

The new BMW  
M3 Saloon,  
M4 Coupé and  
M4 Convertible



The Ultimate  
Driving Machine



# THE NEW BMW M3 SALOON, M4 COUPÉ AND CONVERTIBLE.

PRICE LIST.  
FROM MAY 2014.

**BMW EfficientDynamics**  
Less emissions. More driving pleasure.

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[www.bmw.co.uk](http://www.bmw.co.uk)



# THE NEW BMW M3 SALOON, M4 COUPÉ AND CONVERTIBLE.

The new BMW M3 Saloon, M4 Coupé and M4 Convertible showcase an iconic M design, with powerful and muscular exterior features which captivate at first glance. The standard carbon-fibre reinforced plastic (CFRP) roof on the M3 Saloon and the M4 Coupé – and the Retractable Hard-Top on the M4 Convertible – as well as new M side gills and eye-catching exterior mirrors are just a few striking elements which demonstrate the potential of these extraordinary vehicles. A comprehensive set of standard equipment ensures comfort and sporting ambience, with a focus on the driver. The powerful new M TwinPower Turbo in-line six-cylinder petrol engine alongside innovative lightweight engineering enables exceptional driving dynamics as well as exemplary efficiency.

## BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against a BMW M3 or M4 at [www.bmw.co.uk/EfficientDynamics](http://www.bmw.co.uk/EfficientDynamics)

Auto  
Start-Stop



Brake Energy  
Regeneration



High-precision  
direct injection



Optimum Shift  
Indicator



**BMW EfficientDynamics**  
Less emissions. More driving pleasure.





## STANDARD EQUIPMENT HIGHLIGHTS – M3 SALOON.

The new BMW M3 Saloon is available with a variety of standard equipment, the below table highlights some of this equipment.



- 19" M light alloy M Double-spoke style 437 M, Ferric Grey
- 8 programmable favourite buttons
- Air conditioning, automatic with two-zone control
- Active M Differential
- BMW ConnectedDrive Services, comprising:
  - BMW Emergency Call
  - BMW Online Services
  - BMW TeleServices
  - Information Plus
  - Real Time Traffic Information (RTTI)
  - Remote Services
  - TMC for lifetime
- Carbon-fibre reinforced plastic (CFRP) roof
- Control Display – 8.8" colour display screen
- Cruise control with brake function
- DAB tuner
- Door sill finishers with M designation
- Electric windows – front and rear, with open/close fingertip control, anti-trap facility and comfort closing
- Exhaust tailpipes, quad, Chrome
- Extended Merino leather upholstery
- Exterior trim, High-gloss Shadowline
- Five seats
- Foglights, rear
- Gearshift lever with M badge
- Headlining, Anthracite
- iDrive Touch Controller with shortcut buttons





- Interior trim, Blue Shadow
- Kidney grille, Chrome with Black double vertical slats and M3 badging
- MDrive Manager
- M Instrument cluster
- M multi-function leather steering wheel, three-spoke with M stitching
- M rear spoiler
- M specific rear seat with two integrated headrests and one removable centre headrest
- M specific seats for driver and passenger, lightweight construction with integrated headrests and illuminated M logo
- M TwinPower Turbo in-line six-cylinder petrol engine
- Metallic paintwork
- Navigation system – BMW Professional Multimedia
- Park Distance Control (PDC), front and rear
- Rain sensor with automatic headlight activation
- Rear backrest, lightweight construction, foldable and 60:40 dividable
- Seat heating for driver and front passenger
- Tyre Pressure Monitoring
- Xenon Headlights

**RRP from £54,775** inc. VAT



# STANDARD EQUIPMENT HIGHLIGHTS – M4 COUPÉ.

The new BMW M4 Coupé is available with a variety of standard equipment, the below table highlights some of this equipment.



