



Media Information  
20 April 2014

## **The new MINI Paceman**

Fresh design, optimised aerodynamics and revised engines for first Sports Activity Coupé in premium compact segment.

- New version of the MINI Paceman debuts at Auto China Beijing 2014
- All engines now EU6 compliant, CO<sub>2</sub> reductions across the range
- Fresh design details, sportier cabin with anthracite-coloured dials
- MINI Cooper S Paceman is more powerful and efficient than ever
- Enhanced driving performance, optimised aerodynamics
- New paint finishes and light alloy wheels available

As the world's first Sports Activity Coupé in the premium compact segment, the MINI Paceman has always offered athletic design and a sporty driving experience. Now with the unveiling of the new version at the Auto China Beijing show, there is even more on offer to appeal to design-conscious customers.

The new MINI Paceman boasts fresh design details and a sportier interior finish, while at the same time offering an optimised balance between driving performance and fuel consumption.

The new MINI Cooper S Paceman is also more powerful yet more efficient than ever, with its engine developing 190 hp. MINIMALISM technology contributes to reduced fuel consumption and emission figures in all variants, as well as offering better acceleration, in-gear flexibility and top speed. All variants of the new MINI Paceman meet EU6 emission standards.

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The MINI John Cooper Works Paceman also joins the refreshed line up, with an output of 218 hp and benefiting from MINI's ALL4 all-wheel-drive system as standard.

#### **Expressive design with fresh details.**

The innovative MINI Paceman includes a distinctive and highly expressive body design which embodies the properties of hallmark MINI design.

The upright front section - with its large headlamps and hexagonal radiator grille - afford the Paceman a purposeful look, while the elongated silhouette reinforces its sportiness. This distinctive character is also underscored by the rear lights which are horizontally arranged for the first time on a MINI.

In certain models the radiator grille of the MINI Paceman now features a specific contour and grid structure. The new MINI John Cooper Works Paceman, for example, can be identified by a horizontal radiator grille rib in red, with the John Cooper Works logo positioned on the honeycomb pattern. The MINI Cooper S Paceman also features a curved 'S' in red on the front radiator grille.

In addition to the coupé style doors, other striking design features include the aggressively sloped roof which is available in a contrasting colour. The flowing roof line, which slopes down towards the rear, and the tapering side window graphic create a stretched, wedge-like silhouette.

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The new Piano Black Exterior trim lends a high-end look to selected surfaces. These can be found on the surrounds of the headlamps and rear lights, on the diagonal links between the A columns and the front wheel arches and on the optional roof rails and the cross-rib in the radiator grille on the MINI Cooper Paceman. Chrome Line Exterior trim is also available as a no cost option.

New colours for the MINI Paceman include Jungle Green metallic and Midnight Grey metallic. Black or white contrasting roofs are available as a no cost option, while a contrasting Chilli Red roof is available exclusively for the MINI John Cooper Works Paceman. Sport and bonnet stripes are also available in various colours.

#### **New light alloy wheels with reduced weight and LED fog lights as standard.**

Light alloy wheels come as standard in all model variants of the MINI Paceman. Newly designed for the MINI Cooper and Cooper D Paceman, the 16-inch light alloy wheels in 5-Star 'Air Spoke' Design help increase the fuel efficiency of these models, with their reduced weight and optimised aerodynamic properties.

The 17-inch light alloy wheels in the new 5-Star 'Triangle Spoke' Design for the MINI Cooper S and Cooper SD Paceman are also lighter than their predecessors. MINIMALISM versions of these wheels are available featuring tyres with reduced rolling resistance for improved fuel economy and reduced exhaust emissions.

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Meanwhile, the MINI John Cooper Works Paceman features 18-inch light alloy wheels in 'Twin Spoke Black Burnished' design as standard.

LED fog lights including parking and daytime LED driving lights are now standard across all MINI Paceman models. They provide an intense, bright white light with a much higher level of energy efficiency than conventional lamps. The structure of their light sources in full LED make the front view of the new MINI Paceman striking and unique.

#### **Optimised acoustic comfort, sporty flair and refined premium characteristics for the interior.**

The MINI Paceman is designed as a 2+2, with two sports seats for driver and front passenger and two individual seats at the rear offering excellent shoulder and head room, lateral support and comfort. The exclusive 'lounge' ambience of the second row is likewise enhanced by the armrests in the side rear trim panels. The new MINI Paceman benefits from acoustic optimisation which has reduced road noise against the outgoing model.

Adding to the sporty feel of the cockpit, instrument dials are now anthracite-coloured in the style of the MINI John Cooper Works Paceman across all models, while the John Cooper Works model also bears the logo in the central instrument. The standard trim of the new MINI Paceman includes chrome touches around the ventilation controls, clearly reflecting the car's refined premium characteristics.

