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# www.bmw.co.uk



# THE NEW BMW X4.

The new BMW X4 cuts a striking figure, wherever and whenever you drive it. Its bold design successfully merges two elements that have never been merged before in this segment: X-typical power and the aesthetics of a classic coupé. With high-performance BMW TwinPower Turbo engines and standard equipment such as Variable Sport steering and Drive Performance Control, the new BMW X4 demonstrates its impulsive character to the full.

# BMW FFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO<sub>2</sub> emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the new BMW X4 model at www.bmw.co.uk/EfficientDynamics

Auto Start-Stop

**Brake Energy** Regeneration **ECO PRO** mode

**Optimum Shift** Indicator









BMW Efficient Dynamics Less emissions. More driving pleasure.



# STANDARD EQUIPMENT HIGHLIGHTS.

# A GUIDE TO TRIM LEVELS.

The new BMW X4 is available in SE, xLine and M Sport trims, each providing a different level of standard equipment. The tables here outline some of the standard equipment highlights, whilst further details can be found in the new BMW X4 model Brochure.

## xDrive20d SE

- 18" light alloy V-spoke style 307
- 40:20:40 split-folding rear seat
- Air conditioning, automatic with two-zone control
- Armrest, front with storage compartment
- Bluetooth hands-free facility with USB audio interface (including Bluetooth audio streaming)
- BMW Emergency call
- Cruise control with brake function
- DAB tuner
- Exterior trim, Satin Aluminium
- iDrive controller with 6.5" display screen
- Interior trim, Satin Silver
- Kidney grille, Chrome with Black vertical slats
- LED foglights, front
- Media package BMW Business
- Navigation system BMW Business
- Nevada leather upholstery
- Park Distance Control, front and rear
- Performance Control
- Seat heating, front
- Sport automatic transmission (30d/35d)
- Sport leather steering wheel
- Tyre Pressure Monitor
- Variable Sport steering



Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Images shown are a combination of standard and optional equipment.

# **xLine** (In addition / replacement to SE)

- 18" light alloy Y-spoke style 607
- Drive Performance Control with ECO PRO, Comfort, Sport and Sport+ modes (30d)
- Exhaust tailpipe with Matt Chrome finisher (20d)
- Exhaust tailpipe, dual with Chrome finisher (30d)
- Interior trim, Dark Copper High-gloss
- Kidney grille, Chrome with Aluminium effect vertical slats (20d)
- Kidney grille, Chrome with Satin Aluminium vertical slats (30d)
- Metallic paint (30d)
- Sport automatic transmission (30d)
- Sport leather steering wheel with gear-shift paddles (30d)
- Sport seats, front
- X embossing on head restraints

# RRP from £37,170 inc. VAT

+£1,500 over SE



# M Sport (In addition/replacement to SE models)

- 19" light alloy M Double-spoke style 622 M wheels
- Drive Performance Control with ECO PRO, Comfort, Sport and Sport+ modes (30d)
- Exterior trim, High-gloss Shadowline
- Headlining, Anthracite
- Interior trim, Brushed Aluminium
- M aerodynamic bodystyling
- M gearshift knob (manual transmission)
- M leather steering wheel with gearshift paddles (30d/35d)
- Metallic paint (30d/35d)
- Sport automatic transmission (30d/35d)
- Sport seats, front
- Sport suspension



Please note that some equipment may be replaced when selecting an alternative trim level. Standard equipment may also vary depending on engine variant. Images shown are a combination of standard and optional equipment.







Provides a clear 360° view around your BMW. Additional cameras underneath the exterior side mirrors and between the kidney grille augment a birds-eye view in the Control Display, so that you can see exactly what is happening all around you. Furthermore, a Side-view enables you to clearly see if it is safe to pull out of tight junctions or exits where the view would otherwise be obscured from the driver's position.

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# ADAPTIVE LED HEADLIGHTS.

Full white LED lights ensure the closest resemblance to day light and provide a unique and distinctive character. The intelligent system can also adapt the beam distribution depending on the traffic situation. The left and right headlight beams are controlled independently enabling light to be channelled around or away from other vehicles.

