MINI Media information

The new MINI John Cooper Works Countryman

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THE AUTOHOME ROOF TENT FOR THE NEW MINI COUNTRYMAN



- New special edition AirTop roof tent, developed by AUTOHOME in cooperation with the MINI Design Team
- Two-man tent, designed perfectly to be mounted on the roof of a MINI Countryman and other MINI models
- Uses conventional MINI roof rails with no need for tools to install
- Comes with a solid aluminium ladder to climb up into the roof tent
- Set to appeal to spontaneous travellers and adventurers
- Available to order in time for summer from AUTOHOME

A new special edition of the AUTOHOME AirTop roof tent has today been launched in conjunction with MINI.

The Italian specialist in automobile roof tents, AUTOHOME, has teamed up with the car brand to develop a two-man roof tent designed to be mounted perfectly onto the roof of a MINI. The roof tent comes available in black or white, in keeping with the contrasting roof and mirror caps of the new MINI Countryman.

Designed in collaboration with the MINI Design Team, the roof tent looks like a conventional roof box when closed, with fibreglass housing and aerodynamic lines for minimal air resistance and noise. The tent is then raised when in use by means of four gas pressure springs.

The roof tent can be mounted onto the MINI roof rails, which come as standard with the new MINI Countryman, without the use of tools in just a few easy moves.

Inside, there is a high-density mattress with cotton cover, two doors and two windows with zips, close-meshed mosquito nets at all openings and a battery-operated LED interior light, as well as luggage nets and pockets to stow personal items. A solid aluminium ladder is provided to climb up onto the top floor of the MINI Countryman.

Measuring 2.10 metres in length and 1.30 metres in width, the new MINI-inspired roof tent is the perfect solution to outdoor adventure sleeping, whether on a short weekend break or a longer travelling experience.

Launched in the UK in February 2017, the new MINI Countryman is the biggest and most versatile model to be launched in the brand's 57-year history. With its larger external dimensions, and increases in space throughout the cabin and luggage area, it offers occupants even greater comfort and a genuinely premium ambience.

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04/2017 page 2 The special edition AirTop roof tent is available to buy now:

http://shop.autohome-official.com/en/sintesi-della-gamma-maggiolina/50-autohome-roof-tent-for-mini-countryman.html

Ends

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The BMW Group

With its three brands BMW, MINI and Rolls-Royce, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately € 9.67 billion on revenues amounting to € 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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