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|  | Media Information |
|  | 16 January, 2014 |
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|  | **New Corporate Sales General Manager for BMW Group UK.** |
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Matt Bristow has been appointed as the new General Manager, Corporate Sales for BMW Group UK with immediate effect. He succeeds Steve Chater who is now General Manager, Product and Market Planning.

Bristow, 38 and a Chartered Accountant, moves to the role having been General Manager, Used Cars and Internal Sales since 2010. He has over thirteen years experience operating at a senior management level for BMW Group in the UK in financial, operational and sales roles within the national sales company, BMW Financial Services and Alphabet.

Commenting on the appointment, Richard Hudson, Sales Director for BMW UK, said: “Matt brings with him a wealth of experience *in retail financial services and leasing and will be working directly with our corporate customers and leasing companies as we enter a period of growth through exciting new BMW and MINI model launches.”*

Matt Bristow added: “Corporate Sales is essential to our success and our dealers’ success so ensuring we give the best service to our corporate customers and leasing customers is going to be my focus. It’s also an exciting time to be joining the team with *the growing range of BMW and MINI models offering even wider choice for fleets. I look forward to strengthening BMW Group’s position in the fleet sector and attracting new business customers.*”

**Ends**

**The BMW Group**

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold around 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2012 was €7.82 billion on revenues amounting to €76.85 billion. As of the 31st December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

Further information about the BMW Group can be found here:

Web: [www.bmwgroup.com](http://www.bmwgroup.com)

Facebook: <http://www.facebook.com/BMWGroup>

Twitter: <http://twitter.com/BMWGroup>

YouTube: <http://www.youtube.com/BMWGroupview>
Google+: <http://googleplus.bmwgroup.com>

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Customer website: [www.bmw.co.uk](http://www.bmw.co.uk)