- Enhanced safety due to improved road visibility
- Fully autonomous system so you can relax and focus on the road ahead
- The system works at various speeds and light conditions

See page 14



# BMW MEDIA PACKAGE - PROFESSIONAL.

The latest generation Professional Navigation system is combined with the full range of ConnectedDrive Services, including Real Time Traffic Information (RTTI) and BMW Apps.

- The most advanced Navigation system that BMW has ever offered
- Enjoy the full range of BMW ConnectedDrive Services
- Benefit from a larger display and intuitive iDrive Touch Controller

See page 12

# THE NEW BMW X4.

# **TECHNICAL INFORMATION.**

Model	Power output (hp)	0-62mph (secs)	C	Combined fuel onsumption (mp	g)		CO <sub>2</sub> emissions (g/km)	
DIESEL			Alloy wheels: 2AM	Alloy wheels: 2EB, 2K8, 2T5, 2D9, 2E1, 2E3, 2MS, 2V2	Alloy wheels: 2VX	Alloy wheels: 2AM	Alloy wheels: 2EB, 2K8, 2T5, 2D9, 2E1, 2E3, 2MS, 2V2	Alloy wheels: 2VX
xDrive20d SE	190	8 (8)	54.3 (56.5)	52.3 (54.3)	50.4 (52.3)	136 (131)	143 (138)	146 (141)
xDrive20d xLine	190	8 (8)	54.3 (56.5)	52.3 (54.3)	50.4 (52.3)	136 (131)	143 (138)	146 (141)
xDrive20d M Sport	190	8 (8)	54.3 (56.5)	52.3 (54.3)	50.4 (52.3)	136 (131)	143 (138)	146 (141)
xDrive30d xLine	258	(5.8)	(49.6)	(47.9)	(46.3)	(149)	(156)	(159)
xDrive30d M Sport	258	(5.8)	(49.6)	(47.9)	(46.3)	(149)	(156)	(159)
xDrive35d M Sport	313	(5.2)	-	(47.1)	(47.1)	-	(157)	(157)

# PRICING INFORMATION.

Model	Basic price (excluding VAT)	VAT 20%	Retail price (including VAT)	On the road price	P11d	value	BIK tax rate (2014 / 2015)	VED band	Insurance group
DIESEL					Manual	Automatic			
xDrive20d SE	£29,725.00	£5,945.00	£35,670	£36,595	£36,395	£38,055	24% (23%)	F(E)	31
xDrive20d xLine	£30,975.00	£6,195.00	£37,170	£38,095	£37,895	£39,555	24% (23%)	F(E)	31
xDrive20d M Sport	£32,225.00	£6,445.00	£38,670	£39,595	£39,395	£41,055	24% (23%)	F(E)	31
xDrive30d xLine	£36,612.50	£7,322.50	£43,935	£44,895	-	£44,660	(27%)	(G)	40
xDrive30d M Sport	£37,862.50	£7,572.50	£45,435	£46,395	-	£46,160	(27%)	(G)	40
xDrive35d M Sport	£40,029.17	£8,005.83	£48,035	£48,995	-	£48,760	(27%)	(G)	43

## **VED** rates

VED rates for brand new cars are determined by their  $\mathrm{CO}_2$  emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. The new BMW X4 model falls into one of the three categories listed below:

CO <sub>2</sub> emissions (g/km)	Band E 131-140	Band F 141-150	Band G 151-165
First year VED	£130	£145	£180
Annual VED (second year onwards)	£130	£145	£180

**Key**Figures in ( ) apply to cars with automatic transmission.
Insurance group figures refer to 50 Group Rating System.

## On the road price

The recommended on the road price includes: Delivery and BMW Emergency Service Number plates
Vehicle first registration fee First year Vehicle Excise Duty

