



Media Information
4 December 2012

MINI CLUBVAN DELIVERS AT 2013 WHAT VAN? AWARDS

The all-new MINI Clubvan has picked up its first award after winning the Editor's Choice award at the 2013 What Van? Awards.

Commended for delivering style, efficiency and class-leading driving dynamics not usually found in light commercial vehicles, the Clubvan has already made a big impression on industry experts just months after its initial unveiling at Goodwood Festival of Speed earlier this year.

"The arrival of the MINI Clubvan is the most exciting and charismatic entrance into the light commercial vehicle arena for many years, offering small businesses in particular the opportunity to run a vehicle that combines workman-like light van practicality with a style not currently available, and that's without mentioning MINI's unrivalled driving pleasure and good fuel efficiency," said What Van? Editor Paul Barker. "It's fair to say we're looking forward to the Clubvan's arrival, and it will offer small van users something unique and appealing."

Combining both the practicality of a 860-litre load capacity with premium features already familiar to existing MINI customers, the MINI Clubvan offers commercial customers both style and substance on the road.

Speaking of the award, Stephen Chater, Corporate Operations Manager at MINI UK said: "We are delighted that the MINI Clubvan has been commended by one of the most influential voices in the commercial vehicle industry."

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Interest in the Clubvan has been outstanding and with a strong standard specification, including air conditioning and DAB radio, it proves that for once you really can mix business with pleasure.”

Built in Britain at MINI Plant Oxford, the MINI One Clubvan starts from just £11,175, retail price excluding VAT.

Ends

The BMW Group

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2011, the BMW Group sold about 1.67 million cars and more than 113,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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