



- MINI Countryman PHEV, the brand's first ever plug-in hybrid model showcased on the Hill Climb
- New for 2017, the MINI Countryman base camp with picnic benches and AUTOHOME roof tent on display
- MINI's youngest ever model range to be on display
- Exclusive new members lounge for MINI owners
- MINI ambassador, Charlie Butler-Henderson on stand for interviews and autographs

MINI will be showcasing its youngest model line-up at this year's Goodwood Festival of Speed, including the brand's first ever plug in hybrid model, the new MINI Countryman PHEV.

Launching on 24th June, MINI Cooper S E ALL4 Countryman PHEV will be seen driving on the festival's infamous Hill Climb throughout the weekend by MINI Challenge racing driver, Charlie Butler-Henderson. Offering pure electric mobility with the combination of a 3-cylinder petrol engine and electric motor, the MINI Cooper S E ALL4 Countryman PHEV produces CO2 emissions of just 49 g/km has an average fuel consumption of 134.5 mpg, while also enabling a 0-62mph time of just 6.8 seconds.

For those looking for some respite during a jam packed weekend of racing, there's an opportunity to relax and have a picnic away from the crowds at the MINI Countryman Base Camp. Brand new for 2017 the MINI Countryman Base Camp is situated close to Crossing 6 on the South side of the track, where guests can also experience the new AUTOHOME roof tent, specially designed for the MINI Countryman.

At the MINI stand, MINI's youngest model range to date will be on display, including the recently launched MINI John Cooper Works Clubman. With full John Cooper Works specification including upgraded suspension, braking, cooling, exterior styling and interior features.

Also on display at the festival will be the MINI Challenge race car. The race car arrives straight from competing in the MINI Challenge race series, one of Europe's fastest-growing single-make racing championships following its promotion to the British GT race package for 2017. 2015's championship winner and MINI UK ambassador, Charlie Butler-Henderson will be available for interviews and autographs.

On the top floor of the MINI stand is an exclusive MINI Owners' Lounge, which will be available for all MINI customers. A first for MINI at Goodwood Festival of Speed, guests will only need to present their keys at the door in order to gain entry and enjoy breakfast, lunch and snacks as well as music from up and coming DJ, Jack C who is a resident DJ at Krankbrother.

The Goodwood Festival of Speed takes place on 29<sup>th</sup> June – 2<sup>nd</sup> July.

Ends

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With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. As a global company, the BMW Group operates 31 production and assembly facilities in 14 countries and has a global sales network in more than 140 countries.

In 2016, the BMW Group sold approximately 2.367 million cars and 145,000 motorcycles worldwide. The profit before tax was approximately □ 9.67 billion on revenues amounting to □ 94.16 billion. As of 31 December 2016, the BMW Group had a workforce of 124,729 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company has therefore established ecological and social sustainability throughout the value chain, comprehensive product responsibility and a clear commitment to conserving resources as an integral part of its strategy.

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