

The BMW 7 Series

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The Ultimate  
Driving Machine



# THE BMW 7 SERIES.

PRICE LIST.  
FROM MARCH 2012.

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.



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[www.bmw.co.uk/7Series](http://www.bmw.co.uk/7Series)

## THE BMW 7 SERIES. JOY NEVER STANDS STILL.

Each generation of the BMW 7 Series has created a new, increasingly luxurious driving experience through pioneering design and innovative technology. For more than 30 years it has led the way for the automotive industry luxury class. This claim still stands today.

### BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 7 Series model at [www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics).

Auto  
Start-Stop

Brake Energy  
Regeneration

Electric Power  
Steering

Lightweight  
Engineering

Optimum Shift  
Indicator

Reduced Rolling  
Resistance Tyres

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.





STANDARD EQUIPMENT HIGHLIGHTS.

A GUIDE TO ENGINE AND TRIM VARIANTS.

The BMW 7 Series is available in a variety of engine and trim variants, each providing a different level of standard specification. The table below highlights some of these equipment differences, whilst full details can be found in the BMW 7 Series model Brochure.

730d SE and 740i

- 18" light alloy Star-spoke style 234
  - Air conditioning, automatic with four-zone control
  - BMW Assist
  - BMW Assist online portal
  - Cruise control with brake function
  - DAB digital radio
  - Dakota leather upholstery
  - Drive Performance Control with Comfort, Sport and Sport+ modes
  - Enhanced Bluetooth telephone functionality with telematics
  - Exterior mirrors, folding, automatically dimming
  - Glass sunroof (740d)
  - High-beam Assistant
  - Interior trim, Fineline wood, High-gloss
  - Metallic paintwork
- Multi-function controls for leather steering wheel
  - Navigation system – BMW Professional Multimedia
  - Seat heating, front
  - Service Inclusive (5 years / 60,000 miles)
  - Variable Damper Control (VDC)
  - USB audio interface
  - Xenon headlights
- OTR from  
**£57,420** 730d SE

inc. VAT

**£61,225** 740i

inc. VAT

760Li

- 19" light alloy Multi-spoke style 235
  - Bootlid operation, powered
  - Climate comfort laminated glass
  - Comfort Access
  - Comfort seats, front and rear
  - Dynamic Drive
  - Eight-speed automatic transmission
  - Exclusive Burr Walnut wood with inlay, interior trim
  - Exclusive Nappa leather upholstery
  - Headlining, Alcantara
- Loudspeaker system - BMW Professional
  - Reversing Assist camera
  - Soft-close doors
  - Sunblinds for rear windscreen and rear side windows, electric
  - TV function
  - Voice Control
- OTR from  
**£100,280**

inc. VAT

M Sport

- 19" light alloy V-spoke style 302 M
  - Exterior trim, High-gloss Shadowline
  - Headlining, Anthracite
  - M aerodynamic bodystyling
- M Sport steering wheel
  - Sport seats
- OTR from  
**£62,695**

inc. VAT

Luxury Edition (in addition / replacement to respective non-M Sport or M Sport models)

- 19" light alloy Multi-spoke style 235 (non-M Sport models only)
  - 20" M light alloy Double-spoke style 303 M (M Sport models only)
  - BMW Individual metallic paintwork (Azurite or Moonstone)
  - Bootlid operation, powered
  - Comfort seats, front
- Exclusive Nappa leather upholstery
  - Loudspeaker system – BMW Professional
  - Seat heating, rear
  - Soft-close doors
  - Sport leather steering wheel, three-spoke (non-M Sport models only)
- OTR from  
**£58,920**

inc. VAT



Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the standard equipment tables of the BMW 7 Series model Brochure for full details.

