

The BMW 3 Series
Convertible

www.bmw.co.uk



The Ultimate
Driving Machine



THE BMW 3 SERIES CONVERTIBLE.

PRICE LIST.
FROM JANUARY 2013.

BMW EfficientDynamics
Less emissions. More driving pleasure.

CONTENTS.

| | |
|----------------|------------------------------------------------------------------------------------------------------------|
| Page 01 | Contents |
| Page 02 | The BMW 3 Series Convertible Introduction |
| Page 03 | Standard Equipment Highlights |
| Page 05 | Technical Information |
| Page 06 | Pricing Information |
| Page 07 | BMW EfficientDynamics / Paintwork / Upholstries / Packages |
| Page 09 | Interior Trims / Transmissions / Steering and Chassis / Safety and Technology / Seats / Exterior Equipment |
| Page 13 | Interior Equipment / Steering Wheels / Audio and Communication |
| Page 15 | Light Alloy Wheels / Supplementary Options |
| Page 17 | Code Glossary |

www.bmw.co.uk/3SeriesConvertible



THE BMW 3 SERIES CONVERTIBLE.

JOY HAS NO OFF-SEASON.

The BMW 3 Series Convertible combines near-perfect 50:50 weight distribution, rear-wheel drive and lightweight engineering to deliver a class-leading driving experience, whilst the Retractable Hard-Top ensures you can savour the luxurious ambiance all year round. Couple this with award-winning BMW EfficientDynamics engine technologies that reduce emissions and lower fuel consumption, and you have an unbeatable combination of dynamic performance and effortless efficiency.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 3 Series model at www.bmw.co.uk/EfficientDynamics.

**Auto
Start-Stop**



**Brake Energy
Regeneration**



**Electric Power
Steering**



**Lightweight
Engineering**



**Optimum Shift
Indicator**



**Reduced Rolling
Resistance Tyres**



BMW EfficientDynamics
Less emissions. More driving pleasure.



STANDARD EQUIPMENT HIGHLIGHTS.

A GUIDE TO TRIM LEVELS.

The BMW 3 Series Convertible is available in a choice of trim levels, each providing a different level of standard specification. The below table highlights some of the equipment differences between them, whilst full details can be found in the BMW 3 Series Convertible model Brochure.

SE (four and six-cylinder)

- 17" light alloy Star-spoke style 339
- Air conditioning, automatic with two-zone control
- BMW Professional radio with single CD player (with MP3 playback capability)
- Cruise control
- DAB digital radio
- Dakota leather upholstery with SunReflective Technology
- Dynamic brake lights
- Dynamic Stability Control (DSC)
- Extended lighting
- Exterior trim – Matt Chrome Pearl Grey
- Park Distance Control (PDC), rear
- Retractable Hard-Top
- Run-flat tyres with Tyre Puncture Warning System (TPWS)
- Seat adjustment – front, electric with driver memory
- Seat backrests – rear, foldable for level storage
- Sport multi-function leather steering wheel with decorative inserts in Matt Chrome Pearl Grey
- Xenon headlights

OTR from
£33,930
inc. VAT

SE (six-cylinder) (In addition / replacement to SE four-cylinder)

- 17" light alloy V-spoke style 338 (330i/d)
- 17" light alloy Star-spoke style 340 (335i)
- Cruise control with brake function
- Metallic paintwork (excluding 325i/d)
- Rain sensor with automatic headlight activation

OTR from
£36,630
inc. VAT

M Sport (In addition / replacement to SE six-cylinder)

- 18" light alloy M Star-spoke style 193 M
- Exterior trim, High-gloss Shadowline
- Interior trim, Dark Aluminium Glacier Silver
- M aerodynamic bodystyling
- M Sport multi-function leather steering wheel
- M Sport suspension (can be deleted)
- Sport seats

OTR from
£36,535
inc. VAT





THE BMW 3 SERIES CONVERTIBLE.