- 19" M light alloy M Double-spoke style 437 M, Ferric Grey
- 8 programmable favourite buttons
- Active M Differential
- BMW ConnectedDrive Services, comprising:
  - BMW Emergency Call
  - BMW Online Services
  - BMW TeleServices
  - Information Plus
  - Real Time Traffic Information (RTTI)
  - Remote Services
  - TMC for lifetime
- Carbon-fibre reinforced plastic (CFRP) roof
- Control Display – 8.8" colour display screen
- Cruise control with brake function
- DAB tuner
- Door sill finishers with M designation
- Electric windows – front, with open/close fingertip control, anti-trap facility and comfort closing
- Exhaust tailpipes, quad, Chrome
- Extended Merino leather upholstery
- Exterior trim, High-gloss Shadowline
- Four seats
- Foglights, rear
- Gearshift lever with M badge
- Headlining, Anthracite
- iDrive Touch Controller with shortcut buttons
- Interior trim, Blue Shadow
- Kidney grille, Chrome with Black double vertical slats and M4 badging







- MDrive Manager
- M Instrument cluster
- M multi-function leather steering wheel, three-spoke with M stitching
- M rear spoiler, integrated into bootlid
- M specific rear seat with integrated headrests – two
- M specific seats for driver and passenger, lightweight construction with integrated headrests and illuminated M logo
- M TwinPower Turbo in-line six-cylinder petrol engine
- Metallic paintwork
- Navigation system – BMW Professional Multimedia
- Park Distance Control (PDC), front and rear
- Rain sensor with automatic headlight activation
- Rear backrest, lightweight construction, foldable and 60:40 dividable
- Seat heating for driver and front passenger
- Tyre Pressure Monitoring
- Windscreen with grey shade band
- Xenon Headlights

**RRP from £55,235** inc. VAT



# STANDARD EQUIPMENT HIGHLIGHTS – M4 CONVERTIBLE.

The new BMW M4 Convertible is available with a variety of standard equipment, the below table highlights some of this equipment.



- 19" M light alloy M Double-spoke style 437 M, Ferric Grey
- 8 programmable favourite buttons
- Air conditioning, automatic with two-zone control
- Active M Differential
- BMW ConnectedDrive Services, comprising:
  - BMW Emergency Call
  - BMW Online Services
  - BMW TeleServices
  - Information Plus
  - Real Time Traffic Information (RTTI)
  - Remote Services
  - TMC for lifetime
- Control Display – 8.8" colour display screen
- Cruise control with brake function
- DAB tuner
- Door sill finishers with M designation
- Electric windows – front and rear, with open/close fingertip control, anti-trap facility and comfort closing
- Exhaust tailpipes, quad, Chrome
- Extended Merino leather upholstery with SunReflective technology
- Exterior trim, High-gloss Shadowline
- Foglights, rear
- Gearshift lever with M badge
- High-level third brake light integrated into bootlid
- iDrive Touch Controller with shortcut buttons
- Interior trim, Blue Shadow
- Kidney grille, Chrome with Black double vertical slats and M4 badging
- Loading-aid
- MDrive Manager







- M Instrument cluster
- M multi-function leather steering wheel, three-spoke with M stitching
- M specific seats for driver and front passenger with integrated seat belts, headrests and illuminated M logo
- M TwinPower Turbo in-line six-cylinder petrol engine
- Metallic paintwork
- Navigation system – BMW Professional Multimedia
- Park Distance Control (PDC), front and rear
- Rain sensor with automatic headlight activation
- Rear backrest, lightweight construction, foldable and 60:40 dividable
- Rear seat with headrests – two
- Retractable Hard-Top
- Roll-over protection system, behind rear headrests
- Seat heating for driver and front passenger
- Storage compartment behind rear seat backrest (for optional Wind Deflector)
- Storage tray in luggage compartment, left
- Tyre Pressure Monitoring
- Windscreen with grey shade band
- Xenon Headlights

