



# MINI LONDON 2012 EDITION.

PRICE LIST FROM APRIL 2012.



# MINI LONDON 2012 EDITION.

Show your support with MINI, the official partner of Team GB and ParalympicsGB, and celebrate the monumental London 2012 Olympic Games, with the MINI London 2012 Edition.

There will be just 2,012 of these special edition models built, available in Cooper, Cooper D, Cooper S and Cooper SD trims, in Union Flag colours; Chili Red, White Silver or Lightning Blue. All models boast white mirror caps and a white roof featuring the iconic London 2012 Olympic Games graphic.

The exterior also features a distinctive Union Flag single sport stripe which runs over the bonnet, roof and rear tailgate. The side scuttles bear the London 2012 Olympic Games graphic. To finish off the dynamic look, the MINI London 2012 Edition features unique Ferris grey 17" conical spoke alloy wheels.

Inside, the most striking feature is the London skyline, beautifully etched across the width of the piano-black dashboard. Silhouetting some of London's most iconic landmarks, including Tower Bridge,





Battersea Power Station and the London Eye, the dashboard also displays the words "London 1 of 2012".

The London 2012 inspiration continues with red and blue stitching twined with white piping on the Black Lounge leather upholstery. The headrests complement the theme with Union Flag piping and a London 2012 Olympic Games graphic is stitched on the inner edge of both front seats. Coloured stitching also features on the hand brake, gear stick gaiter and floor mats which also have piping.

As well as fuel sipping mpg figures and low CO<sub>2</sub> emissions, drivers can enjoy trademark go-kart handling and charismatic personality in a truly patriotic driving experience.



# PRICING

## IMPORTANT FIGURES.

Model	MINI Cooper London 2012 Edition	MINI Cooper D London 2012 Edition	MINI Cooper S London 2012 Edition	MINI Cooper SD London 2012 Edition
CO <sub>2</sub> emissions (g/km)	127	99	136	114
BIK tax rate	16%	13%	18%	16%
P11d value	£17,925	£19,205	£19,955	£20,805
Basic price	£14,550.00	£15,616.67	£16,241.67	£16,950.00
VAT	£2,910.00	£3,123.33	£3,248.33	£3,390.00
Retail price	£17,460	£18,740	£19,490	£20,340
<b>OTR price – manual</b>	<b>£17,980</b>	<b>£19,260</b>	<b>£20,130</b>	<b>£20,860</b>

### Automatic Model

CO <sub>2</sub> emissions (g/km)	150	135	149	139
BIK tax rate	21%	21%	20%	21%
P11d value	£19,010	£20,290	£21,100	£21,950
<b>OTR price – automatic</b> (including cost of automatic gearbox)	<b>£19,200</b>	<b>£20,465</b>	<b>£21,290</b>	<b>£22,125</b>



# TECHNICAL STUFF

## THE NUMBERS THAT COUNT.

Model	MINI Cooper 6-Speed Manual	MINI Cooper D 6-Speed Manual	MINI Cooper S 6-Speed Manual	MINI Cooper SD 6-Speed Manual
Regulated emissions standard	EU5	EU5	EU5	EU5
Capacity (cc)	1598	1598	1598	1995
Power output (hp)	122	112	184	143
Torque (Nm/rpm)	160 / 4250	270 / 1750-2250	240 <sup>1</sup> / 1600-5000	305 / 1750-2700
0-62 mph (secs)	9.1	9.7	7.0	8.1
Top speed (mph)	126	122	142	134
<b>Fuel consumption</b>				
Urban (mpg / litres/100km)	40.9 / 6.9	67.3 / 4.2	38.7 / 7.3	55.4 / 5.1
Extra-Urban (mpg / litres/100km)	61.4 / 4.6	80.7 / 3.5	56.5 / 5.0	72.4 / 3.9
Combined (mpg / litres/100km)	52.3 / 5.4	74.3 / 3.8	48.7 / 5.8	65.7 / 4.3
CO <sub>2</sub> emissions (g/km)	127	99	136	114
<b>Dimensions</b>				
Length (mm)	3723	3723	3729	3729
Width incl. door mirrors (mm)	1913	1913	1913	1913
Vehicle height (mm)	1407	1407	1407	1407
Fuel tank capacity (litres)	40	40	50	40
Wheels	7J x 17" Light Alloy	7J x 17" Light Alloy	7J x 17" Light Alloy	7J x 17" Light Alloy
Tyres	205 / 45 R17	205 / 45 R17	205 / 45 R17	205 / 45 R17
Boot volume VDA (litres) <sup>2</sup>	160-680	160-680	160-680	160-680