BMW 7 SERIES SALOON.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)
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PETROL

740i	326	5.9	28.5	232
740i M Sport	326	5.9	28.5	232
740Li	326	6.0	28.3	235
740Li M Sport	326	6.0	28.3	235
750i	407	5.2	24.8	266
750i M Sport	407	5.2	24.8	266
750Li	407	5.3	24.8	266
750Li M Sport	407	5.3	24.8	266
760Li	544	4.6	21.7	303
760Li M Sport	544	4.6	21.7	303

DIESEL

730d SE	245	7.2	41.5	178
730d SE Luxury	245	7.2	41.5	178
730d M Sport	245	7.2	41.5	178
730d M Sport Luxury	245	7.2	41.5	178
730Ld SE	245	7.3	40.9	180
730Ld SE Luxury	245	7.3	40.9	180
730Ld M Sport	245	7.3	40.9	180
730Ld M Sport Luxury	245	7.3	40.9	180
740d SE	306	6.3	40.9	181
740d SE Luxury	306	6.3	40.9	181
740d M Sport	306	6.3	40.9	181
740d M Sport Luxury	306	6.3	40.9	181

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2011 / 2012)	VED band	Insurance group
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PETROL

740i	£49,712.50	£9,942.50	£59,655	£61,225	£60,380	35%	L	48
740i M Sport	£54,108.33	£10,821.67	£64,930	£66,500	£65,655	35%	L	48
740Li	£52,362.50	£10,472.50	£62,835	£64,405	£63,560	35%	L	48
740Li M Sport	£56,758.33	£11,351.67	£68,110	£69,680	£68,835	35%	L	48
750i	£57,383.33	£11,476.67	£68,860	£70,640	£69,585	35%	M	49
750i M Sport	£61,779.17	£12,355.83	£74,135	£75,915	£74,860	35%	M	49
750Li	£59,941.67	£11,988.33	£71,930	£73,710	£72,655	35%	M	49
750Li M Sport	£64,337.50	£12,867.50	£77,205	£78,985	£77,930	35%	M	49
760Li	£82,083.33	£16,416.67	£98,500	£100,280	£99,225	35%	M	50
760Li M Sport	£83,954.17	£16,790.83	£100,745	£102,525	£101,470	35%	M	50

DIESEL

730d SE	£46,937.50	£9,387.50	£56,325	£57,420	£57,050	28%	I	47
730d SE Luxury	£48,187.50	£9,637.50	£57,825	£58,920	£58,550	28%	I	47
730d M Sport	£51,333.33	£10,266.67	£61,600	£62,695	£62,325	28%	I	48
730d M Sport Luxury	£52,583.33	£10,516.67	£63,100	£64,195	£63,825	28%	I	48
730Ld SE	£49,625.00	£9,925.00	£59,550	£60,645	£60,275	29%	I	48
730Ld SE Luxury	£50,875.00	£10,175.00	£61,050	£62,145	£61,775	29%	I	48
730Ld M Sport	£54,020.83	£10,804.17	£64,825	£65,920	£65,550	29%	I	48
730Ld M Sport Luxury	£55,270.83	£11,054.17	£66,325	£67,420	£67,050	29%	I	48
740d SE	£52,841.67	£10,568.33	£63,410	£64,505	£64,135	29%	I	49
740d SE Luxury	£54,091.67	£10,818.33	£64,910	£66,005	£65,635	29%	I	49
740d M Sport	£57,237.50	£11,447.50	£68,685	£69,780	£69,410	29%	I	49
740d M Sport Luxury	£58,487.50	£11,697.50	£70,185	£71,280	£70,910	29%	I	49

VED rates

VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW 7 Series Saloon models fall into one of the three categories listed below:

CO <sub>2</sub> emissions (g/km)	Band I 176-185	Band L 226-255	Band M >255
First year VED	£315	£790	£1000
Annual VED (second year onwards)	£210	£445	£460

