

THE NEW BMW i3.

Price List. Launches November 2013.

BMW Efficient DynamicsLess emissions. More driving pleasure.

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www.bmw.co.uk/bmwi



THE NEW BMW i3.

BMW i stands for visionary vehicles and mobility services, inspiring design and a new understanding of premium that is strongly defined by sustainability. The new BMW i3 offers an innovative experience that combines impressive agility and exhilaration with the fascination of relaxing, near silent driving. It is an uncompromisingly sustainable vehicle designed for urban areas, driven purely by electric power and purpose-built to meet the demands of sustainable and emission-free mobility.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit-in-kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW i3 model at **www.bmw.co.uk/EfficientDynamics**

Brake Energy Regeneration



ECO PRO / ECO PRO+ mode



Electric Power Steering



Lightweight Engineering



Reduced Rolling Resistance Tyres

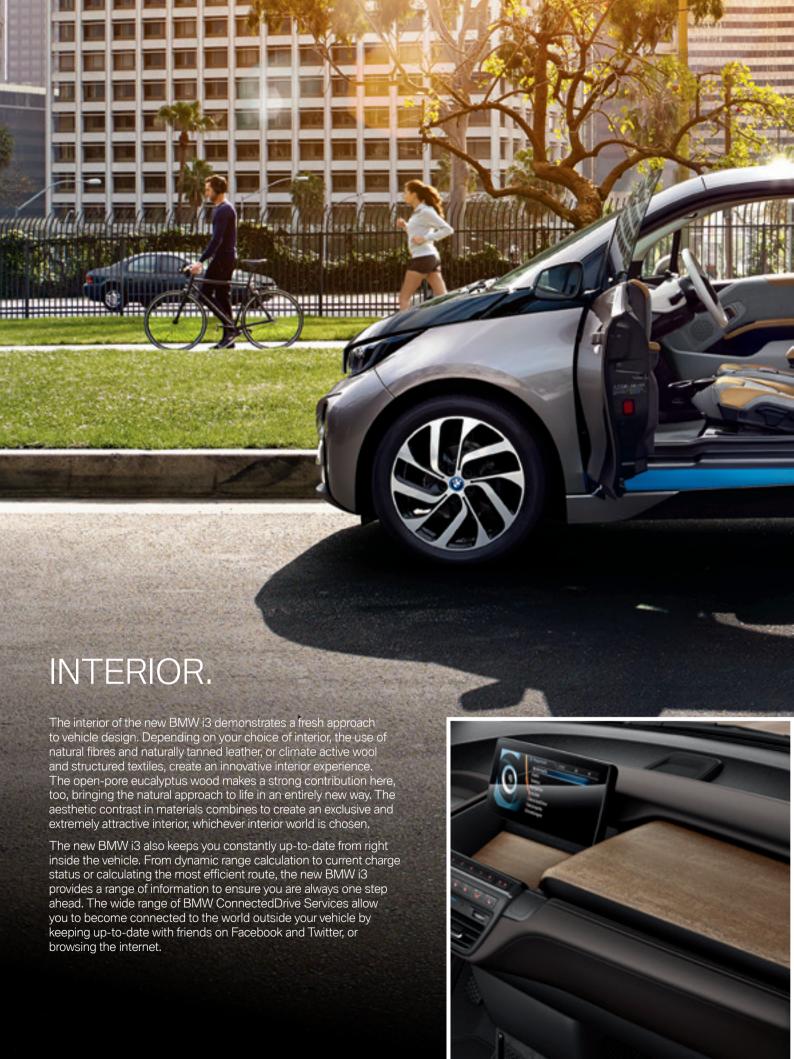


BMW Efficient Dynamics Less emissions. More driving pleasure.











