

# THE NEW MINI COUNTRYMAN. ADDITIONAL PHOTOGRAPHY.



Additional UK photography is now available for MINI Cooper D Countryman and MINI Cooper S Countryman models on PressClub UK. Please see the attached galleries.

Launching in the UK on 11 February 2017, the new MINI Countryman is the biggest and most versatile model to be launched in the brand's 57-year history. With its larger external dimensions, and increases in space throughout the cabin and luggage area, it offers occupants even greater comfort and a genuinely premium ambience. Useful new features such as electric tailgate control with touch-free opening and unique options, including a fold down picnic bench at the rear, add to the ownership experience

For the full UK MINI Countryman Press Kit, please [click here](#).

**Ends**

## **The BMW Group**

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately €9.22 billion on revenues amounting to €92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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