



Media Information
02 December 2015

A SPECIAL EDITION TO THE MINI COUNTRYMAN RANGE

- New MINI Countryman Special Edition launched in the UK
- Limited production of up to 250 models
- Space Grey Metallic roof and mirror caps exclusive to the MINI Countryman Special Edition
- MINI Navigation System fitted as standard

MINI is launching a new limited edition Countryman in the UK, the MINI Countryman Special Edition.

The MINI Countryman Special Edition has been developed by the manufacturer's Special Order programme, set up to allow customers to place orders for special edition models direct through MINI Retailers.

Instantly recognisable by its exclusive Space Grey Metallic roof and mirror caps, teamed with 18" 5-Star Double Spoke alloy wheels in black and Absolute Black Metallic body paint, up to 250 MINI Countryman Special Edition models will be available for customers in the UK.

The latest edition to the Countryman range comes packed with standard equipment including MINI Navigation System, Voice Control, MINI Connected, Enhanced Bluetooth™ with USB audio and multi-function steering wheel. Front Seat Heating, Automatic Air Conditioning and Xenon Headlights are also included as standard.

Inside, the MINI Countryman Special Edition has been styled to be as impressive as the outside, with interior surfaces in Piano Black and leather upholstery in Gravity-Carbon Black.

BMW Group Company

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Customers can choose between two model variants, the MINI Cooper S ALL4 Countryman or the MINI Cooper SD ALL4 Countryman in either manual or automatic transmissions. Both model options are paired with MINI's ALL4 all-wheel drive system which provides excellent traction and quickly reacts to changes in road conditions, while still providing MINI's unique driving experience.

Customers can order the new MINI Countryman Special Edition at MINI Retailers now.

Ends

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2,118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

www.bmwgroup.com

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