



BMW UK MEDIA LAUNCH.

THE NEW BMW 6 SERIES GRAN COUPÉ.

**BMW
GROUP**



BMW UK MEDIA LAUNCH.



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BMW UK MEDIA EVENT.



Graham Biggs
Corporate Communications Director

BMW UK MEDIA EVENT.



Tim Abbott
BMW UK Managing Director

BMW GROUP AND LONDON 2012. OFFICIAL AUTOMOTIVE PARTNER.



BMW GROUP AND LONDON 2012. OUR ROLE TO SUPPLY A DIVERSE FLEET OF HIGHLY- EFFICIENT VEHICLES.



THE LONDON 2012 GAMES FLEET. OVER-FULFILLING CO₂ EMISSION LIMITS THANKS TO BMW EFFICIENTDYNAMICS.

Average CO₂ emissions [g/km]

(Average mpg)

(Average power output)

130

125

120

115

116 g
(64.5 mpg)
(157 bhp)



Actual BMW
Olympic Fleet

120 g
(62.4 mpg)
(No bhp target
set)

LOCOG
Requirement

128 g
(58.5 mpg)
(93 bhp)

„SuperMinis“
New car
registrations
UK 2011 ¹⁾

138 g
(54.2 mpg)
(126 bhp)

Total New car
registrations
UK 2011 ¹⁾

1) Source =: Cleangreencars.co.uk 2011

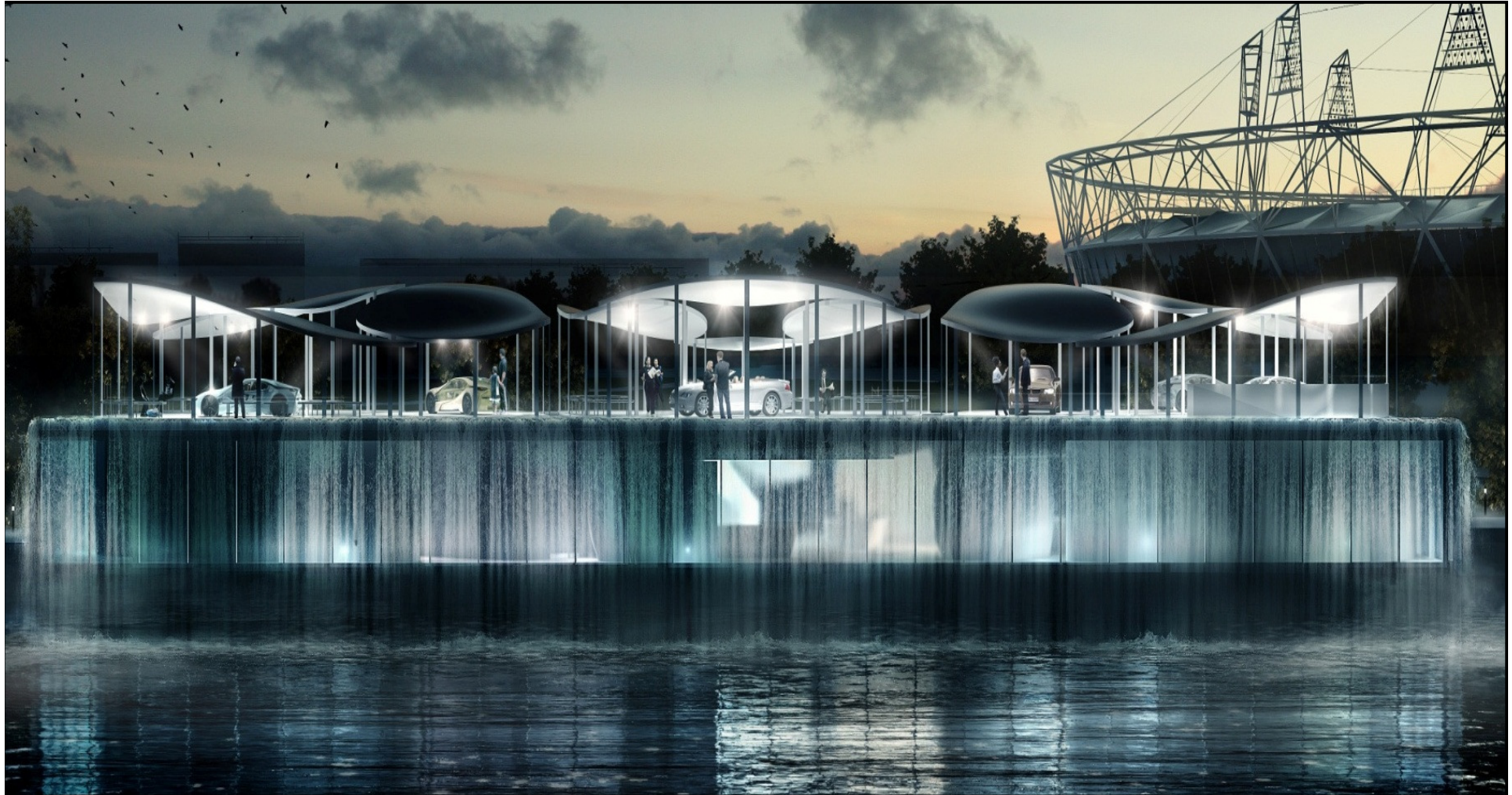
BMW GROUP AND LONDON 2012. THE NATURAL PARTNER FOR 'THE MOST SUSTAINABLE GAMES' EVER.