TECHNICAL INFORMATION.

| Model | Power output (hp) | 0-62mph (secs) | Fuel consumption (mpg) | | | CO ₂ emissions (g/km) |
|--------------|----------------------|-------------------|---------------------------|-------------|-------------|-------------------------------------|
| PETROL | | | | | | |
| | | | Urban | Extra Urban | Combined | |
| 320i SE | 170 | 9.1 (9.8) | 32.1 (28.8) | 50.4 (48.7) | 41.5 (38.7) | 159 (169) |
| 320i M Sport | 170 | 9.1 (9.8) | 32.1 (28.8) | 50.4 (48.7) | 41.5 (38.7) | 159 (169) |
| 325i SE | 218 | 7.6 (8.1) | 27.7 (26.6) | 47.9 (44.8) | 37.7 (35.8) | 176 (185) |
| 325i M Sport | 218 | 7.6 (8.1) | 27.7 (26.6) | 47.9 (44.8) | 37.7 (35.8) | 176 (185) |
| 330i SE | 272 | 6.5 (6.7) | 26.9 (25.4) | 45.6 (43.5) | 36.2 (34.4) | 182 (190) |
| 330i M Sport | 272 | 6.5 (6.7) | 26.9 (25.4) | 45.6 (43.5) | 36.2 (34.4) | 182 (190) |
| 335i SE | 306 | 5.8 (5.7) | 22.8 (23.2) | 42.2 (41.5) | 32.1 (32.1) | 205 (205) |
| 335i M Sport | 306 | 5.8 (5.7) | 22.8 (23.2) | 42.2 (41.5) | 32.1 (32.1) | 205 (205) |
| DIESEL | | | | | | |
| 320d SE | 184 | 8.3 (8.4) | 44.8 (39.8) | 64.2 (60.1) | 55.4 (50.4) | 135 (149) |
| 320d M Sport | 184 | 8.3 (8.4) | 44.8 (39.8) | 64.2 (60.1) | 55.4 (50.4) | 135 (149) |
| 325d SE | 204 | 7.5 (7.6) | 36.7 (34.4) | 54.3 (52.3) | 46.3 (44.1) | 160 (168) |
| 325d M Sport | 204 | 7.5 (7.6) | 36.7 (34.4) | 54.3 (52.3) | 46.3 (44.1) | 160 (168) |
| 330d SE | 245 | 6.4 (6.5) | 36.7 (34.4) | 54.3 (52.3) | 46.3 (44.1) | 162 (170) |
| 330d M Sport | 245 | 6.4 (6.5) | 36.7 (34.4) | 54.3 (52.3) | 46.3 (44.1) | 162 (170) |

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Figures in brackets apply to cars with automatic transmission.
Insurance group figures refer to 50 Group Rating System.

PRICING INFORMATION.

| Model | Basic price (excluding VAT) | VAT 20% | Retail price (including VAT) | On the road price | P11d value | BIK tax rate (2012 / 2013) | VED band | Insurance group |
|-------|-----------------------------------|------------|------------------------------------|----------------------|------------|-------------------------------|----------|--------------------|
|-------|-----------------------------------|------------|------------------------------------|----------------------|------------|-------------------------------|----------|--------------------|