# STANDARD AND OPTIONAL EQUIPMENT.

		xDrive20d SE	xDrive20d xLine	xDrive20d M Sport	xDrive30d xLine	xDrive30d M Sport	xDrive35d M Sport	
		χĎ	Ă	Ă	Ă	Ă	Α̈́	
BMW EFFICIENT DYNAMICS								
Auto Start-Stop		•	•	•	•	•	•	
Brake Energy Regeneration		•	•	•	•	•	•	
Drive Performance Control		•	•	•	•	•	•	
Optimum Shift Indicator <sup>1</sup>		•	•	•	-	-	-	
Individual BMW EfficientDynamics features may be excluded, depending on the optional	l eauipm	ent chos	sen.					
Your BMW Dealer will be pleased to provide you with more information.								
PAINTWORK								
Non-metallic	uni	•	•	•	0	0	0	
Available in: Alpine White or Jet Black <sup>2</sup>			,					
Metallic	met	0	0	0	•	•	•	
Available in Black Sapphire, Carbon Black <sup>3</sup> , Deep Sea Blue <sup>2</sup> , Glacier Silver, Melbourne Red, Mineral Silver <sup>2</sup> , Mineral White <sup>2</sup> , Sophisto Grey or Sparkling Brown <sup>2</sup>								
UPHOLSTERY								
Nevada leather	LU							
Available in Beige, Oyster, Saddle Brown and Black		•	-	-	-	-	-	
Available in Beige, Oyster, Saddle Brown, Ivory White <sup>4</sup> , Mocha <sup>4</sup> and Black <sup>4</sup>		-	•	•	•	•	•	
PACKAGES								
			tion to the					
Packages provide an intelligent selection of individual options at a lower combined price, as value of the vehicle. Further options can still be specified even when a package is chosen.	s well as	CONTRIDU	ting to the	e resale				
Active Security package	ZAS	0	0	0	0	0	0	
Comprises:								
- 5AG Lane Change Warning system								
– 5AS Driving Assistant								
Only with 430 Not with 358 / 3AP / 5AT / (248 M Sport)								
Advanced Parking package	ZAP	0	0	0	0	0	0	
Comprises:								
– 3AG Reversing Assist camera								
– 5DP Park Assist								
Not with 2VX	71.10		_			_		
Not with 2VX  ConnectedDrive Services package	ZNS	0	0	0	0	0	0	
Not with 2VX  ConnectedDrive Services package Comprises:	ZNS	0	0	0	0	0	0	
Not with 2VX  ConnectedDrive Services package	ZNS	0	0	0	0	0	0	
Not with 2VX  ConnectedDrive Services package  Comprises:  - 6AK BMW Online Services <sup>5</sup>	ZNS	0	0	0	0	0	0	

Not with ZNB / ZNP / ZSE

**Key**■ Standard O = Optional -= Not available Only with = these options must be ordered together Not with = these options are not available for ordering together

1 = Only with manual transmission. 

2 = Not available with M Sport models. 

3 = Only with M Sport models. 

4 = Includes contrast detailing and 'xLine' embossing. For full details are not available with M Sport models. 

4 = Includes contrast detailing and 'xLine' embossing. For full details are not available with M Sport models. please refer to the BMW X4 Brochure or consult your BMW Dealer. 5 = Active for 3 years, renewable thereafter. 6 = Active for the life of the vehicle.

185° × × × × × × × × × × × × × × × × × × ×		xDrive20d SE	xDrive20d xLine	xDrive20d M Sport	xDrive30d xLine	xDrive30d M Sport	xDrive35d M Sport	Price
PACKAGES (CONT.)								
Interior Comfort package Comprises:  - 420 Sun protection glazing  - 459 Seat adjustment – front, electric with driver memory  - 493 Extended storage	ZIC	0	0	0	0	0	0	£1,350
In conjunction with ZSE / ZMS		0	0	0	0	0	0	£1,095
Media package – BMW Business Comprises:  – 606 Navigation system – BMW Business  – Also includes TMC for lifetime Not with ZNS / ZNP / ZSE	ZNB	•	•	•	•	•	•	Std
Media package – BMW Professional Comprises:  - 609 Navigation system – BMW Professional Multimedia  - 6AK BMW Online Services¹  - 6AN Information Plus¹  - 6AM Real Time Traffic Information (RTTI)¹  - 6AP Remote Services²  - Also includes TMC for lifetime Not with ZNB / ZNS / ZSE	ZNP	0	0	0	0	0	0	0063
M Sport Plus package Comprises:  - 2VX 20" light alloy M Double-spoke style 310 M  - 420 Sun protection glass  - 5AC High-beam Assistant  - 524 Adaptive Headlights  - 688 Loudspeaker system – harman/kardon	ZMS	-	-	0	-	0	0	£2,490
SE Plus package Comprises:  - 2D9 19" light alloy Star-spoke style 606  - 420 Sun protection glass  - 5AC High-beam Assistant  - 524 Adaptive Headlights  - 6AK BMW Online Services¹  - 6AM Real Time Traffic Information (RTTI)¹  - 6AN Information Plus¹  - 6AP Remote Services²  - 609 Navigation system – BMW Professional Multimedia  - Also includes TMC for lifetime Not with ZNS / ZNP	ZSE	0	-	-	-	-	-	£2,150

