

The BMW 7 Series



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The Ultimate
Driving Machine



THE BMW 7 SERIES.

**PRICE LIST.
FROM JANUARY 2013.**

BMW EfficientDynamics
Less emissions. More driving pleasure.

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www.bmw.co.uk/7Series
www.bmw.co.uk/activehybrid7



THE BMW 7 SERIES.

The BMW 7 Series is a car that makes a clear and convincing statement wherever it goes. The inner strength of this vehicle is expressed in its design, inventiveness and power delivery. It is also demonstrated by unconditional comfort and safety, by typical BMW sportiness and unique efficiency. The BMW 7 Series – style redefined.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against any BMW 7 Series model at www.bmw.co.uk/EfficientDynamics.

Auto
Start-Stop



Brake Energy
Regeneration



ECO PRO
mode



Electric Power
Steering



High-precision
direct injection



BMW EfficientDynamics
Less emissions. More driving pleasure.



STANDARD EQUIPMENT HIGHLIGHTS.

A GUIDE TO ENGINE AND TRIM VARIANTS.

The BMW 7 Series is available in a variety of engine and trim variants, each providing a different level of standard specification. The tables here highlight some of these equipment differences, whilst full details can be found in the BMW 7 Series model Brochure.

730d SE and 740i/d SE

- 18" light alloy Star-spoke style 234 wheels
- Air conditioning, automatic with four-zone control
- Auto Start-Stop
- Bluetooth connectivity including BMW Assist and USB audio interface
- Cruise control with brake function
- DAB digital radio
- Dakota leather upholstery
- Drive Performance Control with ECO PRO, Comfort, Comfort+, Sport and Sport+ modes
- Driving Assistant (740i/d)
- Dynamic Safety
- Eight-speed automatic transmission with electronic gear selector and Steptronic
- Electric power steering (EPS) with Servotronic
- Exterior mirrors, folding, automatically dimming
- Exhaust tailpipes – twin, left, round (730d)
- Exhaust tailpipes, single quadrilateral left and right (740i/d)
- Glass sunroof (740i/d)
- High-beam Assistant
- Interior trim Fineline wood, High-gloss
- Metallic paintwork
- Multi-function controls for leather steering wheel
- Navigation system – BMW Professional Multimedia
- Seat heating, front
- Self levelling air suspension, rear
- Service Inclusive (5 years / 60,000 miles)
- Speed limit display (740i/d)
- Variable Damper Control (VDC)
- Xenon headlights

OTR from
£58,115 730d SE

inc. VAT

£61,505 740i SE

inc. VAT

£65,305 740d SE

inc. VAT

760Li

- 19" light alloy Multi-spoke style 235 wheels
- Bootlid operation, powered
- Climate comfort windscreen
- Comfort Access with smart opener
- Comfort seats, front and rear
- Dynamic Drive
- Exclusive Burr Walnut wood interior trim, with inlay
- Exclusive Nappa leather upholstery
- Integral Active Steering
- Loudspeaker system – BMW Professional
- Reversing Assist camera
- Soft-close doors
- Sunblinds for rear windscreen and rear side windows, electric
- TV function

OTR from
£101,805

inc. VAT



ActiveHybrid 7 (in addition / replacement to respective 740i SE / 740Li SE models)

- ActiveHybrid 7 designation – C pillar, door sill finishers (front), engine cover, model inscription
- Stationary cooling

**OTR from
£66,040**
inc. VAT

M Sport (in addition / replacement to respective SE models)

- 19" light alloy M V-spoke style 302 M wheels
- Door sill inlays with BMW M designation (except ActiveHybrid 7)
- Dynamic Drive (except ActiveHybrid 7)
- Exterior trim, High-gloss Shadowline
- Headlining, Anthracite
- M aerodynamic bodystyling (no foglights)
- M Sport steering wheel
- Sport seats

**OTR from
£63,390 730d**
inc. VAT



THE BMW 7 SERIES SALOON.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)
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PETROL

740i SE	320	5.7	35.8	184
740i M Sport	320	5.7	35.8	184
ActiveHybrid 7 SE	320	5.7	41.5	158
ActiveHybrid 7 M Sport	320	5.7	41.5	158
740Li SE	320	5.7	35.8	184
740Li M Sport	320	5.7	35.8	184
ActiveHybrid 7 L SE	320	5.7	41.5	158
ActiveHybrid 7 L M Sport	320	5.7	41.5	158
750i SE	449	4.8	32.8	199
750i M Sport	449	4.8	32.8	199
750Li SE	449	4.8	32.8	199
750Li M Sport	449	4.8	32.8	199
760Li SE	544	4.6	21.1	314
760Li M Sport	544	4.6	21.1	314

