

# THE NEW BMW 4 SERIES RANGE.

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**BMW  
GROUP**

THE NEXT  
100 YEARS



# BMW 4 SERIES STORY SO FAR.

- Launched in 2013 with the Coupé and Convertible. Gran Coupé followed in 2014.
- Since its debut, BMW has delivered nearly 400,000 units of the 4 Series to customers all over the world.
- UK has established itself as the second largest 4 Series market globally (14% share).
- Currently outselling main competitors by a significant margin in the UK.

2016 SALES	BMW	AUDI	MERCEDES
COUPÉ	9,100	3,200	9,000
CONVERTIBLE	4,300	1,300	950
GRAN COUPÉ	10,100	5,200	N/A

- Audi launched a new A5 Coupé in 2016 with A5 Sportback and Convertible to launch this year.
- Mercedes also launched a new C Class Coupé in 2016 and their first ever C Class Convertible.



# FRONT END DESIGN CHANGES.

## Pre-LCI Sport



New LED standard headlights, with LED indicator and familiar corona ring design.

LED fog lights as standard.

Re-designed lower front bumper for Sport models with new air intakes and high-gloss black trim.

## LCI Sport



# REAR END DESIGN CHANGES.

## Pre-LCI Sport



Re-designed lower rear bumper for Sport models, with new reflectors and high-gloss black bumper trim.

New LED rear lights, with new sculpted LED light bar design.

Enlarged exhaust pipes for all engines.

## LCI Sport



# INTERIOR ENHANCEMENTS.







Optional Digital Cockpit



New 6<sup>th</sup> Generation Professional Navigation System



New Leathers – Nightblue, Cognac, Black with Blue Stitching



New Aluminium Carbon interior trim finisher option








# CHASSIS ENHANCEMENTS

- New shock absorbers settings (standard, sport and adaptive).
- Re-tuned adaptive damper software.
- Thicker anti-roll bars front and rear.
- New front axle top-mount.
- Increased negative camber on the front axle.
- New calibration of the electric power steering.
- New calibration of the ABS and DSC.





# THE NEW 4 SERIES TRIM LINE-UP

	SE	SPORT	LUXURY	M SPORT
F32				
F33				
F36	 *420d / 420d xDrive only			



# TRIM STRUCTURE.

- 18" M Sport alloy wheels
- Dakota leather upholstery
- Professional Media, 8.8" screen
- M Sport leather steering wheel
- M aerodynamic body styling
- M Sport suspension / Sport seats
- Aluminium Hexagon interior trim
- High-gloss Shadowline exterior trim



**+£2,850**

Gran Coupé vs SE base model

**+£1,350**

Coupé / Convertible vs Sport base model

- 18" Sport alloy wheels
- Dakota Leather upholstery
- BMW Navigation, 6.5" screen
- Real Time Traffic Information (RTTI)
- Sport leather steering wheel
- Contrast stitching
- Sport seats
- Bi-LED Headlights
- LED Taillights
- Sliding front armrest
- Electric front seats (Convertible only)
- High-gloss Black interior trim
- Extended interior ambient lighting
- Pearl Chrome front dashboard accents

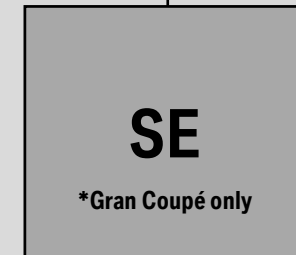


- Base model for Coupé and Convertible

**+£1,500**

Gran Coupé vs SE base model.

- 17" alloy wheels
- Dakota Leather upholstery
- Sport leather steering wheel
- BMW Navigation, 6.5" screen
- Real Time Traffic Information (RTTI)
- Bi-LED Headlights
- LED Taillights
- Sliding front armrest
- Automatic Tailgate (Gran Coupé only)
- Split-folding rear seats (Gran Coupé only)



- Base model for Gran Coupé

Prices shown are vs. SE for Gran Coupé /vs. SPORT for Coupé and Convertible

# THE NEW BMW M3 AND M4.



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# THE NEW BMW M3 SALOON.