<sup>1</sup> 260Nm with overboost function.  
<sup>2</sup> Varies between 160 and 680 litres depending on whether neither, one or both rear backrests are folded down.  
 For technical data relating to cars with automatic transmission, please visit [www.mini.co.uk](http://www.mini.co.uk)

**VED rates**  
 VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. MINI London 2012 Edition models fall into one of the categories listed below:

CO <sub>2</sub> emissions (g/km)	Band A 0-100	Band C 111-120	Band D 121-130	Band E 131-140	Band F 141-150
First year VED	£0	£0	£0	£120	£135
Annual VED (second year onwards)	£0	£30	£100	£120	£135

**Prices and specifications**  
 MINI UK reserves the right to alter prices and specifications without notice. MINI UK has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

**On the road price**  
 The recommended on the road price includes:

Delivery and MINI Emergency Service	£440
Number plates	£25
Vehicle first registration fee	£55
Vehicle Excise Duty	See left

# STANDARD EQUIPMENT

RAISE THE STANDARDS.

	MINI Cooper London 2012 Edition	MINI Cooper D London 2012 Edition	MINI Cooper S London 2012 Edition	MINI Cooper SD London 2012 Edition
50/50 Split folding rear seats	■	■	■	■
6-Speed manual gearbox	■	■	■	■
Airbags (6)	■	■	■	■
Air conditioning, manual	■	£0*	■	■
Alarm and immobiliser (Thatcham CAT1)	■	■	■	■
Aux-In connection (3.5mm)	■	■	■	■
DAB Radio	■	■	■	■
Diesel particulate filter		■		■
Door handles, chrome-plated	■	■	■	■
Dynamic Stability Control (DSC)	■	■	■	■
– Anti-Lock Brake System (ABS)	■	■	■	■
– Cornering Brake Control (CBC)	■	■	■	■
– Electronic Brake Force Distribution (EBD)	■	■	■	■
Electric door mirrors	■	■	■	■
Electric front windows, frameless	■	■	■	■
Electric Power Assisted Steering (EPAS)	■	■	■	■
Exhaust pipe, chrome-plated	■	■		
Exhaust pipes, twin, chrome-plated			■	■
Heated windscreen washer jets and exterior mirrors	■	■	■	■
ISOFIX child seat attachments, rear	■	■	■	■
MINIMALISM Technology	■	■	■	■
– Automatic Start/Stop function	■	■	■	■
– Brake Energy Regeneration	■	■	■	■
– Shift Point Display	■	■	■	■
Passenger airbag deactivation switch	■	■	■	■
Radio BOOST with single CD	■	■	■	■
Remote central locking (2 keys)	■	■	■	■
Rev counter with outside temperature display	■	■	■	■
Sport button	■	■	■	■
Start/Stop button	■	■	■	■
Three-point safety belts with pre-tensioners	■	■	■	■
Twin-scroll turbocharger			■	■
Tyre Pressure Warning System (TPWS)	■	■	■	■

Key

■ Standard

\* Manual air conditioning is available at £0, but must be specified explicitly.



# STANDARD EQUIPMENT

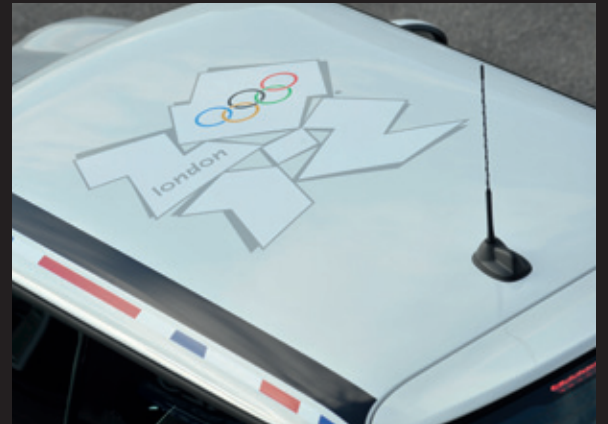
## LONDON 2012 EDITION.