**Key**● = Standard ○ = Optional -= Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or' 1 = Active for 3 years, renewable thereafter. 2 = Active for the life of the vehicle.

AD		xDrive20d SE	xDrive20d xLine	xDrive20d M Sport	xDrive30d xLine	xDrive30d M Sport	xDrive35d M Sport	Prid
INTERIOR TRIMS								
Dark Copper, High-gloss	4L3	-	•	-	•	-	-	S
Satin Silver	4CG	•	-	-	-	-	-	S
Brushed Aluminium	4AD	-	-	•	-	•	•	S
		0	-	-	-	-	-	£2
		-	0	-	0	-	-	£1:
Fineline wood, light with Pearl Chrome finisher	4FV	0	-	-	-	-	-	£3
		-	0	-	0	-	-	£2
		-	-	0	-	0	0	£1
Burled Walnut wood with Pearl Chrome finisher	4FW	0	-	-	-	-	-	£3
		-	0	-	0	-	-	£2
		-	-	0	-	0	0	£1
Fineline wood, Anthracite with Pearl Chrome finisher	4FU	0	-	-	-	-	-	£3
		-	0	-	0	-	-	£2
	***	-	-	0	-	0	0	£1
TRANSMISSIONS								
Automatic transmission with gearshift paddles	2TE	0	0	0	-	-	-	£1,6
Sport automatic transmission with steering wheel paddles	2TB	-	-	-	•	•	•	
STEERING AND CHASSIS								
Servotronic power steering Included in 2VL	216	•	•	•	•	•	•	\$
Performance Control	2VG	•	•	•	•	•	•	5
Sport suspension	226	-	-	•	-	•	•	5
Not with 223		0	0	-	0	-	-	£2
Sport suspension deletion	225	-	-	0	-	0	0	
Variable Damper Control	223	0	0	-	0	-	-	53
Not with 226		-	-	0	-	0	0	26
Variable Sport steering	2VL	•	•	•	•	•	•	\$

		xDrive20d SE	xDrive20d xLine	xDrive20d M Sport	xDrive30d xLine	xDrive30d M Sport	xDrive35d M Sport	Prix
PAFETY AND TECHNOLOGY								FIR
Adaptive Headlights Only with 5AC Included in ZSE / ZMS	524	0	0	0	0	0	0	£49
Adaptive LED Headlights Only with and includes 5AC Not with 524	552	0	0	0	0	0	0	£99
In conjunction with ZSE / ZMS	*1	0	-	0	-	0	0	£50
Driving Assistant Only with and included in ZAS Not with 358 / 3AP / 5AT / (248 M Sport)	5AS	0	0	0	0	0	0	n/
Driving Assistant Plus Only with 2TB / 2TE Not with 358 / 3AP / 5AS / (248 M Sport)	5AT	0	0	0	0	0	0	£1,4
In conjunction with ZAS		0	0	0	0	0	0	29
Headlight wash	502	•	•	•	•	•	•	5
<b>Head-up Display</b> Not with 3AP	610	0	0	0	0	0	0	82
<b>High-beam Assistant</b> Included in 552 / ZSE / ZMS	5AC	0	0	0	0	0	0	£1
<b>Lane change warning system</b> Included in ZAS Only with 430 / (248 M Sport)	5AG	0	0	0	0	0	0	£4
LED foglights	5A1	•	•	•	•	•	•	
Park Assist Only with and included in ZAP Not with 2VX	5DP	0	0	0	0	0	0	n
Park Distance Control (PDC), front and rear	508	•	•	•	•	•	•	5
Reversing Assist camera Included in ZAP	3AG	0	0	0	0	0	0	£3
Run-flat tyres Not with 2AM	258	•	•	•	•	•	•	\$
Speed limit display Not with 3AP / 358	8TH	0	0	0	0	0	0	£2
<b>Surround-view</b> Only with 2TB / 2TE + 430 + 3AG	5DL	0	0	0	0	0	0	£5
Xenon Headlights Includes 502	522	•	•	•	•	•	•	8

