

MINI 5-DOOR WINS BUSINESS CAR MANAGER'S BEST COMPACT COMPANY CAR OF THE YEAR 2017



- MINI Cooper D 5-door Hatch awarded Best Compact Company Car of the Year for 2017
- Winner for the second year in a row
- Voted for by Business Car Manager's independent panel of experts

MINI Cooper D 5-door Hatch has been awarded Best Company Car of the Year 2017 for the second year in a row by Business Car Manager.

MINI 5-door Hatch was a favourite of the independent judging panel and fended off rivals thanks to its CO2 emissions of just 95 g/km, low running costs and high residual values for business drivers.

Ralph Morton, editor, Business Car Manager said: "It's a double for the MINI – the second successive year for the hatch to win this title. And it's not hard to see why: the great looks and desirable brand name are backed up by hardnosed financials – it's cheap on costs to run and delivers competitive BIK thanks to its 95g/km emissions. Result? A winner all round. Again."

Since its launch in September 2014, MINI 5-door Hatch has catapulted the brand into the corporate sector where it has continued to grow exponentially. Following this success, MINI has cemented its focus on fleet and business customers with the launch of two further models, MINI Clubman in November 2015 and most recently, the new MINI Countryman in February 2017.

The three new models added to MINI's model line-up each offer improved practicality for families with increased legroom, larger boots and a generous offering of standard equipment.

Ian Waspe, Corporate Development Manager, MINI UK said: "We are very happy to receive the award for Best Compact SME Company Car.

"Our influence within the corporate sector is growing year on year and winning this award for the second time not only reflects the practical offering of MINI 5-door for business customers but also the renewed focus MINI places onto this important market."

Ends

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group

operates 30 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2015, the BMW Group sold approximately 2.247 million cars and nearly 137,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately €9.22 billion on revenues amounting to €92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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