



Media Information
21 November, 2014

BMW Group UK national sales company moves to new Farnborough office campus

- 450 staff relocate from Bracknell to purpose-built site from 24 November 2014

BMW Group UK's sales and marketing organisation is moving into a newly refurbished, purpose-built office campus in Farnborough from 24 November 2014. Located in Summit Avenue, the new site will be known as Summit ONE and will see 450 staff relocating from the company's current office in Bracknell where the UK sales subsidiary was established more than thirty years ago.

Between now and 2017, a further 750 staff from the Group's financial services, leasing and fleet management companies, all currently based in Hook, will also move to the new site. This will bring together these BMW Group UK subsidiaries for the first time in one location and allow them to work more closely together to exploit new business opportunities.

Commenting on the move, Graeme Grieve, Chief Executive Officer of BMW Group UK, said: "This is the first phase of a relocation which will not only give all our staff a new and greatly improved working environment but also give us a tremendous opportunity to showcase our premium brands. The move will also mean a much closer working relationship with our financial services, fleet and leasing companies and this can only bring further benefits to our customers."

Located near to Junction 4A of the M3, the self-contained 10 acre campus is set in attractive landscaped grounds and consists of flexible space in three separate buildings. It has excellent road, rail and air transport links and is only 35 miles from London.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2013, the BMW Group sold approximately 1.963 million cars and 115,215 motorcycles worldwide. The profit before tax for the financial year 2013 was € 7.91 billion on revenues amounting to approximately € 76.06 billion. As of 31 December 2013, the BMW Group had a workforce of 110,351 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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