

PRICING REVEALED FOR THE NEW MINI COOPER S E COUNTRYMAN ALL4.



- MINI's first plug-in hybrid model will launch in the UK on 24th June 2017
- Prices start from £31,585 OTR
- High-quality BMW Group eDrive components developed specifically for MINI Countryman
- 3-cylinder petrol engine and electric motor combine to produce a total system output of 224 hp
- 0-62 mph in 6.8 seconds
- CO2 emissions of 49 g/km and average fuel consumption of 134.5 mpg
- Electric driving at speeds of up to 78 mph with a range of up to 25 miles
- MINI Satellite Navigation System, Bluetooth, Cruise Control, Emergency E-call, Active Guard and 6-speed Steptronic automatic transmission all as standard

The MINI brand's first plug-in hybrid model will hit British roads in 2017 – the new all-rounder for town and country now offers the option of purely electric driving with zero tailpipe emissions.

Available to order from today, the new MINI Cooper S E Countryman ALL4 will launch on 24th June 2017 and is priced from £31,585 OTR. On the road pricing does not include the government plug-in car grant.

The first plug-in hybrid model in the MINI product range offers sporty agility on the road as well as competency beyond the asphalt thanks to its intelligent all-wheel drive system. The MINI Cooper S E Countryman ALL4 hybrid system is made up of a 3-cylinder petrol engine with MINI TwinPower Turbo Technology and a synchronous electric motor. Together they generate a system output of 165 kW/224 hp enabling the car to sprint from standing to 62mph in 6.8 seconds.

The power of the combustion engine is transmitted to the front wheels via a 6-speed Steptronic transmission, while the electric motor powers the rear wheels. The intelligently controlled interaction between the two power units creates an all-wheel drive system that optimises agility and stability on the road as well as providing supreme traction over snow and unsurfaced terrain.

In everyday traffic the intelligent drive control of the MINI Cooper S E Countryman ALL4 makes for an intense hybrid driving experience. When setting off, only the electric motor is initially active meaning a virtually noiseless start. As is typical of electric motors, the entire torque is available from standing. Once a driving speed of 50mph is reached, the combustion engine is gently activated. The eDRIVE toggle switch enables the driver to continue to drive with only the electric engine beyond this point if preferred: in MAX eDRIVE mode the MINI Cooper S E Countryman ALL4 runs at up to 78mph

free of local emissions. The electric range of the first MINI plug-in hybrid model is 25 miles.

The energy required for this is stored in a high-voltage lithium-ion battery. It can be charged at a conventional household socket or, for increased power input and reduced waiting times, at a wallbox or public charging station. Charging takes between 2:15 and 3:15 hours.

The efficiency and pulling power of the electric motor, its cleverly controlled interaction with the combustion engine and the premium quality and reliability of all components of the hybrid system is the result of the BMW Group's eDrive technology. The high-voltage battery comes with a warranty which lasts for six years or 60,000 miles.

The MINI Cooper S E Countryman ALL4 combines its progressive drive system with the versatile space concept and hallmark brand style of the latest MINI model range. The battery is housed underneath the rear seat and flat load boot floor, minimising drawbacks to boot space and leg room. The luggage compartment volume of the hybrid model is 405 litres, which can be extended to as much as 1 275 litres with the rear backrests folded down.

The new MINI Cooper SE Countryman ALL4 comes with a range of high quality standard equipment. This includes the MINI's acclaimed Satellite Navigation System, Bluetooth, Cruise Control, Emergency E-call and Active Guard among other features. 6-speed Steptronic automatic transmission, the MINI Driving Modes and three spoke sports steering wheel are also offered as standard.

In addition to model-specific design elements such as the "E" emblem on the radiator grille and side scuttles as well as door sill finishers with a yellow "S" logo, the 17-inch light alloy wheels in Light Spoke design are another distinguishing feature exclusive to the model. Inside, hybrid-specific displays and the eDRIVE toggle switch indicate the distinctive character of the MINI Cooper S E Countryman ALL4.

Ends

The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax for the financial year 2015 was approximately € 9.22 billion on revenues amounting to € 92.18 billion. As of 31 December 2015, the BMW Group had a workforce of 122,244 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy. www.bmwgroup.com

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