



Media Information
04 January 2016

MINI Hatch named best Supermini in The Sunday Times Top 100 Cars

- MINI Hatch awarded best Supermini in The Sunday Times Top 100 Cars
- Engine technology, comfort and style praised by judges

It's a New Year and a new win for MINI, as the British brand is named best Supermini in The Sunday Times Top 100 Cars of 2016.

Fending off stiff competition in its category, the MINI Hatch was commended by The Sunday Times judges for its hi-tech engines coupled with its refined ride, road noise and comfort.

MINI Hatch's build quality was also praised, with the judges commenting: "MINI has not lost its touch when it comes to creating a cabin that's distinctive, luxurious and stylish."

MINI 3-door Hatch starts from £13,935 and, with more space than ever before, has been finished to an even higher standard. First-for-class features such as LED headlamps and Emergency Calling (E-Call), as well as a suite of advanced three and four-cylinder engines ensures that it will stay ahead of its rivals for years to come.

Its larger sibling, the MINI 5-door joined the range in September 2014 and has been a runaway success since launch. As well as sporting two extra rear doors, the MINI 5-door has improved legroom, a practical third rear seat and larger boot.

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For further information on the MINI Hatch, please see www.mini.co.uk.

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2014, the BMW Group sold approximately 2,118 million cars and 123,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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