**RRP from £59,330** inc. VAT



## BMW INDIVIDUAL. THE EXPRESSION OF PERSONALITY.

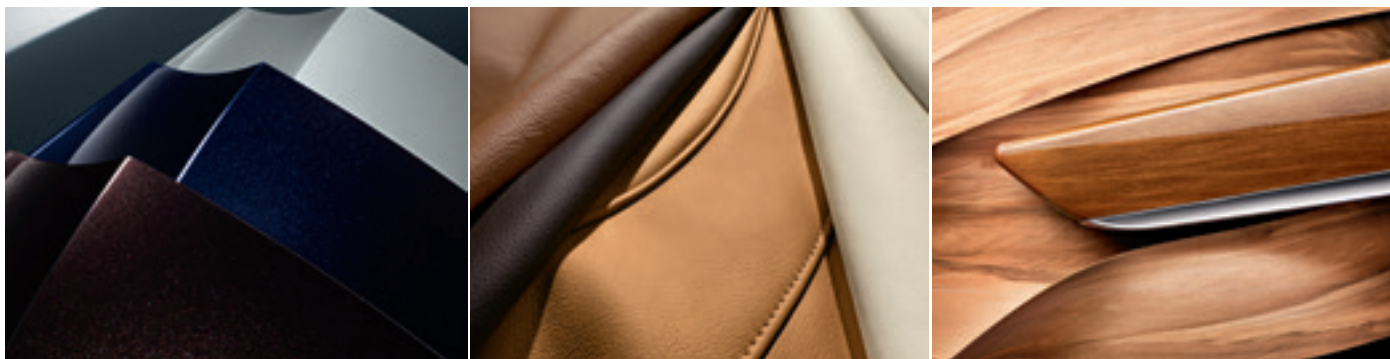
The higher your standards, the less room there is for compromise. For drivers with the most exacting standards, BMW Individual offers a range of stunning and perfectly-

crafted materials to ensure that the expression of personality has never felt so effortless.



A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. Five layers deep, the depth of colour is more sophisticated than the regular paintworks thanks to a special pigmentation. A variety of metallic, Xirallic or Frozen finishes create numerous

intense effects and a unique iridescence. Inside, the level of exclusivity can be continued with a variety of hand-picked interior trims which perfectly compliment the choice of supple BMW Individual Merino leather.



Meticulous selection of raw hides ensures this upholstery remains porous, breathable and soft, whilst the leather shades perfectly match the BMW Individual paints. Furthermore, for those customers with a desire for a truly

made-to-measure vehicle, BMW Individual offers an exclusive service to enable customers to tailor their vehicle to a bespoke design by using a range of premium materials.



# THE NEW BMW M3 SALOON, M4 COUPÉ AND CONVERTIBLE.

## TECHNICAL INFORMATION.

Model	Power output (hp)	0-62mph (secs)	Combined fuel consumption (mpg)	CO <sub>2</sub> emissions (g/km)
M3 Saloon	431	4.3 (4.1)	32.1 (34.0)	204 (194)
M4 Coupé	431	4.3 (4.1)	32.1 (34.0)	204 (194)
M4 Convertible	431	4.6 (4.4)	31.0 (32.5)	213 (203)

## PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d value		BIK tax rate (2014 / 2015)	VED band	Insurance group
					Manual	Automatic			
M3 Saloon	£45,645.83	£9,129.17	£54,775	£56,190	£55,500	£58,145	33% (31%)	K (J)	TBC
M4 Coupé	£46,029.17	£9,205.83	£55,235	£56,650	£55,960	£58,605	33% (31%)	K (J)	TBC
M4 Convertible	£49,442	£9,888	£59,330	£60,745	£60,055	£62,700	35% (TBC)	K (TBC)	TBC

### VED rates

VED rates for brand new cars are determined by their CO<sub>2</sub> emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW M3 Saloon, M4 Coupé and Convertible models fall into the category listed below:

CO <sub>2</sub> emissions (g/km)	Band J 186 – 200	Band K 201 – 225
First year VED	£485	£635
Annual VED (second year onwards)	£265	£285

Figures in ( ) apply to cars with M Double Clutch Transmission with Drivelogic.

### Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

### On the road price

The recommended on the road price includes:

Delivery and BMW Emergency Service	£700
Number plates	£25
Vehicle first registration fee	£55
First year Vehicle Excise Duty	See left



# STANDARD AND OPTIONAL EQUIPMENT.

	M3 Saloon	M4 Coupé	M4 Convertible	Price

## BMW EFFICIENT DYNAMICS

<b>Auto Start-Stop</b>	●	●	●	<b>Std</b>
<b>Brake Energy Regeneration</b>	●	●	●	<b>Std</b>
<b>Electric Power Steering (EPS)</b>	●	●	●	<b>Std</b>
<b>Lightweight Engineering</b>	●	●	●	<b>Std</b>
<b>Optimum Shift Indicator</b>	●	●	●	<b>Std</b>

Certain BMW EfficientDynamics features may be excluded depending on the optional equipment chosen.  
Your BMW Dealer will be pleased to provide you with more information.

## PAINTWORK

<b>Metallic</b> Available in Austin Yellow, Black Sapphire, Mineral Grey, Mineral White, Sakhir Orange, Silverstone and Yas Marina Blue	met	●	●	●	<b>Std</b>
<b>Non-metallic</b> Available in Alpine White	uni	○	○	○	<b>£0</b>

## UPHOLSTERIES

<b>Extended Merino leather upholstery</b> Available in Black, Sakhir Orange, Silverstone and Sonoma Beige Includes SunReflective technology for M4 Convertible	LK	●	●	●	<b>Std</b>
<b>Full Merino leather upholstery</b> Available in Black, Sakhir Orange, Silverstone and Sonoma Beige Only with 676 / 688 Only with 417 (M3 Saloon) Not with 4LZ / 4DL	X3	○	○	○	<b>£2,915</b>

## PACKAGES

<b>Media package – BMW Professional</b> Comprises: – 609 Navigation system – BMW Professional Multimedia – 6AC BMW Emergency Call – 6AE BMW TeleServices – 6AK BMW Online Services – 6AN Information Plus – 6AM Real Time Traffic Information (RTTI) – 6AP Remote Services – Also includes TMC for lifetime	ZNP	●	●	●	<b>Std</b>
<b>Active Security package</b> Comprises: – 5AL Dynamic Safety – 5AG Lane Change Warning – 5AS Driving Assistant	ZAS	○	○	○	<b>£855</b>
<b>Advanced Parking package</b> Comprises: – 3AG Reversing Assist camera – 5DP Park Assist	ZAP	○	○	○	<b>£545</b>

### Key

● = Standard   ○ = Optional   Only with = these options must be ordered together   Not with = these options are not available for ordering together   / = Indicates 'or'

	M3 Saloon	M4 Coupé	M4 Convertible	
				<b>Price</b>

## PACKAGES (CONT.)

<b>Convertible Comfort package</b> Comprises: – 248 Steering wheel heating – 387 Wind Deflector – 4NH Air Collar	ZCV	-	-	○	<b>£695</b>
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## INTERIOR TRIMS

<b>Blue Shadow</b> Only with 4DL Not with X3	4LZ	●	●	●	<b>Std</b>
<b>Aluminium Blade</b> Only with 4LX	4LY	○	○	○	<b>£300</b>
<b>Carbon-fibre</b> Only with 4LX	4MC	○	○	○	<b>£395</b>
<b>Fineline Anthracite wood</b> Only with 4DM	4CE	○	○	○	<b>£300</b>
<b>BMW Individual Fine-wood trim Ash Grain, White</b> Only with 4DM	XEX	○	○	○	<b>£375</b>
<b>BMW Individual Fine-wood trim Sycamore Red Brown, Dark</b> Only with 4DM	XE5	○	○	○	<b>£375</b>
<b>BMW Individual Piano Black</b> Only with 4DM	XE7	○	○	○	<b>£375</b>

## INTERIOR TRIM FINISHERS

<b>Black, High-gloss</b> Not with X3	4DL	●	●	●	<b>Std</b>
<b>Black Chrome</b>	4LX	○	○	○	<b>£0</b>
<b>Pearl Chrome</b>	4DM	○	○	○	<b>£0</b>

## TRANSMISSION

<b>M Double Clutch Transmission with Drivelogic</b>	2MK	○	○	○	<b>£2,645</b>
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## STEERING AND CHASSIS

