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|  | Media Information |
|  | 03 September, 2012 |
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|  | BMW November model update |
|  | The new BMW 114d Sports Hatch.The BMW 3 Series Saloon increases engine offering.Extended engine range for BMW 3 Series Touring.New generation of BMW Navigation system Professional now available in the BMW 3 Series Saloon. |

From November, BMW will be offering a host of new engines and options across its 1 Series and 3 Series ranges. BMW will be offering a new entry point to the 1 Series range with the 114d, the first petrol EfficientDynamics model and three new engines for the 3 Series Touring, as well as the next generation of Professional Navigation.

**The new BMW 114d Sports Hatch.**

The BMW 1 Series will extend its diesel engine offering this autumn with the introduction of the new BMW 114d. The 1.6-litre version of the four-cylinder diesel engine with TwinPower Turbo technology, has a maximum output of 95hp with a peak torque of 235Nm and accelerates from zero to 62mph in just 12.2 seconds, going onto a top speed of 115mph. This sporting performance is paired to an impressive average fuel consumption of 65.7mpg and CO2 emissions of just 112g/km.

In order to achieve this impressive performance, the new BMW 114d is fitted as standard with a suite of BMW EfficientDynamics technologies, including Brake Energy Regeneration, Optimum Shift Indicator, Auto Start-Stop, electromechanical power steering, Active Aerodynamics and reduced rolling resistance tyres. In addition, the new BMW 114d also comes with ECO PRO mode as standard helping to maintain a relaxed, fuel-efficient driving style.

The BMW 114d is available to order now on both the 3-door and 5-door variants, with production commencing from November 2012. Pricing will be confirmed at a later date.

**The BMW 3 Series Saloon increases engine offering.**

From November the BMW Saloon will be available with its most efficient petrol engine to date, the BMW 320i EfficientDynamics. This model is powered by a 1.6-litre TwinPower Turbo petrol engine, which generates 170hp and 250Nm of torque, yet delivers 53.3mpg and emits just 124g/km CO2. This efficient engine goes on to take the car from zero to 62mph in just in 7.6 seconds thanks to the suite of EfficientDynamics technologies together with an optimised engine management system, revised gear ratios and optimised aerodynamics.

As well as the 320i EfficientDynamics, the new BMW 3 Series Saloon now has a new entry point into ownership with the introduction of the 316i. Powered by a 1.6-litre four-cylinder petrol engine with TwinPower Turbo technology, the 316i produces just 134g/km CO2 whilst returning 47.9mpg. These efficiencies have not compromised the performance of the car with the 316i creating 136hp with a maximum torque of 220Nm. Fitted as standard with a six-speed manual gearbox, the new BMW 316i Saloon accelerates from zero to 62mph in 8.9 seconds, and on to a top speed of 127mph.

The 316i Saloon is priced from £22,850 OTR for the 316i ES Saloon, while the BMW 320d EfficientDynamics Saloon is priced from £25,730 OTR and both will be on available from November 2012.

**Extended engine range for the BMW 3 Series Touring.**Following the launch of the BMW 3 Series Touring on 22 September three additional engines will be available, the 320i, 318d and 316d, increasing the range to two petrol and four diesel engines.

The 2.0-litre petrol engine driving the new 320i Touring generates 184hp and 270Nm torque using BMW TwinPower Turbo technology, pushing the car from zero to 62mph in 7.5 seconds and onto a top speed of 145mph. With CO2 emissions of just 152g/km and fuel consumption of just 60mpg, on the combined cycle, or 145g/km CO2 45.6mpg when fitted with the optional eight-speed automatic transmission, the 320i Touring blends effortless performance with outstanding economy.

Both the BMW 318d Touring and BMW 316d Touring use a 2.0-litre four-cylinder diesel engine with BMW TwinPower Turbo technology. In the new BMW 318d Touring,

the engine produces a maximum torque of 320Nm and 143hp, while in the BMW 316d

Touring it gives 116hp and 260Nm torque, ensuring a smooth power delivery.

The BMW 318d Touring has a top speed of 130mph, accelerating from zero to 62mph in just 9.2 seconds while the BMW 316d Touring accelerates in 11.2 seconds from a standing start to 62mph and reaches a top speed of 124mph. This performance doesn’t come at the cost of efficiency, with both the316d and 318d Touring models emitting just 123g/km CO2 whilst returning 60.1mpg on the combined cycle.

Both the 316d and 318d Touring will be available from November, priced from £26,180 OTR for the BMW 316d ES Touring and £28,280 OTR for the BMW 318d SE Touring.

**New generation of BMW Navigation system Professional now available in the BMW 3 Series Saloon.**The new generation of BMW Professional Navigation system, available from launch in the BMW 3 Series Touring, will now also be available in the BMW 3 Series Saloon from November. The new system boasts a more powerful processor with impressive performance, featuring a design rendered entirely in 3D, a modified display and controls as well as a host of extra Navigation, Office and Multimedia functions.

Navigation route guidance graphics and interactive map views have been modified and improved with the addition of integrated extended toolbars and pie menus, providing quick and easy access to a wide range of functions without having to leave from the map screen. Advanced guidance instructions and detailed 3D city models also contribute to a more relaxing journey.

Building on the mobile office services already available, the new generation of the Professional Navigation system now offers the ability to simultaneously pair two mobile phones via Bluetooth. It also offers an innovative Message Dictation function that employs a full speech recognition system. This allows the driver to verbally dictate a message which is turned into text that can then be sent as an SMS or email.

Available on all BMW 3 Series Touring models from 22September and all BMW 3 Series Saloon models from November 2012, BMW Professional Media Package is priced from £1,995. This package also includes full black panel display, BMW Assist, enhanced Bluetooth telephone functionality with Telematics and USB Audio Interface.

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**The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

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| The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last seven years. |

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**For further information please contact:**

Krystyna Kozlowska BMW Media Relations Assistant

Tel: 01344 480707 Email: Krystyna.Kozlowska@bmw.co.uk

Gavin Ward BMW Media Relations Manager
Tel: 01344 480829 Email: Gavin.Ward@bmw.co.uk

Wieland Bruch Product Communications Manager

Tel: 01344 480113 Email: Wieland.Bruch@bmw.co.uk

Graham Biggs Corporate Communications Director

Tel: 01344 480109 Email: Graham.Biggs@bmw.co.uk

Press office fax: 01344 480306

Media website: www.press.bmwgroup.co.uk
Customer website: [www.bmw.co.uk](http://www.bmw.co.uk)