PETROL

| | | | | | Manual | Automatic | | | |
|---------------------|------------|-----------|---------|----------------|---------|-----------|-----|-------|----|
| 320i SE | £27,483.33 | £5,496.67 | £32,980 | £33,930 | £33,705 | £35,315 | 22% | G (H) | 30 |
| 320i M Sport | £29,654.17 | £5,930.83 | £35,585 | £36,535 | £36,310 | £37,920 | 22% | G (H) | 31 |
| 325i SE | £29,604.17 | £5,920.83 | £35,525 | £36,630 | £36,250 | £37,860 | 26% | I (I) | 35 |
| 325i M Sport | £31,837.50 | £6,367.50 | £38,205 | £39,310 | £38,930 | £40,540 | 26% | I (I) | 36 |
| 330i SE | £32,600.00 | £6,520.00 | £39,120 | £40,225 | £39,845 | £41,455 | 27% | I (J) | 40 |
| 330i M Sport | £34,729.17 | £6,945.83 | £41,675 | £42,780 | £42,400 | £44,010 | 27% | I (J) | 41 |
| 335i SE | £33,812.50 | £6,762.50 | £40,575 | £41,955 | £41,300 | £42,975 | 32% | K (K) | 40 |
| 335i M Sport | £35,783.33 | £7,156.67 | £42,940 | £44,320 | £43,665 | £45,340 | 32% | K (K) | 42 |

DIESEL

| | | | | | | | | | |
|---------------------|------------|-----------|---------|----------------|---------|---------|-----|-------|----|
| 320d SE | £29,395.83 | £5,879.17 | £35,275 | £36,175 | £36,000 | £37,610 | 21% | E (F) | 31 |
| 320d M Sport | £31,566.67 | £6,313.33 | £37,880 | £38,780 | £38,605 | £40,215 | 21% | E (F) | 32 |
| 325d SE | £30,787.50 | £6,157.50 | £36,945 | £37,895 | £37,670 | £39,280 | 26% | G (H) | 34 |
| 325d M Sport | £33,020.83 | £6,604.17 | £39,625 | £40,575 | £40,350 | £41,960 | 26% | G (H) | 35 |
| 330d SE | £33,020.83 | £6,604.17 | £39,625 | £40,575 | £40,350 | £41,960 | 26% | G (H) | 39 |
| 330d M Sport | £35,150.00 | £7,030.00 | £42,180 | £43,130 | £42,905 | £44,515 | 26% | G (H) | 40 |

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure.
First year VED applies to the first year of ownership. Annual VED rates apply thereafter.
BMW 3 Series Convertible models fall into one of the seven categories listed below:

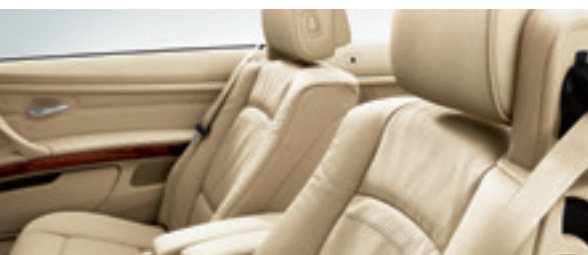
| CO ₂ emissions (g/km) | Band E 131-140 | Band F 141-150 | Band G 151-165 | Band H 166-175 | Band I 176-185 | Band J 186-200 | Band K 201-225 |
|---------------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| First year VED | £120 | £135 | £170 | £275 | £325 | £460 | £600 |
| Annual VED (second year onwards) | £120 | £135 | £170 | £195 | £215 | £250 | £270 |

On the road price

The recommended on the road price includes:

| | |
|------------------------------------|----------|
| Delivery and BMW Emergency Service | £700 |
| Number plates | £25 |
| Vehicle first registration fee | £55 |
| First year Vehicle Excise Duty | See left |

STANDARD AND OPTIONAL EQUIPMENT.



| 320i SE | 320i M Sport | 325i SE | 325i M Sport | 330i SE | 330i M Sport | 335i SE | 335i M Sport | 320d SE | 320d M Sport | 325d SE | 325d M Sport | 330d SE | 330d M Sport | Price |
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|

BMW EFFICIENT DYNAMICS

| | | | | | | | | | | | | | | | |
|----------------------------------------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|-----|
| Auto Start-Stop | ● | ● | - | - | - | - | - | - | ● | ● | - | - | - | - | Std |
| Brake Energy Regeneration | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | Std |
| Electric Power Steering | ● | ● | ● | ● | ● | ● | ● | - | ● | ● | ● | ● | ● | ● | Std |
| High-precision direct injection | ● | ● | ● | ● | ● | ● | ● | ● | - | - | - | - | - | - | Std |
| Optimum Shift Indicator | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | Std |

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen.
Your BMW Dealer will be pleased to provide you with more information.