Key

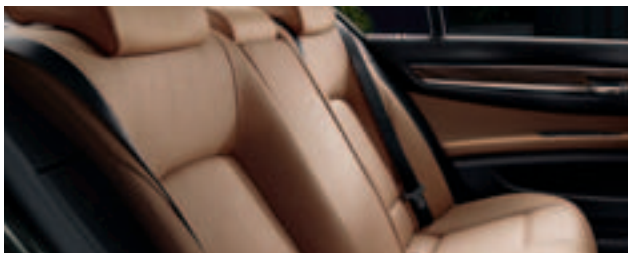
Insurance group figures refer to 50 Group Rating System.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

## STANDARD AND OPTIONAL EQUIPMENT.







































































740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d SE Luxury	730d M Sport	730d M Sport Luxury	730Ld SE	730Ld SE Luxury	730Ld M Sport	730Ld M Sport Luxury	740d SE	740d SE Luxury	740d M Sport	740d M Sport Luxury	Price
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## BMW EFFICIENT DYNAMICS

[illegible]

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

## PAINTWORK

<b>Metallic</b> Available in: Black Sapphire, Carbon Black <sup>1</sup> , Cashmere Silver <sup>2</sup> , Deep Green <sup>2</sup> , Deep Sea Blue <sup>2</sup> , Milano Beige <sup>2</sup> , Mineral White <sup>2</sup> , Space Grey <sup>2</sup> or Titanium Silver Includes Xirallic paint	met																																																																																																																																				
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## UPHOLSTERIES

[illegible]

### Key

● = Standard    ○ = Optional    - = Not available    Only with = these options must be ordered together    / = Indicates 'or'

<sup>1</sup> Only available for M Sport models. <sup>2</sup> Not available on M Sport models. <sup>3</sup> Not available on Luxury models. <sup>4</sup> Please consult your BMW Dealer as this option may be subject to extended lead times. <sup>5</sup> Leather upholstery features on varying seat aspects depending on the BMW 7 Series model and seat type chosen. For full details please refer to the BMW 7 Series model Brochure or consult your BMW Dealer.



	740i	
	740i M Sport	
	740Li	
	740Li M Sport	
	750i	
	750i M Sport	
	750Li	
	750Li M Sport	
	760Li	
	760Li M Sport	
	730d SE	
	730d SE Luxury	
	730d M Sport	
	730d M Sport Luxury	
	730Ld SE	
	730Ld SE Luxury	
	730Ld M Sport	
	730Ld M Sport Luxury	
	740d SE	
	740d SE Luxury	
	740d M Sport	
	740d M Sport Luxury	
	Price	

## PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle.

Further options can still be specified even when a package is chosen.

[illegible]

Notes:

- Head-Up Display (HUD) is not available in conjunction with Windscreen with grey shade band. Should a customer wish to specify HUD the windscreen will revert to standard (no shade band) and HUD will be added to the order at the commensurately reduced price of £930.

## COMPOSITIONS

[illegible]

### Key

● = Standard    ○ = Optional    - = Not available    Only with = these options must be ordered together    / = Indicates 'or'

<sup>1</sup> = Not available on M Sport models, standard on Luxury models.    <sup>2</sup> = This code is for M Sport models only.    <sup>3</sup> = Standard on Luxury models.