# THE NEW BMW M4 COUPÉ.





# KEY CHANGES.

## CHASSIS ENHANCEMENTS AND DESIGN FEATURES



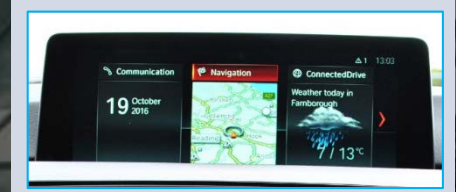
Chassis Enhancements



New LED base lights



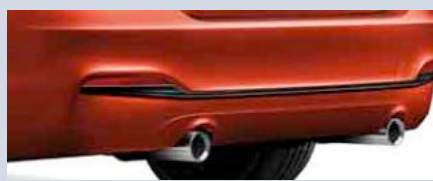
New LED rear lights



New 6<sup>th</sup> Generation Professional Navigation



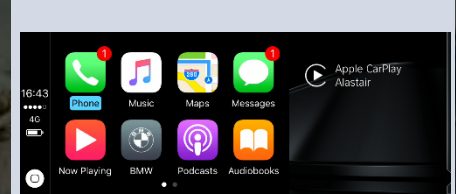
New Sport front bumper



New Sport rear bumper



New alloy wheel options



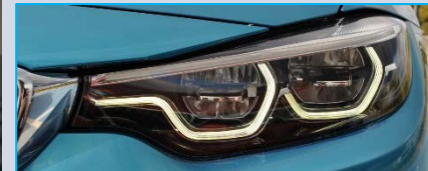
Apple CarPlay (Option)



Refreshed interior design



New upholsteries & trim



New Adaptive LED option & 'Icon' light



Digital Cockpit (Option)

# THE NEW BMW 4 SERIES RANGE.

## OTR PRICING (JULY ONWARDS).



420i Sport	£33,110
420i M Sport	£34,460
420i xDrive Sport	£34,910
420i xDrive M Sport	£36,260
430i M Sport	£38,170
440i M Sport	£44,100
420d Sport	£35,615
420d M Sport	£36,965
420d xDrive Sport	£37,115
420d xDrive M Sport	£38,465
430d M Sport	£42,415
430d xDrive M Sport	£43,915
435d xDrive M Sport	£47,280
M4	£59,080
M4 Competition Package	£62,080

420i Sport	£38,260
420i M Sport	£39,610
430i M Sport	£42,470
440i M Sport	£49,405
420d Sport	£40,510
420d M Sport	£41,860
430d M Sport	£47,255
435d xDrive M Sport	£51,500
M4	£63,180
M4 Competition Package	£65,380

420i Sport	£33,110
420i M Sport	£34,460
420i xDrive Sport	£34,910
420i xDrive M Sport	£36,260
430i M Sport	£38,170
440i M Sport	£45,490
420d SE	£34,115
420d Sport	£35,615
420d M Sport	£36,965
420d xDrive SE	£35,615
420d xDrive Sport	£37,115
420d xDrive M Sport	£38,465
430d M Sport	£42,415
430d xDrive M Sport	£43,915
435d xDrive M Sport	£47,280



# THANK YOU FOR YOUR ATTENTION.

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# **MINI MULTIMODEL EVENT. MAY 2017.**





# MINI JOHN COOPER CHALLENGE. THE ESSENCE OF JOHN COOPER WORKS.



- John Cooper Works Hatch with Performance Pack.
- Fixed specification, manual transmission only.



# INTRODUCING THE COOPER S WORKS 210.

## 210 HP, SPORT PACK AS STANDARD.



- John Cooper Works Sport Pack & Black 17" track spoke wheels as standard.
- Tuning Kit & Exhaust retainer fitted.
- £22,155 OTR





# MINI COUNTRYMAN. THE ADVENTURER IN THE MINI RANGE.



- Launched in February
- Move into C Segment
- ALL4 available across the range
- From £ 23,035 OTR





# MINI JOHN COOPER WORKS COUNTRYMAN. TOP OF THE RANGE COUNTRYMAN.



- 4 Cyl., 2.0 Twin Power Turbo, 231 HP
- 6.5 secs to 62 mph
- ALL4 as standard
- £ 31,430 OTR





# MINI COUNTRYMAN PHEV.

## THE FIRST ELECTRIFIED MINI, LAUNCHING 24.06.



- 3 Cyl., 1,5 Twin Power Turbo (136 HP) & Electric motor (88 HP) = 224 HP
- 6.8 secs to 62 mph
- 25 mls pure electric range
- £ 31,575 OTR (excluding £2,500 PiCG)



# MINI CLUBMAN BLACK PACK. SPORTY ADDITION TO THE CLUBMAN RANGE.



- Option package offered at a customer benefit of 25%
- Black 17" Wheels, Bonnet stripes, Piano Black trim
- £ 21,430 OTR.





# MINI CLUBMAN & MINI COUNTRYMAN. INTRODUCING APPLE CAR PLAY.



- Apple Car Play available from July
- 8,8" Multimedia Touch Screen



# MINI CONVERTIBLE.

## ONLY FULL CONVERTIBLE IN THE SEGMENT.



- > 6,000 units sold in 2016 (registrations)
- Best sold convertible in the UK
- 10% of total MINI sales

