

CREATE YOUR OWN MINI



**MINI FIRST.
PRICE LIST FROM MARCH 2012.**



PRICING & TECHNICAL STUFF

IMPORTANT FIGURES.

Pricing

CO ₂ emissions (g/km)	127
BIK tax rate	15%
P11d value	£11,815
Basic price	£9,458.33
VAT	£1,891.67
Retail price	£11,350
OTR costs	£520
OTR price	£11,870

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. MINI First falls into the category listed below:

CO ₂ emissions (g/km)	Band D 121-130
First year VED	£0
Annual VED (second year onwards)	£95

Prices and specifications

MINI UK reserves the right to alter prices and specifications without notice. MINI UK has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

On the road price

The recommended on the road price includes:

Delivery and MINI Emergency Service	£440
Number plates	£25
Vehicle first registration fee	£55
Vehicle Excise Duty	See table above

Technical data

Insurance rating (1-50 scale)	8E
Regulated emissions standard	EU5
Capacity (cc)	1598
Power output (hp)	75
Torque (Nm/rpm)	140 / 2250
0-62 mph (secs)	13.2
Top speed (mph)	109

Fuel consumption

Urban (mpg / litres/100km)	39.2 / 7.2
Extra-Urban (mpg / litres/100km)	64.2 / 4.4
Combined (mpg / litres/100km)	52.3 / 5.4
CO ₂ emissions (g/km)	127

Dimensions

Length (mm)	3723
Width incl. door mirrors (mm)	1913
Vehicle height (mm)	1407
Fuel tank capacity (litres)	40
Wheels	5.5J x 15" Steel
Tyres	175 / 65 R15
Boot volume VDA (litres) ¹	160-680

¹ Varies between 160 and 680 litres depending on whether neither, one or both rear backrests are folded down.

STANDARD EQUIPMENT

RAISE THE STANDARDS.

50/50 Split folding rear seats

6-Speed manual gearbox

Airbags (6)

Alarm and immobiliser (Thatcham CAT1)

Aux-In connection (3.5mm)

Central locking, automatic at 10 mph

Disc brakes front and rear, ventilated at front

Door handles, chrome-plated

Dynamic Stability Control (DSC) including ASC+T

– Anti-Lock Brake System (ABS)

– Cornering Brake Control (CBC)

– Electronic Brake Force Distribution (EBD)

Easy Entry function

Electric door mirrors

Electric front windows, frameless

Electric Power Assisted Steering (EPAS)

Height adjustable driver's seat

Height and reach adjustable steering column

ISOFIX child seat attachments, rear

MINI Mobility System (MINI MS)

Radio WAVE with single CD

Remote central locking (2 keys)

Rev counter with outside temperature display

Start/Stop button

Third brake light

Three-point safety belts with pre-tensioners

Tyre Pressure Warning System (TPWS)

Wheels

15" Steel wheels with full size hubcaps



PICK YOUR OPTIONS

GET A HEAD START WITH OUR RANGE OF OPTIONS AND PACKAGES.

Solid exterior colours	Option Code	Price
Chili Red	851	£0
Ice Blue	828	£0
Pepper White	850	£0
Metallic exterior colours		
British Racing Green II	B22	£340
Hot Chocolate	A88	£340
Lightning Blue	A63	£340
Midnight Black	A94	£340
Spice Orange	B23	£340
Velvet Silver	B31	£340
Upholstery		
Cloth Cosmos	APE1	■
Colour Line		
Carbon Black	4C1	£110
Polar Beige	4C2	£110
Rooster Red	4BA	£110
Satellite Grey	4C3	£110
Toffee	4CN	£110
Interior trim		
Fine White Silver	-	■
Fluid Silver	4BC	£130
English Oak	4BE	£245
Piano Black	4BD	£130
Striped Alloy	4DA	£195

Chassis	Option Code	Price
Emergency space-saver spare wheel	300	£50
Technology		
Air conditioning, manual	530	£690
SALT Pack	ZC9	£415
- Floor mats in velour		
- Front fog lights		
- Interior Lights Pack		
- On-board computer		
- Passenger seat height adjustment		
- Storage Compartment Pack		
DESIGN Pack	ZC5	£535
- 3-Spoke sport leather steering wheel		
- Chrome Line exterior		
- Chrome Line interior		
- Heated mirrors and windscreen washer jets		
- Mirror caps in body colour		
TECH Pack	ZC6	£845
In combination with DESIGN Pack (ZC5)		£660
- 3-Spoke sport leather steering wheel		
- Basic Bluetooth function with USB audio		
- Multi-function for steering wheel		
- Passenger airbag de-activation switch		
- Radio BOOST with single CD		

Key

■ Standard

Note: SALT/DESIGN/TECH Packs may be purchased together.

SENSIBLE REASONS TO CHOOSE A MINI

Class-leading drive, build quality and an array of striking interior design features – all great reasons to buy a MINI but that's certainly not the whole story. Here are some other things you might find interesting:

LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

MINIMALISM is our name for a range of engineering advances that have resulted in a reduction of between 19 and 28% in emissions and a substantial increase in fuel efficiency across the MINI range. For example the MINI First achieves 52.3mpg on the combined cycle and emits only 127g/km of CO₂. This has a positive impact on your annual car tax.

Compare your favourite MINI model against other cars on www.mini.co.uk to see just how well we perform.

SERVICING

But won't a MINI be expensive to service you ask? Nope. We've made sure of that by offering every new MINI owner their first 5 years servicing (or 50,000 miles whichever is sooner) for a one off payment. We call this MINI tlc. And for even more peace of mind, with MINI tlc XL you can get 3 more years or 30,000 miles of servicing, again for a one off fixed cost. For further information including full pricing, terms and conditions visit www.mini.co.uk/aftersales or contact your MINI Dealer.

DEPRECIATION

MINIs are famous for holding their value well. It's one of the factors that the car magazines take into account when looking at the 'real' ownership costs of any car, so a handy thing to check while you're researching your next car purchase.

FLEXIBLE FINANCE

It's these slow depreciation rates that allow MINI Financial Services to offer you a flexible way to get into a MINI*, by giving you options at the end of your agreement. Our Select product offers you fixed regular payments at a level you can afford and the opportunity to change your MINI for a new one every 2-4 years without any hassle*. What's more, we'll guarantee what your MINI will be worth at the end of your agreement if you decide to hand your MINI back, so you don't have to worry about depreciation. While we're at it we can also insure you at competitive rates, all dependent on your personal circumstances of course. All of this can be done at your dealer when you order your new MINI.

GENUINE MINI ACCESSORIES

Genuine MINI Accessories is the only range that is approved by the people that built the MINI. Every item is at one with the design, build and spirit of this uncompromising car. Pick from masses of exterior accessories including decals, alloy wheels, roof racks and mirror covers. It's the same with the interior, where the range extends from the leather gear lever knobs and gaiters to DVD systems for rear seat entertainment. Whichever you choose, Genuine MINI Accessories are sure to make your MINI more you. Just as important, they won't make it any less MINI. For details of the full range available pick up an accessories brochure from your local MINI Dealer or visit: www.mini.co.uk/accessories.

OUR DEALERS

Last but certainly not least, our lovely dealerships. Since you're holding this price list, you may have already been into one of them. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

*Finance subject to status and available to over 18's in the UK only (excluding the Channel Islands). Guarantees and indemnities may be required. We can arrange finance and hiring facilities for you. Finance provided by MINI Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF.

Prices shown are those in effect at the time of going to press and may alter periodically subject to product changes. All prices include VAT unless quoted separately.

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