INTERIOR TRIMS

Fineline wood, High-gloss	4B7	●	-	●	-	●	-	●	-	-	-	●	●	-	-	●	●	-	-		Std
Burr Walnut wood with inlay, High-gloss	4B8	-	-	-	-	-	-	-	-	●	●	-	-	-	-	-	-	-	-		Std
Ash-grain Anthracite fine wood, High-gloss	4CA	○	-	○	-	○	-	○	-	-	-	○	○	-	-	○	○	-	-		£325
		-	○	-	○	-	○	-	○	-	-	-	-	○	○	-	-	○	○		£180
		-	-	-	-	-	-	-	-	-	○	○	-	-	-	-	-	-	-	-	
Ash-grain fine wood, High-gloss	4B5	○	-	○	-	○	-	○	-	-	-	○	○	-	-	○	○	-	-		£325
		-	○	-	○	-	○	-	○	-	-	-	-	○	○	-	-	○	○		£180
Fine Brushed Aluminium	4B9	○	●	○	●	○	●	○	●	-	-	○	○	●	●	○	○	●	●		£210
Fineline natural finish wood un-lacquered	4CB	○	-	○	-	○	-	○	-	-	-	○	○	-	-	○	○	-	-		£325
		-	○	-	○	-	○	-	○	-	-	-	-	○	○	-	-	○	○		£180
BMW Individual Auburn Sycamore wood, High-gloss	XE5	○	-	○	-	○	-	○	-	-	-	○	○	-	-	○	○	-	-		£940
		-	○	-	○	-	○	-	○	-	-	-	-	○	○	-	-	○	○		£790
		-	-	-	-	-	-	-	-	-	○	○	-	-	-	-	-	-	-	-	
BMW Individual Honey Brown Satin Walnut wood, High-gloss	XE6	○	-	○	-	○	-	○	-	-	-	○	○	-	-	○	○	-	-		£940
		-	○	-	○	-	○	-	○	-	-	-	-	○	○	-	-	○	○		£790
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
BMW Individual Piano Black with inlay	XE8	○	-	○	-	○	-	○	-	-	-	○	○	-	-	○	○	-	-		£940
		-	○	-	○	-	○	-	○	-	-	-	-	○	○	-	-	○	○		£790
		-	-	-	-	-	-	-	-	-	○	○	-	-	-	-	-	-	-	-	

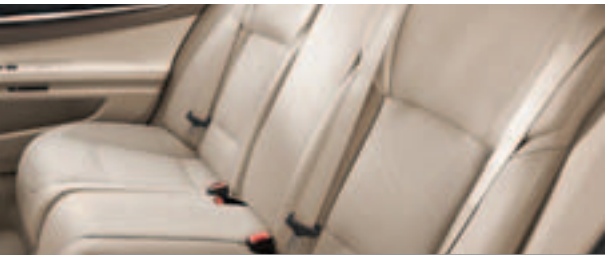
STEERING AND CHASSIS

Dynamic Drive	229	○	●	○	●	○	●	○	●	●	●	○	○	○	●	●	○	○	○	●	●	£1,890
Integral Active Steering	2VH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,360

SAFETY AND TECHNOLOGY

Active Cruise Control (ACC) with ‘Stop and Go’ function	5DF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,500
Adaptive Headlights	524	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£470
Head-Up Display (HUD)	610	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£980
In combination with Z7G / Z7H / Z7J / Z7K Not with 3AP		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£930
Lane change warning system	5AG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£500
Lane departure warning system	5AD	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	●	●	●	●	£400
Night Vision with pedestrian recognition	6UK	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,535
Reversing Assist camera	3AG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£330
Speed limit display	8TH	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	●	●	●	●	£250
Surround-view Only with 3AG	5DL	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£530
Tyre pressure control	2VB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£210

Key  
● = Standard   ○ = Optional   - = Not available   Only with = these options must be ordered together   Not with = these options are not available for ordering together   / = Indicates ‘or’



SEATS

Comfort seats, front Includes 488	456	○	-	○	-	-	-	-	-	-	●	●	○	●	-	●	○	●	-	●	-	£1,485
		-	-	-	-	○	-	○	-	-	-	-	-	-	-	-	-	-	-	-	-	£1,430
		-	○	-	○	-	-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	£885
		-	-	-	-	-	○	-	○	-	-	-	-	-	-	-	-	-	-	-	-	£830
Comfort seats, rear	460	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,205
Folding tables in rear compartment Only with 456 Not with 455	4UV	-	-	○	○	-	-	○	○	○	○	○	○	-	-	-	-	-	-	-	-	£1,325
Lumbar support, driver and front passenger In combination with 456	488	○	○	○	○	●	●	●	●	●	●	●	○	●	○	●	○	●	○	●	○	£305
		○	○	○	○	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	£0
Oscillating seat base function Only with 456 <sup>1</sup>	455	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£535
Seat backrest massage function, rear Only with 460	4UM	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£435
Seat heating, rear	496	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£305
Seat ventilation, front In combination with 460, must include 454 M Sport models also require 456	453	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£755
Seat ventilation, rear Only with 453 / 460 and 496 M Sport models also require 456	454	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£755