	MINI Cooper London 2012 Edition	MINI Cooper D London 2012 Edition	MINI Cooper S London 2012 Edition	MINI Cooper SD London 2012 Edition
17" Light alloy wheels Conical Spoke in Ferris Grey, 7J x 17 with 205/45 R17 tyres	■	■	■	■
3-Spoke sport leather steering wheel	■	■	■	■
Additional décor rings	■	■	■	■
Anthracite headlining	■	■	■	■
Chrome Line Exterior	■	■	■	■
Chrome Line Interior	■	■	■	■
Floor Mats in Velour with bi-colour stitching	■	■	■	■
Interior: London 2012 Skyline – Piano Black	■	■	■	■
Leather Lounge, London 2012 Carbon Black	■	■	■	■
London 2012 Olympic Games logo roof decal	■	■	■	■
London 2012 Olympic Games logo side scuttle trim	■	■	■	■
Model badge – deletion	■	■	■	■
Multi-function for steering wheel with cruise control	■	■	■	■
Roof spoiler in roof colour	■	■	■	■
Run-flat tyres	■	■	■	■
Sport seats, front	■	■	■	■
White indicators	■	■	■	■









# PAINT, UPHOLSTERY & WHEELS

IT'S YOUR MINI, BE BOLD.

	Option Code	MINI Cooper London 2012 Edition	MINI Cooper D London 2012 Edition	MINI Cooper S London 2012 Edition	MINI Cooper SD London 2012 Edition	Price
<b>Solid exterior colours</b>						
Chili Red	Uni	□	□	□	□	£0
<b>Metallic exterior colours</b>						
Lightning Blue or White Silver	Met	□	□	□	□	£0
<b>Upholstery</b>						
Leather Lounge London 2012 Carbon Black	Z1	■	■	■	■	Std
<b>Colour Line</b>						
Carbon Black	4C1	■	■	■	■	Std


Key    □ Optional    ■ Standard



Interior trim

	Option Code	MINI Cooper London 2012 Edition	MINI Cooper D London 2012 Edition	MINI Cooper S London 2012 Edition	MINI Cooper SD London 2012 Edition	Price
London 2012 Skyline	4BD	■	■	■	■	Std
Leather Dashboard						
John Cooper Works Leather Dashboard	4L4	□	□	□	□	£805

Wheels

	Option Code	MINI Cooper London 2012 Edition	MINI Cooper D London 2012 Edition	MINI Cooper S London 2012 Edition	MINI Cooper SD London 2012 Edition	Price
 17" Conical Spoke alloy wheels in Ferris Grey	2GD	■	■	■	■	Std

Key    □ Optional    ■ Standard





# PICK YOUR OPTIONS

GET A HEAD START WITH OUR OPTION PACKAGE: CHILI.

Pack	MINI Cooper/D London 2012 Edition CHILI £910	MINI Cooper S/SD London 2012 Edition CHILI £1,150
Air conditioning, automatic	■	■
Basic Bluetooth function with USB audio	■	■
Bi-Xenon headlights	■	■
Front fog lights	■	■
Interior Lights Pack	■	■
On-board computer	■	■
Passenger seat height adjustment	■	■
Rear roof spoiler	■	■
Storage Compartment Pack	■	■

Key   ■ Included in pack   ■ Standard on model



## Additional Packs

	MINI Cooper London 2012 Edition	MINI Cooper D London 2012 Edition	MINI Cooper S London 2012 Edition	MINI Cooper SD London 2012 Edition
<b>Media Pack</b>	<b>£1,265</b>	<b>£1,265</b>	<b>£1,265</b>	<b>£1,265</b>
In combination with CHILI Pack (872)	£910	£910	£910	£910
– Bluetooth telephone audio connection	■	■	■	■
– Full Bluetooth preparation with USB audio	■	■	■	■
– MINI Connected	■	■	■	■
– MINI Navigation system	■	■	■	■
– Radio Visual Boost	■	■	■	■
– Voice control	■	■	■	■
<b>Vision Pack</b>	<b>£695</b>	<b>£695</b>	<b>£695</b>	<b>£695</b>
In combination with heated windscreen (359)	£625	£625	£625	£625
In combination with CHILI Pack (872)			£305	£305
– Adaptive headlights	■	■	■	■
– Bi-Xenon headlights	■	■	■	■
– Rain sensor	■	■	■	■

**Key** ■ Included in pack ■ Standard on model



# OPTIONAL EQUIPMENT

GO ON, MAKE IT YOUR OWN.