PAINTWORK

| | | | | | | | | | | | | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|--------|
| Non-metallic Available in: Alpine White, Crimson Red ¹ or Jet Black ¹ | uni | ● | ● | ● | ● | ○ | ○ | ○ | ○ | ● | ● | ● | ● | ○ | ○ | £0 |
| Metallic Available in: Black Sapphire, Deep Sea Blue ¹ , Le Mans Blue ² , Liquid Blue ¹ , Mineral White, Orion Silver ¹ , Space Grey, Titanium Silver or Vermilion Red ¹ | met | ○ | ○ | ○ | ○ | ● | ● | ● | ● | ○ | ○ | ○ | ○ | ● | ● | £610 |
| BMW Individual Available in: Azurite Black, Moonstone or Ruby Black | ind | ○ | ○ | ○ | ○ | - | - | - | - | ○ | ○ | ○ | ○ | - | - | £1,360 |
| | | - | - | - | - | ○ | ○ | ○ | ○ | - | - | - | - | ○ | ○ | £810 |

UPHOLSTERIES

| | | | | | | | | | | | | | | | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------|----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|--------|
| Dakota leather with SunReflective Technology³ Available in: Black, Coral Red, Cream Beige, Grey, Oyster or Saddle Brown | LC | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | Std |
| BMW Individual Merino leather with SunReflective Technology³ Available in: Champagne, Cohiba Brown, Platinum or Rust Brown | ZA | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | £2,110 |
| | | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £1,890 |

Key
● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together

¹ = Not available on M Sport models. ² = Only available on M Sport models. ³ = Leather upholstery features on varying seat aspects depending on the BMW 3 Series Convertible model and seat type chosen. For full details please refer to the BMW 3 Series Convertible model Brochure or consult your BMW Dealer.



| 320i SE | 320i M Sport | 325i SE | 325i M Sport | 330i SE | 330i M Sport | 335i SE | 335i M Sport | 320d SE | 320d M Sport | 325d SE | 325d M Sport | 330d SE | 330d M Sport | Price |
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|

PACKAGES

| | | | | | | | | | | | | | | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|---------------|
| Enhanced Bluetooth hands-free functionality with USB audio interface Comprises: – 6FL USB audio interface – 6NN Bluetooth hands-free facility | 7H9 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £250 |
| Enhanced Bluetooth telephone functionality with USB audio interface Comprises: – 644 Enhanced Bluetooth telephone functionality – 6FL USB audio interface | 7H8 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £425 |
| Media package – BMW Business Comprises: – 606 Navigation system – BMW Business Advanced – 612 BMW Assist – 616 BMW Assist Online – 620 Voice Control – 633 Enhanced Bluetooth telephone functionality with telematics – 6FL USB audio interface Only with 612 and 616 | 7KA | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £1,550 |
| Media package – BMW Professional Multimedia Comprises: – 609 Navigation system – BMW Professional Multimedia – 612 BMW Assist – 616 BMW Assist Online – 620 Voice Control – 633 Enhanced Bluetooth telephone functionality with telematics – 6FL USB audio interface Only with 612 and 616 | 7KB | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £1,995 |
| | | - | - | - | - | - | - | - | - | - | - | - | - | - | £445 |

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together



| 320i SE | 320i M Sport | 325i SE | 325i M Sport | 330i SE | 330i M Sport | 335i SE | 335i M Sport | 320d SE | 320d M Sport | 325d SE | 325d M Sport | 330d SE | 330d M Sport | Price |
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|