EXTERIOR EQUIPMENT

BMW Individual lettering on bootlid Only with ind / ZB / XC4 / 490	XF1	○	-	○	-	○	-	○	-	○	-	○	-	○	○	-	○	○	-	○	-	£0
Bootlid operation, powered	316	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£400
Comfort Access	322	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£665
Exterior trim, High-gloss Shadowline Only with 466	760	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£325
Model designation deletion	320	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Rain channels in body colour	466	●	●	○	●	●	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£0
Soft-close doors	323	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£460
Towbar, fully electric	3AC	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£825

Key  
● = Standard   ○ = Optional   - = Not available   Only with = these options must be ordered together   Not with = these options are not available for ordering together   / = Indicates ‘or’  
<sup>1</sup> = Only with 456 for non M Sport models.



740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d SE Luxury	730d M Sport	730d M Sport Luxury	730Ld SE	730Ld SE Luxury	730Ld M Sport	730Ld M Sport Luxury	740d SE	740d SE Luxury	740d M Sport	740d M Sport Luxury	Price
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## INTERIOR EQUIPMENT

<b>Air conditioning – rear, extended</b> Only with 316 and 403 Not with 464	4NF	-	-	○	○	-	-	○	○	○	○	-	-	-	-	-	-	-	-	£1,110
<b>BMW Individual Alcantara headlining, Anthracite</b> Not with 775	776	○	-	○	-	○	-	○	-	-	-	○	○	-	-	○	○	-	-	£1,115
		-	○	-	○	-	○	-	○	-	-	-	○	○	-	-	○	○	£915	
		-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	-	-	-	£315
		-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	-	-	£0
<b>BMW Individual Alcantara headlining</b> Only with ZB	XD5	○	-	○	-	○	-	○	-	-	-	○	○	-	-	○	○	-	-	£1,115
		-	○	-	○	-	○	-	○	-	-	-	○	○	-	-	○	○	£915	
		-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	-	-	-	£315
		-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	-	-	£0
<b>BMW Individual cool box</b> Not with 464	791	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£975	
<b>BMW Individual rear seat reading lights</b>	4M8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£280	
<b>Ceramic finish for controls</b>	4U1	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£385	
<b>Climate Comfort laminated glass</b> <b>In combination with 610</b> Includes 358 Not with 3AP / 761	356	○	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£825	
		○	○	○	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£775	
<b>Climate Comfort windscreen</b> <b>In combination with 610</b> Not with 3AP	358	○	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£200	
		○	○	○	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£145	
<b>Door sill finishers with BMW Individual designation</b> Only with ind / ZB / XC4 / 490	778	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	○	-	£0	
<b>Glass sunroof</b>	403	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	●	●	●	£1,035
<b>Headlining, Anthracite</b> Not with 776	775	○	●	○	○	○	●	○	●	-	-	○	○	●	●	○	○	●	●	£295
<b>Instrument panel, leather</b>	4ND	○	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£1,020	
<b>Smoker's package deletion</b>	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0	
<b>Sun protection glass</b> Not with 356	761	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£390	
<b>Sunblind – rear windscreen, electric</b> <b>In combination with 416</b>	415	○	○	●	●	○	○	●	●	●	●	○	○	○	○	○	○	○	£345	
		○	○	-	-	○	○	-	-	-	-	○	○	○	○	○	○	○	£0	
<b>Sunblinds – rear windscreen and rear side windows, electric</b> Only with 415	416	○	○	-	-	○	○	-	-	●	●	○	○	○	○	○	○	○	£845	
		-	-	○	○	-	-	○	○	-	-	-	-	-	-	-	-	-	£535	
<b>Through-loading ski bag</b> Not with 4NF / 791	464	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£245	
<b>Universal remote control<sup>1</sup></b>	319	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£195	
<b>Windscreen with grey shade band</b> Not with 356 / 358 / 610	3AP	○	○	○	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£65	