	Option Code	MINI Cooper London 2012 Edition	MINI Cooper D London 2012 Edition	MINI Cooper S London 2012 Edition	MINI Cooper SD London 2012 Edition	Price
<b>Transmission</b>						
Automatic 6-speed gearbox	205	□	□	□	□	£1,085 £1,145
<b>Chassis</b>						
Dynamic Traction Control (DTC)	5DT	□	□	□	□	£140
Emergency space-saver spare wheel	300	□	□	—	—	£50
Run-flat tyres	258	■	■	■	■	Std
Sport suspension	226	□	□	□	□	£150
<b>Exterior</b>						
Auto-dimming exterior mirrors and interior rear view mirror In combination with heated front windscreen (359)	430	□ □	□ □	□ □	□ □	£210 £105
Only with electric folding exterior mirrors (313)						
Chrome Line exterior	346	■	■	■	■	Std
Comfort access system	322	□	□	□	□	£385
Darkened rear glass	420	□	□	□	□	£160
Electric folding exterior mirrors	313	□	□	□	□	£125
Front fog lights	520	□	□	□	□	£120
Model badge, deletion	320	■	■	■	■	Std
Rear roof spoiler	325	□	□	■	■	£150
Roof in white with London 2012 Olympic Games decal & mirror caps in white	382	■	■	■	■	Std
White indicators	785	■	■	■	■	Std
<b>Interior</b>						
3-Spoke sport leather steering wheel	255	■	■	■	■	Std
3-Spoke sport leather steering wheel with gearshift paddles Only with automatic gearbox (205)	2XA	□	□	□	□	£60 £0
Additional décor rings	4AU	■	■	■	■	Std
Anthracite headlining	4AA	■	■	■	■	Std
Auto-dimming interior rear view mirror	431	□	□	□	□	£105
Chrome Line interior	345	■	■	■	■	Std
Floor Mats in Velour with bi-colour stitching	423	■	■	■	■	Std
Front centre armrest	473	□	□	□	□	£120

## Key

■ Standard □ Optional — Not available  
Only with: these options must be ordered together



	Option Code	MINI Cooper London 2012 Edition	MINI Cooper D London 2012 Edition	MINI Cooper S London 2012 Edition	MINI Cooper SD London 2012 Edition	Price
<b>Interior</b>						
Heated front windscreen	359	□	□	□	□	<b>£400</b>
<b>In combination with CHILI Pack (872)</b>		□	□	□	□	<b>£280</b>
Includes auto-dimming interior rear view mirror (431)						
Includes front fog lights (520)						
Includes rain sensor & automatic lights on (521)						
Multi-function for steering wheel	249	■	■	■	■	<b>Std</b>
Passenger seat height adjustment	450	□	□	□	□	<b>£35</b>
Rear view mirror with digital compass	4NA	□	□	□	□	<b>£180</b>
<b>In combination with heated front windscreen (359)</b>		□	□	□	□	<b>£50</b>
<b>In combination with auto-dimming exterior mirrors and interior rear view mirror (430)</b>		□	□	□	□	<b>£50</b>
Includes auto-dimming interior rear view mirror (431)						
Seat heating for driver and front passenger	494	□	□	□	□	<b>£215</b>
Smoker's Pack	441	□	□	□	□	<b>£20</b>
Sport button	4UF	■	■	■	■	<b>Std</b>
Sport seats for driver and front passenger	481	■	■	■	■	<b>Std</b>
Storage Compartment Pack	493	□	□	□	□	<b>£100</b>
Warning triangle and first aid kit	428	□	□	□	□	<b>£45</b>
Air conditioning, automatic	534	□	□	□	□	<b>£235</b>
Bi-Xenon headlights	522	□	□	□	□	<b>£485</b>
Interior Lights Pack	563	□	□	□	□	<b>£125</b>
On-board computer	550	□	□	□	□	<b>£105</b>
Park Distance Control (PDC) at rear	507	□	□	□	□	<b>£245</b>
Rain sensor and automatic lights-on	521	□	□	□	□	<b>£90</b>

Key

■ Standard □ Optional

# OPTIONAL EQUIPMENT

GO ON, MAKE IT YOUR OWN.

