



Media Information  
26<sup>th</sup> January 2016

## **MINI 5-door Hatch wins at Business Car Manager's SME Company Car of the Year awards 2016**

- MINI Cooper D 5-door Hatch awarded Best Company SME Company Car
- Second win in 2016 for MINI in the corporate sector
- Voted for by Business Car Manager's independent panel of experts

The MINI 5-door Hatch has been awarded Best Compact SME Company Car in Business Car Manager's SME Company Car of the Year awards 2016.

Judged against its competitors by an independent panel, the 5-door Cooper D Hatch was recognised by the experts for its low CO2 emissions of just 95 g/km, translating into low running costs for and high residual values for business drivers.

Ralph Morton, editor, Business Car Manager, said: "Not only does the MINI have emotional appeal by the bucketload, but it now has the practicality to make it count in business terms. But it's not just the practicality that counts – it's the running cost numbers behind it.

"For the company car driver, there's all the benefits of driving a MINI, but none of the financial burden with company car tax from under £50 a month. So the MINI 5-door Hatch proves a winner on all levels."

Introduced to the market in September 2014, MINI 5-door Hatch symbolises the brand's renewed focus on attracting corporate customers. Sporting two

BMW Group Company

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# **MINI**

## **United Kingdom**

### **Corporate Communications**

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extra rear doors, the MINI 5-door also has improved legroom, a third rear seat and a larger boot for improved practicality.

James Morrison, Corporate Development Manager at MINI UK said: "We are extremely pleased to be taking home the award for Best Compact SME Company Car.

"MINI Cooper D 5-door Hatch is a great family car and a practical offering for business customers. We have seen the 5-door Hatch grow in popularity since its launch, particularly within the all-important corporate and fleet market."

For further information on the MINI Hatch, please see [www.mini.co.uk](http://www.mini.co.uk).

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### **The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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