### Key

● = Standard    ○ = Optional    - = Not available    Only with = these options must be ordered together    Not with = these options are not available for ordering together    / = Indicates 'or'

<sup>1</sup> = To confirm compatibility of devices please refer to [www.homelink.com](http://www.homelink.com)



740i	740i M Sport	740Li	740Li M Sport	750i	750i M Sport	750Li	750Li M Sport	760Li	760Li M Sport	730d SE	730d SE Luxury	730d M Sport	730d M Sport Luxury	730Ld SE	730Ld SE Luxury	730Ld M Sport	730Ld M Sport Luxury	740d SE	740d SE Luxury	740d M Sport	740d M Sport Luxury	Price
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## STEERING WHEELS

[illegible]


## AUDIO AND COMMUNICATION

[illegible]

## Key

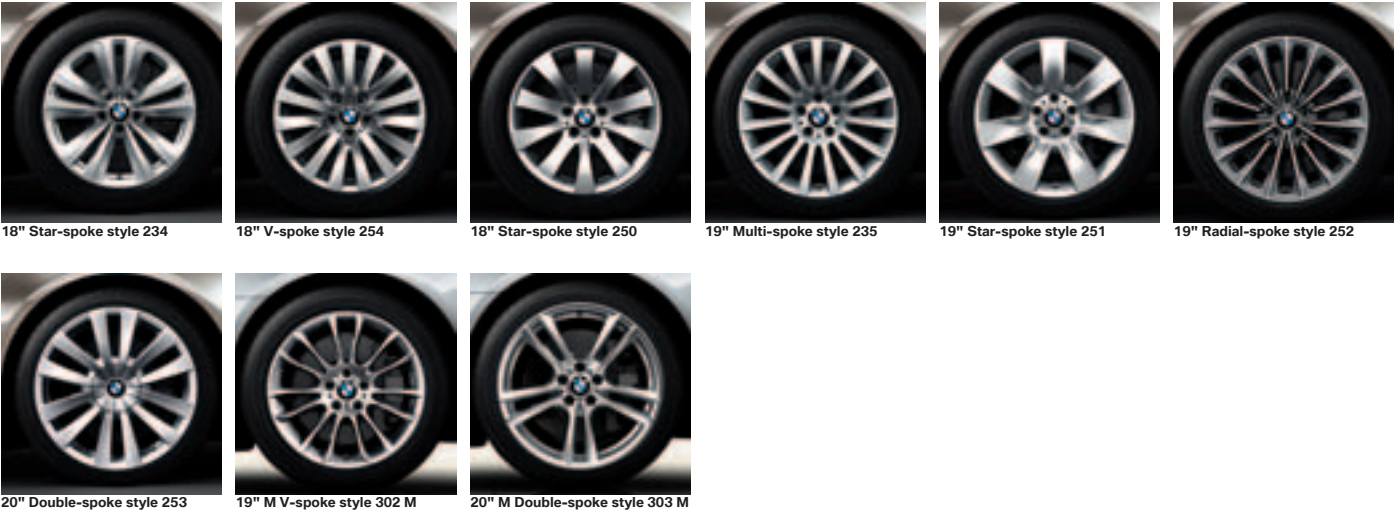
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	740i	
	740i M Sport	
	740Li	
	740Li M Sport	
	750i	
	750i M Sport	
	750Li	
	750Li M Sport	
	760Li	
	760Li M Sport	
	730d SE	
	730d SE Luxury	
	730d M Sport	
	730d M Sport Luxury	
	730Ld SE	
	730Ld SE Luxury	
	730Ld M Sport	
	730Ld M Sport Luxury	
	740d SE	
	740d SE Luxury	
	740d M Sport	
	740d M Sport Luxury	
	Snow chains	
	Run-flat tyres	
Price		