DIESEL

730d SE	258	6.1	50.4	148
730d M Sport	258	6.1	50.4	148
730Ld SE	258	6.2	50.4	148
730Ld M Sport	258	6.2	50.4	148
740d SE	313	5.5	49.6	149
740d M Sport	313	5.5	49.6	149

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2012 / 2013)	VED band	Insurance group
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PETROL

740i SE	£50,333.33	£10,066.67	£60,400	£61,505	£61,125	27%	I	46
740i M Sport	£54,729.17	£10,945.83	£65,675	£66,780	£66,400	27%	I	46
ActiveHybrid 7 SE	£54,250.00	£10,850.00	£65,100	£66,040	£65,825	22%	G [†]	47
ActiveHybrid 7 M Sport	£58,645.83	£11,729.17	£70,375	£71,315	£71,100	22%	G [†]	48
740Li SE	£52,833.33	£10,566.67	£63,400	£64,505	£64,125	27%	I	46
740Li M Sport	£57,229.17	£11,445.83	£68,675	£69,780	£69,400	27%	I	47
ActiveHybrid 7 L SE	£56,833.33	£11,366.67	£68,200	£69,140	£68,925	22%	G [†]	48
ActiveHybrid 7 L M Sport	£61,229.17	£12,245.83	£73,475	£74,415	£74,200	22%	G [†]	48
750i SE	£58,416.67	£11,683.33	£70,100	£71,340	£70,825	30%	J	48
750i M Sport	£62,812.50	£12,562.50	£75,375	£76,615	£76,100	30%	J	49
750Li SE	£60,916.67	£12,183.33	£73,100	£74,340	£73,825	30%	J	49
750Li M Sport	£65,312.50	£13,062.50	£78,375	£79,615	£79,100	30%	J	49
760Li SE	£83,329.17	£16,665.83	£99,995	£101,805	£100,720	35%	M	50
760Li M Sport	£85,200.00	£17,040.00	£102,240	£104,050	£102,965	35%	M	50

DIESEL

730d SE	£47,666.67	£9,533.33	£57,200	£58,115	£57,925	23%	F	45
730d M Sport	£52,062.50	£10,412.50	£62,475	£63,390	£63,200	23%	F	46
730Ld SE	£50,250.00	£10,050.00	£60,300	£61,215	£61,025	23%	F	46
730Ld M Sport	£54,645.83	£10,929.17	£65,575	£66,490	£66,300	23%	F	46
740d SE	£53,658.33	£10,731.67	£64,390	£65,305	£65,115	23%	F	47
740d M Sport	£58,054.17	£11,610.83	£69,665	£70,580	£70,390	23%	F	48

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The BMW 7 Series Saloon models fall into one of the five categories listed below:

CO ₂ emissions (g/km)	Band F 141-150	Band G 151-165	Band I 176-185	Band J 186-200	Band M >255
First year VED	£135	£170	£325	£460	£1030
Annual VED (second year onwards)	£135	£170	£215	£250	£475

Key

Insurance group figures refer to 50 Group Rating System.
[†] = ActiveHybrid models eligible to receive £10 reduction in the first year.

On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left

STANDARD AND OPTIONAL EQUIPMENT.



	740i SE	740i M Sport	ActiveHybrid 7 SE	ActiveHybrid 7 M Sport	740Li SE	740Li M Sport	ActiveHybrid 7 L SE	ActiveHybrid 7 L M Sport	750i SE	750i M Sport	750Li SE	750Li M Sport	760Li SE	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d SE	740d M Sport	Price
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BMW EFFICIENT DYNAMICS

Auto Start-Stop	●	●	●	●	●	●	●	●	●	●	●	●	●	-	-	●	●	●	●	●	●	Std
Brake Energy Regeneration	●	●	●	●	●	●	●	●	●	●	●	●	●	-	-	●	●	●	●	●	●	Std
ECO PRO mode	●	●	●	●	●	●	●	●	●	●	●	●	●	-	-	●	●	●	●	●	●	Std
Electric Power Steering (EPS) with Servotronic	●	●	●	●	●	●	●	●	●	●	●	●	●	-	-	●	●	●	●	●	●	Std
High-precision direct injection	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	-	-	-	-	-	-	Std

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen. Your BMW Dealer will be pleased to provide you with more information.