INTERIOR TRIMS

| | | | | | | | | | | | | | | |
|---------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|------|
| Satin Silver | 4CG | ● | - | ● | - | ● | - | ● | - | ● | - | ● | - | Std |
| Dark Aluminium Glacier Silver | 4WA | - | ● | - | ● | - | ● | - | ● | - | ● | - | ● | Std |
| Black, High-gloss | 4AT | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | £75 |
| Burr Walnut wood | 4AB | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | £340 |
| | | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £90 |
| Fine Brushed Aluminium | 4B9 | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | £255 |
| | | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £0 |
| Anthracite Bamboo wood | 4BY | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | £340 |
| | | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £90 |
| Light Walnut wood | 4A3 | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | £340 |
| | | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £90 |
| BMW Individual Anthracite Maple wood | XE2 | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | £580 |
| | | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £375 |
| BMW Individual Piano Black with inlay | XE8 | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | £580 |
| | | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £375 |
| BMW Individual Red Brown Figured Eucalyptus | XE3 | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | £580 |
| | | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £375 |

TRANSMISSIONS

| | | | | | | | | | | | | | | |
|---------------------------------------------------------------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|--------|
| Six-speed automatic transmission Includes steering wheel mounted gearshift paddles | 205 | ○ | ○ | ○ | ○ | ○ | ○ | - | - | ○ | ○ | ○ | ○ | £1,610 |
| Seven-speed Double Clutch Transmission (DCT) Includes steering wheel mounted gearshift paddles | 2TC | - | - | - | - | - | - | ○ | ○ | - | - | - | - | £1,675 |

STEERING AND CHASSIS

| | | | | | | | | | | | | | | |
|-----------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|------|
| Active Steering Not with 216 / 3AC on 335i | 217 | - | - | ○ | ○ | ○ | ○ | ○ | ○ | - | - | ○ | ○ | £990 |
| M Sport suspension | 704 | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | £285 |
| M Sport suspension deletion | 225 | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £0 |
| Servotronic | 216 | ○ | ○ | ○ | ○ | ○ | ○ | - | - | ○ | ○ | ○ | ○ | £180 |

Key
● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together



| 320i SE | 320i M Sport | 325i SE | 325i M Sport | 330i SE | 330i M Sport | 335i SE | 335i M Sport | 320d SE | 320d M Sport | 325d SE | 325d M Sport | 330d SE | 330d M Sport | Price |
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|

SAFETY AND TECHNOLOGY

| | | | | | | | | | | | | | | | | |
|----------------------------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---------------|
| Active Cruise Control (ACC) | 541 | - | - | ○ | ○ | ○ | ○ | ○ | ○ | - | - | ○ | ○ | ○ | ○ | £1,150 |
| Adaptive Headlights | 524 | ○ | ○ | - | - | - | - | - | - | ○ | ○ | - | - | - | - | £310 |
| Only with 521 | | - | - | ○ | ○ | ○ | ○ | ○ | ○ | - | - | ○ | ○ | ○ | ○ | £250 |
| High-beam Assistant | 5AC | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £130 |
| Only with 521 | | | | | | | | | | | | | | | | |
| Not with 4NA | | | | | | | | | | | | | | | | |
| Park Distance Control (PDC), front and rear¹ | 508 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £375 |
| Rain sensor with automatic headlight activation | 521 | ○ | ○ | ● | ● | ● | ● | ● | ● | ○ | ○ | ● | ● | ● | ● | £95 |
| In combination with 358 | | ○ | ○ | ● | ● | ● | ● | ● | ● | ○ | ○ | ● | ● | ● | ● | £0 |

SEATS

| | | | | | | | | | | | | | | | | |
|---------------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|-------------|
| Lumbar support, driver and front passenger | 488 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £235 |
| Seat heating, front | 494 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £300 |
| Sport seats, front | 481 | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | £440 |