Key

■ Standard O = Optional -= Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or' \* = Included within package, see pages 11-12 for package information.

		xDrive20d SE	xDrive20d xLine	xDrive20d M Sport	xDrive30d xLine	xDrive30d M Sport	xDrive35d M Sport	Pri
SEATS								
Lumbar support, driver and front passenger	488	0	0	0	0	0	0	£20
Seat adjustment – front, electric with driver memory Included in ZIC	459	0	0	0	0	0	0	£9
Seat heating, front	494	•	•	•	•	•	•	S
Seat heating, rear	496	0	0	0	0	0	0	£3
Sport seats, front	481	-	-	-	-	-	-	£4
EXTERIOR EQUIPMENT								
Climate Comfort windscreen Includes 3AP	358	0	0	0	0	0	0	£2
Comfort Access with smart-opener	322	0	0	0	0	0	0	£4
Exterior mirrors – folding, automatically dimming	430	0	0	0	0	0	0	£3
Exterior trim, High-gloss Shadowline Not with 3AT	760	-	-	•		•	•	£5
Model designation deletion	320	0	0	0	0	0	0	
Roof rails, Matt Aluminium Not with 760	3AT	0	0	-	0	-	-	£2
Towbar, electric	3AC	0	0	0	0	0	0	£7
Trim designation deletion, side	3DZ	-	-	0	-	0	0	
NTERIOR EQUIPMENT								
Auxiliary heating	536	0	0	0	0	0	0	£1,1
Embellishers for instrument panel, Black, High-gloss	4NG	•	•	•	•	•	•	5
Extended storage Included in ZIC	493	0	0	0	0	0	0	£3
Glass sunroof	403	0	0	0	0	0	0	£9
Headlining, Anthracite	775	-	_	•	_	•	•	5
		0	0	-	0	-	-	£2
Smoker's package	441	0	0	0	0	0	0	2
Sun protection glass Included in ZIC / ZSE / ZMS	420	0	0	0	0	0	0	£3
Tailgate operation, automatic	316	•	•	•	•	•	•	
Through-loading system	465	•	•	•	•	•	•	
Universal remote control¹ Windscreen with grey shade band Included in 358	319 3AP	0	0	0	0	0	0	£2
STEERING WHEELS								
Sport leather steering wheel	255	•	•	_	•	-	_	5
Oport icatilet ateering whice	200		_		_		1 1	

	-	xDrive20d SE	xDrive20d xLine	xDrive20d M Sport	xDrive30d xLine	xDrive30d M Sport	xDrive35d M Sport	Price
AUDIO AND COMMUNICATION  Bluetooth hands-free facility with USB audio interface  Not with 6NS	6NH	•	•	•	•	•	•	Std
BMW Emergency Call <sup>1</sup>	6AC	•	•	•	•	•	•	Std
BMW Online Services <sup>2</sup> Only with and included in ZNS / ZNP / ZSE	6AK	0	0	0	0	0	0	n/a*
BMW TeleServices <sup>1</sup>	6AE	•	•	•	•	•	•	Std
DAB tuner	654	•	•	•	•	•	•	Std
Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control <sup>3</sup> Not with 6NH	6NS	0	0	0	0	0	0	£430
In conjunction with ZNP		0	0	0	0	0	0	£350
Information Plus <sup>2</sup> Only with and included in ZNS / ZNP / ZSE	6AN	0	0	0	0	0	0	n/a*
Internet <sup>4</sup> Only with ZNC / ZNP / ZSE	6AR	0	0	0	0	0	0	£95
Loudspeaker system – BMW Advanced Not with 688	676	0	0	0	0	0	0	£335
Loudspeaker system – harman/kardon Included in ZSE / ZMS Not with 676	688	0	0	0	0	0	0	£895
Navigation system - BMW Business Included in ZNB	606	•	•	•	•	•	•	Std
Navigation system – BMW Professional Multimedia Only with and included in ZNP / ZSE	609	0	0	0	0	0	0	n/a*
Online Entertainment Only with ZNP / ZSE	6FV	0	0	0	0	0	0	£325
In combination with 688 / ZMS		0	0	0	0	0	0	£190
Real Time Traffic Information (RTTI) <sup>2</sup> Only with and included in ZNP / ZSE	6AM	0	0	0	0	0	0	n/a*
Remote Services <sup>1</sup> Only with and included in ZNS / ZNP / ZSE	6AP	0	0	0	0	0	0	n/a*
TV function Only with ZNP / ZSE	601	0	0	0	0	0	0	£825