PAINTWORK

Metallic Available in: Black Sapphire, Carbon Black ¹ , Cashmere Silver ² , Glacier Silver ² , Havanna ² , Imperial Blue, Liquid Blue ³ , Midnight Blue ² , Milano Beige ² , Mineral White ² , Sophisto Grey II or Space Grey ² Includes Xirallic paint	met	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
Non-metallic Available in: Alpine White or Jet Black	uni	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
BMW Individual metallic Available in: Azurite Black, Citrine Black, Moonstone or Ruby Black	ind	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,065
BMW Individual Special⁴ Available in: Brilliant White metallic	490	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,870
Available in: Peridot Green metallic		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,540

UPHOLSTERIES

Dakota leather⁵ Available in: Barrique Red with Black, Black, Ivory White with Black, Oyster with Dark Oyster, Saddle Brown with Black or Venetian Beige	LC	●	●	●	●	●	●	●	●	●	●	●	●	-	-	●	●	●	●	●	●	Std	
Exclusive extended Nappa leather⁵ Available in: Black, Ivory White with Black, Oyster with Dark Oyster, Saddle Brown with Black or Venetian Beige Only with 456 Not with 481	NA	○	○	○	○	○	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£1,225
BMW Individual Full Merino leather⁵ Available in: Amaro Brown, Champagne, Caramel, Cohiba Brown, Opal White or Platinum Only with 456, 778 and 775 / 776 / XD5 Includes 4ND Not with 481	ZB	○	○	○	○	○	○	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£5,025	
		-	-	-	-	-	-	-	-	-	-	-	-	○	○	-	-	-	-	-	-	£4,010	

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together / = Indicates 'or'

¹ = Only available for M Sport models. ² = Not available on M Sport models. ³ = Only available for ActiveHybrid 7 and ActiveHybrid 7 L SE models. ⁴ = Please consult your BMW Dealer as this option may be subject to extended lead times. ⁵ = Leather upholstery features on varying seat aspects depending on the BMW 7 Series model and seat type chosen. For full details please refer to the BMW 7 Series model Brochure or consult your BMW Dealer.



740i SE	740i M Sport	ActiveHybrid 7 SE	ActiveHybrid 7 M Sport	740Li SE	740Li M Sport	ActiveHybrid 7 L SE	ActiveHybrid 7 L M Sport	750i SE	750i M Sport	750Li SE	750Li M Sport	760Li SE	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d SE	740d M Sport	Price
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PACKAGES

Packages provide an intelligent selection of individual options at a lower combined price, as well as contributing to the resale value of the vehicle. Further options can still be specified even when a package is chosen.

Executive package Comprises: – 2ST 19" light alloy Multi-spoke style 235 wheels ¹ – 416 Sunblinds for rear side windows, electric – 496 Seat heating, rear – 601 TV function – 761 Sun protection glass	Z7G	-	-	-	-	○	-	○	-	-	-	-	○	-	-	-	-	-	-	£2,575	
	Z7J ²	-	-	-	-	-	○	-	○	-	-	-	-	○	-	-	-	○	-	-	£1,735
Executive Plus package Comprises: – 2ST 19" light alloy Multi-spoke style 235 wheels ¹ – 323 Soft-close doors – 416 Sunblinds for rear side windows, electric – 488 Lumbar support, driver and front passenger – 496 Seat heating, rear – 601 TV function – 761 Sun protection glass	Z7H	-	-	-	-	○	-	○	-	-	-	-	-	-	-	-	-	-	-	£3,195	
	Z7K ²	-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	-	£2,940
		-	-	-	-	-	○	-	○	-	-	-	-	-	-	-	-	○	-	-	£2,350
		-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	-	£2,100

COMPOSITIONS

BMW Individual Composition Comprises: – 778 Door sill finishers with BMW Individual designation – XD5 / 776 BMW Individual headlining, Alcantara – XE6 / XE8 / XEX BMW Individual wood interior trim – XL1 BMW Individual Sport leather steering wheel with wood rim inlay – ZBC8 / ZBP5 / ZBP6 / ZBCR / ZBOW / ZBWT BMW Individual full Merino leather upholstery Only with 456 and 255 Not with 248 / 775 / 7XA	XC4	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£6,450
		-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	-

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together / = Indicates 'or'
¹ = Not available on M Sport models. ² = This code is for M Sport models only.