BMW GROUP AND LONDON 2012. SPONSORING ATHLETES ON THEIR JOURNEY TO THE GAMES.



BMW GROUP AND LONDON 2012. OUR PAVILION WITHIN THE OLYMPIC PARK.



BMW GROUP AND LONDON 2012. THE PERFECT PLATFORM TO COMMUNICATE BMW i.



BMW UK MEDIA EVENT.



Brian Cox
Product Operations Manager

THE NEW BMW 6 SERIES GRAN COUPÉ. BMW COUPÉ HISTORY.



BMW 503: 1955 – 1960



BMW 3200CS: 1962 – 1965



BMW 2000CS: 1965 – 1970



BMW 3.0CS: 1971 – 1975



BMW 633CSi: 1976 – 1989



BMW 850Ci: 1989 – 1999



BMW 645Ci Coupe: 2004 - 2005



BMW 650i Coupe: 2011 -

**THE NEW BMW 6 SERIES GRAN COUPÉ.
THE BMW “CONCEPT” GRAN COUPÉ – BEIJING 2010.**



**THE NEW BMW 6 SERIES GRAN COUPÉ.
THE BMW “CONCEPT” GRAN COUPÉ – BEIJING 2010.**



THE NEW BMW 6 SERIES GRAN COUPÉ. ESTABLISHED COMPETITOR ENVIRONMENT.



THE NEW BMW 6 SERIES GRAN COUPÉ. BUILDING ON THE 6 SERIES FAMILY.

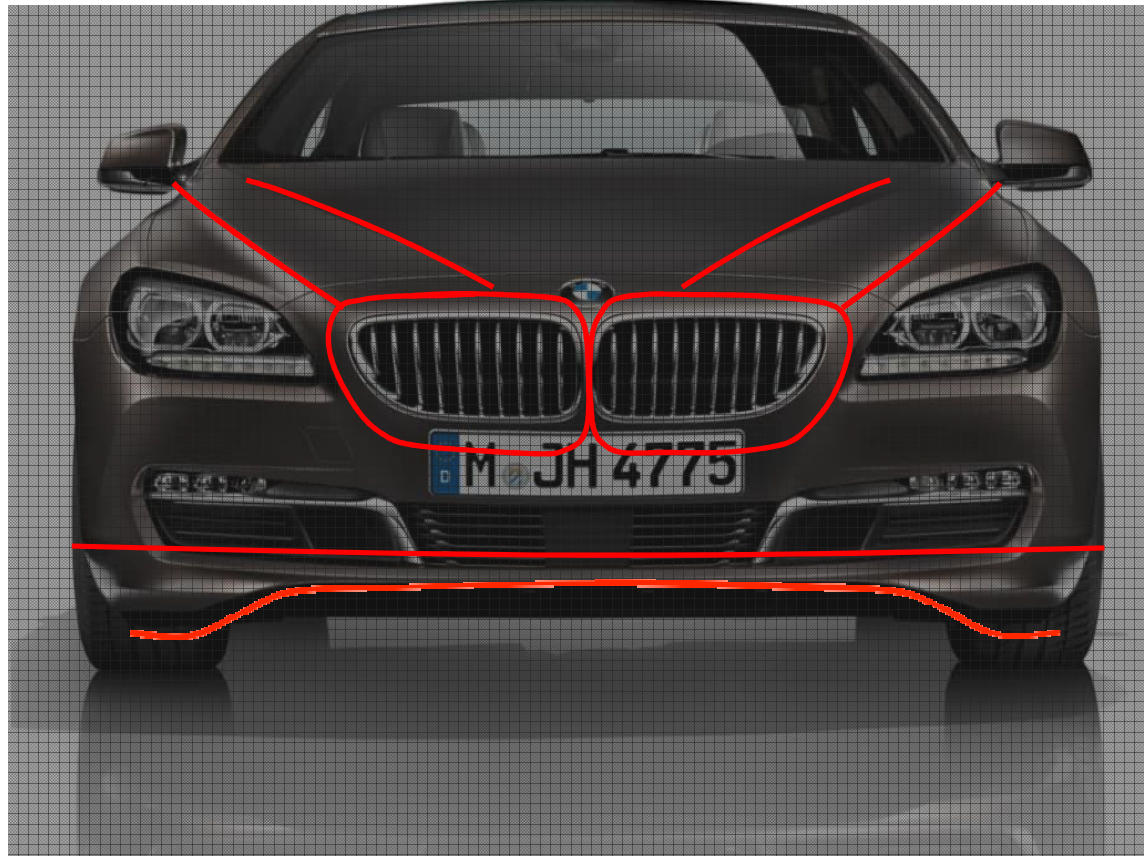


THE NEW BMW 6 SERIES GRAN COUPÉ. TIMELESS AND CLASSIC.

