○	-	£250
-	-	-	-	-	-	○	-	-	-	-	○	£160

○	○	○	○	○	-	-	○	○	○	-	-	£0
○	○	-	○	-	●	●	○	○	-	●	●	£0
-	-	●	-	●	-	-	-	-	●	-	-	£0

○	○	○	○	○	○	○	○	○	○	○	○	○	£1,525
-	-	-	-	-	-	-	○	○	○	○	○	○	£1,660

[illegible]



320i SE	320i Sport	320i Modern	320i Luxury	328i SE	328i Modern	328i Luxury	335i Modern	335i Luxury
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ENGINE

BMW Diesel with BluePerformance	163	-	-	-	-	-	-	-	-
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SAFETY AND TECHNOLOGY

Adaptive headlights Only with and included in ZVI	524	○	○	○	○	○	○	○	○
Dynamic Safety Only with and included in ZAS	5AL	○	○	○	○	○	○	○	○
Full Black panel display Included in ZMP / ZAS / 610	6WA	○	○	○	○	○	○	○	○
Head restraints, rear and folding Included in ZIC	5DC	○	○	○	○	○	○	○	○
Headlight wash Included in ZVI	502	○	○	○	○	○	○	○	○
Head-Up Display Only with 521 Includes 6WA Not with 3AP	610	○	○	○	○	○	○	○	○
High-beam Assistant Only with 431 Included in ZVI	5AC	○	○	○	○	○	○	○	○
Lane change warning Only with 430 Included in ZAS	5AG	○	○	○	○	○	○	○	○
Lane departure warning Only with 6WA Included in ZAS Not with 3AP	5AD	○	○	○	○	○	○	○	○
Park Assist Only with and included in ZAP	5DP	○	○	○	○	○	○	○	○
Park Distance Control (PDC), front and rear Included in ZAP Not with 507	508	-	-	-	-	-	-	-	-
		○	○	○	○	●	●	●	●
Park Distance Control (PDC), rear Not with 508	507	●	●	●	●	-	-	-	-
Rain sensor with automatic headlight activation Included in ZVI	521	●	●	●	●	●	●	●	●
Reversing Assist camera Only with 507 / 508 Included in ZAP	3AG	○	○	○	○	○	○	○	○
Run-flat tyres	258	●	●	●	●	●	●	●	●
Speed limit display Only with 6WA and ZMB / ZMP Not with 3AP	8TH	○	○	○	○	○	○	○	○
Surround-view Only with 3AG, 430 and 508	5DL	○	○	○	○	○	○	○	○
Xenon headlights Only with 502 Included in ZVI	522	○	○	○	○	○	○	○	○

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320i SE	320i Sport	320i Modern	320i Luxury	328i SE	328i Modern	328i Luxury	335i Modern	335i Luxury
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SEATS

Lumbar support, driver and front passenger	488	○	○	○	○	○	○	○	○	○
Seat adjustment – front, electric with driver memory	459	○	○	○	○	○	○	○	○	○
Seat heating for driver and front passenger	494	○	○	○	○	○	○	○	○	○
Seat heating for rear seats Only with 494 and LC	496	○	○	○	○	○	○	○	○	○
Sport seats, front	481	○	●	○	○	○	○	○	○	○

EXTERIOR EQUIPMENT

Comfort Access with smart-opener	322	○	○	○	○	○	○	○	○	○
Exterior mirrors – folding, automatically dimming Includes 431 on ES models	430	-	-	-	-	-	-	-	-	-
		○	○	○	○	○	○	○	○	○
High-gloss Shadowline	760	○	-	-	-	○	-	-	-	-
		-	○	○	○	-	○	○	○	○
Mirror caps, Black High-gloss	3BE	-	○	-	-	-	-	-	-	-
Model designation deletion	320	○	○	○	○	○	○	○	○	○
Towbar, electric	3AC	○	○	○	○	○	○	○	○	○
Trim designation deletion	3DZ	-	●	●	●	-	●	●	●	●