<b>Adaptive M suspension</b>	2VF	●	●	●	<b>Std</b>
<b>M Servotronic</b>	216	●	●	●	<b>Std</b>

## SAFETY AND TECHNOLOGY

<b>Adaptive Headlights</b> Includes 5AC Not with 552	524	○	○	○	<b>£360</b>
<b>Adaptive LED Headlights</b> Includes 5AC Not with 524	552	○	○	○	<b>£1,600</b>
<b>Driving Assistant</b> Not with 3AP (M3 Saloon) Included in ZAS	5AS	○	○	○	<b>£370</b>

### Key

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M3 Saloon	M4 Coupé	M4 Convertible	Price
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## SAFETY AND TECHNOLOGY (CONT.)

<b>Dynamic Safety</b> Only with and included in ZAS	5AL	○	○	○	n/a*
<b>Full Black panel display</b>	6WA	●	●	●	Std
<b>Headlight wash</b>	502	●	●	●	Std
<b>High-beam Assistant</b> Included in 524 / 552	5AC	○	○	○	£150
<b>Lane Change Warning</b> Included in ZAS	5AG	○	○	○	£440
<b>M Carbon ceramic brakes</b>	2NK	○	○	○	£6,250
<b>M Head-up Display</b> Not with 3AP (M3 Saloon)	610	○	○	○	£825
<b>Park Assist</b> Only with and included in ZAP	5DP	○	○	○	n/a*
<b>Park Distance Control (PDC), front and rear</b>	508	●	●	●	Std
<b>Rain sensor with automatic headlight activation</b>	521	●	●	●	Std
<b>Reversing Assist camera</b> Included in ZAP	3AG	○	○	○	£330
<b>Surround-view</b> Only with 3AG	5DL	○	○	○	£500
<b>Speed Limit Display</b> Not with 3AP (M3 Saloon)	8TH	○	○	○	£220
<b>Xenon Headlights</b> Includes 5AC Not with 524	522	●	●	●	Std

## SEATS

<b>Lumbar support, driver and front passenger</b>	488	●	●	●	Std
<b>Seat adjustment – front, electric with driver memory</b>	459	●	●	●	Std
<b>Seat heating for driver and front passenger</b>	494	●	●	●	Std
<b>Seat heating for rear seats</b>	496	○	-	-	£280

## EXTERIOR EQUIPMENT

<b>Comfort Access with smart-opener<sup>1</sup></b>	322	○	○	○	£495
<b>Exterior mirrors – folding, automatically dimming</b>	430	●	●	●	Std
<b>Exterior trim, High-gloss Shadowline</b>	760	●	●	●	Std
<b>Model designation deletion</b>	320	○	○	○	£0

## INTERIOR EQUIPMENT

<b>Air Collar</b>	4NH	-	-	○	£360
<b>Air conditioning, automatic with two-zone control</b>	534	●	●	●	Std
<b>Armrest front, sliding</b>	4AE	○	○	○	£140
<b>Extended lighting</b>	563	●	●	●	Std

### Key

● = Standard   ○ = Optional   - = Not available   Only with = these options must be ordered together   Not with = these options are not available for ordering together   / = Indicates 'or'  
 \* = Included within package, see page 11/12 for package information.   <sup>1</sup> = Smart-opener not available for M4 Convertible.



	M3 Saloon	M4 Coupé	M4 Convertible	Price

### INTERIOR EQUIPMENT (CONT.)

Extended storage <sup>1</sup>	493	○	○	○	£155
Glass sunroof <sup>2</sup>	403	○	○	-	£0
Headlining, Anthracite	775	●	●	●	Std
Rear-view mirror, automatically dimming	431	●	●	●	Std
Roller sunblind for rear side windows, mechanical	417	○	-	-	£190
Roller sunblind for rear window	415	○	○	-	£275
Smoker's package	441	○	○	○	£25
Sun protection glass	420	○	○	-	£265
Through-loading system	465	-	-	○	£170
Wind Deflector	387	-	-	○	£265
Windscreen with grey shade band Not with 5AD / 610 / 8TH	3AP	○	●	●	£60