Elegance and
timeless yet
modern visual
appeal

Athletic wheel arches
add optical width

LED
foglights for
modern, distinctive
focus



Optional
all LED headlights

Low, prominent
kidney grill
BMW trademark
“sharknose”

Large air
inlets

THE NEW BMW 6 SERIES GRAN COUPÉ. SIDE PROFILE COMPARISON.

BMW 6 Series
Gran Coupé

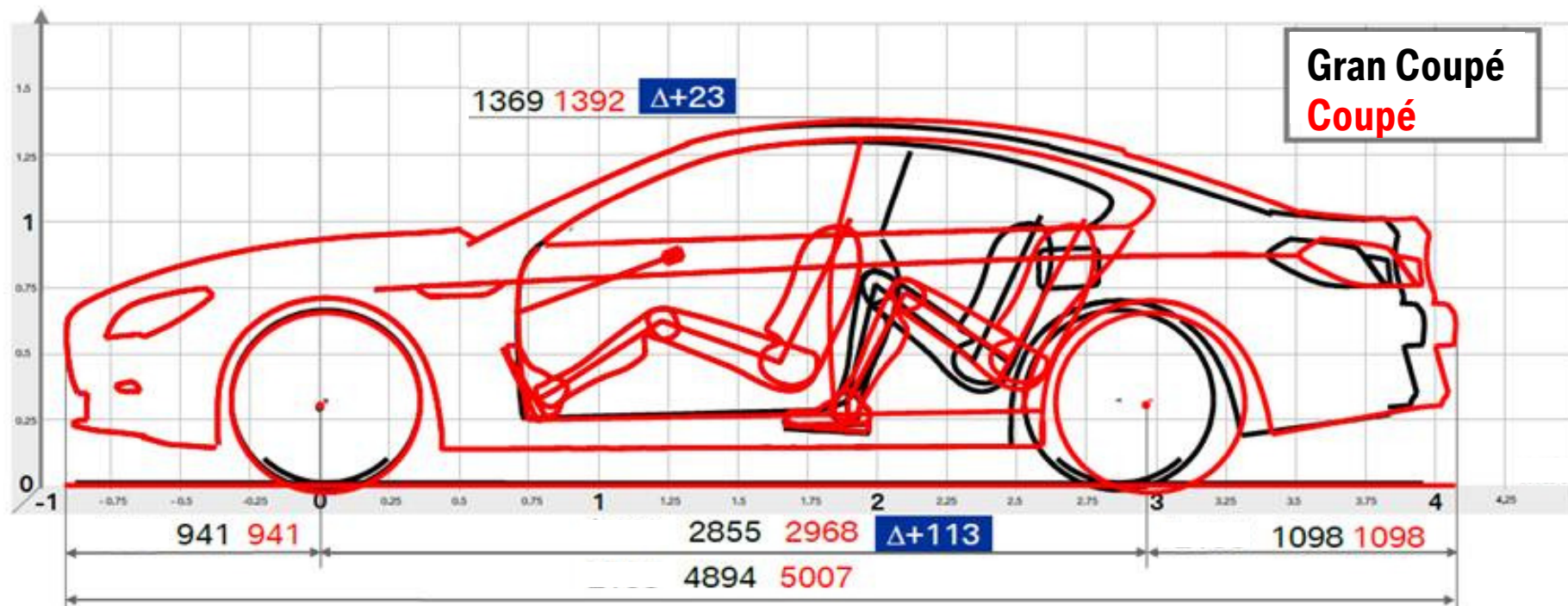


BMW 6 Series
Coupé



THE NEW BMW 6 SERIES GRAN COUPÉ. LONGER AND TALLER BUT NO WIDER.

Vehicle dimensions



THE NEW BMW 6 SERIES GRAN COUPÉ. SPORTY AND DYNAMIC.

Horizontal lines of all elements emphasise a sound stance on the road

L-shaped rear lights and reflectors give low and wide appearance.

Raised rear reflector position for more dynamic appeal



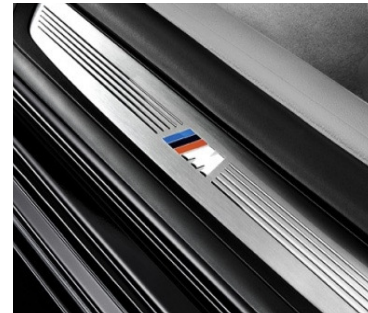
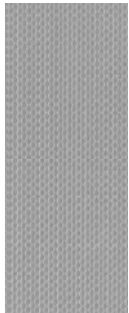
Third brake-light in roof spoiler accentuates width.