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316d ES	316d SE	316d Sport	318d SE	318d Sport	318d Modern	318d Luxury	320d EfficientDynamics	320d SE	320d Sport	320d Modern	320d Luxury	Price
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○	○	○	○	○	○	○	○	○	○	○	○	£235
○	○	○	○	○	○	○	○	○	○	○	○	£910
○	○	○	○	○	○	○	○	○	○	○	○	£300
○	○	○	○	○	○	○	○	○	○	○	○	£280
○	○	●	○	●	○	○	○	○	●	○	○	£410

○	○	○	○	○	○	○	○	○	○	○	○	£470
○	-	-	-	-	-	-	-	-	-	-	-	£420
-	○	○	○	○	○	○	○	○	○	○	○	£275
○	○	-	○	-	-	-	○	○	-	-	-	£230
-	-	○	-	○	○	○	-	-	○	○	○	£180
-	-	○	-	○	-	-	-	-	○	-	-	£0
○	○	○	○	○	○	○	○	○	○	○	○	£0
○	○	○	○	○	○	○	-	○	○	○	○	£700
-	-	●	-	●	●	●	-	-	●	●	●	Std



320i SE	320i Sport	320i Modern	320i Luxury	328i SE	328i Modern	328i Luxury	335i Modern	335i Luxury
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INTERIOR EQUIPMENT

Air conditioning, automatic with two-zone control Included in ZIC	534	●	●	●	●	●	●	●	●
Armrest front, sliding	4AE	○	○	○	○	○	○	○	○
Centre armrest for rear seats Included in 465 Included with LC	497	○	○	○	●	●	●	●	●
Extended lighting Included in ZIC	563	○	●	●	●	●	●	●	●
Extended storage Included in ZIC	493	○	○	○	○	○	○	○	○
Glass sunroof	403	○	○	○	○	○	○	○	○
Headlining, Anthracite	775	○	○	○	○	○	○	○	○
Rear-view mirror, automatically dimming Included in 430 for ES models Included in ZVI	431	●	●	●	●	●	●	●	●
Sunblinds – rear side windows, manual/electric	417	○	○	○	○	○	○	○	○
Sunblind – rear windscreen, electric	415	○	○	○	○	○	○	○	○
Smoker's package	441	○	○	○	○	○	○	○	○
Sun protection glass	420	○	○	○	○	○	○	○	○
Split-folding rear seat Included in ZIC Included in 497	465	○	○	○	-	-	-	-	-
		-	-	-	○	○	○	○	○
Windscreen with grey shade band Not with 5AD / 610 / 8TH	3AP	○	○	○	○	○	○	○	○

STEERING WHEELS

Sport leather steering wheel, three-spoke	255	○	●	●	●	○	●	●	●
Steering wheel heating	248	○	○	○	○	○	○	○	○

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320i SE	320i Sport	320i Modern	320i Luxury	328i SE	328i Modern	328i Luxury	335i Modern	335i Luxury
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AUDIO AND COMMUNICATION

BMW Assist Only with and included in ZMB / ZMP	612	○	○	○	○	○	○	○	○	○
BMW Assist Online Only with and included in ZMB / ZMP	616	○	○	○	○	○	○	○	○	○
BMW Live Not with ZMB / ZMP	6AL	○	○	○	○	○	○	○	○	○
DAB digital radio	654	○	○	○	○	○	○	○	○	○
DVD changer for 6 DVDs	696	○	○	○	○	○	○	○	○	○
Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control Only with and included in ZMB / ZMP	6NL	○	○	○	○	○	○	○	○	○
Enhanced Bluetooth telephone functionality with USB audio interface and Voice Control Not with ZMB / ZMP	6NK	○	○	○	○	○	○	○	○	○
Internet Only with ZMP	614	○	○	○	○	○	○	○	○	○
Loudspeaker system – BMW Business Not with 688	676	○	○	○	○	○	○	○	○	○
Loudspeaker system – harman/kardon Not with 676	688	○	○	○	○	○	○	○	○	○
Mobile Application Preparation Only with ZMP Includes 6NF	6NR	○	○	○	○	○	○	○	○	○
Navigation system – BMW Business Advanced Only with and included in ZMB	606	○	○	○	○	○	○	○	○	○
Navigation system – BMW Professional Multimedia Only with and included in ZMP	609	○	○	○	○	○	○	○	○	○
Telephone USB audio interface Included in 6NR Only with 6NK / ZMB / ZMP	6NF	○	○	○	○	○	○	○	○	○
TV function Only with ZMP	601	○	○	○	○	○	○	○	○	○