STANDARD EQUIPMENT HIGHLIGHTS. i3 19" BMW i light alloy Streamline Star-spoke style 427 Aragats Grey / Black Neutronic cloth upholstery Bluetooth hands-free facility with USB audio interface BMW ConnectedDrive Services Comprises: – BMW Apps interface - BMW Emergency Call - BMW Online Services BMW TeleServices Remote Services BMW i3 designation, rear BMW Navigation system - Business ■ BMW Professional radio Conditioned Based Servicing DAB digital radio Door sill finishers with BMW i designation, front – Black Dynamic brake lights eDrive designation, rear Heat protection glazing with green-tint High-level third brake light integrated into rear spoiler Illuminated charging socket with visual display of charge status Instrument panel – grained metallic finish Kidney grille, contrast surround in BMW i Blue with High-gloss Black centre LED daytime running lights with BMW i design Multi-function leather steering wheel, two-spoke – Black with unique BMW i Blue accent Park distance control, rear Rain sensor with automatic wiper and headlight activation Rear spoiler, Black with integrated LED brake light Remote control, including integrated key Slide through light-weight front seats, with contrast highlighting in BMW i Blue

RRP from £29,950 inc. VAT

Eligible for Government subsidy up to £5,000. All pricing quoted is before all Government subsidies and grants.

The BMW i3 with Range Extender

The Range Extender model is designed to be able to increase the range with very little strain on the engine therefore making it efficient to run while maintaining the state of charge at a consistent level under normal conditions.

- Manually activated when the vehicle is below 80%
- Charge maintained when driving at higher speeds such as on motorways
- Automatically starts operating when the vehicle is at below 18% state of charge

RRP from £33,100 inc. VAT

Eligible for Government subsidy up to £5,000. All pricing quoted is before all Government subsidies and grants.



INTERIOR WORLDS.

The interior worlds of the new BMW i3 allow you to choose an interior design which best reflects your own tastes. Each of the striking interior worlds provide a different character to the interior of the vehicle, while retaining an exclusive BMW

ambiance. Sustainable materials, from woods to naturally tanned leather, are available and highlight the importance of sustainability throughout the new BMW i3.

STANDARD.

The interior of the new BMW i3 showcases a natural approach to design, while also creating a premium atmosphere. The use of new materials, for example the stylish standard upholstery in Aragats Grev/Black Neutronic cloth, underpins the futuristic ambience inside the vehicle. The dashboard is constructed using lightweight recycled materials on top of a magnesium structure which saves 20% in weight versus conventional materials. The metallic finish interior trim emphasises the high quality of the interior. Highlights in BMW i Blue are used throughout, and are particularly noticeable on the unique piping of the standard Black multi-function leather steering wheel.





LOFT.

The Loft interior world is designed to emphasise the spacious interior and generous levels of light, made possible through the new BMW i3's LifeDrive architecture. A harmonious blend of sustainable and modern materials creates a light and dynamic interior, which imparts the impression of stylish equilibrium and balance. Embossing on the seat surface incorporates the graphic design lines of the new BMW i3 and accentuates, together with the eye-catching BMW i Blue accents in the backrest, the modern feel of the new BMW i3. The unique multi-function leather steering wheel in Carum Grey with contrasting BMW i Blue accent further emphasises this elegant interior.











LODGE.

The Lodge interior world makes use of natural high quality materials to create stylish, modern lines with functionality and quality at the core. The climate active wool and naturally tanned leather upholstery is perfectly complemented by the leather instrument panel and eucalyptus wood interior trim, creating a friendly and open atmosphere. The curved wood surface of the dashboard is also an exclusive detail, and emphasises the natural aesthetic of this interior. The Lodge interior world features a unique multi-function leather steering wheel in Carum Grey with a crisp Satin Silver accent, which continues the theme of style and modernity.



SUITE.

The luxurious Suite interior world creates a sophisticated and exclusive atmosphere, whilst still reflecting the new BMW i3's focus on sustainable and natural materials. It features sumptuous leather upholstery which has been naturally tanned using olive leaves, thus ensuring that sustainability remains at the heart of the new BMW i3. The naturally finished eucalyptus wood on the interior trim is sourced from sustainable forestries and the use of natural materials continues with the leather instrument panel, which, like the seats, features naturally tanned leather. The high-quality multi-function leather steering wheel in Black has a contrasting Satin Silver accent.



THE NEW BMW i3.

TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO ₂ emissions (g/km)
i3	170	7.2	0	0
i3 with Range Extender	170	7.9	470.8	13

Model	Total average energy consumption (kWh/62miles)	NEDC Test Cycle electric range (miles)	Customer-orientated electric range (miles)	Customer-orientated additional range (miles)	Customer-orientated total range (miles)
i3	12.9	118	81-100	0	81-100
i3 with Range Extender	11.5	211	75-93	75-93	150-186

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.



PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value	BIK tax rate (2013 / 2014)	VED band	Insurance group
i3	£24,958.33	£4,991.67	£29,950	£30,680	£30,625	0%	А	TBC
i3 with Range Extender	£27,583.33	£5,516.67	£33,100	£33,830	£33,775	5%	А	TBC

Eligible for Government subsidy up to £5,000. All pricing quoted is before all Government subsidies and grants.

VED rates

VED rates for brand new cars are determined by their ${\rm CO_2}$ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW i3 falls into the category below:

CO₂ emissions (g/km)	Band A up to 100
First year VED	£0
Annual VED (second year onwards)	£0

Insurance group figures refer to 50 Group Rating System.

On the road price

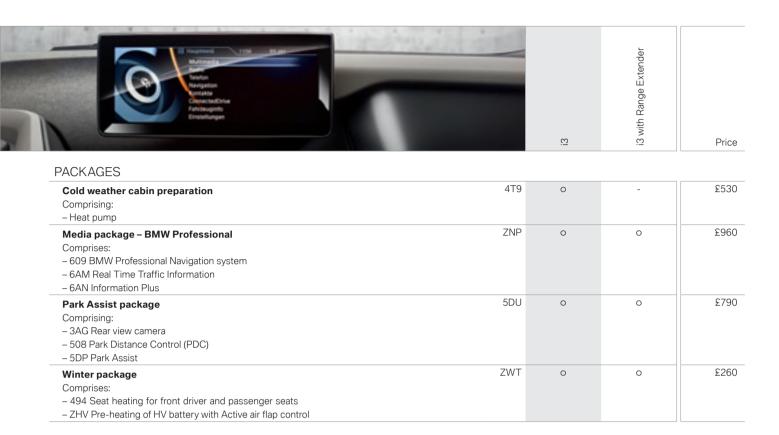
The recommended on the road price includes: Delivery and BMW Emergency Service £650 Number plates

£25 Vehicle first registration fee First year Vehicle Excise Duty £55 See left



STANDARD AND OPTIONAL EQUIPMENT.

	Ñ	i3 with Range Extender	Pr
BMW EFFICIENT DYNAMICS			
Brake Energy Regeneration	•	•	
ECO PRO mode	•	•	:
ECO PRO+ mode	•	•	
Electric Power Steering (EPS)	•	•	
Lightweight engineering featuring Carbon-fibre reinforced plastic (CFRP) body structure	•	•	
Lightweight alloy wheels with unique streamline design	•	•	
Reduced rolling resistance tyres	•	•	
PAINTWORK Non-metallic uni Available in: Arravani Grey with BMW i Blue highlight or Capparis White with BMW i Blue highlight	•	•	
Metallic met Available in: Arravani Grey with Bivivi Filide Highlight or Cappans white with Bivivi Filide Highlight met Available in: Andesit Silver with BMW i Blue highlight, Ionic Silver with BMW i Blue highlight, Laurus Grey with BMW i Blue highlight or Solar Orange with Frozen Grey highlight ¹	0	0	£:
UPHOLSTERIES			
Neutronic cloth upholstery Available in: Aragats Grey / Black	•	•	
Electronic cloth/Sensatec artificial leather upholstery Available in: Carum Grey / Carum Grey Only with and included in 7KX	0	0	1
Solaric climate active wool/leather upholstery	0	0	1
Available in: Cassia / Carum Grey Only with and included in 7KY			



		ឆ	i3 with Range Extender	Price
INTERIOR WORLDS				
Interior World, Loft	7KX	0	0	£1,000
Comprises: - Electronic cloth/Sensatec artificial leather upholstery, Carum Grey / Carum Grey - Interior trim, grained metallic finish - Multi-function steering wheel, Pearl with contrast White accent - Velour floor mats, Carum Grey Not with 7KY / 7KZ				
Interior World, Lodge	7KY	0	0	£1,500
Comprises: - Interior trim, Eucalyptus wood, natural - Instrument panel, natural olive tanned leather - Multi-function steering wheel, Carum Grey with contrast Satin Silver accent - Solaric climate active wool/leather upholstery, Cassia / Carum Grey - Velour floor mats, Carum Grey Not with 7KX / 7KZ				
Interior World, Suite Comprises: Instrument panel, natural olive tanned leather Interior trim, Eucalytus wood, natural Multi-function steering wheel, Black with contrast Satin Silver accent Stellaric leather upholstery, Dalbergia Brown / Black Velour floor mats, Anthracite Not with 7KX / 7KY	7KZ	0	0	£2,000
MOTOR AND BATTERY				
Fast charge preparation – AC	4U8	•	•	Std
Pre-heating of HV battery with Active air flap control	ZHV	0	0	n/a*
Rapid charge preparation – DC	4U7	0	0	£560

