



Media Information  
23 January 2013

## **MINI CLUBMAN BOND STREET: AN EXCLUSIVE SPECIAL EDITION INSPIRED BY LONDON'S FAMOUS SHOPPING STREET**

Following in the wheel tracks of illustrious London-inspired MINI special editions such as the Camden, Bayswater and Baker Street, MINI presents an exclusive new Clubman limited edition model named after London's most famous high-end shopping street.

Due to premiere at the 2013 Geneva Motor Show, the MINI Clubman Bond Street fuses the inherent practicality and superb driving dynamics of the Clubman, with a unique interior and exterior interpretation that reflects the style of this most upmarket of London addresses. Production will begin in March 2013, and like many of the goods retailed in the street that bears the same name, such exclusivity will only be available for a strictly limited period: the MINI Clubman Bond Street will be on sale for a limited time only.

The MINI Clubman Bond Street is finished in a distinctive and lustrous Midnight Black Metallic for the exterior, with a contrasting roof, exterior mirror caps, bonnet stripes and the lower sections of the C-pillars all finished in Cool Champagne. Distinctive light-alloy wheels further distinguish this exclusive Clubman: a twin spoke 17" design in black with a highlight being the trim ring around their edge in Cool Champagne. Further embellishment comes from the

BMW Group Company

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# MINI

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'Bond Street' script applied to the side indicator surrounds and on the doors' sill protection strips.

Inside, lounge leather sports seats are finished in Carbon Black with contrast piping and stitching. The instrument panel is covered in Black/Carbon Black leather, while other interior surfaces are finished in Deep Champagne. The Chrome Line interior package adds the final flourish to a highly distinctive and truly premium cabin ambience.

As you would expect with such an exclusive limited edition model, the MINI Clubman Bond Street benefits from a wealth of standard equipment, including front fog lights, Chrome line exterior package, climate control, on-board computer, Bluetooth, USB functionality, rain sensor and automatic headlamp activation, sport leather steering wheel, height adjustment for both front seats, the storage package and the lighting package.

As with every MINI, customers can enhance the appeal of their car further using the extensive options list of comfort, convenience, design and technology features.

The MINI Clubman Bond Street is available with four engine options, consisting of two petrol engines and two diesel-powered options: the MINI Cooper (122hp), MINI Cooper S (184hp), MINI Cooper D (112hp) and MINI Cooper SD (143hp). All engines are linked to a six-speed manual gearbox as standard, with a six-speed automatic available as an option.

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Model	OTR Price
MINI Cooper Clubman Bond Street	£20,275
MINI Cooper D Clubman Bond Street	£21,625
MINI Cooper S Clubman Bond Street	£23,355
MINI Cooper SD Clubman Bond Street	£24,045

**Ends**

#### **The BMW Group**

The BMW Group is one of the most successful manufacturers of automobiles and motorcycles in the world with its BMW, MINI, Husqvarna Motorcycles and Rolls-Royce brands. As a global company, the BMW Group operates 29 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2011 was euro 7.38 billion on revenues amounting to euro 68.82 billion. At 31 December 2011, the BMW Group had a workforce of approximately 100,000 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

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