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320i SE	320i Sport	320i Modern	320i Luxury	328i SE	328i Modern	328i Luxury	335i Modern	335i Luxury
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LIGHT ALLOY WHEELS

16" Streamline style 306 ¹	2AT	-	-	-	-	-	-	-	-
17" Star-spoke style 394	2DX	-	-	-	-	-	-	-	-
17" Star-spoke style 393	2DW	●	-	-	-	●	-	-	-
		-	-	-	-	-	-	-	-
17" Double-spoke style 392	2A6	-	●	-	-	-	-	-	-
17" V-spoke style 413	2FK	-	-	●	-	-	●	●	-
17" V-spoke style 395	2FL	-	-	-	-	-	-	-	-
		○	○	○	-	○	○	-	○
18" Star-spoke style 396	2DY	-	-	-	-	-	-	-	-
		○	○	○	-	○	○	-	○
		-	-	-	○	-	-	○	○
18" V-spoke style 398	2FM	-	-	-	-	-	-	-	-
		○	○	○	-	○	○	-	○
		-	-	-	○	-	-	○	○
18" Double-spoke style 397	2A5	-	○	-	-	-	-	-	-
18" Turbine style 415	2P5	-	-	○	-	-	○	-	○
18" Multi-spoke style 416	2H2	-	-	-	●	-	-	●	●
19" Double-spoke style 401	2A4	-	-	-	-	-	-	-	-
		○	○	○	-	○	○	-	○
		-	-	-	○	-	-	○	○



16" Streamline style 306



17" Star-spoke style 394



17" Star-spoke style 393



17" Double-spoke style 392



17" V-spoke style 413



17" V-spoke style 395

Key

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¹ = Standard wheels not fitted with run-flat tyres. Mobility tyre sealing system provided as standard.

316d ES	316d SE	316d Sport	318d SE	318d Sport	318d Modern	318d Luxury	320d EfficientDynamics	320d SE	320d Sport	320d Modern	320d Luxury	Snow chains	Run-flat tyres	Price
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-	-	-	-	-	-	-	●	-	-	-	-	○	-	Std
●	-	-	-	-	-	-	-	-	-	-	-	○	●	Std
-	●	-	●	-	-	-	-	●	-	-	-	○	●	Std
○	-	-	-	-	-	-	-	-	-	-	-	○	●	£120
-	-	●	-	●	-	-	-	-	●	-	-	○	●	Std
-	-	-	-	-	●	-	-	-	-	●	-	○	●	Std
○	-	-	-	-	-	-	-	-	-	-	-	-	●	£290
-	○	○	○	○	○	-	-	○	○	○	-	-	●	£170
○	-	-	-	-	-	-	-	-	-	-	-	○	●	£540
-	○	○	○	○	○	-	-	○	○	○	-	○	●	£410
-	-	-	-	-	-	○	-	-	-	-	○	○	●	£0
○	-	-	-	-	-	-	-	-	-	-	-	-	●	£830
-	○	○	○	○	○	-	-	○	○	○	-	-	●	£700
-	-	-	-	-	-	○	-	-	-	-	○	-	●	£290
-	-	○	-	○	-	-	-	-	○	-	-	○	●	£540
-	-	-	-	-	○	-	-	-	-	○	-	○	●	£410
-	-	-	-	-	-	●	-	-	-	-	●	○	●	Std
○	-	-	-	-	-	-	-	-	-	-	-	-	●	£1,280
-	○	○	○	○	○	-	-	○	○	○	-	-	●	£1,160
-	-	-	-	-	-	○	-	-	-	-	○	-	●	£740