Boot-lid and rear bumper appear as one surface

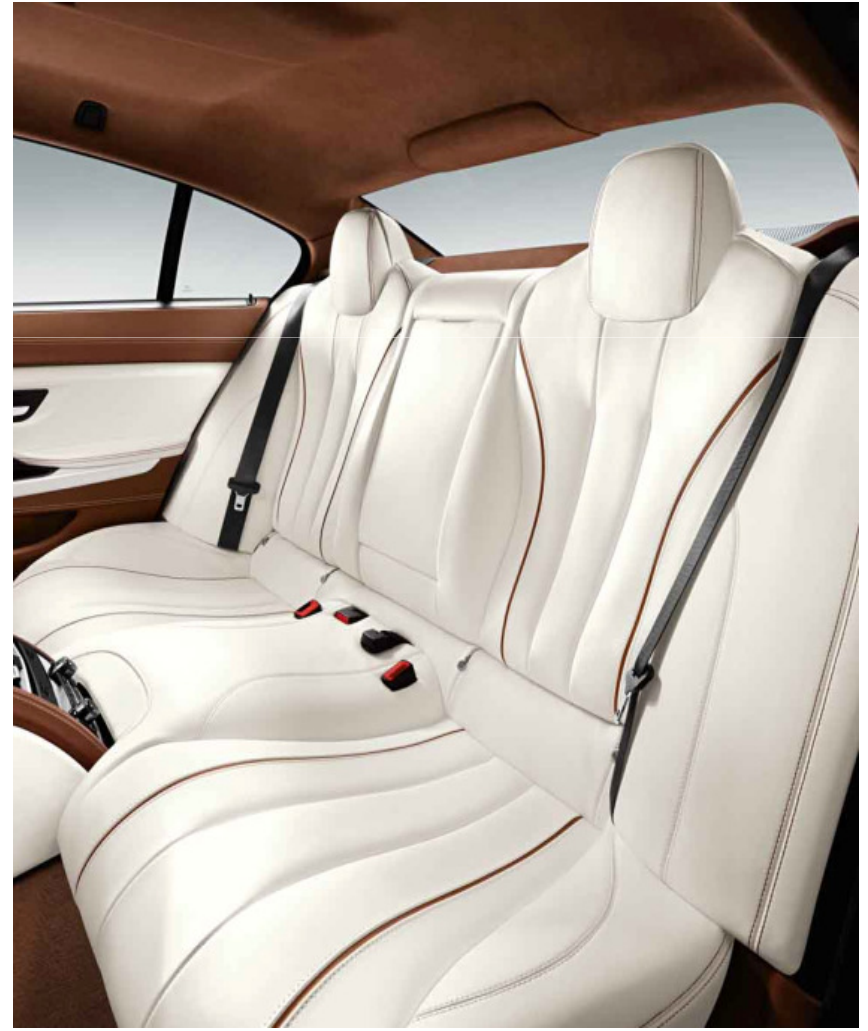
THE NEW BMW 6 SERIES GRAN COUPÉ. EXCLUSIVE INTERIOR – STYLISH AND MODERN.



THE NEW BMW 6 SERIES GRAN COUPÉ. M SPORT INTRODUCTION FROM LAUNCH.



THE NEW BMW 6 SERIES GRAN COUPÉ. FULL BMW INDIVIDUAL PROGRAMME FROM LAUNCH.



THE NEW BMW 6 SERIES GRAN COUPÉ. TWO SIX CYLINDER ENGINES FROM LAUNCH.

640i SE Gran Coupé

2,979cc

6-cyl, single-turbo [N55]

320hp

450Nm

5.4 secs

36.2 – 35.8mpg

181 - 183g/km

640d SE Gran Coupé

2,993cc

6-cyl, single-turbo [N57]