ActiveHybrid 7

M XP 7364



	740i SE	740i M Sport	ActiveHybrid 7 SE	ActiveHybrid 7 M Sport	740Li SE	740Li M Sport	ActiveHybrid 7 L SE	ActiveHybrid 7 L M Sport	750i SE	750i M Sport	750Li SE	750Li M Sport	760Li SE	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d SE	740d M Sport	Price
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INTERIOR TRIMS

Fineline wood, High-gloss	4B7	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	Std		
Ash-grain Anthracite fine wood, High-gloss	4CA	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£325		
		-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£180	
		-	-	-	-	-	-	-	-	-	-	-	-	-	○	○	-	-	-	-	-	-	£0	
Burr Walnut wood with inlay, High-gloss	4B8	○	-	○	-	○	-	○	-	○	-	○	-	●	●	○	-	○	-	○	-	£325		
Fine-brushed Aluminium Not with 4CC	4B9	○	●	○	●	○	●	○	●	○	●	○	●	-	-	○	●	○	●	○	●	£210		
Fineline natural finish wood, un-lacquered Not with 4CC	4CB	○	-	○	-	○	-	○	-	○	-	○	-	-	-	○	-	○	-	○	-	£325		
		-	○	-	○	-	○	-	○	-	○	-	○	-	-	-	-	○	-	○	-	○	-	£180
Light Poplar wood, High-gloss Not with 4CC	437	○	-	○	-	○	-	○	-	○	-	○	-	-	-	○	-	○	-	○	-	£325		
		-	○	-	○	-	○	-	○	-	○	-	○	-	-	-	-	○	-	○	-	○	-	£180
BMW Individual Ash grain White Not with 4CC	XEX	○	-	○	-	○	-	○	-	○	-	○	-	-	-	○	-	○	-	○	-	£940		
		-	○	-	○	-	○	-	○	-	○	-	○	-	-	-	-	○	-	○	-	○	-	£790
		-	-	-	-	-	-	-	-	-	-	-	-	-	○	○	-	-	-	-	-	-	-	£615
BMW Individual Honey Brown Satin Walnut wood, High-gloss Not with 4CC	XE6	○	-	○	-	○	-	○	-	○	-	○	-	-	-	○	-	○	-	○	-	£940		
		-	○	-	○	-	○	-	○	-	○	-	○	-	-	-	-	○	-	○	-	○	-	£790
		-	-	-	-	-	-	-	-	-	-	-	-	-	○	○	-	-	-	-	-	-	-	£615
BMW Individual Piano Black with inlay Not with 4CC	XE8	○	-	○	-	○	-	○	-	○	-	○	-	-	-	○	-	○	-	○	-	£940		
		-	○	-	○	-	○	-	○	-	○	-	○	-	-	-	-	○	-	○	-	○	-	£790
		-	-	-	-	-	-	-	-	-	-	-	-	-	○	○	-	-	-	-	-	-	-	£615

ENGINE

BMW Diesel with BluePerformance	163	-	-	-	-	-	-	-	-	-	-	-	-	-	○	○	○	○	-	-	£995
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STEERING AND CHASSIS

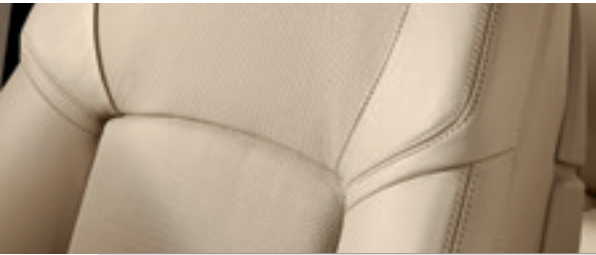
Dynamic Drive	229	○	●	-	-	○	●	-	-	○	●	○	●	●	○	●	○	●	○	●	£1,890
Integral Active Steering	2VH	○	○	-	-	○	○	-	-	○	○	○	○	●	●	○	○	○	○	○	£1,360

SAFETY AND TECHNOLOGY

Adaptive Headlights	524	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£470	
Adaptive LED Headlights Only with 5A1 / 5A3 for SE models Not with 524	552	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,665	
Driving Assistant	5AS	○	○	○	○	○	○	○	○	●	●	●	●	●	○	○	○	○	○	○	£540	
Driving Assistant Plus Not with 5AS	5AT	○	○	○	○	○	○	○	-	-	-	-	-	-	○	○	○	○	○	○	£2,110	
		-	-	-	-	-	-	-	-	○	○	○	○	○	○	-	-	-	○	○	£1,570	
Head-up Display (HUD) Not with 3AP	610	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£980	
Lane change warning system	5AG	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£500	
LED fog lights Not with 5A3	5A1	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£175