EXTERIOR EQUIPMENT

| | | | | | | | | | | | | | | | | |
|----------------------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|-------------|
| Comfort Access | 322 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £530 |
| Exterior mirrors, folding | 313 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £180 |
| Not with 430 | | | | | | | | | | | | | | | | |
| Exterior mirrors – folding, automatically dimming | 430 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £310 |
| Not with 313 | | | | | | | | | | | | | | | | |
| Exterior trim, Chromeline | 346 | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | £0 |
| Exterior trim, High-gloss Shadowline | 760 | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | ○ | ● | £365 |
| Model designation deletion | 320 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |
| Towbar, detachable | 3AC | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £640 |
| Not with 217 on 335i | | | | | | | | | | | | | | | | |

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together

¹ = If 3AC is specified, rear sensors will be automatically deactivated when the towbar is in position.







| 320i SE | 320i M Sport | 325i SE | 325i M Sport | 330i SE | 330i M Sport | 335i SE | 335i M Sport | 320d SE | 320d M Sport | 325d SE | 325d M Sport | 330d SE | 330d M Sport | Price |
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|

INTERIOR EQUIPMENT

| | | | | | | | | | | | | | | | |
|---------------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|-------------|
| 12V power sockets | 575 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £25 |
| Armrest, front with sliding adjustment | 4AE | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £110 |
| Climate Comfort windscreen Includes 521 | 358 | ○ | ○ | - | - | - | - | - | - | ○ | ○ | ○ | ○ | ○ | £225 |
| | | - | - | ○ | ○ | ○ | ○ | ○ | ○ | - | - | - | - | - | £160 |
| Extended storage | 493 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £90 |
| Smoker's package deletion | 441 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |
| Through-loading storage bag | 4UT | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £180 |
| Universal remote control¹ | 319 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £200 |
| Wind deflector | 387 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £265 |

STEERING WHEELS

| | | | | | | | | | | | | | | | |
|------------------------------------------------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|-------------|
| Steering wheel heating | 248 | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £155 |
| BMW Individual Sport leather steering wheel with wood inlay Not with 248 | XL1 | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | £490 |
| | | | | | | | | | | | | | | | |

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'
¹ = To confirm compatibility of devices please refer to www.homelink.com



| 320i SE | 320i M Sport | 325i SE | 325i M Sport | 330i SE | 330i M Sport | 335i SE | 335i M Sport | 320d SE | 320d M Sport | 325d SE | 325d M Sport | 330d SE | 330d M Sport | Price |
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------|

AUDIO AND COMMUNICATION

| | | | | | | | | | | | | | | | |
|------------------------------------------------------------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|--------|
| Bluetooth hands-free facility Only with 7H9 | 6NN | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |
| BMW Assist Only with 7KA / 7KB | 612 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |
| BMW Assist Online Only with 7KA / 7KB | 616 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |
| BMW Individual audio system | 752 | - | - | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £1,465 |
| CD changer | 672 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £300 |
| DAB digital radio | 654 | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | ● | Std |
| Enhanced Bluetooth telephone functionality Only with 7H8 Not with 7KA / 7KB | 644 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |
| Enhanced Bluetooth telephone functionality with telematics Only with 7KA / 7KB | 633 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |
| Internet Only with 7KB | 614 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £95 |
| Loudspeaker system – BMW Business | 676 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £400 |
| Loudspeaker system – harman/kardon | 688 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £940 |
| Mobile Application Preparation Only with 6NF and 7KB | 6NR | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £130 |
| Navigation system – BMW Business Advanced Only with 7KA | 606 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |
| Navigation system – BMW Professional Multimedia Only with 7KB | 609 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |
| Telephone USB audio interface Only with 7KA / 7KB | 6NF | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £70 |
| TV function Only with 7KB | 601 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £825 |
| USB audio interface¹ Only with 7H8 / 7H9 / 7KA / 7KB | 6FL | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |
| Voice Control Only with 7KA / 7KB | 620 | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £0 |

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'
¹ = An additional adapter cable may be required.