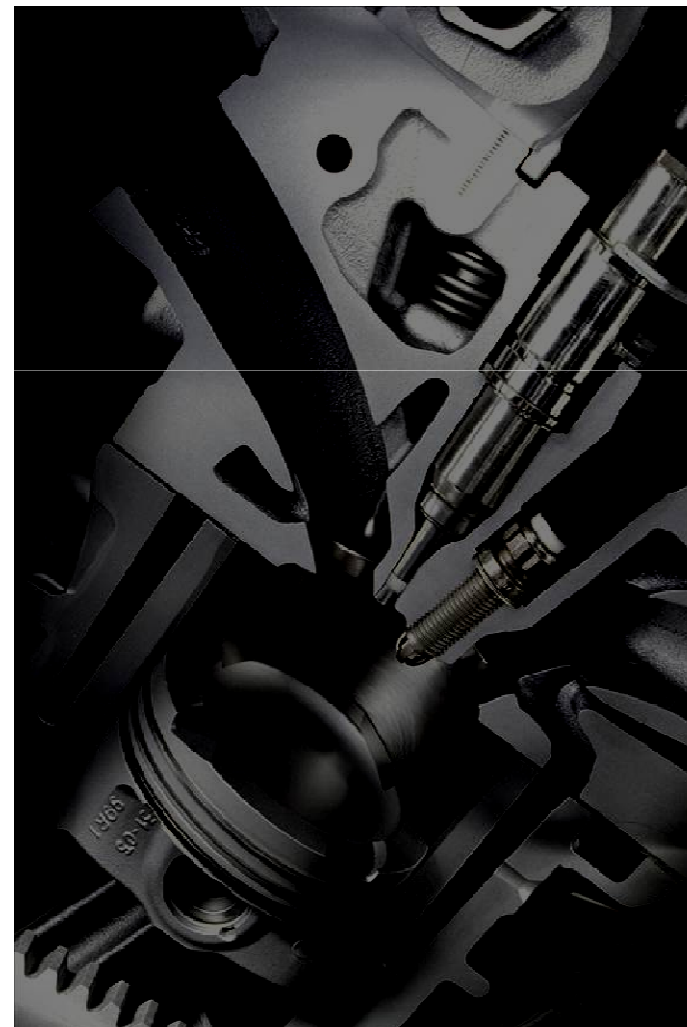
313hp

630Nm

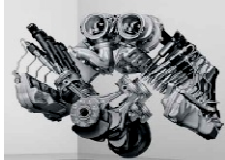
5.4 secs

50.4 – 49.6mpg

148 - 149g/km



THE NEW BMW 6 SERIES GRAN COUPÉ. NEW V8 DEBUTS. MORE POWER, GREATER EFFICIENCY.

	Previous 650i		New 650i
Power	407 hp	+ 42 hp	449 hp
Torque	600 Nm	+ 50 Nm	650 Nm
Acceleration	5.0 secs	- 0.4 secs	4.6 secs
Combined cons.	27.2 mpg	+4.9 mpg	32.1 mpg
CO ₂ emissions	240 g/km	- 34 g/km	206 g/km

THE NEW BMW 6 SERIES GRAN COUPÉ. EXTENDED USE OF BMW EFFICIENTDYNAMICS.