### STEERING WHEELS

Steering wheel heating	248	○	○	○	£155
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### AUDIO AND COMMUNICATION

BMW Emergency Call <sup>3</sup>	6AC	●	●	●	Std
BMW Online Services <sup>4</sup>	6AK	●	●	●	Std
BMW TeleServices <sup>3</sup>	6AE	●	●	●	Std
DAB tuner	654	●	●	●	Std
Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control	6NS	●	●	●	Std
Information Plus <sup>4</sup>	6AN	●	●	●	Std
Internet <sup>5</sup>	6AR	○	○	○	£95
Loudspeaker system – BMW Advanced Not with 688	676	○	○	○	£430
Loudspeaker system – harman/kardon Not with 676	688	○	○	○	£675
Navigation system – BMW Professional Multimedia	609	●	●	●	Std
Online Entertainment <sup>6</sup>	6FV	○	○	○	£325
Real Time Traffic Information <sup>4</sup>	6AM	●	●	●	Std
Remote Services <sup>3</sup>	6AP	●	●	●	Std
TV function	601	○	○	○	£825

### SUPPLEMENTARY OPTIONS

				Price from
BMW Service Inclusive <sup>7</sup> Package covering servicing costs for 5 years / 50,000 miles	○	○	○	£1,000
BMW Service Inclusive Plus <sup>7</sup> Package covering servicing and maintenance costs for 5 years / 50,000 miles	○	○	○	£3,460
BMW Trackstar <sup>8</sup>	○	○	○	£147.50


#### Key

● = Standard ○ = Optional - = Not available Not with = these options are not available for ordering together / = Indicates 'or'

<sup>1</sup> = Extended storage equipment varies for M4 Convertible. <sup>2</sup> = Please note, this removes Carbon-fibre reinforced plastic (CFRP) roof. <sup>3</sup> = Active for the life of the vehicle.

<sup>4</sup> = Active for 3 years, renewable thereafter. <sup>5</sup> = Active for one year, renewable thereafter. <sup>6</sup> = Includes a one-year music data flatrate that can be transferred to different providers and used on other terminal devices. <sup>7</sup> = Service Inclusive and Service Inclusive Plus are available as cost options. Terms and conditions apply, for full details speak to your dealer or visit [www.bmw.co.uk/serviceinclusive](http://www.bmw.co.uk/serviceinclusive)

<sup>8</sup> = Annual price, excludes fitment and subscription. Please consult your local BMW Dealer for further details. Content correct at time of going to print. Prices subject to change.

				M3 Saloon	M4 Coupé	M4 Convertible	Price

LIGHT ALLOY WHEELS

19" M Double-spoke style 437 M, Ferric Grey <sup>1</sup>	2VY	●	●	●	Std
19" M Double-spoke style 437 M, Jet Black <sup>1</sup>	2VZ	○	○	○	£175



19" M Double-spoke style 437 M, Ferric Grey



19" M Double-spoke style 437 M, Jet Black

Key  
● = Standard    ○ = Optional    <sup>1</sup> = Mobility tyre sealing system provided as standard.





