Media Information
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BMW i seals partnership deal with Good Energy for Green Electricity supply in the UK.

BMW i continues to forge ahead with its strategy for sustainable electric mobility and responsible charging, which has led to a new partnership with Good Energy Ltd in the UK. This partnership includes the provision of 100per cent green electricity to households of BMW customers throughout the UK (with the exception of Northern Ireland).This will allow BMW i3 and BMW i8 owners to charge their vehicle using renewably sourced electricity while at home.

Good Energy sources all its electricity from certified renewables across Britain,. No other energy supplier in the UK can promise that, making Good Energy the natural choice to power BMW i – and the entire household. With some of the strictest purchasing policies in the energy industry, and a main electricity tariff that’s certified by the independent Green Energy Supply Scheme, Good Energy has the rigorous product specifications and sustainability requirements customers would expect from any BMW i partner.

The partnership with Good Energy helps to displace CO2 emissions from ‘power plants to tailpipe and fulfill the BMW objective of providing truly low carbon driving. BMW will be the first electric vehicle manufacturer in the UK to offer a holistic product portfolio including a specially developed and purpose-designed home charging unit with complementary green electricity products and services.

This partnership will allow Good Energy to work closely with BMW to further develop custom-made green electricity tariffs for Electric Vehicles. This will take the UK’s supply and demand, as well as typical charging behaviours, into account to maximise the positive effects of Electric Vehicles on the national CO2 footprint.

**Ends**

\* Subject to qualification.

**About BMW i**BMW i stands for visionary vehicles and mobility services, inspirational design and a new interpretation of premium that is strongly defined by sustainability. With BMW i, the BMW Group takes an all-encompassing approach. With its tailor-made vehicle concepts, sustainability across the entire value chain and complementary mobility services, BMW i redefines the concept of individual mobility.

Further information about BMW i can be found at [www.press.bmwgroup.co.uk](http://www.press.bmwgroup.co.uk).

**The BMW Group**

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2012, the BMW Group sold about 1.85 million cars and more than 117,000 motorcycles worldwide. The profit before tax for the financial year 2012 was euro 7.82 billion on revenues amounting to euro 76.85 billion. At 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. As a result of its efforts, the BMW Group has been ranked industry leader in the Dow Jones Sustainability Indexes for the last eight years.

Further information about the BMW Group can be found here:

Web: [www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>
Google+: <http://googleplus.bmwgroup.com>

**About Good Energy**

* Good Energy is a licensed electricity supplier. It ensures that all their electricity is 100% matched with electricity sourced from renewable energy, backed by Renewable Energy Guarantee of Origin certificates (REGOs) over the course of 12 months. To compare the fuel mix of other suppliers please visit: [www.electricityinfo.org/suppliers.php](http://www.electricityinfo.org/suppliers.php)
* Good Energy Group plc is listed on the AIM market of the London Stock Exchange. For more information please visit: [www.goodenergygroup.co.uk](http://www.goodenergygroup.co.uk)
* Good Energy has over 35,000 renewable electricity customers. In 2008, Good Energy added a Gas product to its range. It now has over 12,000 gas customers.
* Good Energy works with a community of over 55,000 small and medium scale renewable electricity generators.
* Good Energy is the owner of Delabole Wind Farm, the UK’s first commercial wind farm. It has targeted the development of 110MW of capacity of new renewable electricity generation assets by 2016.
* Good Energy is a founder member of the Social Stock Exchange.
* Good Energy has recently won a number of awards and accolades, including:
	+ Good Energy has come top in the latest Which? Customer Satisfaction Survey for energy suppliers and has earned first place in 3 of the last 4 years.
	+ Good Energy won the Company of the Year Award in the British Renewable Energy Awards 2013
	+ In 2013, Good Energy was named as the best green electricity supplier by the UK’s leading ethical and environmental magazine, Ethical Consumer.

For more about Good Energy, go to [www.goodenergy.co.uk](http://www.goodenergy.co.uk)

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Customer website: [www.bmw.co.uk](http://www.bmw.co.uk)