Electric Power Steering



Lightweight Engineering

Auto Start-Stop



High-precision Direct Injection with TwinPower Turbo

Eight-speed automatic transmission

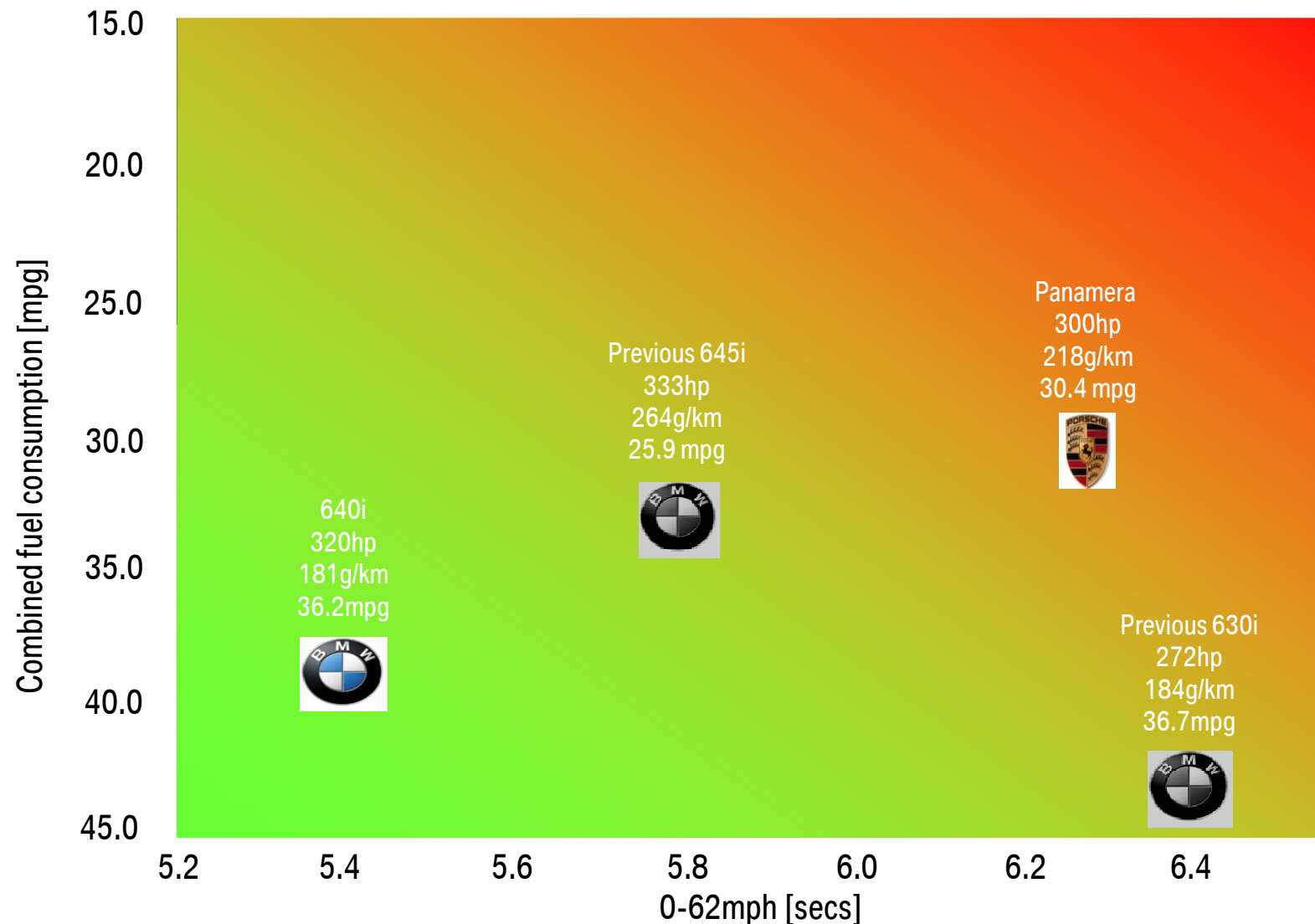


Active Aerodynamics

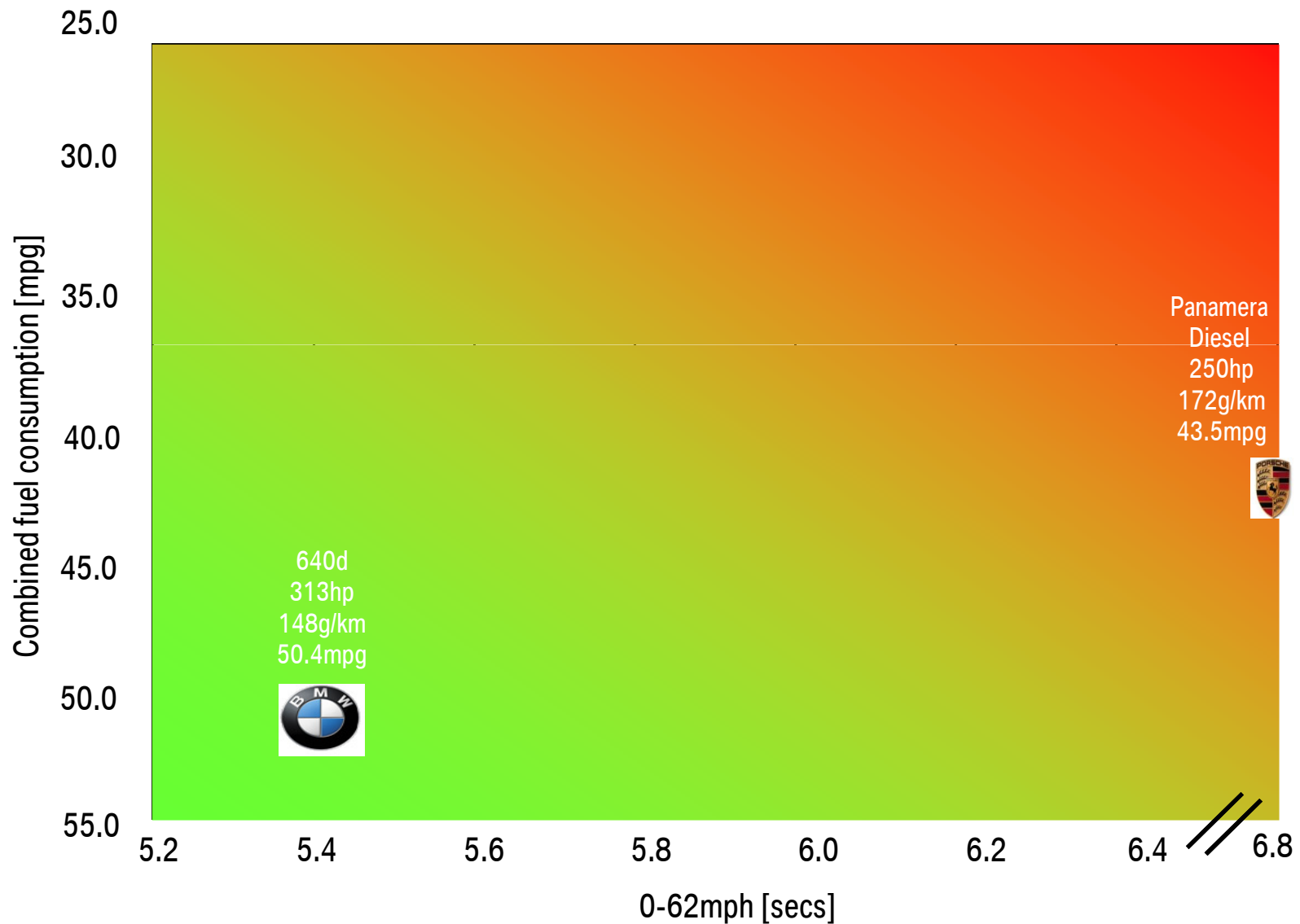
ECO PRO mode



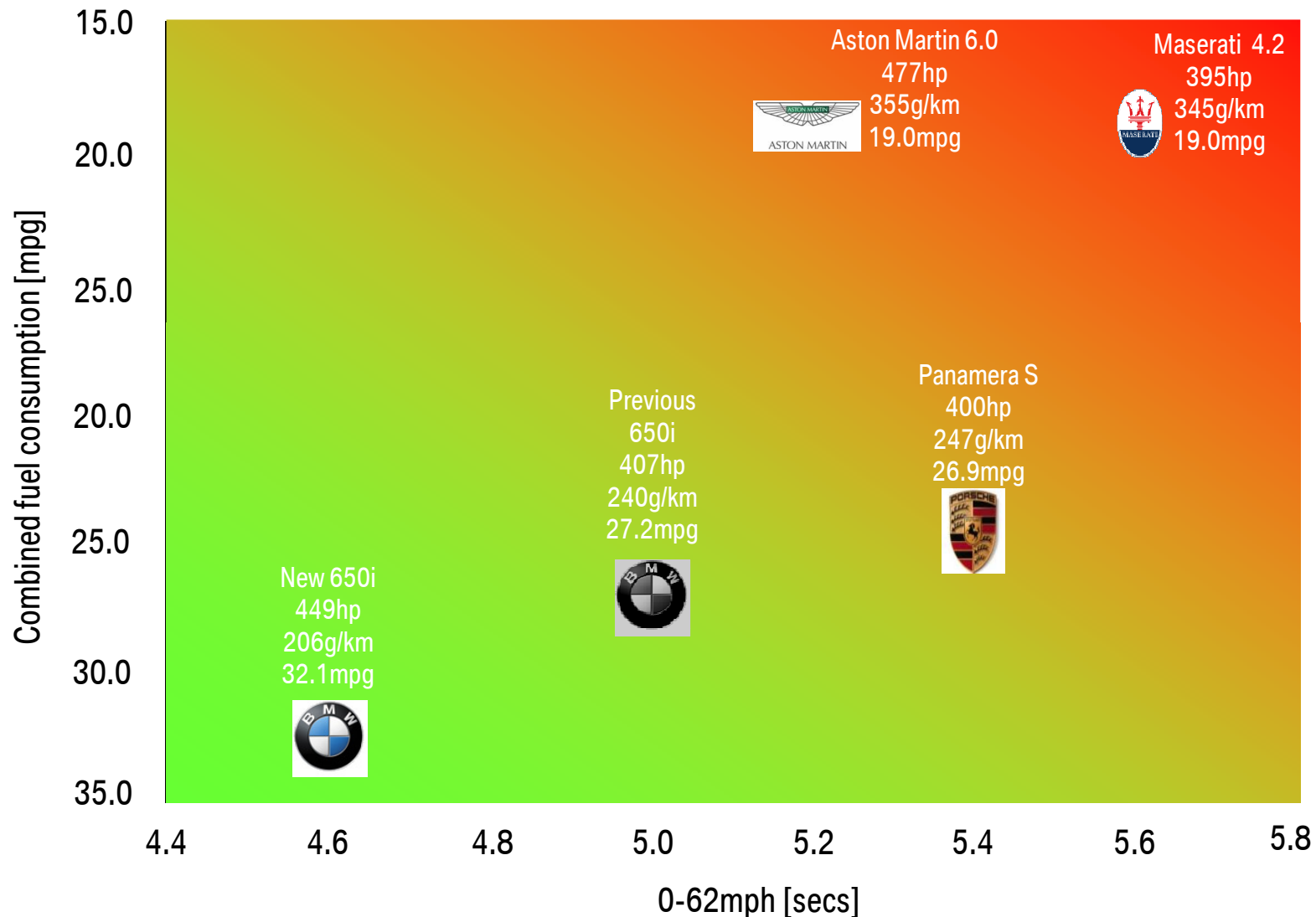
THE NEW BMW 6 SERIES GRAN COUPÉ. IMPROVED EFFICIENCY AND PERFORMANCE:640i



THE NEW BMW 6 SERIES GRAN COUPÉ. CLASS LEADING EFFICIENCY COMBINED WITH PERFORMANCE:640d



THE NEW BMW 6 SERIES GRAN COUPÉ. CLASS LEADING EFFICIENCY COMBINED WITH PERFORMANCE:650i



THE NEW BMW 6 SERIES GRAN COUPÉ. HIGH LEVEL OF STANDARD SPECIFICATION.