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'



	740i SE	740i M Sport	ActiveHybrid 7 SE	ActiveHybrid 7 M Sport	740Li SE	740Li M Sport	ActiveHybrid 7 L SE	ActiveHybrid 7 L M Sport	750i SE	750i M Sport	750Li SE	750Li M Sport	760Li SE	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d SE	740d M Sport	Price
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SAFETY AND TECHNOLOGY

Night Vision with Dynamic Light Spot Only with 552 / 524 Includes 6UK Not with 5A1	5A3	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£1,605
Night Vision with pedestrian recognition	6UK	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£1,535
Park Assist	5DP	○	○	○	○	○	○	○	○	○	○	○	○	-	-	○	○	○	○	○	○	£570
Reversing Assist camera	3AG	○	○	○	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£330	
Speed limit display	8TH	○	○	○	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£250	
Surround-view Only with 3AG	5DL	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£565	
Tyre pressure monitoring	2VB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£210	

SEATS

Comfort seats, front Includes 488	456	○	-	○	-	○	-	○	-	-	-	-	-	●	●	○	-	○	-	○	-	£1,485	
		-	-	-	-	-	-	-	○	-	○	-	-	-	-	-	-	-	-	-	-	£1,430	
		-	○	-	○	-	○	-	○	-	-	-	-	-	-	-	○	-	○	-	○	£885	
		-	-	-	-	-	-	-	-	○	-	○	-	-	-	-	-	-	-	-	-	£830	
Comfort seats, rear	460	○	○	○	○	○	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£2,205
Folding tables in rear compartment Only with 456 Not with 455	4UV	-	-	-	-	○	○	○	○	-	-	○	○	○	○	-	-	○	○	-	-	£1,325	
Lumbar support, driver and front passenger In combination with 456	488	○	○	○	○	○	○	○	○	●	●	●	●	●	●	○	○	○	○	●	●	£305	
		○	○	○	○	○	○	○	○	-	-	-	-	-	-	○	○	○	○	-	-	£0	
Oscillating seat base function Only with 456 ¹	455	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£535		
Seat backrest massage function, rear Only with 460	4UM	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£435		
Seat heating, rear	496	○	○	○	○	○	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	○	£305
Seat ventilation, front In combination with 460, must include 454 Only with 456	453	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£755		
Seat ventilation, rear Only with 453 / 456 / 460 and 496	454	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£755		

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'
¹ = Only with 456 for non-M Sport models.



	740i SE	740i M Sport	ActiveHybrid 7 SE	ActiveHybrid 7 M Sport	740Li SE	740Li M Sport	ActiveHybrid 7 L SE	ActiveHybrid 7 L M Sport	750i SE	750i M Sport	750Li SE	750Li M Sport	760Li SE	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d SE	740d M Sport	Price
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EXTERIOR EQUIPMENT

BMW Individual lettering on bootlid Only with ind / ZB / XC4 / 490	XF1	○	-	○	-	○	-	○	○	-	○	-	○	-	○	-	○	-	○	-	£0
Bootlid operation, powered	316	○	○	○	○	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	£400
Comfort Access with smart opener	322	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£755
In combination with 3AC		○	○	-	-	○	○	-	-	○	○	○	○	○	○	○	○	○	○	○	£665
Exterior trim, High-gloss Shadowline Only with 466	760	○	●	○	●	○	●	○	●	○	●	○	●	○	○	○	○	○	○	○	£325
Model designation deletion	320	○	○	-	-	○	○	-	-	○	○	○	○	○	○	○	○	○	○	○	£0
Rain channels in body colour	466	●	●	●	●	○	●	○	●	●	○	●	○	●	○	○	○	○	○	○	£0
Soft-close doors	323	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£460
Towbar, fully electric	3AC	○	○	-	-	○	○	-	-	○	○	○	○	○	○	○	○	○	○	○	£825