LIGHT ALLOY WHEELS

18" Star-spoke style 234	2SR	●	-	●	-	●	-	●	-	-	-	●	-	-	-	●	-	-	-	●	-	-	-	●	-	-	-	Std
18" V-spoke style 254	2KS	○	-	○	-	○	-	○	-	-	-	○	-	-	-	○	-	-	-	●	-	-	-	●	-	-	-	£385
18" Star-spoke style 250	2SU	○	-	○	-	○	-	○	-	○	-	-	○	-	-	○	-	-	-	●	-	-	-	●	-	-	-	£385
19" Multi-spoke style 235	2ST	○	-	○	-	○	-	○	-	○	-	●	-	-	-	○	●	-	-	●	-	-	-	●	-	-	-	£1,050
19" Star-spoke style 251	2SV	○	-	○	-	○	-	○	-	○	-	-	-	-	-	○	-	-	-	●	-	-	-	●	-	-	-	£1,430
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	£390
19" Radial-spoke style 252	2HL	○	-	○	-	○	-	○	-	○	-	-	-	-	-	○	-	-	-	●	-	-	-	●	-	-	-	£1,850
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	○	-	-	-	£805
20" Double-spoke style 253	2BX	○	-	○	-	○	-	○	-	○	-	-	-	-	-	○	-	-	-	●	-	-	-	●	-	-	-	£1,955
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	○	-	-	-	£910
19" M V-spoke style 302 M	2NW	-	●	-	●	-	●	-	●	-	●	-	-	-	-	●	-	-	-	●	-	-	-	●	-	-	-	Std
20" M Double-spoke style 303 M	2NX	-	○	-	○	-	○	-	○	-	○	-	○	-	○	●	-	-	○	●	-	-	○	●	-	-	-	£910
19" BMW Individual V-spoke style 228 I Only with XC4 / ind / ZB / 490	2M8	○	-	○	-	○	-	○	-	○	-	-	-	-	-	○	-	-	-	●	-	-	-	●	-	-	-	£1,430
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	○	-	-	-	£390
20" BMW Individual V-spoke style 301 I Only with XC4 / ind / ZB / 490	2NV	○	-	○	-	○	-	○	-	○	-	-	-	-	-	○	-	-	-	●	-	-	-	●	-	-	-	£2,340
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	○	-	-	-	£1,290



SUPPLEMENTARY OPTIONS

<b>BMW Service Inclusive</b> <sup>1,2</sup> Package covering servicing costs for 5 years / 60,000 miles	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
<b>BMW Service Inclusive Plus</b> <sup>1,3</sup> Package covering servicing and maintenance costs for 5 years / 60,000 miles	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	From £1,360
<b>BMW Trackstar</b> <sup>4</sup>	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£219
<b>BMW Winter Tyre package</b> <sup>5</sup> 17" light alloy Star-spoke style 233 with Continental Winter Contact TS810S SSR* run-flat tyres	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	£1,900	
18" light alloy V-spoke style 254 with Pirelli W210 Sottozero 2* run-flat tyres	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,200
19" light alloy Star spoke style 251 with Pirelli W240 Sottozero S2* run-flat tyres	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,500

**Key**  
● = Standard   ○ = Optional   - = Not available   / = Indicates 'or'  
1 = For full details including terms and conditions see the Service Inclusive Brochure.   2 = The BMW 7 Series comes with Service Inclusive as standard. Customers can opt-out and in this event there will be a deduction of £350 off the retail price of a six-cylinder model, £400 off the retail price of an eight-cylinder model or £450 off the retail price of a 12-cylinder model.   3 = 7 Series customers can upgrade to BMW Service Inclusive Plus at the cost shown.   4 = Prices excludes fitting or subscription. Please consult your local BMW Dealer for further details.   5 = Price excludes fitting.   \* = BMW Star marked tyre.  
Information correct at time of going to print. Prices subject to change.

