

MINI AT IAA FRANKFURT 2015.



- World premiere of MINI Clubman at IAA Frankfurt 2015
- MINI Clubman is MINI's first entry into C-segment
- Introduction of the MINI Cooper SD Clubman

MINI is continuing to expand its model range with the world premiere of the new MINI Clubman at the International Motor Show Frankfurt 2015.

The MINI Clubman marks the brand's first entry into the premium compact segment and will be on display at the show from 17th – 26th September.

Combining increased interior space and versatility with the latest generation of technical advances and a high level of standard equipment, the MINI Clubman is set to make a big impact on what is a highly competitive segment.

The new MINI Clubman: traditional concept, unique qualities, high specification.

With its four doors, the characteristic split doors at the rear, five seats and a large and versatile interior, the new MINI Clubman brings the classic shooting brake to the premium compact segment of the 21st century. The most recent model is also the largest one of the new MINI generation. It is 27 centimetres longer and 9 centimetres wider than the MINI 5 door, and its wheelbase is 10 centimetres longer. Its luggage compartment has a volume of 360 litres and can be extended to as much as 1,250 litres by folding down the rear backrest with its optional 40 : 20 : 40 split. The new MINI Clubman offers the highest level of everyday practicality, refinement over long distances, versatility and ride comfort ever seen in a MINI.

For increased driving fun, comfort and safety, the new MINI Clubman also offers numerous features that appear in a MINI for the first time. These include the electric parking brake, 8-speed Steptronic gearbox – available as an option depending on the model - electrical seat adjustment and the option of MINI Yours Interior Styles with backlit door bezels.

The MINI Excitement Package, standard on all UK models, comprises of LED interior and ambient lighting as well as a projection of the MINI logo onto the ground from the exterior mirror on the driver's side when the car is opened and

closed. Another new feature that is unique within the competitive field is the Comfort Access option including hands free opening of the split doors at the rear.

The new MINI Clubman will launch nationwide in the UK on October 31st 2015 featuring the latest generation of engines with MINI TwinPower Turbo Technology for a sports-style temperament and outstanding efficiency.

The 4-cylinder petrol engine in the MINI Cooper S Clubman mobilises 192 hp (combined fuel consumption: 45.6mpg; combined CO2 emissions: 144 g/km) while the MINI Cooper Clubman is powered by a 3-cylinder petrol engine with 136 hp (combined fuel consumption: 55.4mpg; combined CO2 emissions: 118 g/km). MINI Cooper D Clubman introduces new engine to the MINI family with in the form of a 150 hp 4-cylinder diesel engine, with combined fuel consumption of 68.9mpg and combined emissions of 109 g/km.

At Frankfurt IAA, MINI will also introduce the new Cooper SD engine variant for the first time. The MINI Cooper SD Clubman with 190 hp (combined fuel consumption: 62.8 mpg; combined CO2 emissions: 119 g/km) will take on the role of the most powerful diesel variant (all EU test cycle figures, dependent on tyre format selected).

The arrival of the MINI Clubman comes as the brand continues to enjoy success with its 3-door and 5-door models, both of which will be on the stand at IAA 2015, alongside the latest generation of the sporty MINI John Cooper Works Hatch, launched in May 2015.

Ends

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2,118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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