INTERIOR EQUIPMENT

Air conditioning – rear, extended Only with 316 and 403 Not with 464	4NF	-	-	-	-	○	○	-	-	-	-	○	○	○	○	-	-	○	○	-	£1,110
BMW Individual Alcantara headlining, Anthracite Not with 775	776	○	-	○	-	○	-	○	-	○	-	○	-	-	○	-	○	-	○	-	£1,115
		-	○	-	○	-	○	-	○	-	○	-	○	-	-	○	-	○	-	○	£915
		-	-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	£315
		-	-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	£0
BMW Individual Alcantara headlining Only with ZB	XD5	○	-	○	-	○	-	○	-	○	-	○	-	-	○	-	○	-	○	-	£1,115
		-	○	-	○	-	○	-	○	-	○	-	○	-	-	○	-	○	-	○	£915
		-	-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	£315
		-	-	-	-	-	-	-	-	-	-	-	-	-	○	-	-	-	-	-	£0
BMW Individual cool box Not with 464	791	○	○	-	-	○	○	-	-	○	○	○	○	○	○	○	○	○	○	○	£975
BMW Individual rear seat reading lights	4M8	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£280
Ceramic finish for controls	4U1	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£385
Climate Comfort laminated glass	356	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£825
In combination with 610 Includes 358 Not with 3AP		○	○	○	○	○	○	○	○	○	○	○	○	○	-	-	○	○	○	○	£775
Climate Comfort windscreen	358	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£200
In combination with 610 Not with 3AP		○	○	○	○	○	○	○	○	○	○	○	○	○	-	-	○	○	○	○	£145

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'



740i SE	740i M Sport	ActiveHybrid 7 SE	ActiveHybrid 7 M Sport	740Li SE	740Li M Sport	ActiveHybrid 7 L SE	ActiveHybrid 7 L M Sport	750i SE	750i M Sport	750Li SE	750Li M Sport	760Li SE	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d SE	740d M Sport	Price
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INTERIOR EQUIPMENT (CONT.)

Door sill finishers with BMW Individual designation Only with ind / ZB / XC4 / 490 Not with 7XA / 710	778	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£0
Glass sunroof	403	○	○	○	○	○	○	○	●	●	●	●	●	○	○	○	○	○	○	£1,035
Headlining, Anthracite Not with 776	775	○	●	○	●	○	●	○	●	○	●	-	-	○	●	○	●	○	●	£295
Instrument panel, leather	4ND	○	○	○	○	○	○	○	○	○	○	○	●	○	○	○	○	○	○	£1,020
Multifunction Instrument panel	6WB	○	○	-	-	○	○	-	-	○	○	○	○	○	○	○	○	○	○	£510
In combination with 610		○	○	-	-	○	○	-	-	○	○	○	○	○	○	○	○	○	○	£255
Smoker's package deletion	441	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Sun protection glass	761	○	○	○	○	○	○	○	○	○	○	○	-	○	○	○	○	○	○	£390
In combination with 356		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£0
Sunblind – rear windscreen, electric	415	○	○	○	○	●	●	●	●	○	○	●	●	○	○	○	○	○	○	£345
In combination with 416		○	○	○	○	-	-	-	-	○	○	-	-	○	○	-	-	○	○	£0
Sunblinds – rear windscreen and rear side windows, electric	416	○	○	○	○	-	-	-	-	○	○	-	-	○	○	-	-	○	○	£845
Only with 415		-	-	-	-	○	○	○	○	-	-	○	○	-	-	○	○	-	-	£535
Through-loading ski bag Not with 4NF / 791	464	○	○	-	-	○	○	-	-	○	○	○	○	○	○	○	○	○	○	£245
Universal remote control¹	319	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£195
Windscreen with grey shade band Not with 356 / 358 / 610 or 8TH	3AP	○	○	○	○	○	○	○	○	-	-	-	-	○	○	○	○	-	-	£65

STEERING WHEELS

BMW Individual Sport leather steering wheel with wood inlay Only with 255 / 2XA and XE6 / XE8 / XEX Not with 248 / 4CC	XL1	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£485
Fine wood inlay for leather steering wheel Not with 255 / 2XA / 710 / 7XA / 4B9 / 4CB / XE6 / XE8 / XEX	4CC	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£95
M leather steering wheel Not with 4CC	710	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	○	●	£205
M leather steering wheel with gearshift paddles Not with 4CC	7XA	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£375
		-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	£130
Sport leather steering wheel, three-spoke Not with 4CC	255	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£145
Sport leather steering wheel with gearshift paddles Not with 4CC	2XA	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	£290
Steering wheel heating	248	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£195

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'
¹ = To confirm compatibility of devices please refer to www.homelink.com