**Key**■ = Standard O = Optional -= Not available Only with = these options must be ordered together Not with = these options are not available for ordering together /= Indicates 'or' \* = Only with and included within package see page 11-12 for package information. 1 = Active for the life of the vehicle. 2 = Active for 3 years, renewable thereafter. 3 = Please see www.bmw.com/bluetooth for a list of compatible mobile phones. 4 = Active for 1 year, renewable thereafter.

xDrive20d xLine xDrive20d M Sport xDrive30d XLine xDrive33d M Sport
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|--|

Price

<b>17" Streamline style 306</b> <sup>1</sup> Not with 258	2AM	0	0	-	0	-	-	-	-	03
18" V-spoke style 307	2K8	•	-	-	-	-	-	0	•	Std
18" Y-spoke style 607	2E1	-	•	-	•	-	-	0	•	Std
18" Double-spoke style 605	2T5	0	-	-	-	-	-	0	•	£130
		-	0	-	0	-	-	0	•	93
19" Y-spoke style 608	2E3	-	0	-	0	-	-	_	•	2800
19" Star-spoke style 606 Included in ZSE	2D9	0	0	-	0	-	-	0	•	0083
19" M Double-spoke style 622 M	2V2	-	-	•	-	•	•	-	•	Std
20" M Double-spoke style 310 M Included in ZMS	2VX	-	-	0	-	0	0	-	•	£995













19" Y-spoke style 608



19" Star-spoke style 606



19" M Double-spoke style 622 M



20" M Double-spoke style 310 M

**Key**■ Standard ○ = Optional -= Not available <sup>1</sup> = Standard tyres are not run-flat tyres. Mobility tyre sealing system provided as standard.

\* Included within package, see page 11-12 for package information.

	xDrive20d SE	xDrive20d xLine	xDrive20d M Sport	xDrive30d xLine	xDrive30d M Sport	xDrive35d M Sport	Price from
SUPPLEMENTARY OPTIONS							
BMW Service Inclusive <sup>1</sup> Package covering servicing costs for 5 years / 50,000 miles	0	0	0	0	0	0	£425
BMW Service Inclusive Plus <sup>1</sup> Package covering servicing and maintenance costs for 5 years / 50,000 miles	0	0	0	0	0	0	£1,370
BMW Trackstar <sup>2</sup>	0	0	0	0	0	0	£147.50