| 320i SE | 320i M Sport | 325i SE | 325i M Sport | 330i SE | 330i M Sport | 335i SE | 335i M Sport | 320d SE | 320d M Sport | 325d SE | 325d M Sport | 330d SE | 330d M Sport | Snow chains | Run-flat tyres | Price |
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------------|----------------|-------|
|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|-------------|----------------|-------|

LIGHT ALLOY WHEELS

| | | | | | | | | | | | | | | | | | | |
|----------------------------------------|-----|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|--------|
| 17" Star-spoke style 339 | 2DF | ● | - | ● | - | - | - | - | - | ● | - | ● | - | - | - | ○ | ● | Std |
| 17" V-spoke style 338 | 2K5 | ○ | - | ○ | - | ● | - | - | - | ○ | - | ○ | - | ● | - | ○ | ● | £85 |
| 17" Star-spoke style 340 | 2DH | ○ | - | ○ | - | - | - | ● | - | ○ | - | - | - | - | - | - | ● | £405 |
| | | - | - | - | - | ○ | - | - | - | - | - | ○ | - | - | - | - | ● | £315 |
| 18" V-spoke style 342 | 2K6 | ○ | - | ○ | - | - | - | - | - | ○ | - | - | - | - | - | - | ● | £915 |
| | | - | - | - | - | ○ | - | - | - | - | - | ○ | - | - | - | - | ● | £825 |
| | | - | - | - | - | - | - | ○ | - | - | - | - | - | - | - | - | ● | £515 |
| 18" Star-spoke style 189 | 2C6 | ○ | - | ○ | - | - | - | - | - | ○ | - | - | - | - | - | - | ● | £915 |
| | | - | - | - | - | ○ | - | - | - | - | - | ○ | - | - | - | - | ● | £825 |
| | | - | - | - | - | - | - | ○ | - | - | - | - | - | - | - | - | ● | £515 |
| 19" Star-spoke style 230 | 2R4 | ○ | - | ○ | - | - | - | - | - | ○ | - | - | - | - | - | - | ● | £1,440 |
| | | - | - | - | - | ○ | - | - | - | - | - | ○ | - | - | - | - | ● | £1,355 |
| | | - | - | - | - | - | - | ○ | - | - | - | - | - | - | - | - | ● | £1,040 |
| 18" M Star-spoke style 193 M | 2MF | - | ● | - | ● | - | ● | - | ● | - | ● | - | ● | - | ● | - | ● | Std |
| 19" M Double-spoke style 313 M | 2B6 | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ○ | - | ● | £530 |
| 19" BMW Individual V-spoke style 228 I | 2M8 | ○ | - | ○ | - | ○ | - | - | - | ○ | - | ○ | - | - | - | - | ● | £1,220 |
| | | - | - | - | - | - | - | ○ | - | - | - | - | - | - | - | - | ● | £855 |



17" Star-spoke style 339



17" V-spoke style 338



17" Star-spoke style 340



18" V-spoke style 342



18" Star-spoke style 189



19" Star-spoke style 230



18" M Star-spoke style 193 M



19" M Double-spoke style 313 M




19" BMW Individual V-spoke style 228 I

Key

● = Standard ○ = Optional - = Not available

BMW Winter Tyre Packages available on BMW 3 Series Convertible. Please contact your local BMW Dealer for more information.

| | | | | | | | | | | | | | | | |
|----------------------------------------------------------------------------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|---------|--------------|------------|
|  | 320i SE | 320i M Sport | 325i SE | 325i M Sport | 330i SE | 330i M Sport | 335i SE | 335i M Sport | 320d SE | 320d M Sport | 325d SE | 325d M Sport | 330d SE | 330d M Sport | Price from |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | |

SUPPLEMENTARY OPTIONS

| | | | | | | | | | | | | | | | | |
|------------------------------------------------------------------------------------------------------------------------------|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---------------|
| BMW Service Inclusive¹ Package covering servicing costs for 5 years / 50,000 miles | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £425 |
| BMW Service Inclusive Plus¹ Package covering servicing and maintenance costs for 5 years / 50,000 miles | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £1,370 |
| BMW Trackstar² | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | ○ | £219 |

Key

● = Standard ○ = Optional - = Not available / = Indicates 'or'

¹ = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive ² = Prices exclude fitment or subscription. Please consult your BMW Dealer for further details.
Content correct at time of going to print. Prices subject to change.