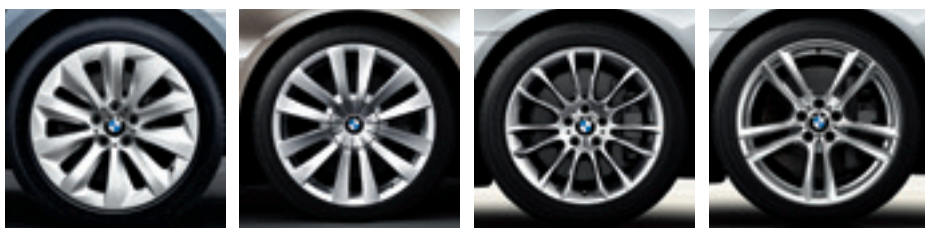
740i SE	740i M Sport	ActiveHybrid 7 SE	ActiveHybrid 7 M Sport	740Li SE	740Li M Sport	ActiveHybrid 7 L SE	ActiveHybrid 7 L M Sport	750i SE	750i M Sport	750Li SE	750Li M Sport	760Li SE	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d SE	740d M Sport	Snow chains	Run-flat tyres	Price
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LIGHT ALLOY WHEELS

Wheel Style	Code	740i SE	740i M Sport	ActiveHybrid 7 SE	ActiveHybrid 7 M Sport	740Li SE	740Li M Sport	ActiveHybrid 7 L SE	ActiveHybrid 7 L M Sport	750i SE	750i M Sport	750Li SE	750Li M Sport	760Li SE	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d SE	740d M Sport	Snow chains	Run-flat tyres	Price
18" Star-spoke style 234	2SR	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	○	●	Std
18" V-spoke style 425	2FR	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	●	£385
18" Star-spoke style 250	2SU	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	●	£385
19" Multi-spoke style 235	2ST	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	●	£1,050
19" Radial-spoke style 252	2HL	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	●	£1,850
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	●	£805
19" V-spoke style 426	2FP	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	●	£1,370
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	●	£325
19" Streamline style 357	2DL	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	●	£1,370
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	●	£325
20" Double-spoke style 253	2BX	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	●	£1,955
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	●	£910
19" M V-spoke style 302 M	2NW	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	-	●	Std
20" M Double-spoke style 303 M	2NX	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	£910
19" BMW Individual V-spoke style 228 I	2M8	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	●	£1,430
Only with XC4 / ind / ZB / 490		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	●	£390
20" BMW Individual V-spoke style 301 I	2NV	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	-	○	●	£2,340
Only with XC4 / ind / ZB / 490		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	●	£1,290



18" Star-spoke style 234 18" V-Spoke style 425 18" Star-spoke style 250 19" Multi-spoke style 235 19" Radial-spoke style 252 19" V-spoke style 426



19" Streamline style 357 20" Double-spoke style 253 19" M V-spoke style 302 M 20" M Double-spoke style 303 M

Key
 ● = Standard ○ = Optional - = Not available / = Indicates 'or' Only with = these options must be ordered together
 BMW Winter Tyre Packages available on the BMW 7 Series. Please contact your local BMW Dealer for more information.

	740i SE	740i M Sport	ActiveHybrid 7 SE	ActiveHybrid 7 M Sport	740Li SE	740Li M Sport	ActiveHybrid 7 L SE	ActiveHybrid 7 L M Sport	750i SE	750i M Sport	750Li SE	750Li M Sport	760Li SE	760Li M Sport	730d SE	730d M Sport	730Ld SE	730Ld M Sport	740d SE	740d M Sport	Price
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AUDIO AND COMMUNICATION

B&O Advanced audio system	6F2	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£3,750
Bluetooth telephone audio connection	6NF	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£75
DAB digital radio	654	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
DVD changer	696	○	○	○	○	○	○	○	●	●	●	●	●	●	○	○	○	○	○	○	£415
Independent rear telephone	6NB	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£685
Internet	614	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£95
Loudspeaker system – BMW Professional	677	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£630
Mobile Application Preparation Only with 6NF	6NR	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£130
Rear seat entertainment – BMW Professional with iDrive control	6FR	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,370
Rear seat entertainment – BMW Professional with remote control	6FH	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£2,055
TV function	601	○	○	○	○	○	○	○	○	○	○	○	○	●	●	○	○	○	○	○	£930

SUPPLEMENTARY OPTIONS

BMW Service Inclusive^{1,2} Package covering servicing costs for 5 years / 50,000 miles	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	Std
BMW Trackstar³	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	£219

Key
 ● = Standard ○ = Optional - = Not available / = Indicates 'or'
¹ = For full details including terms and conditions see the Service Inclusive Brochure. ² = The BMW 7 Series comes with Service Inclusive as standard. Customers can opt-out and in this event there will be a deduction of £350 off the retail price of a six-cylinder model, £400 off the retail price of an eight-cylinder model or £450 off the retail price of a 12-cylinder model.
³ = Prices excludes fitting or subscription. Please consult your local BMW Dealer for further details.

