



Media Information

22 April, 2016

The BMW Individual 7 Series THE NEXT 100 YEARS

- New and exclusive edition of BMW's flagship model to mark the company's centenary year.
- Redefining comfort and elegance with many high specification features.
- Technology packed, featuring the 13 world first innovations.
- Partnership with Montblanc.
- Limited to only 100 vehicles globally.

The sixth generation of the BMW 7 Series launched in 2015 sets benchmarks when it comes to operating comfort, intelligent networking and feel-good atmosphere inside the car. With technology and design highlights such as the Carbon Core body structure, BMW eDrive technology, anti-dazzle BMW Laserlights, chassis control system Executive Drive Pro, BMW Gesture Control, Remote Controlled Parking, Executive Lounge and Sky Lounge panoramic glass sunroof, the BMW 7 Series underscores the company's claim to leadership in the luxury segment more than ever before.

Now in 2016 the BMW Group celebrates its centenary under the motto THE NEXT 100 YEARS and to herald this milestone, a special limited edition model of the BMW 7 Series will go on sale. By fusing superior comfort and the latest in cutting edge technology, the BMW Individual M760Li xDrive V12 THE NEXT 100 Years is the most luxurious BMW 7 Series yet. With only 100 vehicles being sold globally it will also be one of the most exclusive cars the marque has sold.

The all-new flagship follows in the footsteps of BMW Individual models and features a variety of special additions unique to this model, adding to the luxurious ambience of the new BMW 7 Series. Produced at BMW's Dingolfing plant the manufacturing process is

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defined by uncompromising quality standards, traditional style consciousness, and handcrafted precision.

The anniversary model's prominent status is recognisable at first glance by the BMW Individual exterior colour Centennial Blue metallic and the handcrafted signet. The colour variant available exclusively for the 100 centennial models is attained by a particularly elaborate painting process that accentuates the model's expressive design.

An exclusive, handcrafted signet bearing the lettering "THE NEXT 100 YEARS" adorns the B pillars, the interior strips above the glove compartment on the passenger side as well as the front and rear seat headrests. The cover of the cup holder located in the front area of the centre console boasts the inscription "1 of 100".

With a focus on interior comfort, the BMW Individual M760Li xDrive V12 THE NEXT 100 YEARS features BMW Individual Full Merino leather in Smoke White and thanks to its soft, fine-grain surfaces the leather remains breathable and provides supreme comfort. Quilted seat surfaces in a woven look, hand-woven piping and contrasting seam applications bear witness to a production process that is defined by precision and attention to detail. Floor covering and floor mats, safety belts and the BMW Individual headliner also come in the colour Smoke White and the stylish interior ambience of the centennial model is capped by BMW Individual interior strips in Piano Black Finish. There BMW Individual leather steering wheel with fine-wood applications is in the same finish.

The "Montblanc for BMW" Centennial Fountain Pen.

Montblanc and BMW have teamed up to create a fountain pen that underscores the uniqueness of the BMW Individual M760Li V12 THE NEXT 100 YEARS.

The "Montblanc for BMW" Centennial Fountain Pen follows the principles of the Maison Montblanc in terms of quality, styling and constant innovation. For more than 110 years now, the name Montblanc has been synonymous with writing culture and top-class workmanship. In collaboration with BMW's design department, Montblanc has now

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developed this unique fountain pen, which is limited to 100 pieces and handed to every owner of the new BMW Individual 7 Series THE NEXT 100 YEARS model.

The unmistakable Montblanc icon, the Montblanc Meisterstück, comes with BMW design elements of the new Individual series: The surface structure of the Meisterstück Skeleton Fountain Pen is reminiscent of the quilted seat surfaces in a woven look featured by the BMW 7 Series centennial model. The transparent elements of the fountain pen come in the BMW Individual colour Centennial Blue metallic also chosen as the automobile's exterior colour. The rhodium-plated, Au750 gold Montblanc nib bears an engraving of the unique backstitching also found on the BMW Individual Merino leather seats.

In addition to the above, the BMW Individual Design Composition includes the BMW Head-Up Display, Surround-view, the Sky Lounge Panoramic glass sunroof, front and rear Active seat ventilation, the Heat Comfort package and the Bowers & Wilkins Diamond surround sound system. Other standard features include Ambient Lighting, Welcome Light Carpet, the Executive Lounge, that provides the highest degree of individual well-being at the rear with a two-seat configuration for maximum comfort and Rear-seat entertainment Experience with BMW Touch Command features as standard on this model. The removable 7 inch tablet computer facilitates control of the infotainment and comfort functions available in the rear compartment of new BMW 7 Series and can also be used to play back external audio and video files, as a games console or to surf the Internet.

With a wealth of interior comfort and driving features, from new ConnectedDrive technology to the sumptuous Executive Lounge feature, the Individual BMW M760Li xDrive V12 THE NEXT 100 YEARS redefines luxury on the move.

Powertrain: The powerful and authoritative V12 with intelligent all-wheel drive.

This limited edition model is based on the M760Li xDrive V12 engine providing stunning performance with exemplary refinement. With TwinPower Turbo technology incorporated from the M760Li xDrive V12 model, this M Performance engine produces 610hp and 800Nm of torque. It's harnessed by a highly sophisticated chassis

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specifically tailored to the model, with Integral Active Steering as standard, and deployed to the road via BMW's xDrive all-wheel-drive system with a rear-bias for more dynamic handling.

The 6,592cc M Performance TwinPower Turbo 12-cylinder engine develops an output of 610hp at 5,500rpm and generates its peak torque of 800Nm from as low down as 1,500rpm. This enables the car to accelerate from zero to 62mph in just 3.7 seconds and on to a governed top speed of 155mph. It now also links up with the Auto Start-Stop function, which is just one measure that contributes to an impressive official combined fuel consumption figure of 22.4mpg and CO₂ emissions of 294g/km. The 12-cylinder engine layout traditionally enjoys an exclusive status above all others, providing a superb blend of performance and driving dynamics that BMW is renowned for.

Model	Power Hp	Torque Nm	0 – 62mph Seconds	Top Speed Mph	Combined Mpg	CO ₂ Emissions g/km
760Li xDrive V12	610	800	3.7	155*	22.4	294

*All versions electronically-limited

BMW Individual M760Li xDrive V12 THE NEXT 100 Years is available to order now. Customers can register their interest at their local BMW Retailer.

-Ends-

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

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In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2014 was approximately € 8.71 billion on revenues amounting to € 80.40 billion. As of 31 December 2014, the BMW Group had a workforce of 116,324 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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