18" Star-spoke style 396



18" V-spoke style 398



18" Double-spoke style 397



18" Turbine-style 415



18" Multi-spoke style 416



19" Double-spoke style 401



320i SE

320i Sport

320i Modern

320i Luxury

328i SE

328i Modern

328i Luxury

335i Modern

335i Luxury

SUPPLEMENTARY OPTIONS

BMW Service Inclusive¹ Package covering servicing costs for 5 years / 60,000 miles	○	○	○	○	○	○	○	○	○
BMW Service Inclusive Plus¹ Package covering servicing and maintenance costs for 5 years / 60,000 miles	○	○	○	○	○	○	○	○	○
BMW Trackstar²	○	○	○	○	○	○	○	○	○
BMW Winter Tyre package 17" light alloy V-Spoke style 413 with Pirelli W210 Sottozero II RSC	○	○	○	○	○	○	○	○	○
18" light alloy Turbine style 415 with Pirelli W240 Sottozero RSC	○	○	○	○	○	○	○	○	○

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¹ = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive ² = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.
Information correct at time of going to print. Prices subject to change.

CODE GLOSSARY.

163	BMW Diesel with BluePerformance	417	Sunblinds – rear side windows, manual/electric	4AE	Armrest front, sliding
205	Automatic transmission	420	Sun protection glass	4AT	Black, High-gloss interior trim
216	Servotronic	430	Exterior mirrors – folding, automatically dimming	4B8	Burr Walnut wood with inlay interior trim
248	Steering wheel heating	431	Rear-view mirror, automatically dimming	4CE	Fineline Anthracite wood interior trim
255	Sport leather steering wheel, three-spoke	441	Smoker's package	4CG	Satin Silver interior trim
258	Run-flat tyres	459	Seat adjustment – front, electric with driver memory	4DD	Fineline wood interior trim
2TB	Sport automatic transmission	465	Split-folding rear seat	4DL	Black, High-gloss trim finisher
2VF	Adaptive M Sport Suspension	481	Sport seats, front	4DM	Pearl Chrome trim finisher
2VL	Variable Sport steering	488	Lumbar support, driver and front passenger	4DN	Coral Red trim finisher
320	Model designation deletion	493	Extended storage	4DT	Pearl interior trim
322	Comfort Access with smart-opener	494	Seat heating for driver and front passenger	502	Headlight wash
3AC	Towbar, electric	496	Seat heating for rear seats	507	Park Distance Control (PDC), rear
3AG	Reversing Assist camera	497	Centre armrest for rear seats	508	Park Distance Control (PDC), front and rear
3AP	Windscreen with grey shade band	4AB	Burr Walnut wood interior trim	521	Rain sensor with automatic headlight activation
3BE	Mirror caps, Black High-gloss	4AD	Brushed Aluminium interior trim	522	Xenon headlights
3DZ	Trim designation deletion			524	Adaptive headlights
403	Glass sunroof				
415	Sunblind – rear windscreen, electric				



534	Air conditioning, automatic with two-zone control	654	DAB tuner	BD	Move cloth upholstery
563	Extended lighting	676	Loudspeaker system – BMW Business	BE	Track cloth upholstery
5AC	High-beam Assistant	688	Loudspeaker system – harman/kardon	CB	Breeze cloth/leather upholstery
5AD	Lane departure warning	696	DVD changer for 6 DVDs	LC	Dakota leather upholstery
5AG	Lane change warning	6AL	BMW Live	met	Metallic paintwork
5AL	Dynamic Safety	6NF	Telephone USB audio interface	uni	Non-metallic paintwork
5DC	Head restraints, rear and folding	6NK	Enhanced Bluetooth telephone functionality with USB audio interface and Voice Control	ZAP	Advanced Parking package
5DL	Surround-view	6NL	Enhanced Bluetooth telephone functionality with telematics, USB audio interface and Voice Control	ZAS	Active Security package
5DP	Park Assist	6NR	Mobile Application Preparation	ZIC	Interior Comfort package
601	TV function	6WA	Full Black panel display	ZMB	Media package – BMW Business Advanced
606	Navigation system – BMW Business Advanced	704	M Sport suspension	ZMP	Media package – BMW Professional Multimedia
609	Navigation system – BMW Professional Multimedia	760	High-gloss Shadowline exterior trim	ZVI	Visibility package
610	Head-Up Display	775	Headlining, Anthracite		
612	BMW Assist	8TH	Speed limit display		
614	Internet				
616	BMW Assist Online				



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