

Media Information
2 April 2012

Ursula Mathar named new head of BMW Group's Sustainability and Environmental Protection department

Munich. Ursula Mathar will head the BMW Group's Sustainability and Environmental Protection department, with immediate effect. In this function, she will report directly to Dr. Rainer Feurer, head of Corporate Strategy and Planning, Environment, and will be responsible for BMW Group sustainability strategy.

With a background in business administration and pharmacy, Mathar most recently managed the Sustainability and External Reporting department of Bayer AG's central Environment and Sustainability division.

The BMW Group has a long tradition of sustainability and environmental protection. The company was the very first automobile manufacturer to appoint an environmental officer back in 1973. The BMW Group has been listed in the FTSE4Good, one of the most important indexes of sustainable companies, every year for the past ten years and was the highest-placed automobile manufacturer in the CDP Global 500 Ranking in 2011. The BMW Group has also been the most sustainable automobile manufacturer in the Dow Jones Sustainability Index for the past seven consecutive years.

If you have any questions, please contact:

Corporate Communications

Jochen Frey, Business, Financial and Sustainability Communications
Telephone: +49 89 382- 41125, Fax: +49 89 382-24418
Email: Jochen.Frey@bmw.de

Alexander Bilgeri, head of Business, Financial and Sustainability Communications
Telephone: +49 89 382-24544, Fax: +49 89 382-24418
Email: Alexander.Bilgeri@bmw.de

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global

Media Information

Date 2 April 2012

Subject **Ursula Mathar new head of Sustainability and Environmental Protection at BMW Group**

Page 2

company, the BMW Group operates 25 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years.

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