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#### **Fast and efficient thanks to enhanced MINIMALISM technology.**

Numerous optimisations under the skin of the MINI Paceman contribute to a combination of increased driving fun, improvements in fuel economy and reductions in exhaust emissions. All petrol and diesel engines now meet EU6 exhaust emission standards. In addition, the high degree of efficiency of the modern four-cylinder power units, and MINIMALISM technology, ensure that the balance between driving performance and efficiency has been fine tuned. Measures applied to boost efficiency include optimised air ducting in the area of the underbody, wheel bearings with a lower friction coefficient and tyres with reduced rolling resistance.

Increased power for the new MINI Cooper S Paceman further consolidates its leading position in the segment in terms of driving fun. Its four-cylinder spark ignition engine with twin-scroll turbocharger, direct injection and variable valve control sees power increase from 184 hp to 190 hp.

Figures\* for the full MINI Paceman range are as follows:

Model	Power	0-62 mph	Fuel Consumption	CO <sub>2</sub>
Cooper	122 hp	10.4 (-0.1)	47.9 mpg	137 g/km
Cooper D	111 hp	10.9	67.3 mpg	111 g/km
Cooper S	190 hp	7.5 (-0.1)	47.1 mpg	139 g/km
Cooper SD	143 hp	9.2 sec (-0.1 sec)	62.8 mpg	119 g/km

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John Cooper Works	218 hp	6.9 sec (- 0.1 sec)	39.8 mpg	165 g/km
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#### **MINI ALL4 all-wheel-drive system available across range.**

The MINI Paceman is the second model in the range to offer MINI's ALL4 all-wheel drive system. ALL4 distributes power at continuously variable levels between the front and rear axle by means of an electromagnetic centre differential and is available for all model variants.

All MINI Paceman models can be combined with a six-speed automatic transmission as opposed to the standard six-speed manual. The automatic transmission offers the possibility of manual gear selection with Steptronic – including shift paddles.

#### **Fun, safety, comfort and networking at the highest level.**

The suspension technology of the MINI Paceman is of exceptionally high quality for the compact segment and in conjunction with its powerful engines contributes to the car's impressive agility. Unmistakable go-kart feeling is guaranteed by the combination of McPherson spring struts and forged wishbones on the front axle, a multilink rear axle and electromechanical power steering.

The integrated MINI safety concept comprises a crash-optimised body structure and a full range of features in the areas of active and passive safety. This puts occupant safety on the same level as the MINI Countryman, which was awarded the top five-star Euro NCAP crash test rating. The new MINI Paceman comes with LED daytime driving lights as well as tyre pressure control on each

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individual tyre as standard. Constant measurement of pressure means that the driver is given an early warning of potential loss in each tyre.

Dynamic Stability Control (DSC) also forms part of the standard equipment of the MINI Paceman. DSC including Electronic Differential Lock Control (ELDC) is fitted as standard in conjunction with the ALL4 all-wheel-drive system in the MINI Cooper S, Cooper SD and John Cooper Works Paceman.

#### **Generous standard equipment and a wide range of options.**

An extensive range of optional equipment is available on new MINI Paceman. There are numerous upholstery types, interior colours, interior trims and Colour Lines to choose from. Bi-Xenon headlamps with adaptive turning, automatic air conditioning, comfort access, electrically operated glass sunroof, a removable tow bar (on some models) with a trailer load of up to 1,200 kilograms, the MINI Navigation System, multifunction steering wheel with cruise control, Harman Kardon hi-fi speaker system and model-specific John Cooper Works accessories are all also available from the options list.

Standard features include air conditioning, MINI Centre Rail between the front seats and a high-end radio system comprising CD player with MP3 capability, AUX-in socket, DAB radio, Bluetooth, five speakers and rear Park Distance Control.

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#### **MINI Connected offers extensive smartphone integration.**

With MINI Connected, the British manufacturer emphasises its leading position in the intelligent networking of driver, car and the outside world based on cutting-edge interface technology. The integration of entertainment and online functions offered by modern smartphones helps make driving a MINI even more convenient and entertaining. It enables the use of vehicle-specific functions such as Mission Control, Dynamic Music, Driving Excitement and MINIMALISM Analyser as well as online-based services.

Integration of third party apps into the car is available with MINI Connected, with additional functionality being added on an ongoing basis. Current functions include web radio, the use of social networks such as Facebook, Twitter, foursquare and Glympse, RSS news feed reception and entertainment programs such as AUPEO!, Stitcher, Deezer, Audible, Napster/Rhapsody and TuneIn.

Ends

\*Provisional technical data, subject to change.

#### **The BMW Group**

The BMW Group is the leading premium manufacturer of automobiles and motorcycles in the world with its BMW, MINI and Rolls-Royce brands. As a global company, the BMW Group operates 28 production and assembly facilities in 13 countries and has a global sales network in more than 140 countries.



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In 2013, the BMW Group sold around 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2012 was €7.82 billion on revenues amounting to €76.85 billion. As of the 31 December 2012, the BMW Group had a workforce of 105,876 employees.

The success of the BMW Group has always been built on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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