# **CODE GLOSSARY.**

216	Servotronic power steering	496	Seat heating, rear	6AM	Real Time Traffic Information
223	Variable Damper Control	4AD	Interior trim, Brushed Aluminium	6AN	Information Plus
225	Sport suspension deletion	4CG	Interior trim, Satin Silver	6AP	Remote Services
226	Sport suspension	4FU	Interior trim, Fineline wood, Anthracite	6AR	Internet
248	Steering wheel heating	4FV	Interior trim, Fineline wood, light	6FV	Online Entertainment
255	Sport leather steering wheel	4FW	Interior trim, Burled Walnut wood	6NH	Bluetooth hands-free facility with USB audio interface
258	Run-flat tyres	4L3	Interior trim, Dark Copper, High-gloss	6NS	Enhanced Bluetooth telephone
2TB	Sport automatic transmission	4NG	Embellishers for instrument panel, Black, High-gloss	0143	preparation with USB audio interface and Voice Control
2TE	Automatic transmission with gearshift paddles	502	Headlight wash	760	Exterior trim, High-gloss Shadowline
2VG	Performance Control	508	Park Distance Control (PDC), front	775	Headlining, Anthracite
2VL	Variable Sport steering	500	and rear	8TH	Speed limit display
316	Tailgate operation, automatic	522	Xenon Headlights	LU	Upholstery – Nevada Leather
319	Universal remote control	524	Adaptive Headlights	met	Metallic paintwork
320	Model designation deletion	536	Adaptive LED Leadlights	uni	Non-metallic paintwork
322	Comfort Access with smart-opener	552 5A1	Adaptive LED Headlights	ZAP	Advanced Parking package
358	Climate Comfort windscreen	5AC	LED foglights  High-beam Assistant	ZAS	Active Security package
3AC	Towbar, electric	5AG	Lane change warning system	ZIC	Interior Comfort package
3AG	Reversing Assist camera	5AG 5AS	Driving Assistant	ZMS	M Sport Plus package
3AP	Windscreen with grey shade band	5AS 5AT	Driving Assistant Plus	ZNB	Media package – BMW Business
3AT	Roof rails, Matt Aluminium	5DL	Surround-view	ZNP	Media package – BMW Professional
3DZ	Trim designation deletion	5DP	Park Assist	ZNS	ConnectedDrive Services package
403	Glass sunroof	601	TV function	ZSE	SE Plus package
420	Sun protection glass	606	Navigation system – BMW Business		
430	Exterior mirrors – automatically dimming, folding	609	Navigation system – BMW Professional		
441	Smoker's package	003	Multimedia		
459	Seat adjustment – front, electric with	610	Head-up Display		
433	driver memory	654	DAB tuner		
465	Through-loading system	676	Loudspeaker system – BMW Advanced		
481	Sport seats, front	688	Loudspeaker system – harman/kardon		
488	Lumbar support, driver and front passenger	6AC	BMW Emergency Call		
493	Extended storage	6AE	BMW TeleServices		
494	Seat heating, front	6AK	BMW Online Services		
707	Court routing, north				

# BMW CONNECTED DRIVE SERVICES.

### 1. General information

BMW (UK) Limited of Ellesfield Avenue, Bracknell, Berkshire, RG128TA (hereafter referred to as "BMW") provides the customer with vehiclespecific information and support services under the name "BMW ConnectedDrive" (hereinafter referred to as "Services"). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

## 2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) have already been activated at the point of vehicle transfer.

### a. TeleServices (6AE)

The "TeleServices" Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, batterycharge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the "Teleservice Report". This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the "Teleservice Report". The "TeleService Battery Guard" continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

### b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the "BMW Emergency Call", and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service - in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

## 3. BMW Online Services (6AK)

The "BMW Online" (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service - in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

### 4. Information Plus (6AN)

The "Information Plus" (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and - if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service - in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third

### 5. Real Time Traffic Information (6AM)

The "Real Time Traffic Information" (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW Connected Drive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a "mobile traffic reporter" (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred - completely anonymously – to BMW and a service provider together with up-to-date time information

### 6. Internet (6AR)

The "Internet" (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW Connected Drive Customer Portal.

### 7. Remote Services (6AP)

Use of the "Remote Services" (6AP) either upon request to BMW Customer Support or via the "My BMW Remote" smart-phone application requires registration in the BMW ConnectedDrive Customer Portal.

## 8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kinadom.

"BMW Emergency Call" (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, and the Netherlands. "TeleServices" (6AE), "Information Plus" (6AN), "Remote Services" (6AP) and "BMW Online" (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. "Real Time Traffic Information" (6AM) is available in United Kingdom, Germany, Italy and France. The "Internet" (6AR) service is only available in United Kingdom.

### 9. Deactivation

The customer may have the BMW ConnectedDrive basic Services "TeleServices" (6AE) and "BMW Emergency Call" (6AC) deactivated at any time at an authorised BMW Dealer, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from November 2013) via the BMW ConnectedDrive Customer Portal ("My BMW ConnectedDrive").

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

### www.bmw.co.uk/connecteddrive-information

The BMW ConnectedDrive Hotline is available on: +44 (0) 800 561 0555 from Monday to Sunday, 9:00 - 18:00.

## More about BMW

Tel. 0800 325 600 www.bmw.co.uk