Interior

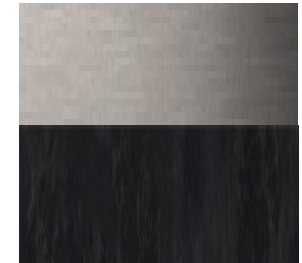
Dakota leather upholstery

Eight-speed automatic transmission

Professional Navigation (10.2")

Fine Brushed Aluminium trim (40i/d)

Dark Grey Poplar wood, high-gloss (50i)



Exterior

Metallic paintwork

Chromeline exterior trim

Xenon Headlights

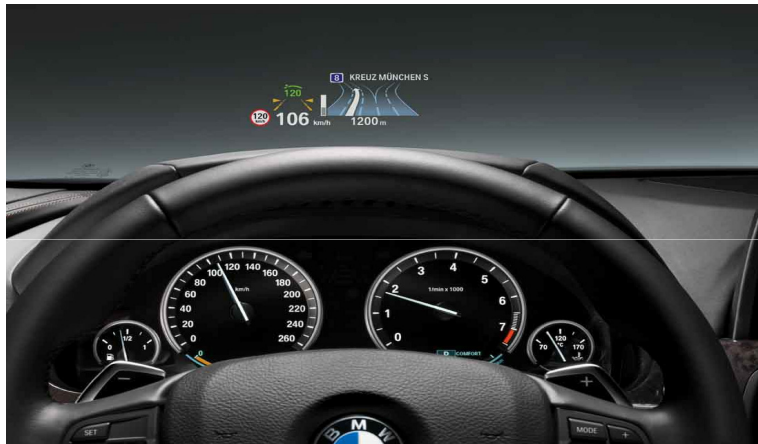
LED foglights

18" light-alloy wheels / 19" (650i)

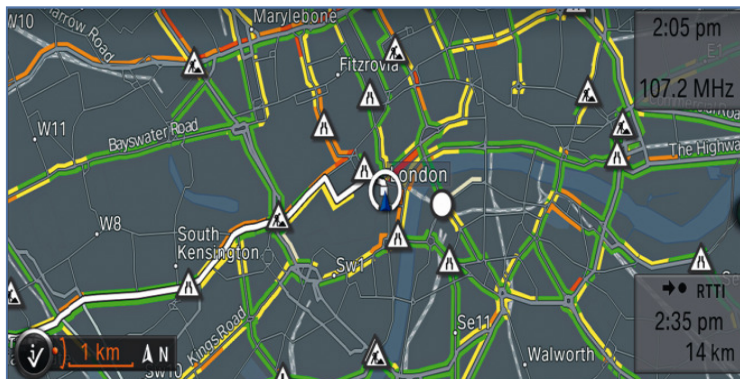


THE NEW BMW 6 SERIES GRAN COUPÉ. BMW CONNECTEDDRIVE TECHNOLOGIES: INNOVATION / DRIVER ASSISTANCE

Full-colour Head-Up Display



Real Time Traffic Information



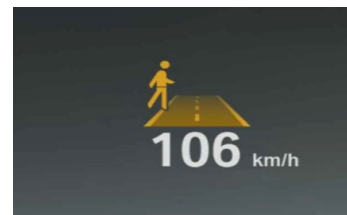
Park Assist



Reversing Assist camera with Surround-view



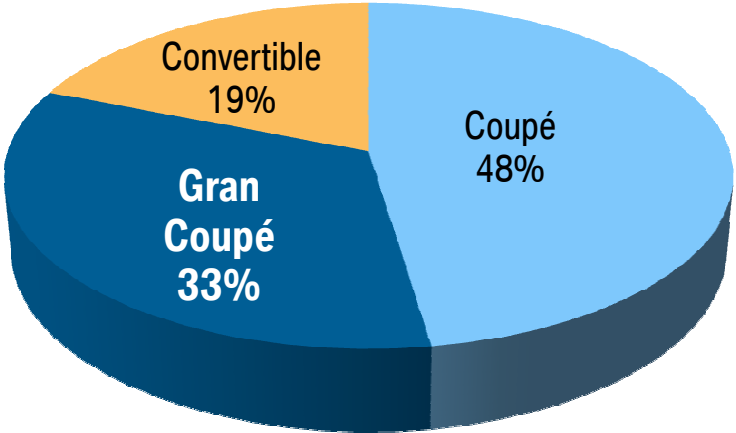
Night Vision with pedestrian recognition



THE NEW BMW 6 SERIES GRAN COUPÉ. UK PRICING.

Model	BMW 6 Series Coupé	BMW 6 Series Gran Coupé	M Sport
BMW 640i SE	£58,470	£60,285 +£1,815	+£4,665
BMW 640d SE	£61,170	£62,985 +£1,815	+£4,665
BMW 650i SE	£65,770	£69,270 +£3,500	+£4,500

BMW Service Inclusive £400 (oil servicing, vehicle check & standard inspections, new micro filter, spark plugs, brake fluid, fuel filter (diesel models))



THE NEW BMW 6 SERIES GRAN COUPÉ. TEST VEHICLE SPECIFICATION HIGHLIGHTS.

Adaptive Drive.
Adaptive LED Headlights.
BMW Professional Multimedia Navigation System
Comfort Access.
Comfort Seats.
DAB digital radio.
Electric glass sunroof.
Four-zone air conditioning.
Full ConnectedDrive applications.
Head-up Display.
Reversing Assist Camera
Soft close doors.

**THE NEW BMW 6 SERIES GRAN COUPÉ.
THANK YOU FOR YOUR ATTENTION.**