CODE GLOSSARY.

| | | | | | |
|------------|---------------------------------------------------|------------|------------------------------------------------------------|------------|-------------------------------------------------------------------------|
| 205 | Automatic transmission | 4B9 | Interior trim, Fine Brushed Aluminium | 6NN | Bluetooth hands-free facility |
| 216 | Servotronic | 4UT | Through-loading storage bag | 6NR | Mobile Application Preparation |
| 217 | Active Steering | 508 | Park Distance Control (PDC), front and rear | 704 | M Sport suspension |
| 225 | M Sport suspension deletion | 521 | Rain sensor with automatic headlight activation | 752 | BMW Individual audio system |
| 248 | Steering wheel heating | 524 | Adaptive Headlights | 760 | Exterior trim, High-gloss Shadowline |
| 2TC | Seven-speed Double Clutch Transmission (DCT) | 541 | Active Cruise Control (ACC) | 7KA | Media package – BMW Business |
| 313 | Exterior mirrors, folding | 575 | 12V power sockets | 7KB | Media package – BMW Professional Multimedia |
| 319 | Universal remote control | 5AC | High-beam Assistant | 7H8 | Enhanced Bluetooth telephone functionality with USB audio interface |
| 320 | Model designation deletion | 601 | TV function | 7H9 | Enhanced Bluetooth hands-free functionality with USB audio interface |
| 322 | Comfort Access | 606 | Navigation system – BMW Business Advanced | Ind | BMW Individual Paintwork |
| 346 | Exterior trim, Chromeline | 609 | Navigation system – BMW Professional Multimedia | LC | Dakota leather upholstery |
| 358 | Climate Comfort windscreen | 612 | BMW Assist | met | Metallic paintwork |
| 387 | Wind deflector | 614 | Internet | uni | Non-metallic paintwork |
| 3AC | Towbar, detachable | 616 | BMW Assist Online | XE2 | Interior trim, BMW Individual Anthracite Maple wood |
| 430 | Exterior mirrors – folding, automatically dimming | 620 | Voice Control | XE3 | Interior trim, BMW Individual Red Brown Figured Eucalyptus |
| 441 | Smoker's package deletion | 633 | Enhanced Bluetooth telephone functionality with telematics | XE8 | Interior trim, BMW Individual Piano Black with inlay |
| 481 | Sport seats, front | 644 | Enhanced Bluetooth telephone functionality | XL1 | BMW Individual Sport leather steering wheel with wood inlay |
| 488 | Lumbar support, driver and front passenger | 654 | DAB digital radio | ZA | BMW Individual Merino leather upholstery, with SunReflective Technology |
| 493 | Extended storage | 672 | CD changer | | |
| 494 | Seat heating, front | 676 | Loudspeaker system – BMW Business | | |
| 4AB | Interior trim, Burr Walnut wood | 688 | Loudspeaker system – harman/kardon | | |
| 4AE | Armrest, front with sliding adjustment | 6FL | USB audio interface | | |
| 4BY | Interior trim, Anthracite Bamboo wood | 6NF | Telephone USB audio interface | | |
| 4AT | Interior trim, Black High-gloss | | | | |
| 4A3 | Interior trim, Light Walnut wood | | | | |



More about BMW

Tel. 0800 325 600
www.bmw.co.uk



**The Ultimate
Driving Machine**



BMW UK on Facebook
www.facebook.com/bmwuk

Valid from January 2013.