

RALLY DAKAR MINI ALL4 RACING

JANUARY 2015 4TH - 17TH



LONDON > BUENOS AIRES
14 HRS



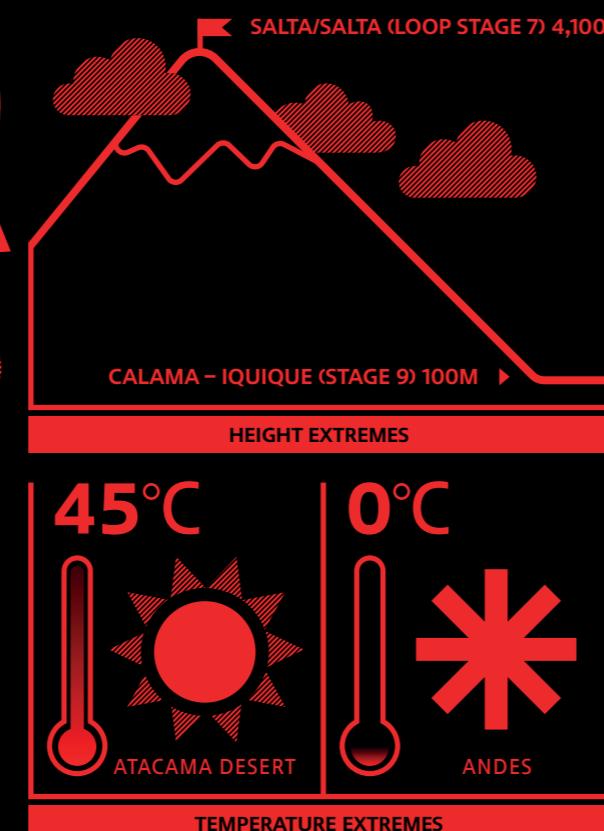
9,000KM
3 COUNTRIES
ARGENTINA
CHILE AND
BOLIVIA

WATCHED IN
190
COUNTRIES

FIVE
MILLION
SPECTATORS
SO FAR IN
SOUTH
AMERICA



2
TONNES

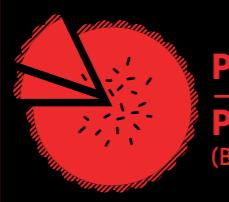


THE BODY
USES **75%**
OF IT'S ENERGY TO
COOL **37°C**
(BASED ON 6HRS RACING)

PER HR - 850
PER DAY - 5,100

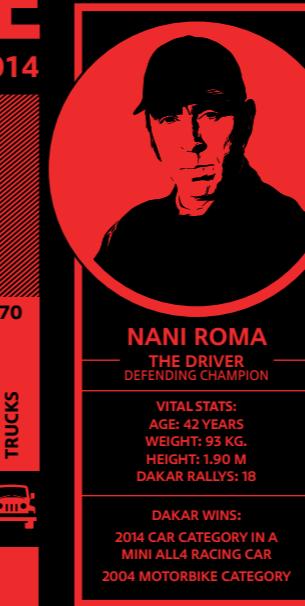
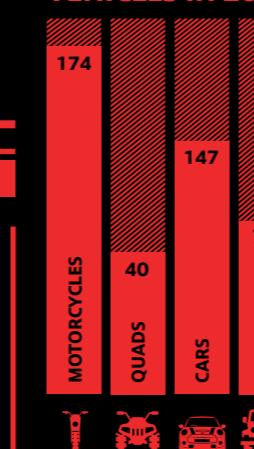
SWEAT LOST
65 LITRES
5 LITRES PER DAY (OVER 13 DAYS)

CALORIES
BURNED
PER DRIVER
66,300



431
RACE

VEHICLES IN 2014

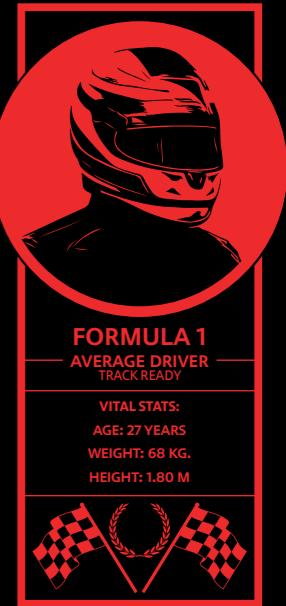


FEWER THAN 50% FINISH

DAKAR DRIVERS
V
FORMULA 1 DRIVERS

The Dakar drivers may not look as trained as Formula 1 or circuit racing drivers. This is because the body needs to endure long hard hot days racing - so during Dakar the drivers need some fat to store the water. Drivers who are very thin often have problems on the long stages of the race.

They also need to be strong enough to control the 2 tonne car on all terrains.



NO SAT NAVS

MICHEL PERIN our veteran 4x Dakar-winning co-driver is one of the true unsung heroes of the rally. Co-drivers must navigate using nothing but the Roadbook, compass, tripmaster and their sense of direction. Only seeing the route the night before the race.