		ឆ	i3 with Range Extender	Price
SAFETY AND TECHNOLOGY				
Adaptive LED Headlights	5A2	0	0	£710
Cruise control with braking function	544	•	•	Std
Driving Assistant Plus ¹	5AT	0	0	£790
Mobility kit	2VC	•	•	Std
Park Assist Only with and included in 5DU Park Assist package	5DP	0	0	n/a*
Park Distance Control (PDC) front and rear Only with and included in 5DU Park Assist package	508	0	0	n/a*
Rain sensor	521	•	•	Std
Reversing Assist camera Only as part of 5DU Park Assist package	3AG	0	0	n/a*
Traffic Jam Assist Included within 5AT Driving Assistant Plus	5AR	0	0	n/a*
Tyre Pressure Monitor	2VB	•	•	Std
SEATS				
Seat heating, front	494	0	0	n/a*
EXTERIOR EQUIPMENT				
Comfort Access	322	0	0	£330
Interior and exterior mirrors with automatic anti-dazzle function	430	•	•	Std
INTERIOR EQUIPMENT				
Additional detachable cupholder	442	•	•	Std
Armrest, front	473	•	•	Std
Automatic air conditioning	534	•	•	Std
Electric glass sunroof	403	0	0	£780
Extended storage	493	•	•	Std
Smoker's package	441	0	0	£20
Sun protection glass	420	0	0	£280
Velour floor mats, Anthracite	423	•	•	Std
STEERING WHEELS				
Multi-function controls for steering wheel	249	•	•	Std

Key

◆ = Standard o = Optional Only with = these options must be ordered together *= Included within package, see page 14 for package information.

1 = Only available with 7KX / 7KY / 7KZ.

		ឆ	i3 with Range Extender	Prio
AUDIO AND COMMUNICATION				
Bluetooth with USB audio interface	6NH	•	•	S
BMW Apps interface ¹	6NR	•	•	S
BMW Emergency Call	6AC	•	•	S
BMW TeleServices ¹	6AE	•	•	S
ConnectedDrive Services ²	6AK	•	•	S
DAB digital radio	654	•	•	S
Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control	6NS	0	0	£4
In conjunction with ZNP		0	0	£3
Information Plus ³	6AN	0	0	£2
As part of ZNP		0	0	
Internet	6AR	0	0	3
Loudspeaker system – harman/kardon	674	0	0	93
Navigation system – BMW Business Advanced	606	•	•	5
Navigation system – BMW Professional Multimedia Only with ZNP	609	0	0	n.
Online Entertainment Only with ZNP	6FV	0	0	£3
Real Time Traffic Information ³	6AM	0	0	£1
As part of ZNP		0	0	
Remote Services	6AP	•	•	S
SUPPLEMENTARY OPTIONS				Price fro
BMW Service Inclusive ⁴ Package covering servicing costs for 5 years / 60,000 miles		0	0	£37
				l

Key

■ Standard o = Optional -= Not available Only with = these options must be ordered together *= Included within package, see page 14 for package information.

† = Prices shown are valid for up to 60 days from registration. For more information on Service Inclusive, please contact your local BMW i Sales Agent. 1 = Active for the lifetime of the vehicle. 2 = Includes BMW Online, which is active for 3 years, renewable thereafter. 3 = Active for 3 years, renewable thereafter. 4 = Terms and Conditions apply, find out more online at www.bmw.co.uk/serviceinclusive. Content correct at time of going to print. Prices subject to change.