CODE GLOSSARY.

229	Dynamic Drive	4B8	Burr Walnut wood interior trim with inlay, High-gloss	6UK	Night Vision with pedestrian recognition
248	Steering wheel heating	4B9	Fine-brushed Aluminium interior trim	710	M Leather steering wheel
255	Sport leather steering wheel, three-spoke	4CA	Ash-grain Anthracite fine wood interior trim, High-gloss	760	Exterior trim, High-gloss Shadowline
2VB	Tyre Pressure Monitoring	4CB	Fineline natural finish wood interior trim, un-lacquered	761	Sun protection glass
2VH	Integral Active Steering	4CC	Fine wood inlay for leather steering wheel	775	Headlining, Anthracite
316	Bootlid operation, powered	4M8	BMW Individual rear seat reading lights	776	BMW Individual Alcantara headlining, Anthracite
319	Universal remote control	4ND	Instrument panel, leather	778	Door sill finishers with BMW Individual designation
320	Model designation deletion	4NF	Air conditioning – rear, extended	791	BMW Individual cool box
322	Comfort Access	4U1	Ceramic finish for controls	8TH	Speed limit display
323	Soft-close doors	4UM	Seat backrest massage function, rear	ind	BMW Individual metallic paintwork
356	Climate comfort laminated glass	4UV	Folding tables in rear compartment	met	Metallic paintwork
358	Climate Comfort windscreen	524	Adaptive Headlights	NA	Exclusive Nappa leather upholstery
3AC	Towbar, fully electric	5AD	Lane departure warning system	uni	Non-metallic paintwork
3AG	Reversing Assist camera	5AG	Lane change warning system	XC4	BMW Individual Composition
3AP	Windscreen with grey shade band	5DF	Active Cruise Control (ACC) with "Stop and Go" function	XD5	BMW Individual Alcantara headlining
403	Glass sunroof	5DL	Surround-view	XE5	BMW Individual Auburn Sycamore wood interior trim, High-gloss
415	Sunblind – rear windscreen, electric	601	TV function	XE6	BMW Individual Honey Brown Satin Walnut wood interior trim, High-gloss
416	Sunblinds – rear windscreen and rear side windows, electric	610	Head-Up Display (HUD)	XE8	BMW Individual Piano Black interior trim with inlay
441	Smoker's package deletion	614	Internet	XF1	BMW Individual lettering on bootlid
453	Seat ventilation, front	620	Voice Control	XL1	BMW Individual sport leather steering wheel with wood inlay
454	Seat ventilation, rear	677	Loudspeaker system – BMW Professional	Z7G (Z7J for M Sport models)	Executive Package
455	Oscillating seat base function	696	DVD changer	Z7H (Z7K for M Sport models)	Executive Plus Package
456	Comfort seats, front	6FG	Rear-seat entertainment – BMW Business	ZB	BMW Individual full Merino leather upholstery
460	Comfort seats, rear	6FH	Rear-seat entertainment – BMW Professional		
464	Through-loading ski bag	6NB	Independent rear telephone		
466	Rain channels in body colour	6NF	Bluetooth telephone audio connection		
488	Lumbar support, driver and front passenger	6NR	Mobile Application Preparation		
490	BMW Individual special paintwork				
496	Seat heating, rear				
4B5	Ash-grain fine wood interior trim, High-gloss				
4B7	Fineline wood interior trim, High-gloss				





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