CODE GLOSSARY.

163	BMW Diesel with BluePerformance	490	BMW Individual special paintwork	6FH	Rear-seat entertainment – BMW Professional with remote control
229	Dynamic Drive	494	Seat heating, front	6FR	Rear-seat entertainment – BMW Professional with iDrive control
248	Steering wheel heating	496	Seat heating, rear	6NB	Independent rear telephone
255	Sport leather steering wheel, three-spoke	4B7	Fineline wood interior trim, High-gloss	6NF	Bluetooth telephone audio connection
2VB	Tyre pressure monitoring	4B8	Burr Walnut wood interior trim with inlay, High-gloss	6NR	Mobile Application Preparation
2VH	Integral Active Steering	4B9	Fine-brushed Aluminium interior trim	6UK	Night Vision with pedestrian recognition
2XA	Sport leather steering wheel with gearshift paddles	4CA	Ash-grain Anthracite fine wood interior trim, High-gloss	6WB	Multifunctional Instrument panel
302	Alarm system	4CB	Fineline natural finish wood interior trim, un-lacquered	710	M Leather steering wheel
316	Bootlid operation, powered	4CC	Fine wood inlay for leather steering wheel	760	Exterior trim, High-gloss Shadowline
319	Universal remote control	4M8	BMW Individual rear seat reading lights	761	Sun protection glass
320	Model designation deletion	4ND	Instrument panel, leather	775	Headlining, Anthracite
322	Comfort Access with smart opener	4NF	Air conditioning – rear, extended	776	BMW Individual Alcantara headlining, Anthracite
323	Soft-close doors	4U1	Ceramic finish for controls	778	Door sill finishers with BMW Individual designation
356	Climate Comfort laminated glass	4UM	Seat backrest massage function, rear	791	BMW Individual cool box
358	Climate Comfort windscreen	4UV	Folding tables in rear compartment	7XA	M leather steering wheel with gearshift paddles
3AC	Tow bar, fully electric	524	Adaptive Headlights	8TH	Speed limit display
3AG	Reversing Assist camera	552	Adaptive LED Headlights	ind	BMW Individual metallic paintwork
3AP	Windscreen with grey shade band	5A1	LED fog lights	met	Metallic paintwork
403	Glass sunroof	5A3	Night Vision with Dynamic Light Spot	NA	Exclusive Nappa leather upholstery
415	Sunblind – rear windscreen, electric	5AC	High-beam Assistant	uni	Non-metallic paintwork
416	Sunblinds – rear windscreen and rear side windows, electric	5AG	Lane change warning system	XC4	BMW Individual Composition
430	Exterior mirrors – folding, automatically dimming	5AS	Driving Assistant	XD5	BMW Individual Alcantara headlining
437	Light Poplar wood trim, High-gloss	5AT	Driving Assistant Plus	XE6	BMW Individual Honey Brown Satin Walnut wood interior trim, High-gloss
441	Smoker's package deletion	5DL	Surround-view	XE8	BMW Individual Piano Black interior trim with inlay
453	Seat ventilation, front	5DP	Park Assist	XEX	BMW Individual Ash grain White
454	Seat ventilation, rear	601	TV function	XF1	BMW Individual lettering on bootlid
455	Oscillating seat base function	609	Navigation system – BMW Professional	XL1	BMW Individual Sport leather steering wheel with wood inlay
456	Comfort seats, front	610	Head-up Display (HUD)	Z7G	Executive Package
460	Comfort seats, rear	614	Internet	Z7H	Executive Plus Package
464	Through-loading ski bag	654	DAB digital radio	ZB	BMW Individual full Merino leather upholstery
466	Rain channels in body colour	677	Loudspeaker system – BMW Professional		
481	Sport seats for driver and front passenger	696	DVD changer		
488	Lumbar support, driver and front passenger	6F2	B&O Advanced audio system		



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