# CODE GLOSSARY.

<b>216</b>	M Servotronic	<b>4DL</b>	Interior trim, Fineline Anthracite wood	<b>688</b>	Loudspeaker system – harman/kardon
<b>248</b>	Steering wheel heating	<b>4DM</b>	Interior trim finisher, Pearl Chrome	<b>6AC</b>	BMW Emergency Call
<b>2MK</b>	M Double Clutch Transmission with Drivelogic	<b>4LX</b>	Interior trim finisher, Black Chrome	<b>6AE</b>	BMW TeleServices
<b>2NK</b>	M Carbon ceramic brakes	<b>4LY</b>	Interior trim, Aluminium Blade	<b>6AK</b>	BMW Online Services
<b>2VF</b>	Adaptive M suspension	<b>4LZ</b>	Interior trim, Blue Shadow	<b>6AM</b>	Real Time Traffic Information
<b>320</b>	Model designation deletion	<b>4MC</b>	Interior trim, Carbon-fibre	<b>6AN</b>	Information Plus
<b>322</b>	Comfort Access with smart-opener	<b>4NH</b>	Air Collar	<b>6AP</b>	Remote Services
<b>387</b>	Wind Deflector	<b>502</b>	Headlight wash	<b>6AR</b>	Internet
<b>3AG</b>	Reversing Assist camera	<b>508</b>	Park Distance Control (PDC), front and rear	<b>6FV</b>	Online Entertainment
<b>3AP</b>	Windscreen with grey shade band	<b>521</b>	Rain sensor with automatic headlight activation	<b>6NS</b>	Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control
<b>403</b>	Glass sunroof	<b>522</b>	Xenon Headlights	<b>6WA</b>	Full Black panel display
<b>415</b>	Roller sunblind for rear window	<b>524</b>	Adaptive Headlights	<b>760</b>	Exterior trim, High-gloss Shadowline
<b>417</b>	Roller sunblind for rear side windows, mechanical	<b>534</b>	Air conditioning, automatic with two-zone control	<b>775</b>	Headlining, Anthracite
<b>420</b>	Sun protection glass	<b>552</b>	Adaptive LED Headlights	<b>8TH</b>	Speed Limit Display
<b>430</b>	Exterior mirrors – folding, automatically dimming	<b>563</b>	Extended lighting	<b>LK</b>	Extended Merino leather upholstery
<b>431</b>	Rear-view mirror, automatically dimming	<b>5AC</b>	High-beam Assistant	<b>met</b>	Metallic paintwork
<b>441</b>	Smoker's package	<b>5AG</b>	Lane Change Warning	<b>uni</b>	Non-metallic paintwork
<b>459</b>	Seat adjustment – front, electric with driver memory	<b>5AL</b>	Dynamic Safety	<b>X3</b>	Full Merino leather upholstery
<b>465</b>	Through-loading system	<b>5AS</b>	Driving Assistant	<b>XE5</b>	Interior trim, Fine-wood trim Sycamore Red Brown, Dark
<b>488</b>	Lumbar support, driver and front passenger	<b>5DL</b>	Surround-view	<b>XE7</b>	Interior trim, Piano Black
<b>493</b>	Extended storage	<b>5DP</b>	Park Assist	<b>XEX</b>	Interior trim, Fine-wood trim Ash Grain, White
<b>494</b>	Seat heating for driver and front passenger	<b>601</b>	TV function	<b>ZAP</b>	Advanced Parking package
<b>496</b>	Seat heating for rear seats	<b>609</b>	Navigation system – BMW Professional Multimedia	<b>ZAS</b>	Active Security package
<b>4AE</b>	Armrest front, sliding	<b>610</b>	M Head-up Display	<b>ZCV</b>	Convertible Comfort package
<b>4CE</b>	Fineline Anthracite wood	<b>654</b>	DAB tuner	<b>ZNP</b>	Media package – BMW Professional
		<b>676</b>	Loudspeaker system – BMW Advanced		

# BMW CONNECTED DRIVE SERVICES.

## 1. General information

BMW (UK) Limited of Ellesfield Avenue, Bracknell, Berkshire, RG128TA (hereafter referred to as "BMW") provides the customer with vehicle-specific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

## 2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

### a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

### b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

## 3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

## 4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

## 5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

## 6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

## 7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "My BMW Remote" smart-phone application requires registration in the BMW ConnectedDrive Customer Portal.

## 8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, and the Netherlands. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Italy and France. The "Internet" (6AR) service is only available in United Kingdom.

## 9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from November 2013) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

**[www.bmw.co.uk/connecteddrive-information](http://www.bmw.co.uk/connecteddrive-information)**

The BMW ConnectedDrive Hotline is available on:  
**+44 (0) 800 561 0555** from Monday to Sunday, 9:00 – 18:00.

More about BMW

Tel. 0800 325 600  
[www.bmw.co.uk](http://www.bmw.co.uk)



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