	Option Code	MINI Cooper London 2012 Edition	MINI Cooper D London 2012 Edition	MINI Cooper S London 2012 Edition	MINI Cooper SD London 2012 Edition	Price
<b>ICE</b>						
Basic Bluetooth function with USB audio	6ND	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£295</b>
In combination with MINI Radio Visual BOOST (6FP) / MINI Navigation system (6UM)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£0</b>
Full Bluetooth telephone preparation with USB audio	6NE	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£425</b>
In combination with CHILI Pack (872)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£125</b>
In combination with MINI Navigation system (6UM) / MINI Radio Visual BOOST (6FP)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£125</b>
Includes front centre armrest (473)						
Harman Kardon Hi-Fi speaker system	674	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£550</b>
MINI Connected	6NM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£210</b>
Only with MINI Navigation system (6UM) / MINI Radio Visual BOOST (6FP)						
MINI Navigation system	6UM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£1,345</b>
In combination with CHILI Pack (872)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£865</b>
Includes basic Bluetooth function with USB audio (6ND)						
Includes MINI Radio Visual BOOST (6FP)						
Includes on-board computer (550)						
MINI Radio Visual BOOST	6FP	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£840</b>
In combination with CHILI Pack (872)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£355</b>
Includes basic Bluetooth function with USB audio (6ND)						
Includes on-board computer (550)						
Voice control	620	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£215</b>
In combination with Full Bluetooth telephone preparation with USB audio (6NE)		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<b>£0</b>
Only with MINI Navigation system (6UM) / MINI Radio Visual BOOST (6FP)						

# SENSIBLE REASONS TO CHOOSE A MINI

Class-leading drive, build quality and an array of striking interior design features – all great reasons to buy a MINI but that's certainly not the whole story. Here are some other things you might find interesting:

## LOWER EMISSIONS AND LOWER FUEL CONSUMPTION

MINIMALISM is our name for a range of engineering advances that have resulted in a reduction of between 19 and 28% in emissions and a substantial increase in fuel efficiency across the MINI range. For example the MINI Cooper D London 2012 Edition achieves 74.3mpg on the combined cycle and emits only 99g/km of CO<sub>2</sub>. This has a positive impact on your annual car tax.

Compare your favourite MINI model against other cars on [www.mini.co.uk](http://www.mini.co.uk) to see just how well we perform.

## SERVICING

But won't a MINI be expensive to service you ask? Nope. We've made sure of that by offering every new MINI owner their first 5 years servicing (or 50,000 miles whichever is sooner) for a one off payment. We call this MINI tlc. And for even more peace of mind, with MINI tlc XL you can get 3 more years or 30,000 miles of servicing, again for a one off fixed cost. For further information including full pricing, terms and conditions visit [www.mini.co.uk/aftersales](http://www.mini.co.uk/aftersales) or contact your MINI Dealer.

## DEPRECIATION

MINIs are famous for holding their value well. It's one of the factors that the car magazines take into account when looking at the 'real' ownership costs of any car, so a handy thing to check while you're researching your next car purchase.

## FLEXIBLE FINANCE

It's these slow depreciation rates that allow MINI Financial Services to offer you a flexible way to get into a MINI\*, by giving you options at the end of your agreement. Our Select product offers you fixed regular payments at a level you can afford and the opportunity to change your MINI for a new one every 2-4 years without any hassle\*. What's more, we'll guarantee what your MINI will be worth at the end of your agreement if you decide to hand your MINI back, so you don't have to worry about depreciation. While we're at it we can also insure you at competitive rates, all dependent on your personal circumstances of course. All of this can be done at your dealer when you order your new MINI.

## GENUINE MINI ACCESSORIES

Genuine MINI Accessories is the only range that is approved by the people that built the MINI. Every item is at one with the design, build and spirit of this uncompromising car. Pick from masses of exterior accessories including decals, alloy wheels, roof racks and mirror covers. It's the same with the interior, where the range extends from the leather gear lever knobs and gaiters to DVD systems for rear seat entertainment. Whichever you choose, Genuine MINI Accessories are sure to make your MINI more you. Just as important, they won't make it any less MINI. For details of the full range available pick up an accessories brochure from your local MINI Dealer or visit: [www.mini.co.uk/accessories](http://www.mini.co.uk/accessories).

## OUR DEALERS

Last but certainly not least, our lovely dealerships. Since you're holding this price list, you may have already been into one of them. Our dealers take a lot of pride in making their showrooms nice places to visit and staffing them with friendly, knowledgeable staff. Our service areas are filled with MINI specialists who know them inside out and are ready to lavish them with care.

\*Finance subject to status and available to over 18's in the UK only (excluding the Channel Islands). Guarantees and indemnities may be required. We can arrange finance and hiring facilities for you. Finance provided by MINI Financial Services, Europa House, Bartley Way, Hook, Hampshire RG27 9UF.









[www.mini.co.uk](http://www.mini.co.uk)

Prices shown are those in effect at the time of going to press  
and may alter periodically subject to product changes.  
All prices include VAT unless quoted separately.



MINI UK on Facebook  
[www.facebook.com/MINI.uk](http://www.facebook.com/MINI.uk)