LIGHT ALLOY WHEELS

19" BMW i Streamline Star-spoke style 427	2D6	•	-	Std
19" BMW i Streamline Star-spoke style 427 with mixed tyres	2D7 ¹	-	•	Std
19" BMW i bicolour Turbine-spoke style 428 with mixed tyres	2G5	0	0	£680
19" BMW i bicolour Turbine-spoke style 429 with mixed tyres	2G6	0	0	£560
20" BMW i bicolour Double-spoke style 430 with mixed tyres	2T7	0	0	£1,080
Locking wheel bolts	2PA	•	•	Std



19" BMW i Streamline Star-spoke style 427



19" BMW i bicolour Turbine-spoke style 428



19" BMW i bicolour Turbine-spoke style 429



20" BMW i bicolour Double-spoke style 430

CODE GLOSSARY.

249	Multi-function controls for steering wheel	544	Cruise control with braking function	7KX	Interior world, Loft
0) (D	3	E A 14		7KY	Interior world, Lodge
2VB	Tyre Pressure Monitor	5AK	LED light elements	7KZ	Interior world, Suite
2VC	Mobility kit	5AR	Traffic Jam Assist	7RS	Comfort package
302	Alarm system	5AT	Driving Assistant Plus	B72	Ionic Silver with highlight
322	Comfort Access	5DP	Park Assist		BMW i Blue
3AG	Reversing Assist camera	5DU	Park Assist package	B74	Arravani Grey with highlight
403	Electric glass sunroof	654	DAB digital radio		BMW i Blue
420	Sun protection glass	674	Loudspeaker system – harman/kardon	B78	Solar Orange with highlight Frozen Grey metallic
423	Velour floor mats, Anthracite	606	Navigation system – BMW	B79	Laurus Grey with highlight
430	Interior and exterior mirrors with automatic anti-dazzle	000	Business Advanced		BMW i Blue
	function	609	Navigation system – BMW Professional Multimedia	B81	Andesit Silver with highlight BMW i Blue
441	Smoker's package	6AC	BMW Emergency Call	B85	Capparis White with highlight
442	Additional detachable	6AE	BMW BMW TeleServices		BMW i Blue
	cupholder			BHGI	Neutronic cloth upholstery
473	Armrest, front	6AK	ConnectedDrive Services	BKCI	Electronic cloth/Sensatec
493	Extended storage	6AM	Real Time Traffic Information		artificial leather upholstery
494	Seat heating, front	6AN	Information Plus	NHFC	Solaric climate active wool/
4T9	Cold weather cabin	6AP	Remote Services		leather upholstery
	preparation	6AR	Internet	NLFT	Stellaric leather upholstery
4U7	Rapid charge preparation – DC	6FV	Online Entertainment	ZHV	Pre-heating of HV battery with Active air flap control
4U8	Fast charge preparation – AC	6NH	Bluetooth with USB audio interface	ZNP	Media package – BMW Professional
508	Park Distance Control (PDC),	6NR	BMW Apps interface	ZWT	Winter package
	front and rear	6NS	Enhanced Bluetooth		
521	Rain sensor		telephone preparation with USB audio interface		
534	Automatic air conditioning		and Voice Control		

BMW i CONNECTED DRIVE SERVICES.

1. General information

BMW (UK) Limited of Ellesfield Avenue, Bracknell, Berkshire, RG12 8TA (hereafter referred to as "BMW") provides the customer with vehicle specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle related data within the legal stipulations.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle status information such as check control notifications, battery charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery charge status of the vehicle. If the battery charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties

4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW Connected Drive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "BMW i Remote" smartphone application requires registration in the BMW ConnectedDrive Customer Portal.

8. Online Entertainment (6FV)

The "Online Entertainment" (6FV) Service is valid for a period of one year from activation in the vehicle. Upon purchase of this Service, a voucher is provided which is redeemable within three years of the vehicle's first registration and enables a 12 month subscription with a chosen BMW music provider. During the subscription period no data quantity restrictions apply and the subscription is accessible on third party applications which are supported by the music provider.

9. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Austria, Italy, France, the Netherlands, Switzerland, Belgium, Republic of Ireland, Spain, Portugal, Sweden and Norway. The "Internet" (6AR) service is only available in United Kingdom, "Online Entertainment" (6FV) is available in United Kingdom, Germany, France, Italy, Spain and the Netherlands.

10. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW i Agent or BMW i Service Authorised Workshop . Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from August 2014) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

www.bmw.co.uk/connecteddrive-information.

The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.





More about BMW

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